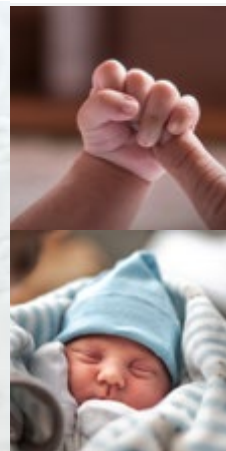


Imagine coming together to change the future of our youngest children.

Together, First 5 LA and our local community are creating brighter futures for every child in L.A. County.

Community and system leaders are committing to measurable and equitable outcomes for all families — prioritizing resources needed most urgently.



Our 2024-2029 Strategic Plan and four recently introduced initiatives center on children's lifelong well-being — focused on...

- Families' basic needs
- Healthy foods and outdoor play spaces
- High-quality health and mental care for every mother, pregnant person and child
- Equitable access to quality early care and education for every child and family

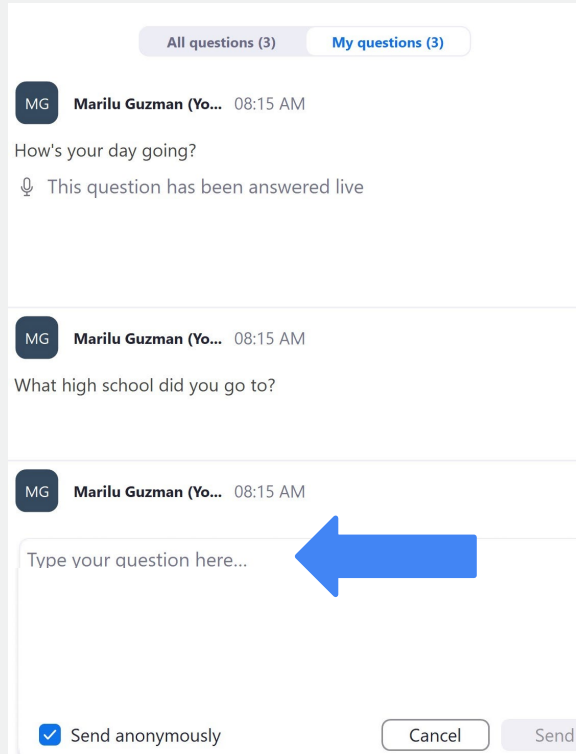
We look forward to further conversation — excited and proud to share more with you.



Wednesday, February 18, 2026

MULTILINGUAL LEARNER EXPLORATORY PILOT: TESTING SOLUTIONS FOR ACCESS REQUEST FOR PROPOSALS (RFP) Informational Webinar

House Rules and Reminders



The screenshot shows a Q&A interface with two tabs at the top: "All questions (3)" and "My questions (3)". Below the tabs, there are three question entries, each starting with a user icon labeled "MG" and the name "Marilu Guzman (Yo..." followed by the time "08:15 AM".

- Question 1: "How's your day going?" Below it, a status message says "This question has been answered live" with a microphone icon.
- Question 2: "What high school did you go to?"
- Question 3: A text input field with the placeholder "Type your question here..." and a large blue arrow pointing to it.

At the bottom of the form, there is a checkbox labeled "Send anonymously" which is checked, and two buttons: "Cancel" and "Send".

- **Questions:** Please submit questions via the Q&A  throughout the presentation
- **If you have a question after this webinar,** please email Jessica Guerrero-Franco at jguerrero-franco@first5la.org.
- **This webinar's slides will be posted:** [Multilingual Learner Exploratory Pilot: Testing Solutions for Access RFP | First 5 Los Angeles](#)

Welcome and Introductions

Alyssa Gutierrez, Program Officer
Communities Department

Inesa Papazyan, Contract Compliance Officer
Contract Administration & Purchasing Department

Jessica Guerrero-Franco, Contract Operations & Compliance Officer
Contract Administration & Purchasing Department



Today's Agenda

1. **About First 5 LA**
2. **Project Overview**
 - Background Information
 - Scope of Work
 - Terms of the Project
3. **Eligibility and Desired Qualifications**
 - Eligibility
 - Desired Qualifications
4. **Required Documents**
5. **Evaluation Criteria & Selection Process**
 - Evaluation Criteria
 - Selection Process
6. **How to Apply**
7. **Timeline**
8. **Q & A**



About First 5 LA

About First 5 LA

- Public agency created by voters in 1998, funded exclusively by a tax on cigarettes
- Focused on kids prenatal to age 5
- Prioritizing kids because 90% of the brain is developed by age 5
- First 5 LA pivot from a funder of direct services to an agent of systems change in 2015
- Funder, advocate, convener, collaborator, catalyst, and communicator of child and family needs and strategies that make a difference in their lives



First 5 LA's 2024-2029 Strategic Plan

On November 9, 2023, First 5 LA's Board of Commissioners unanimously approved the 2024-2029 Strategic Plan. The current Strategic Plan reaffirms our commitment to creating a lasting and measurable impact, centering racial justice and equity in our work, and partnering with renewed urgency to create a future where young children and their families are prioritized in L.A. County and across the state.

The 2024-2029 Strategic Plan features three Goals that focus on meeting basic needs; establishing nurturing relationships and environments; and creating a solid foundation for well-being, lifelong learning and success of children prenatal to age five and their families.

Under the Goals are nine **Strategic Plan Objectives**: population-level outcomes that describe the desired conditions for children prenatal to age five and their families in L.A. County. Each Objective includes a specific focus area and articulates a measurable level of desired change aligned with First 5 LA's Strategic Plan. The nine Objectives center the organization's work on children and families, recognizing young children's continuum of needs, building from physiological safety to esteem, love and belonging, and toward self-fulfillment.



Project Overview

Background Information

The Opportunity for Multilingual Transitional Kindergarten (TK)

- Expansion of public education to include universal TK, along with the State's commitment to advancing multilingual learning, presents a timely opportunity.
- While TK is expanding rapidly statewide, access to multilingual and dual-language supports remains uneven.
- First 5 LA is launching an exploratory pilot project to deepen learning about how to close gaps in multilingual learning within the Transitional Kindergarten (TK) system across Los Angeles County, with an eye towards impact and scalability.
- This exploratory pilot seeks to surface innovative approaches, identify promising practices, and inform future strategies that expand the availability of multilingual TK options, increase equitable enrollment in those programs, and reduce barriers that limit participation, particularly for children whose primary language is not English.

The Approach

- This project is a learning partnership designed to support organizations already engaged in Multilingual and Dual Language Learner work to implement and test real-world strategies while generating shared learning alongside First 5 LA.
- This RFP **does not** require a comprehensive needs assessment, landscape analysis, or standalone research study. Proposer(s) may identify data gaps and practical data needs encountered during implementation; however, they are not expected to generate new large-scale datasets or conduct formal research studies within the pilot period.
- This engagement emphasizes **applied learning** and field-based insight, rather than standalone assessment or analysis.
- Applied learning in this context includes the implementation and testing of strategies in real-world settings that directly or indirectly impact access to multilingual TK within a Targeted Neighborhood and Priority Schools (Appendix C).

The Approach cont.

- Proposals should reflect a fast-paced, multi-strategy approach and may build upon work applicants are already undertaking, such as program implementation, policy advocacy, data gathering, or family and community engagement.
- This project intentionally centers community-based and field-rooted expertise. Organizations already embedded within these systems and communities are uniquely positioned to provide practice-based insights that may not be accessible through time-limited external assessments.
- Collaborative proposals are encouraged, including partnerships or coalitions that bring together complementary strengths (e.g., data, policy, and family engagement) under a single proposal.
- Engagement with LAUSD and/or LAUSD school sites is essential to the feasibility of this work. Proposers are expected to leverage existing relationships with LAUSD system partners or school sites to support implementation. While First 5 LA may support coordination and learning, it cannot guarantee access to LAUSD or serve as the primary intermediary for implementation activities.

Project Goals

- **Multilingual Learner Priority Goal (Overarching):** In alignment with First 5 LA's Equity Index, ensure that young children who have historically faced systemic barriers can equitably access and thrive in high-quality multilingual TK programs that affirm and build on their home languages, cultures, and linguistic assets.
- **Exploratory Pilot Goal (Specific to this RFP):** To generate applied learning that strengthens understanding of data gaps, challenges, and opportunities related to multilingual TK access – including the availability of multilingual program options, equitable enrollment, and barriers that limit participation – and to identify promising practices and future strategies for reaching children who have historically faced systemic barriers.

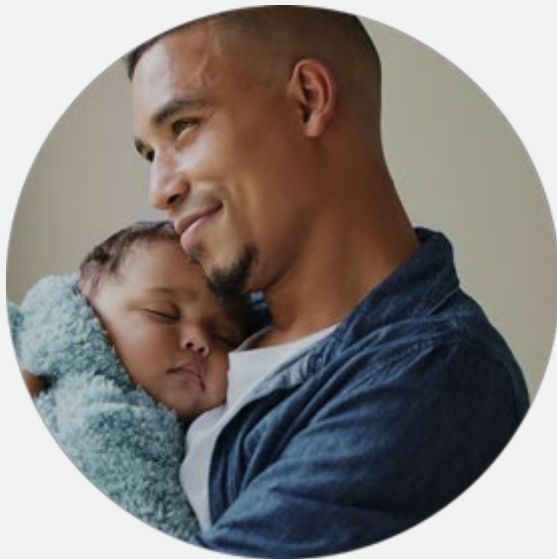
Exploratory Pilot Outcomes

1. Implementation and testing of one or more strategies aimed at increasing access to and enrollment in multilingual TK programs, in partnership with relevant stakeholders (e.g., families, community organizations, school or district leaders);
2. A final report documenting strategies tested, implementation outcomes, lessons learned, and implications for scale; and
3. Field-informed insights that may inform future opportunities for First 5 LA. Findings from this pilot may be used by First 5 LA to explore future efforts, which could include but are not limited to:
 - Sharing findings with LAUSD and other stakeholders for consideration and learning;
 - Supporting the launch of innovative strategies in high-need areas that were not prioritized in this pilot; and/or
 - Continuing or expanding investment in the implementation of promising strategies and additional learning.

The Challenges

A targeted, initial scan informed the development of this RFP and surfaced several key challenges and opportunities:

- **Insufficient data:** There is limited data available to fully understand the complex needs and opportunities related to MLL access in TK, including demand, waitlists, and the distribution of multilingual TK programs.
- **Infrastructure gaps:** The current system lacks foundational elements needed for high-quality multilingual TK implementation, including developmentally appropriate curriculum and aligned instructional support.
- **Enrollment misalignment:** Enrollment efforts may be misaligned with where the enrollment needs and opportunities exist, particularly in high-need communities. Practical barriers such as transportation, scheduling, and program logistics may outweigh the benefits of a multilingual program for families.
- **Workforce pipeline strain:** Disconnected early childhood and K-12 workforce systems contribute to shortage of educators with multilingual and dual-language expertise.



Scope of Work

Scope of Work

- First 5 LA seeks proposals from qualified organizations to implement and test creative and innovative projects that **accelerate and strengthen the development and quality of multilingual TK programs** across LAUSD.
- Projects may be implemented at a systems-level or site-specific level. Regardless of implementation approach, proposals must be designed to benefit one or more of the targeted neighborhoods identified in **Targeted Neighborhoods and Priority Schools Map - Appendix C**.
- This Scope of Work is intentionally implementation-focused. Proposer(s) are expected **to test strategies and generate learning through action**, not to conduct a comprehensive assessment or produce a standalone evaluation of multilingual TK systems.
- The focus areas described in the following slide represent a targeted, implementation-oriented subset of the challenges identified in the previous slide. Proposers are not expected to address all challenges but should clearly describe how their proposed pilot strategy will address one or more of the following focus areas.

Proposal Focus Areas & Strategies

FOCUS AREAS

Competitive proposals will take a holistic approach toward solutions to one or more of the following focus areas:

1. Strengthening Workforce Practice
2. Addressing Teacher and Pipeline Shortage
3. Curriculum and Assessment
4. Increasing Enrollment and Participation
5. Modernize Systems and Processes

STRATEGIES

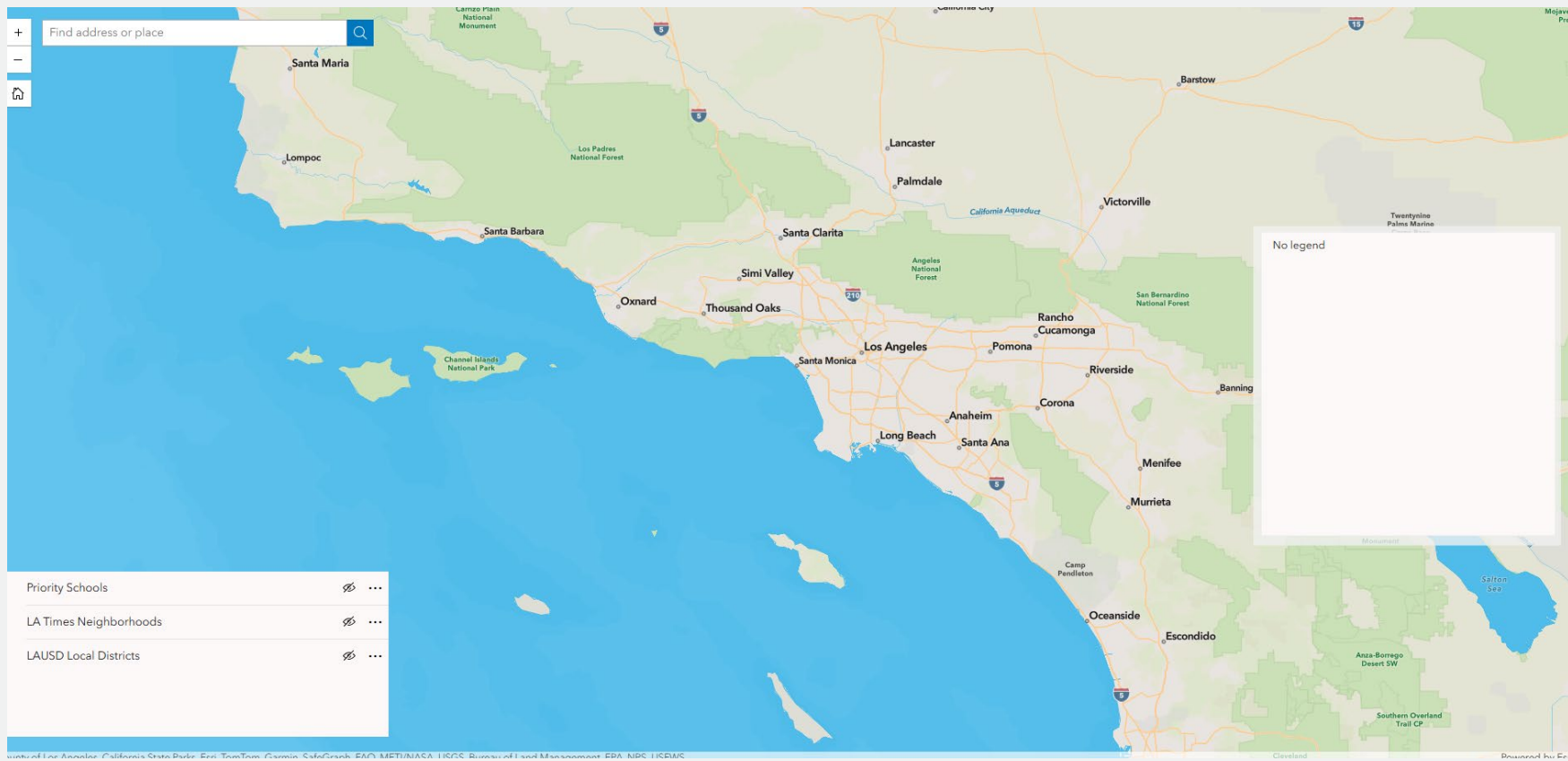
Proposals may utilize one or more of the following strategies to address the focus areas:

1. Capacity Building and Technical Assistance
2. Parent and Community Engagement
3. Policy and Systems Change
4. Narrative and Communications
5. Other aligned strategies may also be proposed at the applicant's discretion

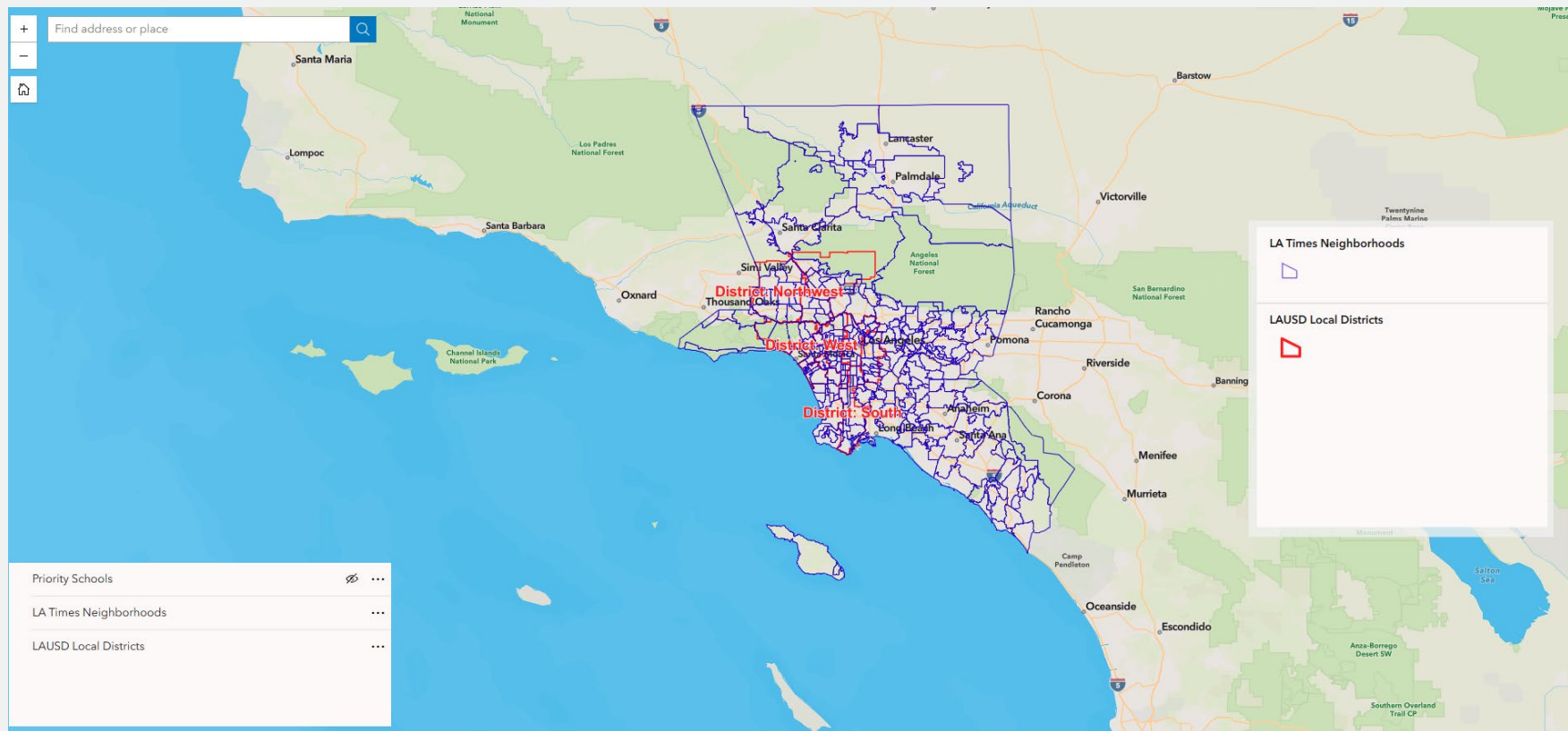
Targeted Neighborhood and Priority Schools Map

- Applicants should use the **Targeted Neighborhoods and Priority Schools Map (Appendix C - [access here](#))** to identify the eligible neighborhoods and schools that are the focus on this exploratory pilot. Proposals that include site- or community-based strategies must specify the neighborhood(s) and/or school site(s) where activities will take place.
- Applications proposing district- or systems-level strategies are not required to select specific neighborhoods or schools; however, they must clearly describe in the Proposal Narrative how their approach will prioritize and benefit the identified communities and schools through an equity lens.

Priority Schools Map



LAUSD Local Districts

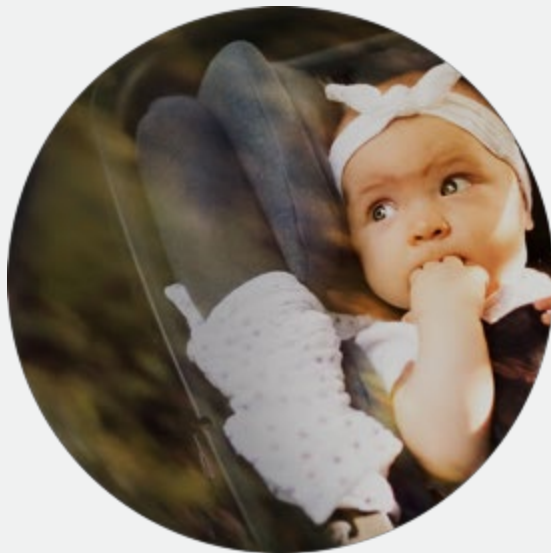




Terms of the Project

Terms of the Project

- First 5 LA expects to enter into agreements with up to two (2) Proposers for a seven-month agreement for a not-to-exceed amount of \$250,000 per agreement.
- The anticipated start date is April 17, 2026, subject to approval by First 5 LA's Board of Commissioners. Final award amounts will be determined during the negotiation phase and will align with the proposed scope of work, level of effort, and project feasibility within the seven-month timeframe.
- This will be a fixed-price contract. Payments will be based on a fixed price that is not subject to any adjustment by reason of costs experienced by proposer in the performance of the contract. A final budget will be negotiated with the selected proposer. Under this agreement, payments will be tied to the successful completion of specific deliverables. The total contract amount will be negotiated with the selected proposers based on the scope of work and deliverables described in this RFP.
- At First 5 LA's sole discretion, the selected Proposer(s) may be eligible for renewal for one (1) additional twelve-month period, contingent upon satisfactory performance, continued alignment with First 5 LA priorities, and availability of funds.



Eligibility Requirements & Desired Qualifications

Eligibility Requirements

Proposers must meet the following minimum requirements:

- Eligible Applicants include: Community-based organizations (with an active 501(c) 3 status or fiscally sponsored), Local Education Agencies, or other organizations working in direct partnership with LAUSD schools offering TK.
- Experience in early childhood education, multilingual programs, or family/community engagement.
- Demonstrated ability to leverage existing, active relationships with LAUSD system partners and/or LAUSD school sites to support implementation and testing of the proposed pilot strategies.
- Proposed project is implemented in, or directly impacts, one or more of the targeted neighborhoods as indicated in **Targeted Neighborhoods and Priority Schools Map - Appendix C.**

Desired Qualifications

Content & Community Experience

- Demonstrated expertise in Dual Language Learners (DLL)/ Multilingual Learners (MLLs) in TK or early education settings.
- Knowledge of instructional practices, curriculum and/or program design that supports MLLs.
- Experience working across education systems and community-based settings to support multilingual learners and their families.
- Strong understanding of the state and local policy landscape impacting DLL/MLL education.
- Understanding of the historical systemic barriers to multilingual learning and strategies to mitigate them.
- Demonstrated commitment to equity and experience working with young children who have historically faced systemic barriers.
- Experience engaging families through culturally and linguistically responsive, trust-based approaches.
- Experience designing or implementing early-stage, exploratory, or pilot initiatives where approaches are tested and refined over time.

Desired Qualifications cont.

Implementation & Learning Capacity

- Ability to pilot strategies, gather learning, and adapt strategies in real time.
- Experience documenting implementation processes, challenges, outcomes.
- Ability to translate practice-based learning into actionable recommendations and frameworks that inform future work.

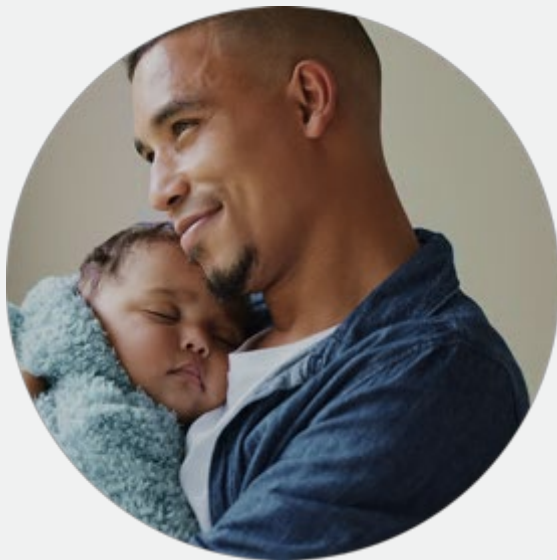
Partnerships & Collaborative Relationships

- Established relationships with LAUSD system partners (e.g., school board members, administrators, school-site leaders, formal parent groups).
- Partnerships that bring complementary expertise (e.g., data, policy, parent engagement, curriculum development).
- Collaborative proposals that include multiple organizational partners working together to advance multilingual TK access, enrollment, and quality.

Proposer Archetypes

Below is a list of different Proposer archetypes – by no means exhaustive – that speak to the different types of organizations that offer unique perspectives and strategies for this work.

- A non-profit that works directly with schools and families to enroll children into multilingual TK programs.
- A non-profit organization working with community leaders to engage LAUSD on policy and systems change efforts around DLL multilingual programs.
- A non-profit organization working to collect data for public use on multilingual TK programs.
- A non-profit organization that is working with a collective, collaborative, or some combination of the above organizations working together to advance strategies that would increase multilingual TK access and enrollment. **Please note that one non-profit will still have to submit on behalf of the collective and will be designated as the contracting entity.**



Required Documents

Required Documents to Submit



Appendix B Application Checklist

The following checklist outlines all items to be provided in response to the RFP. This checklist is for applicant use only and does not need to be submitted to First 5 LA. If any of the following items are omitted from the application, the application will be considered incomplete and will not be reviewed. If documents exceed the maximum page limit, they will not be reviewed. Please review all documents carefully and check off each item before submitting your proposal.

- ☐ 1. Online Application
- ☐ 2. Due Diligence Assessment Form – Appendix D
- ☐ 3. Organizational Conflict of Interest Form – Appendix E
- ☐ 4. Fiscal Sponsorship Agreement or Memorandum of Understanding (MOU) (if applicable required if applying with a Fiscal Sponsor)
- ☐ 5. Business License (if applicable)
- ☐ 6. Proposal Narrative (Maximum eight [8] pages, 11-point font with 1" margins)
- ☐ 7. Qualifications Narrative (Maximum four [4] pages, 11-point font with 1" margins)
- ☐ 8. LAUSD & Community Partnership Statement (Maximum two [2] pages, 11-point font with 1" margins)
- ☐ 9. Resumes or Curricula Vitae for Proposed Key Staff (Maximum three [3] pages for each, all resumes must be submitted in one file)
- ☐ 10. Proposed Budget and Budget Narrative – Appendix F

Required Documents: 1. Online Application

Online Application: In order to respond to this RFP, proposers must complete an online application form and submit all required documents specified below through the online application system. *If applying with a Fiscal Sponsor, all information requested in the on-line application for the applicant organization must be that of the Fiscal Sponsor.* Proposers must set-up an online account in order to access the application form. Instructions on setting up the account and access the online application may be found at <http://www.first5la.org/article/first-5-la-online-application-help/>.

To access the online application:

<https://bbgm-apply.yourcausegrants.com/apply/programs/f8b0ed8a-ab18-4ebd-a947-7618425e29f3>

Required Documents: 1. Online Application

ELIGIBILITY FORM QUESTIONS

Complete the required fields below.

Accepting applications until Mar 3, 2026 05:00 PM

Question 1: Are you a community-based organization (with an active 501(c) 3 status or fiscally sponsored), Local Education Agency, or other organization working in direct partnership with LAUSD schools offering TK?*

Question 2: Do you have experience in early childhood education, multilingual programs, or family/community engagement?*

Question 3: Can you demonstrate the ability to leverage existing, active relationships with LAUSD system partners and/or LAUSD school sites to support implementation and testing of the proposed pilot strategies?*

Question 4: Is the proposed project going to be implemented in, or directly impact, one or more of the targeted neighborhoods as indicated in Targeted Neighborhoods and Priority Schools List- Appendix C?*

Submit

Required Documents: 1. Online Application

[Welcome](#) [Organization Information](#) [Contacts](#) [Attachments](#)

Organization Information

Organization/Individual's Name*

Address*

[Can't find your address?](#)

California Secretary of State Requirement:
If your entity is required to register with the California Secretary of State's website, please provide the name your agency is registered under. First 5 LA will verify an "active" status via California Secretary of State's website:
<https://bizfileonline.sos.ca.gov/search/business>.

Website:

[Previous](#) [Next](#) [Submit](#)

Required Documents: 1. Online Application

Welcome
Organization Information
Contacts
Attachments

Organization Primary Contact Table
+ Add new
Import

PREFIX	FIRST NAME	LAST NAME	EMAIL ADDRESS	OFFICE TELEPHONE	OFFICE EXTENSION	CONTACT TITLE

☐ Same as Organization Primary Contact *

Request Primary Contact Table
+ Add new
Import

PREFIX	FIRST NAME	LAST NAME	EMAIL ADDRESS	OFFICE TELEPHONE	CONTACT TITLE






Required Documents: 1. Online Application

Please upload the following documents (PDF, Word or Excel files accepted). Required documents that consist of multiple pages must be combined into one document and then upload. For example, if you are submitting multiple resumes, you must save all resumes as one document and then upload. This is also the case for excel files (xlsx) with multiple sheets, be sure to upload the document in it entirely.

1. Due Diligence Assessment Form (Appendix D)
2. Organizational Conflict of Interest (Appendix E)
3. Fiscal Sponsorship Agreement or Memorandum of Understanding (MOU) (if applicable)
4. Business License (if applicable)
5. Proposal Narrative (Maximum of 8 pages)
6. Qualifications Narrative (Maximum of 4 pages)
7. LAUSD & Community Partnership Statement (Maximum of 2 pages)
8. Resumes or Curricula Vitae (Maximum 3 pages each, all resumes must be submitted in one file)
9. Proposed Budget/Pricing and Narrative (Appendix F)

In order to respond to this RFP an application packet complete with required documents must be received by First 5 LA before the closing of this solicitation.

The maximum size for all attachments combined is 1,000 MB. Please note that files with certain extensions (such as ".exe", ".com", ".vbs", or ".bat") cannot be uploaded.

1. Due Diligence Assessment Form (Appendix D)*	 Click or drop files here to upload Maximum file size: 29MB
2. Organizational Conflict of Interest (Appendix E)*	 Click or drop files here to upload Maximum file size: 29MB
3. Statement of Qualifications (Appendix H - maximum six (6) pages, 11-point font with 1" margins)*	 Click or drop files here to upload Maximum file size: 29MB
4. Work Sample with Cover Page (Appendix I - either one (1) PDF document maximum four (4) pages, or one (1) PowerPoint slide deck maximum twelve (12) slides)*	 Click or drop files here to upload Maximum file size: 29MB
5. Project Approach (Appendix J - maximum six (6) pages, 11-point font with 1" margins)*	 Click or drop files here to upload Maximum file size: 29MB

Required Documents: 2. Due Diligence Assessment Form and 3. Organizational Conflict of Interest Form

- Due Diligence Assessment Form (Appendix D)

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DUE DILIGENCE ASSESSMENT FORM

Contractor/Grantee/Vendor ("Entity") Name:		Agreement Number:
Project Name:		
Agreement Period:		

Instructions: Check Not Applicable (N/A), No, or Yes in response to questions # 1-11 below.

Question	N/A	No	Yes
1. Are there any issues surrounding the Entity's license, certification, or accreditation? Has the Entity been issued with a license, certification, or accreditation under a new name?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. In the past three (3) years, has your Entity had its non-profit status or business/professional permit or license disbarred, suspended or revoked?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. Are any key staff members on this project unable to be bonded?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. In the past three (3) years, has any of your Entity's contract(s) been terminated for non-compliance or inadequate performance?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5. In the past three (3) years, has your Entity been placed on, maintained on or removed from probation, suspension, debarment, or another non-compliance status by a contracting body?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6. Is your Entity currently, or within the past three (3) years, involved in litigation, arbitration, or mediation?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7. Is your Entity (including Executive Director or Board of Directors) currently, or within the past three (3) years, involved in litigation related to the administration and operation of a program or organization?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8. Has your Entity been the target or subject of any Federal, State or local law enforcement or administrative investigation in the past three (3) years?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9. Has there been any finding or determination by an auditor or contracting party regarding fiscal management or controls or contract compliance?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10. Has your Entity ever had public or foundation funds withheld?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
11. Has your Entity filed for bankruptcy within the last three (3) years, or is it contemplating bankruptcy in the foreseeable future?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Explanation: If the response is Yes to any of the questions above, the Entity must respond by identifying the question number(s) and explaining 1) the circumstances and 2) whether there will be a potential impact on the project. Attach additional pages if necessary.

Certification:

As part of the contract process First 5 LA, at its own discretion, may implement additional procedures to validate or further investigate any of the Contractor/Grantee/Vendor's responses. First 5 LA reserves the right to terminate the contracting process without entering into an agreement if the Contractor/Grantee/Vendor submits false or incorrect information.

By signing this form, I certify, on behalf of the Entity named above that the responses contained herein are true and complete to the best of my knowledge.

Signature: _____ Date: _____
(Must be signed by an Authorized Signatory)

Printed Name: _____ Title: _____

- Organizational Conflict of Interest Form (Appendix E)

Organizational Conflict of Interest

Prohibited Conflicts of Interest

First 5 LA shall not contract with, and shall reject any responses submitted by, the persons or entities specified below unless First 5 LA finds that special circumstances exist which would allow for the award of such contract.

- First 5 LA employees;
- Profit-making firms or businesses in which First 5 LA employees serve as officers, principals, partners, or major shareholders;
- Persons who, within the immediately preceding 12 months, came within the provisions of number 1, and who:
 - Were employed in positions of substantial responsibility in the area of service to be performed by the contract; or
 - Participated in any way in developing the solicitation or contract or its service specifications/scope of work; and
- Profit-making firms or businesses in which the former employees, described in number 3, serve as officers, principals, partners, or major shareholders.

☐ By checking this box, you, the proposer, _____, hereby represent that you ARE NOT any of the persons or entities specified above.

Name: _____ Date: _____

Title: _____

Organizational Conflict of Interest Disclosure Statement or Representation

It is First 5 LA's policy to avoid situations that place a proposer (or any of its affiliates or proposed consultants or subcontractors of any tier) in a position where its judgment may be biased because of any past, present, or currently planned interest (financial, contractual, or otherwise), the proposer may have that relates to the work to be performed or services to be provided pursuant to this RFP, or where the proposer's performance of such work or services may provide it with an unfair competitive advantage (collectively, "actual or potential organizational conflicts of interest").

Any proposer with an actual or potential organizational conflict of interest shall review the instructions below and attach a statement disclosing such actual or potential organizational conflicts of interest. If a proposer has determined that it has no actual or potential organizational conflict of interest to report, please complete and sign the representation below.

The refusal to provide the disclosure statement or representation shall result in the proposer's disqualification for award. The nondisclosure or misrepresentation of any relevant interest may also result in the proposer's disqualification for award, or if such nondisclosure or misrepresentation is discovered after award, First 5 LA may terminate the contract for default, and the proposer may be disqualified by First 5 LA from subsequent contracts.

First 5 LA will not make an award until First 5 LA has evaluated the proposer's disclosure statement or representation. Failure to provide a disclosure statement or representation will be deemed to be a minor informality and the proposer or contractor shall be required to promptly correct the omission.

Disclosure Statement

The proposer shall attach a signed and dated statement that describes in a concise manner all relevant facts concerning any actual or potential organizational conflicts of interest that may prevent the proposer from being able to render impartial, technically sound, and other objective assistance or advice, or that has given the proposer an unfair competitive advantage.

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Required Documents: Proposal Narrative

Maximum of 8 pages; with 11-point font with 1” margins Proposals should provide a detailed description of the applicant's approach to fulfilling the components of this RFP. The narrative should include:

- **A. Implementation Approach:** Describe the implementation approach for the proposed project (e.g., systems-level or site-specific). If the project is site-specific, applicants must identify the target neighborhood(s) and/or school site(s) as indicated in Appendix C, where the proposed project will be implemented. If the project is district- or systems-level, explain how it is intentionally designed to benefit the target geographies identified in Appendix C through an equity-centered lens.
- **B. Overview of the Proposed Work:** Outline the proposed work, including overall approach, methodology, available data and/or data gaps, timeline, desired impact, and key deliverables. Describe the context and need the proposed pilot seeks to address.
- **C. Strategies to Be Implemented:** Clearly articulate the specific interventions or strategies that will be implemented and tested to achieve the goals of the exploratory pilot. A non-exhaustive list of possible strategies are detailed in *Section IV. Scope of Work*. Proposals that integrate multiple strategies or approaches will be more competitive.
- **D. Learning Through Implementation:** Describe how you will learn from the strategies you implement, including how you will document lessons learned, adapt approaches as needed, and generate insights to inform future efforts.
- **E. Sub-Contractors (if applicable):** Applicants proposing the use of subcontractors, must identify all partners, describe their roles and responsibilities, and explain how the partnership will operate in practice. The applicant will be the sole proposer and contracting entity and will be responsible for the performance of all partners.

Required Documents: Qualifications Narrative

Maximum of 4 pages; with 11-point font with 1” margins:

Knowledge, Skills, & Experience: Please describe your team’s qualifications (including any proposed subcontractors), skills, and experience and explain how they are aligned with the Project Overview, the Scope of Work, and the Desired Qualifications in Sections III, IV, & VI, respectively.

Required Documents: LAUSD & Community Partnership Statement

Maximum of 2 pages; with 11-point font with 1” margins:

Please describe the established, meaningful relationships with relevant LAUSD systems partners (e.g. school board members, administrators, school-site leaders, parent groups) and/or community-based organizations that will be leveraged to fulfill the components of this RFP. Provide a brief description of the nature of each relationship and how these relationships will be actively leveraged to support implementation, testing, learning and stakeholder engagement during the pilot period. First 5 LA may verify partnership information during reference checks.

Required Documents: Resumes or Curricula Vitae


Maximum of 3 pages each (Save all resumes in one pdf)

Include resumes or curricula vitae for key personnel including proposed subcontractors, if applicable, who will exercise a major policy, administrative, or consultative role in carrying out the work described in Section IV. Scope of Work. Each Resume or Curricula Vitae must be no more than three (3) pages. *Do not embed hyperlinks in resumes.*

Required Documents: Proposed Budget

- Use the attached **Appendix F – Deliverables-Based Budget Template** to provide your proposed budget. Additionally, provide a brief narrative and description of how funds will support project activities.
- As discussed in ***Section VIII. Terms of Project***, the budget for the initial Contract and all subsequent Contracts will be negotiated with the selected contractor. The budget submitted in the proposal will establish the starting point for these negotiations.

Required Documents: Appendix F Proposed Budget and Budget Narrative



first 5 la
Giving kids the best start

EXHIBIT B - DELIVERABLES BASED BUDGET

Agency Name: _____

Project Name: _____

Contract # _____

Contract Period _____

Month/Period	Task #	Task Description	Deliverable	Payment Amount	Task total
	1	MAJOR TASKS FROM SCOPE OF WORK			\$ -
			DELIVERABLE FOR EACH TASK ADD ROWS AS NEEDED		
	2				\$ -
	4				\$ -
	5				\$ -
	6	ADD OTHER TASK ROWS AS NEEDED; ENSURE THAT CELL FORMULAS ARE CORRECT. TASK TOTAL SHOULD BE THE SUM OF PAYMENTS FOR EACH DELIVERABLE			\$ -
	7	CURRENT YEAR TOTAL		\$ -	\$ -

OTHER DIRECT COSTS (if applicable)

E.g. Travel \$ -

E.g. Parking \$ -

E.g. Printing \$ -

\$ -

TOTAL \$ -

TOTAL TASKS/DELIVERABLES	\$ -	
TOTAL OTHER DIRECT COSTS	\$ -	
TOTAL COST (All Tasks)	\$ -	

Fiscal Contact Person _____

Email Address _____

Phone Number _____

Additional supporting documents may be requested _____

Original Budget: _____
(Enter Effective Date)

Budget Amendment: _____
(Enter Effective Date)

Revised: 3/2025

Required Documents: 9. Business License (if applicable)

- Please submit your organization's Business License if applicable.



Evaluation Criteria & Selection Process

Evaluation Criteria & Selection Process

Level 1 – Internal Review

First 5 LA will evaluate all proposals for completeness and minimum requirements. Basic requirements include timely receipt of proposal, submission of all required documents sought in **Section X. Required Documents**, and adherence to eligibility requirements described in **Section V. Eligibility**. Proposals with omissions of any required documentation are subject to disqualification.

First 5 LA will also conduct a due diligence review which includes a review of the Due Diligence Assessment form (see **Appendix D – Due Diligence Assessment Form**), a review of whether proposer (that are current and former contractors, grantees and vendors) currently remain placed in non-compliant status by First 5 LA under any existing and past agreement with First 5 LA and verify an “active” status via California Secretary of State (if applicable). First 5 LA reserves the right to request additional information, if needed, to validate eligibility and/or and minimum requirements.

Additionally, First 5 LA will conduct a conflict of interest review for proposers including subcontractors.

Level 2 – Proposal Review

Proposers who pass Level 1 Internal Review will advance to Level 2: Proposal Review. Reviewers will score proposers using a **Level 2 Proposal Review Tool**. Reviewers may participate in a calibration session prior to finalizing scores.

Level 2 – Proposal Review Evaluation Criteria

Criterion	Maximum Possible Points
Organizational Experience and Qualifications	25
LAUSD & Community Partnerships	25
Proposed Budget	10
Proposal Narrative	40
Total Possible Points	100

Level 2 – Proposal Review Evaluation Criteria

Proposals will be reviewed and scored based on the following criteria:

- **Organizational Experience and Qualifications (25 maximum points possible)** – The extent to which the organization's background and experience is relevant to the scope of work in the proposal, including any proposed partners and their experience and expertise. This will include how the proposer demonstrates their qualifications, experience, expertise, and capacity to perform the work proposed in this RFP.
- **LAUSD & Community Partnerships (25 maximum points possible)** – The extent to which proposers have *established*, meaningful relationships with relevant LAUSD systems partners (e.g., school board members, administrators, school-site leaders, parent groups) and community-based organizations working to advance opportunities in multilingual TK programs.
- **Proposed Budget (10 maximum points possible)** - The extent to which the budget is reasonable, cost-effective, and clearly outlines all costs associated with completing the scope of work described in this RFP. The budget should include expenses such as personnel, materials, travel, stipends, etc.

Level 2 – Proposal Review Evaluation Criteria cont.

Proposal Narrative (40 maximum points possible) - Proposals will be assessed on the clarity, feasibility, and strength of the applicant's overall approach to this RFP. Reviewers will assess the extent to which the proposal narrative:

- **Implementation Approach:** Clearly describes the proposed work and implementation approach (e.g., site-specific or systems-level), including how the project is designed to equitably benefit one or more of the high-need targeted neighborhoods identified in Appendix C.
- **Overview of the Proposed Work:** Presents a well-defined methodology, timeline, desired impact, and use of relevant data, or plans to address data gaps, appropriate for an exploratory pilot.
- **Strategies to be Implemented:** Clearly articulates the interventions or strategies to be implemented and tested, with demonstrated alignment to Scope of Work outlined in Section IV. Proposals that integrate multiple strategies and address interconnected challenges related to multilingual TK access, enrollment, and quality will be more competitive.
- **Learning Through Implementation:** Demonstrates a thoughtful approach to learning through implementation, including documentation of lessons learned and use of insights to inform future efforts by First 5 LA and partners.
- **Sub-contractors (if applicable):** Effectively leverages collaboration, including clear roles, responsibilities, and coordination among proposed partners.

Evaluation Criteria & Selection Process

Level 3 – Interview

The top three (3) highest scoring proposers from Level 2 Proposal Review will proceed to Level 3 Interview. Only key personnel included in the proposal can participate in the interview. Tentative interview dates are included in Section I: Timeline for Selection Process and are subject to change at First 5 LA's sole discretion. Interviews will be held either at First 5 LA or via telephone or a virtual platform (e.g. Zoom or Microsoft Teams). Reviewers may participate in a calibration session prior to finalizing scores. Further written materials may be requested prior to or after the interview. First 5 LA reserves the right to schedule additional interviews/meetings.

Award of Contract

The highest scoring proposer from the combined score of Level 2 Proposal Review and Level 3 Interview will be recommended to First 5 LA's Board of Commissioners for award of the contract.

First 5 LA anticipates awarding up to two (2) contracts under this RFP. First 5 LA reserves the right to request modifications to proposed budgets or scopes of work prior to finalizing contract awards.



How to Apply

Application Submission

- Proposals that exceed First 5 LA's page limitation requirements will be adjusted by the removal of page(s) from the application. Pages will be removed before the Level 2: Proposal Review. The removed page(s) will not be made available to reviewers.
- **Failure to submit all required attachments may constitute an incomplete proposal and may be grounds for disqualification.**
- Proposers are responsible for any errors and omissions in their proposals and applications. It is the responsibility of the proposer to ensure, prior to submission, that its proposal reflects the requirements of this solicitation, including any addenda First 5 LA may have issued.
- **In order to respond to this RFP, please complete and submit your proposal and all required documents to First 5 LA via online portal no later than 5:00 PM PT on March 3, 2026.**
- **Proposals received after this deadline will not be considered and will be automatically disqualified.**
- Proposers should not wait to submit documents through the online application system minutes before the submission deadline. First 5 LA will not be responsible for any delays proposers may encounter with the online application system.
- First 5 LA shall not be liable for any costs incurred in connection with a proposer's preparation of a proposal in response to this RFP. Any cover letters, résumés and curriculum vita, including attached materials, submitted in response to this RFP shall become First 5 LA's property and subject to public disclosure.

Application Submission

For more information on how to apply, please visit:

[Multilingual Learner
Exploratory Pilot: Testing
Solutions for Access RFP |
First 5 Los Angeles](#)

HOW TO APPLY

To respond to this RFP, please submit your proposal and all required documents through the online application system designated by First 5 LA by no later than **5:00 pm PT on March 3, 2026**:

Step 1: Create a user account by clicking [here](#).

Step 2: Once a user account has been created, click [here](#) to access the application.

Step 3: Once an application has been started, click [here](#) to modify and/or submit your application. Please do not create a new application once you have started your application.

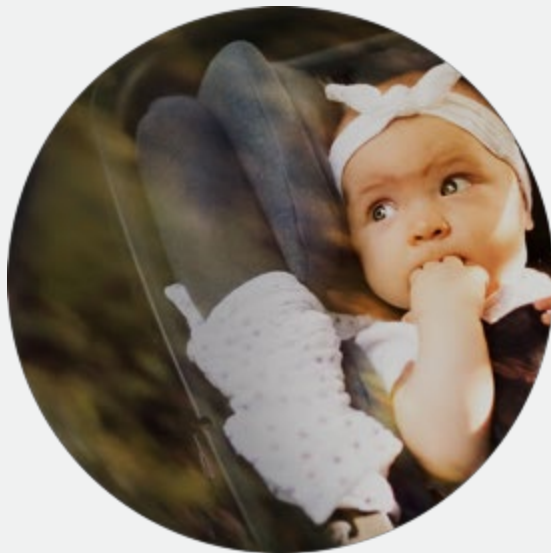
For help with the online application click [here](#).

Proposers must submit all required documents specified in the RFP through this online form. It is highly recommended that you print a copy of your application for your records prior to clicking "Submit." To do this, click "Printer-Friendly Version." You should review the printed copy prior to submitting the application electronically. In addition, you should ensure that the attachments were successfully uploaded by reviewing the list of attachments included.

NOTE: Once the online application has been submitted, proposers cannot make edits.

Addenda

Please check the Funding Opportunities webpage regularly for updates and addenda. First 5 LA has the right to amend this solicitation by written addendum. First 5 LA is responsible only for that which is expressly stated in the solicitation document and any authorized written addenda thereto. Such addenda shall be made available via the online funding center. Failure to address the requirements of such addendum may result in the proposal not being considered, at the sole discretion of First 5 LA. Addenda to this solicitation, if any, will be posted on First 5 LA's website, which may be accessed by clicking [Funding Center | First 5 Los Angeles](#). It is the responsibility of proposers to ensure, prior to submission, that their application reflects the most recent information and RFP requirements.



Timeline

Timeline

We are
here

Save the
Date

ACTIVITY	DATE
RFP Released on First 5 LA's Funding Center	February 9, 2026
Informational Webinar	February 18, 2026
Final date to submit questions regarding the solicitation	February 23, 2026
Posting of responses to questions regarding the solicitation	February 25, 2026
Proposal Submission Deadline	March 3, 2026
Interviews	March 18 and March 19, 2026
Proposer(s) Selected	March 24, 2026
Board of Commissioners Approval	April 16, 2026
Contract Start Date	April 17, 2026

Where to find:

ACTIVITY	Where to find:
Information Session PowerPoint Slides	Funding Center: https://www.first5la.org/news-resources/funding-center/
Q&A (includes all questions received through this Info Session Webinar and via email to jquerrero-franco@first5la.org)	Multilingual Learner Exploratory Pilot RFP Webpage: Multilingual Learner Exploratory Pilot: Testing Solutions for Access RFP First 5 Los Angeles



Q & A

Ask us Questions



Question and Answer

Welcome to Q&A

Questions you ask will show up here. Only host and panelists will be able to see all questions.

Type your question here...

☒ Send anonymously

Cancel Send

Question and Answer

All questions (4) My questions (4)

AP: Abigail Proff (She/hers) (You) 02:53 PM

Where will this recording be posted?

Collapse all (1) ^

D: Daisy 02:54 PM

This recording will be posted on:
<https://www.first5la.org/article/annual-reporting-consultant-request-for-qualifications-rfq/>

AP: Abigail Proff (She/hers) (You) 02:54 PM

Can the budget be flexible based on our anticipated hourly rates?

Collapse all (1) ^

Type your question here...

☐ Send anonymously

Cancel Send

Question and Answer

All questions (4) My questions (4)

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Collapse all (1) ^

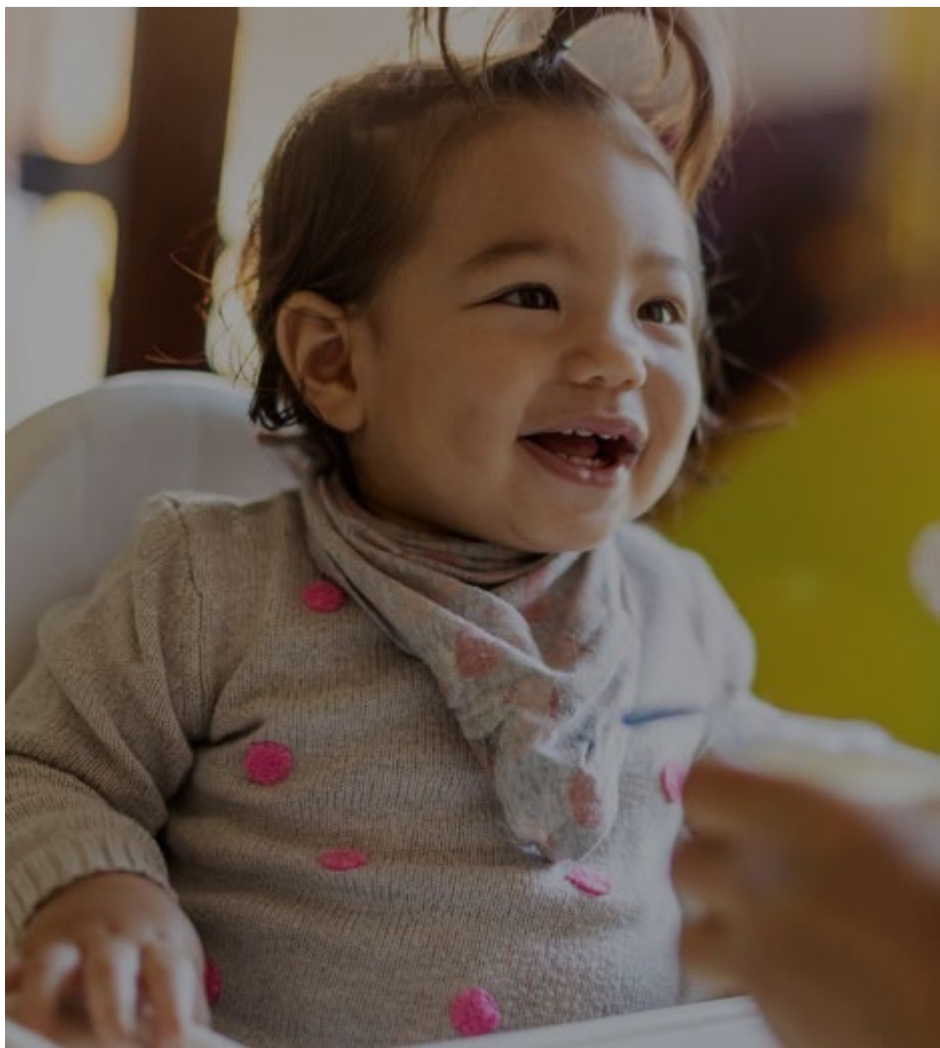
D: Daisy 02:57 PM

Thank you for your question. This question will be responded to in written form and will be posted on this solicitation's webpage on 4/27/2021.

Type your question here...

☐ Send anonymously

Cancel Send



Thank You
jguerrero-franco@first5la.org



Thank you for all you do to create brighter futures for L.A. County's young children and their families.

We invite you to join in laying the foundation to prioritize their most urgent needs as we center on every child's lifelong well-being.

Your questions and partnership are critical to change. We look forward to further conversations with you.