

**Strategic Communications and Social Media Services
Request for Qualifications (RFQ)
Questions and Answers (Q&A)**

Date Posted: November 13, 2025

ELIGIBILITY

- 1. Our organization currently does not have a minimum of 5 years operating as a legal entity, however I do have over 5 years of experience in marketing, social media & creative strategy, and brand consulting; along with developing and implementing communications. Would we still be able to apply since I am a qualified individual?**

No; per Section V. Eligibility, applicants must be part of a legal entity for a minimum of five (5) years; individual experience cannot be submitted in lieu of this requirement. Applicants have the option to form partnerships with other agencies and submit a joint proposal, as long as the Lead Agency (the applicant submitting the proposal) meets the 5-year minimum requirement.

- 2. My firm has only been in existence 2.5 years and I'm wondering how hard and fast the rule is about being established as a legal entity for 5 years.**

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