

November 21, 2025

Dear Prospective Applicant:

On behalf of First 5 LA, I am pleased to present this Request for Proposals for the **Community Voice for Housing Equity**. First 5 LA is seeking proposals from qualified contractors (without subcontractors) to engage up to five community-based organizations (CBOs) to help translate housing research into actionable, community-informed policy recommendations. This work ensures that First 5 LA's housing policy and advocacy efforts reflect the lived experiences of families most affected by housing insecurity and inform the agency's FY 2026–27 Housing Policy Agenda. Selected CBO partners will collaborate with First 5 LA and the Neighborhood Data for Social Change (NDSC) to validate findings, share community insights, and co-develop policy recommendations. CBOs will also contribute to refining performance measures related to reducing housing insecurity and participate in the First 5 LA Annual Summit (Spring 2026) to share key insights.

To be eligible for consideration, applicants must submit a complete application, including attachments online at https://www.first5la.org/news-resources/funding-center/. Applications will be accepted on an ongoing basis through December 12, 2025, by 5:00 PM.

If you have any questions about this RFP, please email your questions to Inesa Papazyan at ipapazyan@first5la.org.

Thank you for your interest in our mission to advocate for children and their families, amplify community voice, and partner for collective impact so that every child in Los Angeles County reaches their full developmental potential throughout the critical years of prenatal to age 5.

Sincerely,

Karla Pleitéz Howell President & CEO

K. Howell

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First5LA.org