

August 20, 2025

Dear Prospective Applicant:

On behalf of First 5 LA, I am pleased to present this Request for Qualifications (RFQ) for the Child & Family Progress Project. First 5 LA is seeking qualified organizations interested in developing the Child & Family Progress project, a key component of the Impact Framework designed to assess progress toward First 5 LA's nine Strategic Plan Objectives. Applicants responding to this RFQ must have the qualifications, experience and demonstrated success in designing methodological approaches for assessing change over time, acquiring and analyzing data, and developing dissemination products.

To be eligible for consideration, applicants must submit a complete application including attachments online at [Funding Center | First 5 Los Angeles](#). Applications will be accepted on an ongoing basis through September 11, 2025 by 5:00 p.m.

If you have any questions about this RFQ, please email your questions to Daisy Ortiz at dortiz@first5la.org.

Thank you for your interest in our mission to strengthen families, communities, and systems of services so all children of L.A. County enter kindergarten ready to succeed in school and life.

Sincerely,



Karla Pleitéz Howell
President & Chief Executive Officer

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