
Appendix B Glossary of Terms in RFQ

Impact Framework

A guiding structure developed by First 5 LA to assess the effectiveness of the organization's work by tracking both population-level outcomes (Objectives) and performance measures tied to specific tactics and strategies. The framework supports data-driven decision-making by aligning measurement efforts with the Strategic Plan and enabling the organization to monitor progress and impact over time.

Child and Family Progress Project

A key component of First 5 LA's Impact Framework focused on acquiring and analyzing data to assess progress toward the nine Strategic Plan Objectives. These Objectives reflect population-level outcomes for young children and their families in L.A. County. The project supports the organization's ability to track changes in key conditions over time and evaluate whether desired improvements are being achieved.

Strategic Plan Objectives ("Objectives")

Population-level outcomes in the Strategic Plan that describe desired conditions for children prenatal to age five and their families in L.A. County. Each Objective includes a specific focus area and articulates a measurable level of desired change aligned with First 5 LA's Strategic Plan. (See **Appendix A - First 5 LA Strategic Plan Goals and Objectives**)

Indicators

Quantitative measures that track progress toward Objectives. These specific data points—such as rates, percentages, or calculated statistics—provide evidence of whether the conditions targeted by the Objectives are improving, stagnating, or worsening over time.

Project Goals

Internal goals which the Child & Family Progress Project aims to achieve. The selected contractor will work in partnership with First 5 LA in achieving these project goals.