

Home Visiting and Community Health Worker Pilot

Request for Qualifications (RFQ)

September 18, 2023

Information Session

THIS WEBINAR WILL BE RECORDED

THIS WEBINAR WILL BE RECORDED

After this session is over, the recorded webinar and the PowerPoint slides will be posted on the Funding Page of this solicitation.

INFORMATIONAL WEBINAR

Potential proposers are highly encouraged to participate in the Informational webinar from 10 a.m. PST on 09/18/2023 to learn more about the RFQ requirements. Please register for the webinar at:

 $https://first5la.zoom.us/s/99785320570 https://first5la.zoom.us/webinar/register/WN_E-7CbdplQcKjqqmoG7YEVg,\\$

After registering, you will receive a confirmation email containing information about joining the webinar. The recorded webinar and powerpoint slides will be posted in this section afterwards.



Questions

- Questions: Please submit any questions you may have through the Questions box throughout the webinar.
- If you have a question after this webinar, please email Daisy Ortiz at dortiz@first5la.org.



Responses to all questions will be published on the Funding Page of this solicitation.

QUESTIONS AND ANSWERS

To ensure that all potential proposers receive the same information, all questions and answers received are compiled and posted on this webpage. All questions and requests for additional information regarding this RFQ must be submitted to Daisy Ortiz at dortiz@first5la.org before 5:00 PM on September 20, 2023.

First 5 LA reserves the sole right to determine the timing and content of the responses to all questions and requests for additional information. First 5 LA may respond to individual inquiries and then post replies to all questions by the posting date.



Welcome and Introductions

Connie Preciado-Gonzalez, Senior Program Officer Family Supports Team



Daisy Ortiz, Contract Compliance Manager Contract Administration & Purchasing Department





Today's Agenda

- 1. About First 5 LA
- 2. Project Overview:
 - Background Information Scope of Work

 - Terms of the Project
- 3. Eligibility and Desired Qualifications
 - Eligibility
 - Summary of Desired Qualifications
- 4. Required Documents
- 5. Selection Process and Evaluation Criteria
 - **Selection Process**
 - **Evaluation Criteria**
- 6. How to Apply
- 7. Timeline
- 8. Q & A





About First 5 LA

- Public agency created by voters in 1998, funded exclusively by a tax on cigarettes
- Focused on kids prenatal to age 5
- Prioritizing kids because 90% of the brain is developed by age 5





- First 5 LA is seeking proposals from qualified contractors to develop a proof of concept to pilot Community Health Workers (CHW) reimbursement utilizing the Welcome Baby Program.
- The project entails two components:
 - Development of Pilot
 - Supporting Implementation of Pilot





Background

- First 5 LA is exploring sustainability strategies for its largest, direct service investment of home visiting services and envisions CHWs as one potential strategy. While the CHW benefit is still in an early stage of implementation, First 5 LA is encouraged by the potential alignment of home visiting programs and sustainable funding it could create for early childhood services.
- First 5 LA anticipates that this CHW Pilot project will inform the potential infrastructure gaps and needs to draw down Medi-Cal funding via the CHW benefit utilizing the Welcome Baby program model and establish a proof of concept for sustainable funding for home visiting programs.



Scope of Work



At minimum, the selected consultant will be tasked with the following:

• FY 23-24:

- Complete a crosswalk of Welcome Baby and CHW requirements.
- Consultation and interviews with Welcome Baby providers and local/national stakeholders and experts.
- Development of Pilot infrastructure.
- Development of Pilot Proposal Report.
- Connect with SHARK Clinic pilot and CHW project via the Center for Strategic Partnerships leads to discuss respective pilot progress, insights, and practices that could be implemented into work moving forward.
- Presentation of findings and recommendations in both written report and in oral presentations to the First 5 LA Commission,
 Home Visitation Consortium, and other key stakeholders.

• FY 24-25:

- Provision of guidance in the selection of pilot sites.
- Oversee Pilot implementation and provision of technical assistance.
- Development of Pilot Final Report.
- Presentation of findings and recommendations in both a written report and in oral presentations to the First 5 LA Commission,
 Home Visitation Consortium, and other key stakeholders.



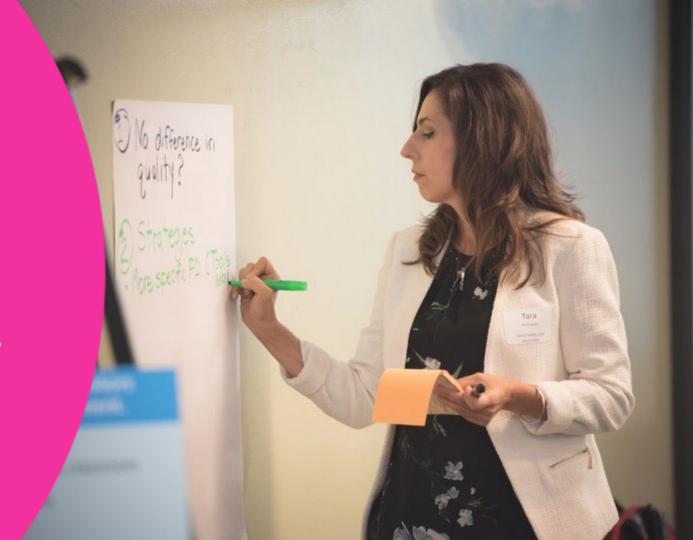
Terms of the Project

Terms of the Project

- First 5 LA expects to enter into a 19-month agreement for a total project cost not to exceed \$110,000 with the selected contractor with an anticipated start date of 11/13/2023, subject to approval by the Executive Director or her designee.
- The selected proposer shall have technological capabilities for efficient phone and email communication to facilitate interaction with First 5 LA staff and other partners as necessary.
- This will be a fixed-price contract. Payments will be based on a fixed price that is not subject to any adjustment by reason of costs experienced by the contractor in the performance of the contract. A final budget will be negotiated with the selected proposer.



3. Eligibility and Desired Qualifications



Eligibility Criteria

Applicants must meet the following minimum requirements:

 Technological capabilities for efficient video, phone and email communication to facilitate interaction with First 5 LA staff and other partners as necessary

Eligibility requirements are the minimum requirements to apply. If your entity is required to register with the California Secretary of State's website, First 5 LA will verify an "active" status via California Secretary of State's website: Search | California Secretary of State. Proposers that do not meet the requirements above or do not have an "active" status via California Secretary of State's website (if applicable) will not pass the first level of review (see Section IX. Selection Process and Review Criteria).



Desired Qualifications

The following qualifications are desired:

- Foundational level of knowledge of California's Medi-Cal and Managed Care landscape.
- Familiarity/experience with:
 - maternal and pediatric health-related programming
 - o understanding field of CHWs and roll out of benefit
 - Home visiting implementation
 - And LA County Medi-Cal/ Managed Care landscape.
- Expertise in engaging providers and gathering information via methods such as focus groups and/or interviews for the purpose of gathering data.
- Experience/expertise in synthesizing and communicating the results of a project and applying lessons learned.
- Excellent oral and written communication skills.



4.
Required
Documents



Proposal Checklist (Appendix B)

The following checklist outlines all items to be provided in response to the Home Visiting and Community Health Worker Pilot RFQ. This checklist is for proposer use only and does not need to be submitted to First 5 LA.

Please note that First 5 LA will only review the information submitted on the application.

Online Application
 Proposal Narrative (6 pages maximum)
 Consultant Qualifications and Experience Narrative (5-pages maximum)
 Resumes or Curricula Vitae
 Proposed Scope of Work (Appendix C)
 Proposed Budget/ Pricing and Narrative (Appendix D)
 Litigation and Contract Compliance Form (Appendix E)
 Organizational Conflict of Interest Form (Appendix F)

Business License (If applicable)



Online Application: In order to respond to this RFQ, proposers must complete an online application form and submit all required documents specified below through the online application system. *If applying with a Fiscal Sponsor, all information requested in the on-line application for the applicant organization must be that of the Fiscal Sponsor.* Proposers must set-up an online account in order to access the application form. Instructions on setting up the account and access the online application may be found at Home Visiting and Community Health Worker Pilot Request For Qualifications (RFQ) - First 5 Los Angeles (first5la.org)

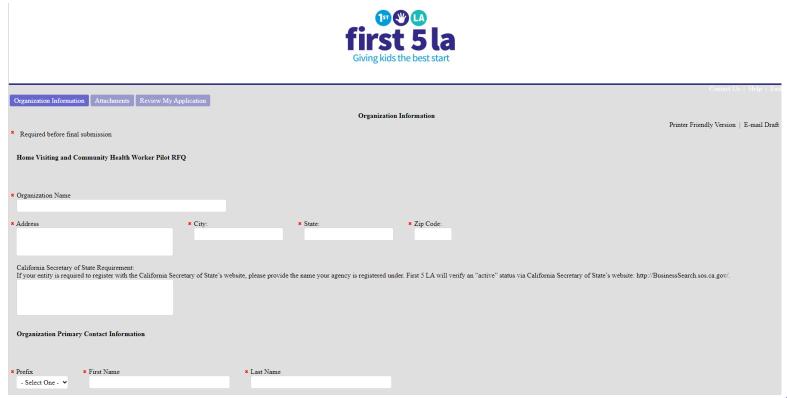
 To access the online application: https://us.grantrequest.com/application.aspx?sid=725&fid=35375



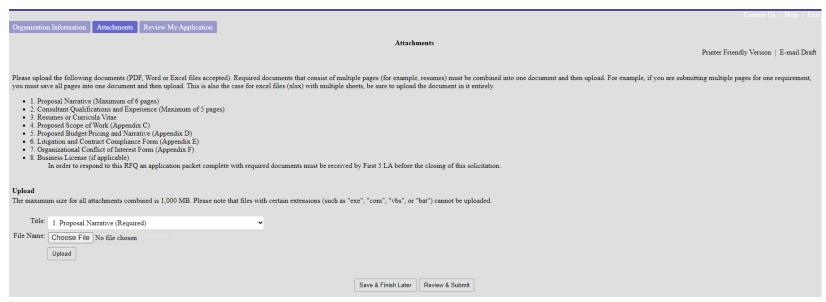


Please answer the following questions: Do you or your organization have the technological capabilities for efficient video, phone and email communication to facilitate interaction with First 5 LA staff and other partners as necessary? -Select One- Submit











Step 1: Create a user account by clicking <u>here</u>.

Step 2: Once a user account has been created, click here to access the application.

Step 3: Once an application has been started, click <u>here</u> to modify and/or submit your application. Please do not create a new application once you have started your application.

For help with the online application, click <u>here</u>.



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Please correct the problems indicated below.
         . Organization Name is a required field.
         . Address is a required field
        3. City: is a required field.
       4. State: is a required field.
         First Name is a required field
       8. Last Name is a required field
        9. Title is a required field.

    Office Phone Number is a required field.

       11. E-mail is a required field.
       12. Prefix is a required field.
      13. First Name: is a required field.
      14. Last Name: is a required field.
      15. Title: is a required field.
      16. Office Phone Number: is a required field
      18. The application cannot be submitted without the following required attachments. Please click here to return to the Attachments page
            1. Proposal Narrative
            2. Consultant Qualifications and Experience
           3. Resumes or Curricula Vitae
            4. Proposed Scope of Work (Appendix C)
             . Proposed Budget/Pricing and Narrative (Appendix D)
           6. Litigation and Contract Compliance Form (Appendix E)
            Organizational Conflict of Interest Form (Appendix F)
You can review the information you've provided so far and make necessary modifications here. If you're satisfied with the contents of the application, click Submit to forward your application for consideration. If you're not ready to submit your application yet, click Save &
                                                                                                                           Organization Information
                                                                                                                                                                                                                                          Printer Friendly Version | E-mail Draft
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Required Document: Proposal Narrative (6 page max)

Provide a narrative, not to exceed six (6) pages single-spaced, size 12 Arial font, 1-inch margins, identifying the proposed strategy to achieve the deliverables outlined in Section IV. Scope of Work within the specified timeframe, including the process for planning and implementing the project. It is expected that the proposer will use their expertise and offer suggestions to identify processes, methods, activities and deliverables to fulfill the activities.



Consultant Qualifications and Experience (5 pages max)

Provide a narrative, not to exceed five (5) pages single-spaced, size 12 Arial font, 1-inch margins, providing the following:

- 1) A description of relevant work experience(s) that specifically illustrates how proposer has been successful with project(s) of similar scope and scale.
- 2) A description of the proposer's qualifications to perform the activities listed under Scope of Work.



Required Document: Resumes or Curricula Vitae

Include resumes or curricula vitae for key personnel including proposed subcontractors, if applicable, who will exercise a major policy, administrative, or consultative role in carrying out the work described in Section IV. Scope of Work. *Do not embed hyperlinks in resumes.*



Required Document: Proposed Scope of Work (Appendix C)

Proposers must submit a Proposed Scope of Work using Appendix C: Scope of Work Template. The Proposed Scope of Work should detail the proposed objectives, key activities. and related deliverables for the 19month period. The Proposed Scope of Work should also include a short description identifying subcontracted work, if any, and how it will be controlled, monitored, & evaluated during the project.



Appendix C: EXHIBIT A - SCOPE OF WORK

Agency Name
Project Name

Agreement Period:

troject Description: The primary objective of this project is to examine the present organizational structure of the Department of Children and Family Services and then onstruct an optimized flow of Collaboration, teamwork, and decision making. The organizational structure is intended to align with ongoing prevention initiatives like FFPSA replementation and Thirriving Families Safet Children.

Objectives	Activities and Subtasks	Staff Assignment	Timeline	Deliverables
Include who, what, when, where, how and how much for each objective.	Indicate the activities and subtasks leading to the fulfillment of the objective. Include benchmarks or milestones in chronological order. Include the appropriate quantity or frequency of the associated activities or subt	Indicate staff, consultants or subcontractors responsible for the respective activity or subtask.	Indicate start and end period.	Indicate Date Due.



Proposed Budget/Pricing and Narrative (Appendix D)

Please add description of anticipated costs and expenditures using Appendix D – Budget Template and Narrative. Maximum four (4) pages single-spaced, size 12 Arial font, 1-inch margins.

f	ir	St 5 la EXHIBIT B - DELIVERABLES BASE	lame:		
			lame:		
h/Period	Task #	Task Description	Deliverable	Payment Amount	Task total
	1	MAJOR TASKS FROM SCOPE OF WORK			\$
			DELIVERABLE FOR EACH TASK		
			ADD ROWS AS NEEDED		
	2				\$
	4				\$
	5				\$
		ADD OTHER TASK ROWS AS NEEDED; ENSURE THAT CELL FORMULAS ARE CORRECT. TASK TOTAL SHOULD BE THE SU	М		
	6	OF PAYMENTS FOR EACH DELIVERABLE			\$
	7	CURRENT YEAR TOTAL		\$ -	\$
				OTHER DIRECT COSTS	
				(if applicable)	
				E.g. Travel	\$
				E.g. Parking E.g. Printing	\$
				E.g. Printing	
					\$
				TOTAL	\$



Litigation and Contract Compliance Form (Appendix E)

Please read the information on the required Litigation and Contract Compliance form thoroughly and include a signed copy by the proposal deadline.

If you checked "Yes" to any of the questions on this form, please explain whether this will impact the project on this solicitation.

LITIGATION AND CONTRACT COMPLIANCE FORM Agency Name Agreement Number Agreement Period Check YES, NO or Not Applicable (N/A) in response to the following questions. If a YES answer is checked, please fully explain the circumstances and include whether it N/A will have a potential impact on each project. Return via U.S. or electronic mail or Is the organization currently, or within the past three (3) years, involved in litigation, arbitration, or mediation? Is the Executive Director or Board of Directors currently, or within the past three (3) years, involved in litigation related to the administration and operation of a program or organization? Are any key staff members unable to be bonded? Has your agency been placed on, maintained on or removed from probation, suspension, debarment, or another status of non-compliance by a contracting entity in the past three (3) years? Has there been any negative finding or determination by an auditor or contracting party regarding fiscal management or controls or contract Has the agency or agency director ever had public or foundation funds Has the agency ever had its non-profit status suspended or revoked? Has the agency or Executive Director or Board of Directors refused to participate in any fiscal audit requested by a government agency or funding Has the agency been the target or subject of any Federal. State or local law enforcement or administrative investigation in the past three (3) years? Are there any issues surrounding the agency's license, certification or accreditation? Explanation: For any questions marked YES, please fully explain the circumstances and include whether it will have a potential impact on the project. Use additional pages if necessary As part of the contract process the Commission, at its own discretion, may implement additional procedures to validate or further investigate any of the proposed Contractor/Grantee's responses. The Commission reserves the right to terminate the contracting process without entering into an agreement if the proposed Contractor/Grantee submits false or incorrect information. By signing this form, I certify, on behalf of agency named above that the responses contained herein are true and complete to the best of my knowledge. (Must be signed by an Authorized Signatory) Printed Name:



Organizational Conflict of Interest Form (Appendix F)

Please read the information on the required Appendix F: Organizational Conflict of Interest Form thoroughly and submit a signed completed form.

Organizational Conflict of Interest

Prohibited Conflicts of Interest

First 5 LA shall not contract with, and shall reject any responses submitted by, the persons or entities specified below unless First 5 LA finds that special circumstances exist which would allow for the award of such contract:

- First 5 LA employees;
- Profit-making firms or businesses in which First 5 LA employees serve as officers, principals, partners, or major shareholders:
- 3. Persons who, within the immediately preceding 12 months, came within the provisions of number 1, and who:
 - Were employed in positions of substantial responsibility in the area of service to be performed by the contract; or
- Participated in any way in developing the solicitation or contract or its service specifications/scope of work;
 and
- Profit-making firms or businesses in which the former employees, described in number 3, serve as officers, principals, partners, or major shareholders.

	necking this box, you, the proposer, y of the persons or entities specified		, hereby represent that y	you ARE
Name:		_ Date:		
Title:				

Organizational Conflict of Interest Disclosure Statement or Representation

It is First 5 LA's policy to avoid situations that place a proposer (or any of its affiliates or proposed consultants or subcontractors of any tier) in a position where its judgment may be biased because of any past, present, or currently planned interest (financial, contractual, or otherwise), the proposer may have that relates to the work to be performed or services to be provided pursuant to this RFP, or where the proposer's performance of such work or services may provide it with an unfair competitive advantage (collectively, "actual or potential organizational conflict of interest").

Any proposer with an actual or potential organizational conflict of interest shall review the instructions below and attach a statement disclosing such actual or potential organizational conflicts of interest. If a proposer has determined that it has no actual or potential organizational conflict of interest to report, please complete and sign the representation below.

The refusal to provide the disclosure statement or representation shall result in the proposer's disqualification for award. The nondisclosure or misrepresentation of any relevant interest may also result in the proposer's disqualification for award, or if such nondisclosure or misrepresentation is discovered after award, First 5 LA from subsequent contract for default, and the proposer may be disqualified by First 5 LA from subsequent contracts.

First 5 LA will not make an award until First 5 LA has evaluated the proposer's disclosure statement or representation. First 5 LA will not make an award until First 5 LA has evaluated the proposer's disclosure statement or representation will be deemed to be a minor informality and the proposer or contractor shall be required to promotify correct the omission.

Disclosure Statement

The proposer shall attach a signed and dated statement that describes in a concise manner all relevant facts concerning any actual or potential organizational conflicts of interest that may prevent the proposer from being able to render impartial, technically sound, and other objective assistance or advise, or that has given the proposer an unfair competitive advantage.

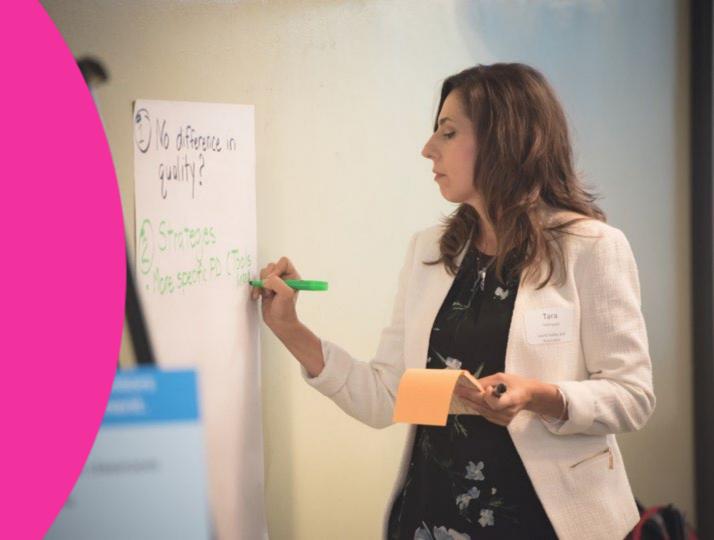


Required Document: Business License, if applicable

(i.e.., If a Business License is required by the City or County in which your organization operates)



5.Selection
Process and
Evaluation
Criteria



Selection Process

First 5 LA will review the proposers based on the multi-stage review process detailed below. Reviewers will be assessed for conflicts of interest with proposers and sign a Conflict-of-Interest form to certify that there are no conflicts of interest.

- Level 1: Internal Review
- Level 2: Proposal Review
- Level 3: Interview
- Award of the Contract



LEVEL 1: INTERNAL REVIEW

First 5 LA will evaluate all proposals for completeness and minimum requirements. Basic requirements include timely receipt of proposal, submission of all required documents sought in Section X. Required Documents, and adherence to eligibility requirements described in Section V. Proposals with omissions of any required documentation are subject to disqualification.

First 5 LA will also conduct a due diligence review which includes a review of the Litigation and Contract Compliance form (Appendix E: Litigation & Contract Compliance Form), a review of whether proposer (that are current and former contractors, grantees and vendors) currently remain placed in non-compliant status by First 5 LA under any existing and past agreement with First 5 LA and verify an "active" status via California Secretary of State (if applicable). First 5 LA reserves the right to request additional information, if needed, to validate eligibility and/or minimum requirements.

Additionally, First 5 LA will conduct a conflict-of-interest review for proposers including subcontractors.

Proposers that fail to submit requested additional information will be reviewed based on documents provided at the time of application. Proposers will not advance to the next level of review if the documents submitted demonstrate administrative and/or financial issues that would indicate an inability to effectively manage funds or implement the project awarded under this RFQ.



LEVEL 2: PROPOSAL REVIEW & EVALUATION CRITERIA

Proposals that pass Level 1 will proceed to Level 2 Proposal Review. Reviewers will score proposers using the evaluation criteria set forth in **Section VII. Evaluation Criteria.** Reviewers may participate in a calibration session prior to finalizing their scores.

Proposals will be reviewed based on the following evaluation criteria.

Criteria:	Maximum Points Possible:
Consultant Qualifications and Experience	20
Proposal Narrative	10
Proposed Scope of Work	5
Proposed Budget	5
Total Possible Points	40



LEVEL 3: INTERVIEW

Highly scoring proposals from Level 2 Proposal Review will proceed to Level 3 Interview. Only key personnel identified on the Project Team of the proposal can participate in the interview. Tentative interview dates are included in Section I. Timeline for Selection Process and are subject to change at First 5 LA's sole discretion. Interviews will be held virtually on an online meeting platform or via telephone. The Interview Panel will be comprised of First 5 LA staff. Members of the Interview Panel will be assessed for conflicts of interest with proposers, including subcontractors, and sign a Conflict-of-Interest form to certify that there are no conflicts of interest. Members of the Interview Panel will participate in a calibration session prior to finalizing scores. Further written materials may be requested prior to or after the interview. First 5 LA reserves the right to schedule additional interviews or meetings.

I. <u>TIMELINE FOR SELECTION PROCESS</u>1

ACTIVITY	DATE	
RFQ Released on First 5 LA's Funding Center	09/07/2023	
Informational Webinar	09/18/2023	
Final date to submit questions regarding the solicitation	09/20/2023	
Posting of responses to questions regarding the solicitation	09/22/2023	
Proposal Submission Deadline	09/29/2023	
Interviews	10/12/2023- 10/13/2023	
Contractor Selected	10/18/2023	
Contract Start Date	11/13/2023	



Award of the Contract

Highly scoring proposals from Level 2 Proposal Review will proceed to Level 3 Interview. The highest scoring combined from Level 2 Proposal Review plus Level 3 Interview will be awarded the contract.



6.
How to Apply

How to Apply

DEADLINE TO APPLY

An online application packet complete with required documents must be received by First 5 LA no later than **5:00 PM on September 29, 2023**. Please review the RFQ's Timeline for Selection Process to ensure availability during the proposal review activities.

HOW TO APPLY

To respond to this RFQ, please submit your proposal and all required documents through the online application system designated by First 5 LA by no later than 5:00 PM on June 9, 2023:

Step 1: Create a user account by clicking here.

Step 2: Once a user account has been created, click here to access the application.

Step 3: Once an application has been started, click here to modify and/or submit your application. Please do not create a new application once you have started your application.

For help with the online application, click here.

Proposers must submit all required documents specified in the RFQ through this online form. It is highly recommended that you print a copy of your application for your records prior to clicking "Submit." To do this, click "Printer-Friendly Version." You should review the printed copy prior to submitting the application electronically. In addition, you should ensure that the attachments were successfully uploaded by reviewing the list of attachments included.

For more information on how to apply, please visit:

Home Visiting and
Community Health Worker
Pilot Request For
Qualifications (RFQ) - First 5
Los Angeles (first5la.org)



Application Submission

- Proposals that fail to adhere to First 5 LA's page limitation requirements will be adjusted by the removal
 of page(s) from the application. Pages will be removed before the Proposal Review. The removed
 page(s) will not be made available to reviewers.
- Failure to submit all required documents will constitute an incomplete proposal and may be grounds for disqualification.
- Proposers are responsible for any errors and omissions in their proposals and applications. It is the
 responsibility of the proposer to ensure, prior to submission, that its proposal reflects the requirements of
 this solicitation.
- Proposals received after the deadline will not be considered September 29, 2023 5:00 pm PST.
- Proposers should not wait to submit documents through the online application system minutes before the closing time. First 5 LA will not be responsible for any delays proposers may encounter with the online application system due to multiple proposers uploading documents before the closing time.



Updates and Addenda

Please check the Funding Opportunities webpage regularly for updates and addenda. First 5 LA has the right to amend this solicitation by written addendum. First 5 LA is responsible only for that which is expressly stated in the solicitation document and any authorized written addenda thereto. Such addenda shall be made available via the online funding center. Failure to address the requirements of such addendum may result in the proposal not being considered, at the sole discretion of First 5 LA. Addenda to this solicitation, if any, will be posted on First 5 LA's website, which may be accessed by clicking Funding Center - First 5 Los Angeles (first5la.org). It is the responsibility of proposers to ensure, prior to submission, that their application reflects the most recent information and RFQ requirements.



7. Timeline



Timeline

I. <u>TIMELINE FOR SELECTION PROCESS</u>1

ACTIVITY	DATE	
RFQ Released on First 5 LA's Funding Center	09/07/2023	
Informational Webinar	09/18/2023	
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Contractor Selected	10/18/2023	
Contract Start Date	11/13/2023	



first 51a Giving kids the best strip

Q&A

dortiz@first5la.org

Thank you for joining us.

If you have any additional questions, please email at dortiz@first5la.org

