

September 7, 2023

Dear Prospective Applicant:

On behalf of First 5 LA, I am pleased to present this Request for Qualifications, RFQ, for the Home Visiting and Community Health Worker Pilot. First 5 LA is seeking proposals from qualified contractors to develop a proof of concept to pilot Community Health Workers (CHW) reimbursement utilizing the Welcome Baby Program.

To be eligible for consideration, applicants must submit a complete application, including attachments online at [www.first5la.org/FundingCenter](http://www.first5la.org/FundingCenter). Applications will be accepted on an ongoing basis through September 29, 2023, by 5:00 P.M. PST.

If you have any questions about this RFQ, please email your questions to Daisy Ortiz at [dortiz@first5la.org](mailto:dortiz@first5la.org).

Thank you for your interest in our mission to strengthen families, communities, and systems of services so all children of L.A. County enter kindergarten, ready to succeed in school and life.

Sincerely,



Karla Pleitéz Howell  
Executive Director

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