

Appendix G

Content Writing and Editing RFQ Proposed Hourly Rates

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| **Type of Project** | **Estimated Rate** |
| Creating and editing copy for articles and blog posts, external stakeholder and internal communication articles (500-1000 words) |  |
| Writing opinion editorials, short and long-form blog posts and website articles (500-1000 words) |  |
| Writing press releases, and other official public statements (400-700 words) |  |
| Copy editing of studies and reports (Varies) |  |
| Writing executive summaries of reports to appeal to a broad audience (1000- 2000 words) |  |
| Proofreading a variety of written content (Varies, 500-2500 words) |  |