

July 23, 2021

Dear Prospective Proposer:

On behalf of First 5 LA, I am pleased to present this Request for Proposals (RFP) for First 5 LA's Data Strategy.

First 5 LA is seeking proposals from entities interested in leading a Data Strategy Project Team that shall provide expertise, process design and implementation, facilitation, product development and project management services to First 5 LA in support of Data Strategy development and implementation planning. To be eligible for consideration, proposers must submit a complete application including attachments online at www.first5la.org/FundingCenter. Proposals will be accepted on an ongoing basis through August 20, 2021 by 5 p.m. (Pacific Time).

If you have any questions about this RFP, please email your questions to Christopher Stephens at cstephens@first5la.org.

Thank you for your interest in our mission to strengthen families, communities, and systems of services so all children of L.A. County enter kindergarten ready to succeed in school and life.

Sincerely,



Kim Belshé
Executive Director

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