

April 6, 2021

Dear Prospective Proposer:

On behalf of First 5 LA, I am pleased to present this Request for Qualifications (RFQ) for the Annual Reporting Consultant. First 5 LA is seeking proposals from individuals or organizations with the qualifications necessary to implement the annual reporting process and develop dissemination products that will support data use. The purpose of the annual reporting process is to comply with Proposition 10 requirements and to enable First 5 LA to hold itself accountable to its mission and vision for LA County children and families.

To be eligible for consideration, proposers must submit a complete application including attachments online at <https://www.first5la.org/news-resources/funding-center/>. Proposals will be accepted on an ongoing basis through **April 30, 2021** by **5:00 p.m. PST**.

If you have any questions about this RFQ, please email your questions to Daisy Ortiz at dortiz@first5la.org.

Thank you for your interest in our mission to strengthen families, communities, and systems of services so all children of L.A. County enter kindergarten ready to succeed in school and life.

Sincerely,



Kim Belshé
Executive Director

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