Help Me Grow-Los Angeles ("HMG-LA") Pathways Request for Proposals (RFP)
Questions and Answers

Updated: November 1, 2019

Please note that:

• If you have additional questions, please submit all your questions to dortiz@first5la.org.
• The final date to submit questions and requests for additional information is December 13, 2019.
• First 5 LA will respond to questions individually on a rolling basis and will post all Questions & Answers in its Funding Center site on the following dates: October 4, November 1, and December 18, 2019.
• To respond to this RFP, please complete and submit your proposal and all required documents to First 5 LA no later than 5:00 p.m. PT on January 06, 2020.

**Budget**

1. **Can you explain further the requirement that the “proposed budget not be more than 30% of the proposer’s annual budget? Is the annual budget referred to in this requirement the agency’s annual budget?**

First 5 LA issued addendum no. 1 to clarify Section IX. Terms of the Project. The addendum is posted on First 5 LA’s website where the RFP is posted for review.

Section IX. Terms of Project was clarified further to indicate that First 5 LA will not fund a proposer more than 30% of their annual budget. The 30% threshold does not include First 5 LA funding that may be awarded to the proposer under a previous funding opportunity. First 5 LA is referring to the proposing agency’s annual budget for purposes of funding.

Also, please review Section X. Selection Process and Review Criteria for more information on the requirements of Level 2 Financial Review.

**Data Systems**

2. **We are wondering if it is possible to learn about the data systems used in Orange County. My team is thinking it would make sense to use a system that’s already working, would be consistent with existing data collection, and cost less than building one from scratch. Is bringing them in to L.A. County for consideration [something] that First 5 LA may do?**

First 5 LA acknowledges that there are numerous existing platforms and models.

Prospective community collaboratives are welcomed to consider and explore existing platforms and/or models as they consider this RFP. Proposers, however, are required to propose their approaches as part of their application.

As detailed in Section V. Project Overview (pp. 14-15), and Section IX. Terms of Project (p. 24), First 5 LA’s requirement is that funding awarded via this RFP be used for technology, infrastructure and/or practice transformation strategies to strengthen and expand referral
pathways as described in Section VI. Scope of Work. Specific to technology, First 5 LA would consider funding the testing of approaches such as:

- Developing and testing an electronic
- Bolstering electronic self-referral application for families/caregivers
- Using technology to close the feedback loop between agencies making referrals and the agencies receiving the referrals
- Expanding linkage to telehealth services
- Utilizing electronic resource platforms
- Other innovative approaches not listed and in alignment with the scope of the project and intended goals

**Heatmap**

3. Where did you get data for heat map?

First 5 LA obtained data from the U.S. Census Bureau and through our partnership with the University of Southern California Children’s Data Network to develop the heat map.

**Networking Event Participants**

4. Will you share names of networking event participants?

To further foster collaboration and connecting potential proposers and partners, First 5 LA has posted the list of interested organizations and individuals that RSVP’s for the Networking Events and consented to sharing; this list can be found on our Funding Center which can be accessed by clicking here.

**Technical Assistance (TA) Request for Qualifications (RFQ)**

5. Is there an update as to when the TA Provider RFQ for the above program will be released?

First 5 LA has posted the HMG-LA Technical Assistance Provider Request for Qualifications (“RFQ”) on First 5 LA’s Funding Center website, which can be accessed at: https://www.first5la.org/funding-center/.

**Technology**

6. We have been looking at the HMG application and really thinking deeply about our capacity to participate. The main concern that comes to mind is that we are not experts or even knowledgeable on technology or how to bring up technology to be used to strengthen the referral pathways. Since that is such an important part of the project, are there going to be agencies/participants in charge of this part? Is the Unifying agency expected to develop, create and fund the technology needed for the project? I think this is the part in which we are stuck. Would you please help us?

HMG-LA Pathways will identify redundancies and inefficiencies within current referral pathways and test community-adapted strategies across service sectors to improve referral pathways based on the community’s need. As discussed in Section IX. Terms of Project, First 5 LA’s requirement that funding awarded via this RFP be used for technology,
infrastructure and/or practice transformation strategies to strengthen and expand referral pathways.

It is the responsibility of the Unifying Agencies to subcontract with subject matter experts with approval from First 5 LA provided it is not duplicative of the role of the Technical Assistance Provider.