Focusing for the Future
2015-2020 Strategic Plan Highlights Webinar

First5LA.org
How to work together moving forward.

Where we are and where we are going.
First 5 LA
Listening and Learning

What are the greatest needs?

What should First 5 LA’s role be?

Where are the gaps?

How can we make the most significant change?
What We Heard

Parents are critical to a child’s physical and socio-emotional health and cognitive development.

Parents and caregivers must be empowered to support their child through access to information, social connections and resources.
What We Heard

Communities need to be strengthened, in terms of their capacity to support families.

There are gaps in health and early education systems, policies and practices.
What We Heard

There is strong support for First 5 LA and a desire for us to succeed.

We lack focus and clear strategic direction.

There is an opportunity for us to improve as a partner.
Declining Tobacco Revenues

$88,000,000
$86,000,000
$84,000,000
$82,000,000
$80,000,000
$78,000,000
$76,000,000
$74,000,000
$72,000,000

15-16  16-17  17-18  18-19  19-20
Our Fiscal Reality

* Assumes programs scheduled to expire are not extended.
* Note: The sharp decline in projected expenditures from FY 2015-16 to FY 16-17 is primarily due to LAUP, which is scheduled to end June 2016.
A Clear Direction

Determine a clear, well-defined focus for First 5 LA

Align goals to long-term financial projections and strategy

Maximize return on First 5 LA's future investments to achieve the greatest possible impact for children prenatal to age 5 and their families
How Investment Decisions Will Be Made:

• Focus on prevention
• Focus on systems and policy change
• Seek to have a broad impact
• Include components to strengthen families and, whenever possible, improve community capacity
• Identify and scale evidence-based practices
• Engage partners in sustainability and scalability of efforts
RENEWED PURPOSE

All children enter kindergarten ready to succeed in school and life.
A More Focused Approach

Partner with others

Parents at the center

Focus on policy and systems change
What Does “Changing Systems” Look Like?

• Organizations and communities work better together
• Improving how services and supports are delivered
• Changing peoples’ attitudes and behaviors
• Putting new practices and safeguards in place to protect families
• Offering better services and programs
Outcomes

**Families**

**Increased family Protective Factors**
We will work with parents and caregivers to make sure they have the skills, knowledge and access to resources they need to support their child’s development.

**Communities**

**Increased community capacity to support and promote the safety, healthy development, and well-being of children prenatal to age 5 and their families**
We will support a community’s ability to foster safe, healthy and engaged neighborhoods that help children and their families thrive.

**Early Care and Education Systems**

**Increased access to quality early care and education**
We will increase access to affordable, quality early care and education programs.

**Health-Related Systems**

**Improved capacity of health, mental health, and substance abuse services systems to meet the needs of children prenatal to age 5 and their families**
We will improve how health-related systems – such as health, mental health and substance abuse services – coordinate and deliver care to young children and their families in L.A. County.
Families

Work with parents and caregivers to make sure they have the skills, knowledge and access to resources they need to support their child’s development.
What We Will Do

- Lead the testing, modification, and scaling up of evidence-based practices and programs that work directly with parents/caregivers to increase family protective factors, with a primary focus on Welcome Baby and targeted home-visiting models
- Pilot and promote the scaling of evidence-based parent/caregiver-engagement models that increase family protective factors in early care and education (ECE) - and health-related settings
Communities

Support a community’s ability to foster safe, healthy and engaged neighborhoods that help children and their families thrive.
Convene and create opportunities for collaboration among parents/caregivers, residents, organizations, and institutions across multiple sectors within Best Start Communities to work together to achieve core results of the Building Stronger Families Framework.

Convene and strengthen capacity of ECE- and health-related organizations and institutions to improve services and supports within Best Start.

Convene and strengthen capacity of existing advocacy groups to work with communities to create new or improved physical spaces and places for families and children prenatal to age 5 with a priority focus on Best Start Communities.
Early Care and Education Systems

Increase access to affordable, quality early care and education programs.
What We Will Do:

- Advocate for greater public investment in quality early care and education, with a focus on both infant/toddler care and preschool
- Support implementation of a uniform Quality Rating and Improvement System (QRIS) within L.A. County in order to build the evidence base to support advocacy and policy change
- Strengthen the professional development system for early care and education providers
Health-Related Systems

Improve how health-related systems – such as health, mental health and substance abuse services – coordinate and deliver care to young children and their families in L.A. County.
Health-Related Systems

What We Will Do

- Advocate for policy and practice changes to support efforts to improve coordination and functioning of developmental screening, assessment and early intervention programs
- Identify and promote best practices around trauma-informed care that improve the service delivery system for children prenatal to age 5 and their families
Ways in Which We Invest

- Public Policy and Advocacy
- Research and Development
- Service Delivery System Improvement
- Provider Training
- Community Capacity Building
- Communications
Total Estimated Costs and Resources Available for 2015-2020 Strategic Plan

TOTAL ESTIMATED COSTS = $565,077,142

- Other Costs* $130,511,065
- Health-Related Systems $32,876,856
- Early Care and Education Systems $74,674,400
- Communities $109,645,397
- Families $217,369,424

TOTAL ESTIMATED RESOURCES = $567,143,388

- Assigned + Undeveloped $57,771 + $15,9 = $73,615,899
- Future Revenue $493,527,489

*Included: Zero-Based Awards = $8,856,856; R&E = $32,233,652; Operations (Program) = $41,133,456; Operations (Admin) = $48,287,101
Next Steps: Implementation Planning

- Additional financial analysis
- Strategy refinement and execution
- Evaluation and learning plan
- Organizational alignment
- Future funding model
Thank You!
Learn more at First5LA.org
Questions & Answers

Learn more at First5LA.org
2015-2020 Strategic Plan Link:
http://www.first5la.org/index.php?r=site/article&id=3157