

**In the Matter of:**  
**FIRST 5 COMMISSIONERS' MEETING**

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**SPECIAL COMMISSIONERS' MEETING**

*May 16, 2013*

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MEETING OF FIRST 5 LA  
Thursday, May 16, 2013

REPORTED BY: Heatherlynn Gonzalez,  
CSR No . 13646

1 Thursday, May 16, 2013; Los Angeles, California

2 1:35 p.m.

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4 MR. RIDLEY-THOMAS: Thank you very much. Thank  
5 you very much for your attention today.

6 And we now will call the regularly scheduled  
7 meeting of the First 5 commission to order.

8 We ask our secretary to please call the roll.

9 (Roll called.)

10 MR. KAUFMAN: This is Neil Kaufman. I'm here. I  
11 think you said my name while something else was happening.

12 MR. RIDLEY-THOMAS: Thank you very much.

13 Let's then proceed to the business at hand as it  
14 is indicated in the agenda.

15 But we first want to proceed with a few remarks  
16 on a couple of occasions.

17 We want to pay our respects in terms of a moment  
18 in silence in memory of Commissioner Yancey.

19 As many of you know, Dr. Yancey passed away on  
20 April the 23rd following a tough battle, but a courageous  
21 battle with lung cancer.

22 She devoted her career to promoting the health of  
23 children and eliminating health issues.

24 She was a passionate advocate of children for  
25 healthy living and for social change.

1           During her two years on the First 5 Commission,  
2 many of you had a chance to get to know her well. During  
3 her time here, we remember her many corrections to policy  
4 and programatic work of the commission.

5           She authorized a motion dealing with the issue of  
6 autism. She authorized an activity-break policy that  
7 continues to motivate many of us to move, those of us who  
8 can still move. She was an advocate for the work being  
9 done around Best Start, and she weighed in on issues  
10 related to obesity prevention, early education, the Safe  
11 Pilot at First 5's homeless investment.

12           I think it's fair to say that we will miss  
13 Dr. Yancey. We'll continue to celebrate her life by  
14 advancing the work that she deemed important, and the work  
15 that we celebrate in her memory.

16           So if you would join me just in a moment of  
17 silence for the memory of Dr. Yancey.

18                       (Moment of Silence.)

19           MR. RIDLEY-THOMAS: Thank you.

20           Well, the occasion did present itself to make a  
21 presentation to Maria Romero, who is leaving the capacity  
22 of secretary of the Commission. And so we have prepared  
23 for her a nice scroll or commendation on behalf of the  
24 board.

25           And so let's give her just a little round of

1 applause.

2 MS. BELSHE: Mr. Chair, we'll have an opportunity  
3 -- I hope we'll have an opportunity to thank Maria  
4 directly at the next board meeting, but -- we are eager to  
5 have her come back for an acknowledgment of ten-plus years  
6 to the First 5 mission of Los Angeles.

7 The voice you heard is Paula Gomez, who has  
8 jumped in to be Maria's replacement for part of the time.  
9 And thank you Paula. And anything Paula can do for the  
10 board, please engage her directly.

11 Thank you.

12 MR. RIDLEY-THOMAS: All right.

13 May I then call for a motion to approve the  
14 minutes from April 23rd and April 11th of this year?

15 Is there such a motion?

16 (Motion moved.)

17 MR. RIDLEY-THOMAS: Is there a second?

18 (Motion seconded.)

19 MR. RIDLEY-THOMAS: It's been properly moved and  
20 seconded. And if there are no commissioners wishing to be  
21 heard, all those who are in favor of adopting these  
22 minutes respond as usual with "aye."

23 All those opposed didn't come to this meeting  
24 because we are proceeding; so thank you very much.

25 MS. TILTON: Excuse me. You were asking for

1 approval of the last minutes. I wanted to comment on the  
2 summary action minutes of April 4th, 2013.

3 MR. RIDLEY-THOMAS: Okay.

4 MS. TILTON: That meeting was April 3rd.

5 MR. RIDLEY-THOMAS: Yes.

6 MS. TILTON: Mr. Delgado is listed among both  
7 those who were present and absent at that meeting in the  
8 board meeting minutes.

9 MR. RIDLEY-THOMAS: So what are you trying to  
10 say?

11 MS. TILTON: Just for the record, in case someone  
12 wants to check on the authenticity of our minutes of the  
13 special meeting on April 3rd, it's listed as April 4th.

14 MS. BELSHE: The cover sheet -- you're absolutely  
15 right. And the reality is having both is an oversight on  
16 our part.

17 And with an acknowledgment of your attention to  
18 detail, we will make that change as so directed.

19 MR. RIDLEY-THOMAS: So goes your alibi,  
20 Dr. Delgado. We were trying to assist, but Commissioner  
21 Tilton was too attentive. Thank you very much.

22 We will make the changes to these minutes and  
23 cause them to be -- appear with what actually occurred.

24 Are there any other corrections of the minutes as  
25 they are before us? We thank you and are admonished at

1 this point. Thank you so much.

2 Item three is before us.

3 MR. ORTEGA: Thank you, Mr. Chair. Good  
4 afternoon, Mr. Chair and commissioners.

5 Before you, staff is presenting the monthly  
6 financials for the close of March 31, 2013.

7 The monthly financial statements are consistent  
8 to the prior months and are presented as a soft close and  
9 are unaudited.

10 If there are no questions, I turn it back to the  
11 Chair for your approval.

12 Thank you.

13 MR. RIDLEY-THOMAS: All right. Are there any  
14 questions or comments regarding the report pertaining the  
15 to the monthly financial statements?

16 Commissioner Tilton, you set a precedent.

17 Commissioner Swilley, you wish to adopt the  
18 minutes? So let's proceed in that tradition.

19 MS. SWILLEY: I'm sure this is just for my  
20 information. In terms of reading the financials, when you  
21 say daily expenditures and then the remaining balances,  
22 those balances are very large.

23 Is it because those contracts are very -- include  
24 several years expectation? They are not to be used by  
25 June.

1           That's all there is?

2           MR. RIDLEY-THOMAS: Sir.

3           MR. ORTEGA: It would reflect the balance for the  
4 proposed budget; so it goes to for the fiscal year 12-13.

5           And just for you to keep in mind, even though  
6 they are the March financials, in our accounting software,  
7 when you look more into the detail, we're usually about a  
8 month to two months behind. We catch up in June.

9           MR. RIDLEY-THOMAS: All right. Any other  
10 questions?

11           Thank you, Commissioner Swilley for that question  
12 or clarification regarding the monthly financial report.

13           Is there a motion to adopt the report as  
14 submitted?

15           (Motion moved.)

16           MR. RIDLEY-THOMAS: Thank you. Seconded?

17           (Motion seconded.)

18           MR. RIDLEY-THOMAS: Properly moved and seconded.  
19 Any other interventions at this point? Seeing none, we'll  
20 move this forward and file for audit with the appropriate  
21 policy to do so.

22           All right. Let's move to the next item.

23           MS. BOSCH: Good afternoon, Commissioners. It's  
24 that time of year to request approval for our contracts  
25 and grants, which are scheduled to be renewed for the

1 upcoming fiscal year.

2 I wanted to point out information that we include  
3 in our summary table in the back of the packet such as  
4 grantee name and dates and amounts.

5 We have included another segment entitled  
6 satisfactory project or grantee. And that's item four --  
7 page four in your iPad, or if you have a hard copy, it's  
8 page 26.

9 The purpose of adding this section is so as you  
10 approve these renewals, you know that each is in  
11 compliance. And for us, in compliance mean that's a  
12 grantee or contractor who is meeting all of the terms of  
13 agreement and their scopes of works outlined.

14 By indicating yes in the box, the program officer  
15 is in fact in compliance.

16 Before you today, we have a total of 352  
17 agreements for your approval. Two are new agreements that  
18 are part of our current fiscal year, and are just for a  
19 short run to June 30th of this year.

20 We also have 50 agreement renewals. These  
21 renewals fall into two primary areas.

22 17 of them are part of county-wide investments  
23 and prior strategic planning. One is from administration  
24 and is to coordinate the claims of administration,  
25 Medi-Cal administrative activities. Note that these 50

1 renewals will not be effective until July 2 or after since  
2 the Commission will need to approve the programatic and  
3 budgets next month, and therefore we're requesting that  
4 the commission approve or authorize that to complete upon  
5 approval of the board approval today.

6 I'm also requesting approval of the 50 agreements  
7 as discussed and authorization for staff to proceed with  
8 those contracts.

9 That concludes my report.

10 MR. RIDLEY-THOMAS: We thank you very much.

11 Are there questions or comments?

12 The report is before us for our consideration and  
13 approval.

14 Commissioner Dennis, please.

15 MR. DENNIS: Yolanda, I appreciate the  
16 satisfactory category. I assume that if they were not in  
17 compliance, we would not be seeing them for renewal; so I  
18 assume that if it comes to us, it would be for renewal.  
19 It means yes, the contract is within the standings set  
20 forth by the agreement or whatever they are.

21 So if there was a no, we wouldn't see it at all.  
22 I guess that's the question.

23 MS. BELSHE: We would call it up. And, you know,  
24 if there was a grant that reached a level of  
25 unsatisfactory performance, you know, we would want to be

1 calling that out. But you're right. We're only bringing  
2 forth ones that were recommended.

3 MR. RIDLEY-THOMAS: All right. Are there  
4 additional questions or comments on item Number 4?

5 MS. AU: Just to be clear.

6 MR. RIDLEY-THOMAS: Commissioner Au?

7 MS. AU: This -- you're asking us to approve this  
8 recommendation and -- and the impact on this is also  
9 contingent on our approval of the financials or the budget  
10 for the next fiscal year?

11 MS. BOSCH: Correct.

12 MS. AU: So I don't have a problem, technically.  
13 I don't have a problem in the spirit of this. But  
14 technically, it's approving the operation budget before we  
15 get to see it and review it.

16 Just to be clear.

17 MS. BOSCH: So basically we're requesting the  
18 approval now because next month we're going to be bringing  
19 about 120 renewals. We brought them forward with the  
20 understanding -- and the contractor and grantees  
21 understand -- it's all contingent upon the board approving  
22 the budget in June. Even though we come today, it's not  
23 effective nor is it even -- are they executed until the  
24 budget's approved.

25 MS. AU: Okay. Thank you.

1 MR. RIDLEY-THOMAS: All right. Good clarifying  
2 questions.

3 Are there additional questions or comments that  
4 any member of the commission wishes to raise at this  
5 point?

6 Seeing and hearing none, is there a motion to  
7 approve item Number 4?

8 (Motion moved.)

9 MR. RIDLEY-THOMAS: It's been properly moved by  
10 Commissioner Fielding. Is there a second?

11 (Motion seconded.)

12 MR. RIDLEY-THOMAS: Seconded by Commissioner  
13 Kaufman.

14 Are there any objections?

15 Please record a unanimous vote on item Number 4.

16 The next item is before us, which would be the  
17 executive director's report.

18 MS. BELSHE: No further comments from the chair  
19 at this moment in time?

20 MR. RIDLEY-THOMAS: Item number six is before us,  
21 which is the executive director's report.

22 MS. BELSHE: Then it's my turn.

23 This report to the Board has two principle  
24 issues. Number 1, is to provide a quick update on where  
25 we are with the review of our Best Start initiative, and

1 second to provide an up date on our L L L initiative.

2 On the course of the past time in developing the  
3 outlines of a results-based framework for Best Start. And  
4 the intent of this framework is to provide the board with  
5 a complete picture consistent with Best Start to provide  
6 the Board with a sufficient amount of information to form  
7 an understanding of and decisions regarding some of the  
8 big picture questions on the Board.

9 And the staff have been grappling with Best Start  
10 the intermediate outcome business which we will assess  
11 progress and proposed activities associated with the goals  
12 that we seek.

13 To develop this framework, we've been drawing  
14 upon a number of resources.

15 Number 1, the departmental team within First 5 LA  
16 that recognizes our organization but rather is an  
17 organization-wide initiative and priority.

18 That team has been assembled to really take the  
19 first crack at developing a framework with the direction  
20 that it be firmly anchored in clear results.

21 Secondly, that it puts accountability for those  
22 results at the center of Best Start and to the fullest  
23 extent, evidence of best practices or promising practice.

24 In addition to drawing upon your internal  
25 organizational wide expertise, we're looking at Best Start

1 communities and partners.

2 We have effectively been going through what is  
3 about a 18 to 24 month planning period. And we have been  
4 working very closely as an Best Start community partners  
5 and we've learned a lot relative to their priorities and  
6 their approaches for improving outcomes.

7 And children in their communities to help further  
8 inform our understanding of what we're hearing and can  
9 learn from our Best Start community partners.

10 We're also undertaking a series of regional  
11 meetings with all 14 Best Start community provide an  
12 opportunity for me and John and Antonio and our Best Start  
13 colleagues to listen to learn from your community partners  
14 with how they identify success, how they think about  
15 impact, engaging residents and parents in particular in  
16 community based problem solving and action with a  
17 particular focus on the core results we seek for young  
18 children.

19 We anticipate that these meetings with be initial  
20 conversations and one-on-one meetings with the 14  
21 community partnerships as longer convening of all the  
22 partnerships.

23 Third, is standard learning and incorporating  
24 evidence, learning from the research, learning from social  
25 science evidence, looking from experience to inform what

1 works or what are some of the challenges place base  
2 community change initiatives.

3           We wish to tap the expertise of many consultants  
4 who are deeply steeped in both the challenge of place  
5 based community change and help us understand what are  
6 some of the promises and practices for strengthening  
7 families, building healthy communities, which we view as  
8 absolutely essential.

9           These strands of learning and the work of this  
10 organization over the course of the past couple of years  
11 has really highlighted what I think we understand our role  
12 to be, but it's important to say out loud a very  
13 fundamental truth. And that is child outcomes are shaped  
14 and influenced by their parents and by the strength of  
15 their parents.

16           And so when we think about strengthening, when we  
17 think about strategies for strong families, we need to  
18 think about the community environment within which they  
19 live.

20           Excuse me. Strengthening families. How do we  
21 promote and advance health in communities? To  
22 fundamentally -- as an organization, as a staff, Best  
23 Start members is really testing if we can strengthen  
24 families, build healthy communities, we have essential  
25 building blocks for children which is the fundamental goal

1 of our Best Start initiative.

2           Given the importance and the complexity of the  
3 Best Start, I didn't remember daily long or half a day  
4 retreat to enable the Board to really grapple with a lot  
5 of these big questions that don't lend themselves to a 45  
6 minute or hour and a half discussion at a Board meeting.

7           So working with the Chair in his office, we want  
8 to be coming back to you with some suggestions regarding  
9 the timing of a retreat which likely would be in June.  
10 Informed by that conversation, we would then develop the  
11 more detailed implementation, evaluation, and work plans  
12 that we would be coming back to the Board with to inform  
13 action in September.

14           The existing grants for our partners extend  
15 through the end of September. And it is clearly our  
16 understanding as a staff and our belief as a staff that we  
17 need to have these critical questions both at the  
18 strategic level and implementation level grappled with,  
19 and addressed by early September so we and the Board can  
20 move forward.

21           We're anxious in order in clarity of what we are  
22 trying to achieve. The strategies, sense of progress, and  
23 the mean business which we're going to measure  
24 performance.

25           As I said in my ED report in the Board book,

1 place based work as you know from research from our  
2 community leaders here in Los Angeles.

3 It's really hard work. It's complicated. It's  
4 difficult. But it's enormously exciting and promising; so  
5 I think we really have an opportunity to effectively begin  
6 a time of planning to action to do so in a way that is  
7 informed by our experience, informed by what we hear from  
8 communities, and what we understand to be the most  
9 effective ways to work in a place based context.

10 Briefly, I wanted to touch on another L L and L  
11 effort, which is really in the home stretch. And I noted  
12 in my Board report an important milestone was completed  
13 about a week or so ago when we closed the grant survey we  
14 sent to contractors and grantees.

15 Roughly 300 received the survey, confidential  
16 survey, and 40 percent responded, which is a pretty decent  
17 response, though not the 96 percent response rate of our  
18 staff. But I was delighted that so many of our key  
19 business partners viewed this as an important opportunity  
20 to give us feedback on how we're doing both in  
21 implementation of our plan, our role in advancing outcomes  
22 for feedback on our business processes.

23 Experience like so to speak in terms of doing  
24 business with First 5 LA. Through this strand of inquiry  
25 to about two dozen interviews. Business leaders, faith

1 base leaders, foundation leaders, interviews with the  
2 Board, deputies of the Board supervisors our internal  
3 staff survey as well as focus groups.

4 So taking all that information to move to the  
5 next stage of analysis to identify some of the key themes  
6 and issues that are emerging both in terms of our  
7 strategy, direction, or role. Our impact, partnerships,  
8 opportunities to accelerate impact for young children as  
9 well as operational issues.

10 Are we structured? Do we operate? Are we  
11 staffed in a way that maximizes our ability to deliver on  
12 our promises and on our goals? It's a really exciting  
13 time. It's one where we are learning a lot.

14 But the information is incomplete. And so what  
15 we want is to put all that learning together and have an  
16 opportunity to work leadership team, really the broad  
17 stuff to identify for the Board the key learning that is  
18 merged we intend to take short term.

19 Those that may take some longer time.

20 And finally to bring to the Board some of the  
21 complimentary pieces of L-3 including an update on  
22 learning and accountability report which will be past year  
23 looked like relative to our program work. But really to  
24 provide the Board a picture of where we are midway through  
25 our implementation of our strategic plan. Where's our

1 money going? What kind of organizations have we been  
2 supporting? What kind of programmatic areas related to the  
3 goals are we investing First 5 dollars.

4 And, finally, what we're calling the  
5 environmental very important context in terms of  
6 environment within which we do our work.

7 We are not an island space related to zero to  
8 five. Focusing on both political and policy trends an  
9 overview that are working in these issue that's we care so  
10 much about.

11 So as I said, it's an exciting time from  
12 listening and learning to leading, and the leading really  
13 is a function of staff. And most importantly the Board  
14 and probably again in July with some specific ideas  
15 informed by the L-3 process.

16 Again thank the Board.

17 I'll leave it at that, Mr. Chair.

18 MR. RIDLEY-THOMAS: Thank you very much. Members  
19 of the Commission? Are there questions or comments on the  
20 executive director report to the board?

21 Commissioner Kaufman followed by Commission  
22 Figueroa-Villa.

23 MR. KAUFMAN: One question about the Best Start  
24 in September time frame, do we have a sequencing problem  
25 if the grants end in September and we haven't made

1 decisions until September. What was the issues of  
2 decision?

3 Just thinking about that. I assume you'll come  
4 back to us.

5 MR. RIDLEY-THOMAS: All right. Commissioner.

6 MS. FIGUEROA-VILLA: So I'm trying to be clear on  
7 Best Start while we're at it.

8 And I want to thank you for the work that you're  
9 doing around Best Start because I really need to  
10 understand it better.

11 The -- is this going to come back to our  
12 Commission for any type of approval before we go on the  
13 retreat? Or what is the process?

14 MS. BELSHE: Our recommendation would be that we  
15 would come to the Board in a retreat with the broad  
16 framework relative to goals, intermediate outcomes,  
17 strategies. So really the over arching strategic  
18 questions and use them as the basis for Board.

19 Some of the key issues we are grappling with, and  
20 need some feedback and direction on. We need further  
21 conversation with the Chair in terms of reaching agreement  
22 on the approval, but I could anticipate an approach  
23 whereby we have an initial conversation with a retreat,  
24 get feedback from the Board which we would then bring back  
25 for final approval by the Board.

1 MS. FIGUEROA-VILLA: And the community meetings?  
2 Are is there an opportunity to chose to go to some of  
3 those meetings?

4 MS. BELSHE: Absolutely. We'd be happy to share  
5 that schedule with Commissioners if you are interested in  
6 attending one or more.

7 There are six that have been scheduled over the  
8 course of the next two and a half weeks or so. So  
9 Mr. Chair, if you're comfortable with that, we'll share  
10 that with the Commission. I think the only issue would be  
11 public meetings, but I think that's a manageable task.

12 MR. RIDLEY-THOMAS: I think that would be the  
13 appropriate thing to do. And Board members should make  
14 themselves available to the extent that they are desirous  
15 of doing so.

16 And Commissioner Figueroa-Villa, thank you for  
17 that suggestion. That's a good one. And Ms. Executive  
18 director, I would like to get to all of those meetings and  
19 I'll be there early and I'm going to stay late.

20 MS. BELSHE: We are going to the Antelope Valley  
21 on the evening of early June. We will look forward to  
22 having you there.

23 MR. RIDLEY-THOMAS: I think I'll start now. Any  
24 other question or comments? Commissioner Dennis, please.

25 MR. DENNIS: The -- the retreat, Kim, in June, it

1 is a meeting and so considering that we probably will have  
2 an audience, to what degree do we plan or will there be  
3 time for the audience to have input into that retreat or  
4 how is that going to be -- dealt to.

5 And in this as far as logistics, are you planning  
6 to do it here or off sight or whatever you have?

7 MS. BELSHE: We could -- an important point.  
8 You're absolutely right. It will be a Brannock meeting.  
9 It will be noticed and we were working through the  
10 logistics and where it will be and how -- not sure if this  
11 U shaped configuration is the most feasible for a retreat  
12 kind of conversation. But those are some of the issues  
13 we're trying to grapple with for public comment.

14 Thank you.

15 MR. RIDLEY-THOMAS: All right. Any other  
16 comments regarding item number 6, the executive directors  
17 report?

18 All right. Commissioner Tilton?

19 MS. TILTON: First, I'd like to compliment you on  
20 your report. It was extremely comprehensive and in rapid  
21 fire you covered a hundred miles; so thank you for giving  
22 us so much information.

23 MR. RIDLEY-THOMAS: Again. If you like.

24 MS. TILTON: Do it now actually. No. Don't.  
25 Just with regards to the retreat in June that's coming up

1 pretty quickly. And I know there are a lot of other  
2 things happening. And for some of us we would need to  
3 know the date in June so would be able to perhaps clear a  
4 few dates in June.

5 MS. BELSHE: We'll be working with the Chairs  
6 office next week and will be following up shortly.

7 MR. RIDLEY-THOMAS: All right. Thanks very much.  
8 The Chair votes for Antelope Valley.

9 Let's see if we can proceed to the next item on  
10 the agenda which is item number 7. Discussion item and  
11 the power point is up. Sir, we ask you to proceed.

12 MS. BELSHE: Yes, thank you, Mr. Chair. I'm  
13 going to make just very, very brief comments and then turn  
14 it over to Raul Ortega who is teeing up this discussion is  
15 Number 1 this is a budget preview on the 90 minute fairly  
16 detailed discussion with our with which we are three of  
17 our four fiscal budget, fiscal committee member meetings  
18 there.

19 Then, as now, I characterized this budget as a  
20 transitional budget. I use that term purposefully. I've  
21 been on the job I think it's six months today. John has  
22 been on the job five months; so we are still new and  
23 learning about our 554 separate initiatives and the  
24 projects and grants and the work we do as well as our  
25 underlying assumptions and trends.

1           Second, we are as I just touched upon, still  
2 underway with our L L and L initiative. And I really do  
3 anticipate that emerges from that work that will have  
4 Board level relevance as well as third, we talked with the  
5 Board about the compensation study that is underway which  
6 similarly may have implications that we may need to bring  
7 back to the Board.

8           Finally, as we just touched upon and that in turn  
9 will have a programatic and potentially operations are  
10 learning and inquiry are occurring at the very time that  
11 we are bringing to you for consideration initial  
12 consideration this budget. And I am confident as I said  
13 that learning that will emerge from these different  
14 strands of inquiry.

15           Very likely we will have necessary and  
16 appropriate we would be coming back to the Board early in  
17 the next fiscal year with specific ideas and  
18 recommendations.

19           With that, by way of context, let me ask Raul to  
20 march us through fairly high level budget presentation.  
21 And I would note Raul has offered, and I believe reached  
22 out to all the commissioners to offer an opportunity to  
23 answer specific questions or comments related to the  
24 budget. And I want to make sure that that resource budget  
25 rule.

1 MR. ORTEGA: Thank you. Good afternoon  
2 Mr. Chair, commissioners, and thank you Kim for that  
3 intro.

4 Before you for discussion purposes only is the  
5 fiscal year 2013-14 proposed budget. Very quickly, my  
6 plan is to highlight background on the budget progress.  
7 Budget overview, operating budget, program budget, revenue  
8 and our next steps.

9 As Kim mentioned earlier, given the new  
10 leadership recently joining First 5 LA, staff has  
11 developed what we consider a transitional budget. 2012-13  
12 budget is aligned with the strategic plan as amended.

13 Management acknowledges that there are several  
14 critical efforts, L-3, best start, place based inquiry and  
15 compensation study. That program operating as Kim  
16 mentioned we're projecting to come back during quarter two  
17 to address the impact that these efforts may have on the  
18 budget.

19 Improvements within this years process includes  
20 incorporating less things that we're learning through  
21 implementation of the quarterly reports or quarterly  
22 updates and also the creation of an internal quality  
23 assurance team made up of mid management.

24 All efforts aimed to further improve the accuracy  
25 of our financial and program budgeting projects and

1 promotes accountability. Staff acknowledges that this  
2 will always be an ongoing process and looks forward to  
3 what lessons we are learning under the current process  
4 currently underway.

5 And building upon our lessons learned we have  
6 incorporated the following changes. To the format. The  
7 performance plan once previously called the work plan for  
8 fiscal year 2013, 14. Move our focus on measurable  
9 outcomes outputs and/or deliverables and remove the focus  
10 are from process oriented activities.

11 In addition, we consolidated the cost associated  
12 to program evaluation. This enables to us track within  
13 the guard rails of established within the strategic plans  
14 5 percent and promotes flexibility in determining the  
15 appropriate level of funding for each project each fiscal  
16 year.

17 Moving now to budget overview. The total  
18 projecting budget for fiscal year 13-14. Is 2 or 7.5  
19 percent. The budget set presented in two elements which  
20 is the operating and program budget most of the  
21 commissioners received their packet back in April 29th.  
22 The operating budget is 17.8 million and increase of 11  
23 million or 6 percent.

24 The total administrative budget equal 4.57  
25 percent the administrative costs are costs incurred for a

1 common or joint purpose.

2 Cost center one cost objective. It supports the  
3 general management and administration of First 5 LA. The  
4 administrative cost pull for First 5 LA consists of the  
5 administrative division less management grants management  
6 and includes a cost related to directors and their  
7 administrative assistants from programs.

8 Programs staff directly involved in program  
9 design delivery and oversight will continue to be part of  
10 the program cost. And are administrative -- our  
11 administrative cost as 4.57 is within the average 5  
12 percent that the Commission has always aspired to have.

13 The increase to the operating budget set primarily  
14 related in the area of salary and benefit. Which  
15 represents 80 percent of the overall operating budget.  
16 The increase reflects three additional staff positions two  
17 in programs and one on the administrative side. And in  
18 addition, reflects a cost of living adjustment of two  
19 percent.

20 Additional highlights and assumptions for the  
21 operating budget can be found on pages 58 of your packet.

22 Moving on to program budget highlights the second  
23 piece of the proposed budget, represents 196 \$2,000,000  
24 which represents 92 percent of the overall budget et. It  
25 consist s of five components which is place based county

1 wide strategies. County wise initiatives and prior  
2 strategic plan developments and decrease of is primarily  
3 relate today contracts grantors receiving full funding in  
4 this fiscal year and projects that are ending.

5 Please note that the proposed operating budget as  
6 I discussed earlier in the slide before reflects cost for  
7 ongoing program management relate today those grantees and  
8 contractor that's have received full funding this fiscal  
9 year. This slide summarizes the breakdown of the five  
10 different components and it's a comparison from fiscal  
11 year 1213 to 1314.

12 The amended budget column of 2.46 reflects all  
13 action through February and the column for 1314 reflects  
14 the proposed program budget as proposed in the packet have  
15 you received. Program highlights under the current  
16 strategic plan place based investments are under the zero  
17 based budget platform and draws down from uncommitted fund  
18 balance Oh and/or future revenues.

19 Community level funding only represents 17  
20 percent of the total place based budget funding through  
21 September 2013.

22 As Kim indicated earlier additional funding will  
23 be based on the result of the inquire y and further  
24 Commission action in the next fiscal year. Family  
25 strengthening represents nine contracted hospital and

1 fiscal year 2013, 14. And one additional contractor and  
2 oversight entity. This budget reflects progress towards  
3 implementing up to 24 hospitals within Los Angeles county  
4 with the goal of reaching 80 percent of children born in  
5 participating hospitals.

6 Moving into county wide investments. County wide  
7 investments consist of two core areas. The county wide  
8 strategies and county wide strategy s are investment that  
9 draw from the zero based budgeting platform.

10 It's dependent on our uncommitted fund balance and future  
11 revenue. For the budget represents 22.6 million compares  
12 to three is .1 million for fiscal year 1213.

13 More detail on each of these programs Oh under  
14 the county wide strategies 70 through 76 of your Board  
15 packet. County wide initiatives detail of each of these  
16 initiatives and programs can be found start ed on page 76  
17 represent 62.1 million or 31 percent of the overall  
18 program budget these investments draw down from their  
19 Commission approved allegation and reflects programs  
20 implementation and ramp up of services.

21 Moving to on to the plan investments the proposed  
22 budge et of 75 point represents 39 percent of the overall  
23 program budget of that 75.8 million LAUP 69 percent  
24 investment from the prior strategic plan the 352.2  
25 misdemeanor or LAUP is an increase of 4.9 million compared

1 to the current year.

2 As noted on the First 5 LA staff will work  
3 together and in a collaborative way on statement through  
4 policy and add alternative business mad mold all  
5 investments under this component will brought down from  
6 their original allocation from balance from Board approved  
7 action. Then we wrap up the program side with research  
8 and evaluation.

9 The total research and evaluation costs projected  
10 at 8.58 million or 4.5 percent of the overall program  
11 budget. 201,314 will include best start home visitation,  
12 data partnership network, and LAUP. Revenue for fiscal  
13 year 1314 is estimated one 88.4 million a key line of 4  
14 PERCENT from what we projected for fiscal year for this  
15 current fiscal year. The 88 .4 million represented only  
16 41 percent of the projected cost to be spent for 2013, 14.  
17 Projection s are based on the most recent for cast  
18 provided from the state department of finance and the  
19 First 5 LA financial update back in January 24.

20 Staff is currently looking the go on the govern  
21 nor's may revision other program revenues include  
22 \$9,000,000 signature program and revenue from the lease  
23 agreement with the child care center on the first floor.

24 This time I would like to just really quickly  
25 talk about our next steps. Staff will reconvene with the

1 budget finance committee towards the end of May or  
2 beginning of June.

3 We'll review and discuss any feedback from  
4 today's meeting and start incorporate rating any of these  
5 appropriate changes. In addition, we will also review  
6 with the budget finance committee the year end projected  
7 fund balance with an eye on the impact to the long term  
8 financial projections and demand that the zero based  
9 efforts may have on those uncommitted funds.

10 We will also begin discussion on opportunities on  
11 how to best improve and structure future budgets and then  
12 in June present to the full Commission as an action item.  
13 At this time I turn it back to you Mr. Chair to open it  
14 for discussion.

15 MR. RIDLEY-THOMAS: Members of the Commission  
16 there are questions that you may wish to pose. We begin  
17 with commissioner Au followed by commissioner -- do i see  
18 you wishing to be heard. No. Okay.

19 MS. AU: Thank you.

20 MR. RIDLEY-THOMAS: Commissioner Au.

21 MS. AU: I guess there was a question that I had  
22 that's maybe --

23 MS. BELSHE: Nancy can you lower your mike just a  
24 bit.

25 MS. AU: Sure is that better?

1           Is this sort of a previous conversation we had  
2 almost a year ago when we were talking about budgeting and  
3 at that time there was a recommendation that we may want  
4 to consider doing two years budgeting and contracting and  
5 this was in response to a number of feedback that -- or a  
6 number of our grantees had present today us. Is that  
7 still on the table for consideration? Or where are we in  
8 terms of that -- that question.

9           MS. BELSHE: Terrific question and one which is  
10 as I said so we're on a path for a two year budget. So I  
11 take responsibility for that and we talked with -- it was  
12 actually one of the first agenda items we brought to the  
13 budget and fiscal committee and our recommendation was  
14 given the work that had been done last year that was  
15 really important and foundational to how this organization  
16 approaches it's budget. Craig and our consultant team and  
17 our staff rule touched on. It was my recommendation to  
18 the budget fiscal committee that we hit the pause button  
19 on a two year budget to make sure we get the basics in  
20 place informed by that foundational work shared with you,  
21 you know. It is a work in progress. And John, in  
22 particular in terms of leadership they brought to this  
23 effort because a budget is not just about finance. It's  
24 about the organization as a whole.  
25 Nancy and I would suggest that we do so some thing more

1 about it. And colleagues can come back to the full Board  
2 in terms of our capacity and readiness to November. To a  
3 two year budget being clear as to benefit trade offs and  
4 considerations. But it was my assessment that we were not  
5 ready and that won't have been good for our community  
6 partners.

7 MS. AU: Just as we are to take that to the next  
8 step in terms of consideration, and I agree with you. I  
9 think we're not quite ready to move into a two year  
10 budgeting and contracting structure, but I think given  
11 prior to us seriously considering that.

12 I think given that we are realizing the -- the clear  
13 reduction of revenue year to year; and the projections  
14 have been pretty right on, we projected about 4 percent  
15 decline and this was done about five years ago I believe.  
16 So it's -- it's becoming a reality.

17 That I think as a Board we also need to look at the long  
18 term picture. Just taking into consideration that  
19 financial reality. And I think we really need to engage  
20 in that conversation now in terms of -- because there are  
21 some strategic decisions that we'll be making that will  
22 impact the long term impact when we begin saying we have  
23 no more dollars to allocate and be able to maintain the  
24 same level of -- of financing.

25 Given the financing. So it's also really being clear to a

1 number of our grantees because it's easier for them to --  
2 to make whatever adjustments they need to make in the  
3 context of sustainability. Especially that they can  
4 anticipate what it's going to look like down the road for  
5 them operationally, and for us as a Commission.  
6 We can then therefore have a fiscal parameter as to making  
7 informed decisions about what we strategically invest in  
8 and move forward.  
9 So I think my recommendation, Kim, and in the context of  
10 this critical decision making process, is that we talk  
11 about scheduling that conversation maybe in the context of  
12 moving towards a new strategic planning process. I think  
13 having our financial pictures clearer to us as a  
14 Commission.

15 MR. RIDLEY-THOMAS: Right. Any additional  
16 questions or comments on these particular items  
17 Commissioner Dennis.

18 MR. DENNIS: Two questions.  
19 In the packet from last year, we underestimated our  
20 earnings. I think you said in the packet that the amount  
21 that we actually received is greater than that which we  
22 had anticipated. And what happens with those dollars?  
23 Can we carry those dollars and if we can, how is that  
24 reflected in the budget material?

25 MR. ORTEGA: For the revenue purposes, any

1 revenue that's above what we project ends up in the  
2 general fund balance. In the uncommitted fund balance.  
3 As for programs that are under the prior strategic plan  
4 and the county wide initiative all those investments have  
5 allocations.  
6 So those funds would remain within the allocation and  
7 would remain as committed funds for the organization. The  
8 delta from anything from the zero based platform, which is  
9 the place-based strategies, and the county wide  
10 strategies. And just increase the uncommitted fund  
11 balance.  
12 Even so, the same thing \$8 million and the actual tax was  
13 greater. Then it would just go into the general fund  
14 again.

15 MR. ORTEGA: Correct.

16 MR. DENNIS: And my second question.

17 MR. ORTEGA: And the second part for the next  
18 presentation. The next item is that we're starting to  
19 implement guard rails so that we can strategically start  
20 planning on what truly is available on uncommitted fund  
21 balance. That there is an uncommitted fund balance and  
22 people's initial. That's great, but when you reconcile  
23 that to your strategic plan and two major county wide  
24 strategies that are based on those uncommitted fund  
25 balances and future revenues.

1           MR. DENNIS: My second question was around you --  
2 you describe a quality assurance mechanism. And you spoke  
3 to that, that the quality assurance would be a cross  
4 section of the managers within the organization. And the  
5 integrity of any quality assurance is to -- in my  
6 estimations someone who's independent and not associated  
7 with any program. So I mean, I would just want you to  
8 think about how you develop quality assurance.

9           MR. ORTEGA: Okay. Good point.

10          MR. RIDLEY-THOMAS: All right. Are there other  
11 questions? Commissioner Fielding.

12          MR. FIELDING: I just had a few questions. One,  
13 are there any opportunities for us to better invest the  
14 money that we have. I know that we get very little, and I  
15 just wonder if this is the time to ask that question  
16 again.

17 Because we still have quite a bit of dollars that could be  
18 earning more than they do now. But not necessarily with  
19 our strictures. So I just want to ask if there's any  
20 reason to look at that again. I don't know the answer.

21          MR. ORTEGA: Right now our policy can go up to  
22 five years, and communicated with the treasurer's office  
23 anything outside the five years is -- it's not. I do not  
24 know if he would much more within the county pool. So to  
25 go along for five years just to earn two points above the

1 .77 that we're averaging right now is -- we don't think it  
2 is.

3 MR. FIELDING: And we don't have the flexibility  
4 to go outside of the county pool for anything other than  
5 triple A, or whatever.

6 MR. ORTEGA: Correct. Well we can strategically  
7 pick what we want to invest but we still have to go  
8 through the treasurer's office.

9 MR. FIELDING: We can pick whatever we want to  
10 invest in.

11 MR. ORTEGA: Yes.

12 MR. FIELDING: All in debt. I mean, if we've  
13 been in a little bit of quite over the last year we would  
14 have a lot more money than we have now. Not arguing that  
15 the best receipt spoke to scope but I'm suggesting that at  
16 least that be something that we look at, as well as the  
17 trade offs.

18 Second question, is it seems to me that one of the  
19 difficult typical issues we're going to face are not only  
20 the many strategic and tactical issues, but administration  
21 that is -- administration is staying under 5 percent which  
22 it is instead of \$200 million in spending and we have \$8  
23 million coming in. That's come down pretty drastically  
24 calendarly. When we make clear what our priorities are,  
25 but I just highlight that because right now it is more

1 than 11 or 12 percent of the money that's coming in.  
2 Which is the not the best way to think about it, but it's  
3 over time.  
4 My third question, and the last question is, there was  
5 such a big push to stop smoking with a print or television  
6 campaign that suggests that that's accelerated or not  
7 decline in revenues.

8 MR. ORTEGA: Based on the report that was given  
9 at the First 5 California meeting back in January, those  
10 projections are impacting the revenue that we're  
11 expecting.

12 MR. FIELDING: Very nice presentation. In a way  
13 that we haven't had before. So thank you very much.

14 MR. RIDLEY-THOMAS: All right. Thank you very  
15 much for your presentation.

16 As is indicated, I think the Board wishes to express it's  
17 appreciation. You have spoken long enough now. You can  
18 step down.

19 MR. ORTEGA: If I can just have a second to  
20 acknowledge my staff. This is a cross department input  
21 from all the program departments. I want to call out to  
22 Katy Fallon who did a great job with performance, and also  
23 our honorable John Wagner who's been a great coach.

24 MS. BELSHE: He's honorable now.

25 MS. BELSHE: Objection.

1           MR. RIDLEY-THOMAS: I want to say now you've  
2 talked to too much now. Let's see if you can redeem  
3 yourself with item number eight. Mr. Ortega.

4           MR. ORTEGA: Good afternoon commissioners thank  
5 you for having me back.

6           MR. KAUFMAN: Are you honorable?

7           MS. BELSHE: Yes, he is.

8           MR. ORTEGA: Thank you. Before I ask for  
9 approval of the reserve policy, I would just like to  
10 inform -- to give you a little background. Staff  
11 presented in January 2013 the long term financial  
12 projections to the Commission of the staff the work of the  
13 budget and finance committee, to consider a policy fund  
14 balance reserve.

15 This recommendation comes at a crucial time for the  
16 organization, as our revenue and uncommitted fund balance  
17 are projected to decline in the next five years.

18 Strategic plan, as amended reflects programs such as  
19 family strengthening and fully born, demand a significant  
20 demand on current and future resources.

21 A reserve is an unrestricted fund balance that is set  
22 aside to stabilize the organizational finances and should  
23 not be use to cover a long term or permanent income  
24 statement plan.

25 This fund, which allows the organization to whether

1 serious shifts and fiscal changes. The recommendation  
2 before you proposes an amendment to the fund balance  
3 policy. It claims 5 percent reserve based on the  
4 operating and program budget to be adjusted and approved  
5 on an annual basis by the Board. And staff review of the  
6 reserve policy from other First 5 county commissioners  
7 city reserve policy, and LA county offices of the Board of  
8 supervisors.

9 In addition we looked at published articles from the  
10 government finance offices nonprofit assisted funds and  
11 pronouncement from the governmental accounting standards  
12 board. The proposed reserve policy sets funds aside for  
13 the sole purpose of cash flow related to delays received  
14 from extreme events. Those are unanticipated events or  
15 natural disasters, or budget stabilization in the event of  
16 a revenue shortage.

17 This recommendation was brought to the budget finance  
18 committee on March 4, 2013 where the changes to the policy  
19 were reviewed and discussed. Support of the budget and  
20 finance committee.

21 If this policy is approved, based on the proposed budget  
22 that we just addressed the projected reserve would be  
23 roughly \$49 million. The \$49 million would be set aside  
24 from the uncommitted fund balance alternate June 30, 2013.  
25 This concludes my presentation and would turn back to the

1 Chair for discussion and approval thank you.

2 MR. RIDLEY-THOMAS: Thank you very much, members  
3 of the Commission. Perhaps the chief of budget and  
4 finance wishes to weigh an alternate to this point.  
5 Commented on in this, by way of recommendation if there is  
6 such to be done.

7 MR. THOMPSON: He isn't here today.

8 MR. RIDLEY-THOMAS: He didn't delegate?

9 MR. THOMPSON: I read through most of the stuff  
10 but I wasn't privy to the discussions.

11 MR. FIELDING: I think that having a reserve is  
12 quite reasonable. Probably a little more additional  
13 discussion about how much generally would you have three  
14 months operating revenue. And on the other hand our  
15 revenue stream is pretty secure. So that needs to be  
16 taken into account. For example, I don't know if the  
17 state has ever given us money in a timely manner. Cash  
18 for purposes. And also whether we should do it based on  
19 this year or whether we effect to be spending over the  
20 next five years or start at that level.  
21 So I think the committee's very supportive, and this level  
22 may in fact be a good level but maybe warrant just a  
23 little more discussion about the exact level of that.  
24 On the other hand 25 percent is certainly reasonable, and  
25 it's not like we have other uses for that money right now.

1 THE COURT: All right. Any additional remarks on  
2 that? Commissioner Browning.

3 MR. BROWNING: I had a question about where these  
4 funds would be invested. Would they be in an account that  
5 would be more liquid since they're short term reserve or  
6 less liquid.

7 MR. ORTEGA: These funds would always be in the  
8 uncommitted fund balance and it would be -- it would have  
9 to keep it at the most in a position where it's that we  
10 can liquidate it as quickly as possible. Yes.

11 MR. RIDLEY-THOMAS: Okay. You good with that  
12 Commissioner Browning?

13 MR. BROWNING: We do give up some of the interest  
14 that Dr. Fielding had indicated. It would be nice to  
15 strike a balance. This would be in a reserve used for  
16 emergencies.

17 MR. RIDLEY-THOMAS: I think the fiscal  
18 implications of what the quote unquote loss would be is  
19 something that the Board would go into knowing, as you  
20 talk about the \$10,000,000.

21 What would be the loss in terms of interest bearing?  
22 That would be the case.

23 MR. ORTEGA: Well right now all of our funds are  
24 ingested in the general accounting pool which is a  
25 liquidable asset that we have for the organization. If we

1 were to move as what Dr. Fielding was talking about in the  
2 last presentation, to go into a specific investment pool  
3 we would -- we can have funds that are locked up three to  
4 five years. But right now currently our best bet is to  
5 keep your money within the county pool based on the term  
6 and what we're getting in return for the investments.

7 MR. RIDLEY-THOMAS: I think you need to address  
8 more squarely the question of whether or not whatever  
9 interest would have been realized in terms of status quo.  
10 Is there a difference that is to be appreciated? I think  
11 that's what Commissioner Fielding was seeking to get at as  
12 well as Commissioner --

13 MR. ORTEGA: Right now it would be status quo.  
14 Commissioner Au.

15 MS. AU: Along that same line, are we current --  
16 let's see. Your recommendation is that we create this  
17 reserve fund with this year's unexpended or un--  
18 uncommitted funds?

19 MR. ORTEGA: Correct?

20 A What we would do at the end of June 30th after we  
21 realize all of our lights. We have an uncommitted fund  
22 balance; from that uncommitted fund balance we would put  
23 that aside.

24 MS. AU: Okay. And the impact on next year's  
25 budget is not an assumption is that that will not I am

1 past that.

2 MR. ORTEGA: Correct.

3 MS. AU: Okay. And this is going to be a one time  
4 fund creation. This reserve fund is a one time deal.

5 MR. ORTEGA: Yes. We would revisit is it on an  
6 annual basis based on the operating and program budget.

7 MS. AU: So would we, if we're projecting down  
8 the road that we will be essentially seeing reduced  
9 operations because of our declining revenue, then the  
10 assumption again was that that reserve fund can be  
11 changed.

12 MR. ORTEGA: Would decrease appropriately.

13 MS. AU: Okay. Got it.

14 MR. ORTEGA: And just to add to Doctor Fielding's  
15 right. Now this proposal does cover for 90 days of  
16 program and operating just for to you --

17 MR. FIELDING: What's the argument against doing  
18 it?

19 MR. ORTEGA: The argument against doing this is  
20 to give you more flexibility to invest your funds and to  
21 any specific program. But I form that with caution  
22 because of the current strategic plan. And we have two  
23 major investments under the current strategic plan that  
24 are at zero based efforts. So that's the caution that I  
25 throw out.

1 MR. RIDLEY-THOMAS: Right.

2 MR. FIELDING: Thank you. Let me acknowledge  
3 Commissioner Figueroa-Villa.

4 MS. FIGUEROA-VILLA: I believe that I remember in  
5 our budget finance committee we had a lengthy discussion  
6 about this, and I can recommend that we bring this to the  
7 Board with a recommendation to go ahead and establish the  
8 reserve fund. And we talked about possibly considering  
9 four to six months of reserve, and they were going to come  
10 back with that recommendation.

11 So our budget and finance committee did meet. We  
12 discussed it. We talked about pros and cons, and our  
13 recommendation is to go ahead for -- and approve  
14 establishing a reserve fund.

15 MR. RIDLEY-THOMAS: All right. Commissioner --  
16 thank you Commissioner Figueroa-Villa. Commissioner  
17 Dennis and I are going to interpret that as a motion that  
18 we'll proceed.

19 MS. FIGUEROA-VILLA: We spent three hours.

20 MR. RIDLEY-THOMAS: All right. We will not be  
21 repeating that experience. Thank you.

22 MR. DENNIS: Raul, do I understand this to mean  
23 that with a \$45,000,000 reserve for three months then the  
24 remaining fund balance should always be committed so we  
25 should never be in a situation where we would have an

1 uncommitted fund balance, thus drawing attention as had  
2 been the issue in the past? Where people are looking at  
3 our fund balance and saying look at First 5 with all that  
4 money?

5 MS. BELSHE: And if I may.

6 MR. RIDLEY-THOMAS: Please.

7 MS. BELSHE: As Raul noted in his parenthesis, as  
8 we discussed with the budget and finance committee. This  
9 was a policy that recommended that we brought to the  
10 policy and full Board. Looking at what other First 5's  
11 are doing others start from scratch. We try to, across  
12 First 5 Commissions. So if you were too look alternately  
13 most First 5 reserve policies are very consistent with  
14 this.

15 MR. DENNIS: But with this we still have the  
16 potential of having general fund money.

17 MS. BELSHE: Absolutely and we're saying as a  
18 matter of responsible fiscal stewardship it is important  
19 to have some level of reserve.

20 MR. DENNIS: I agree -- I agree with that. I'm  
21 just -- I'm just more concerned about the -- the remaining  
22 funds and if -- will all those funds be committed?

23 MS. BELSHE: Over a period of time as we discuss.  
24 And we'll discuss further in the next meeting, we will be  
25 reaching a point where the uncommitted unreserved balances

1 are no more and we are an organization that is living on a  
2 single largely on a single declining revenue source.

3 MR. DENNIS: And that's when it comes very  
4 important.

5 MS. BELSHE: Absolutely. We are spending -- we  
6 have been spending through our program and operations  
7 budget in excess of our revenues since 2007. So we're  
8 basically living off, if you will the unexpended balances  
9 of the past. And as we've shared and used as a context,  
10 those -- those lines are dropping quite dramatically. And  
11 it is going to compel some decisions and we think a  
12 reserve.

13 MR. RIDLEY-THOMAS: All right.

14 MR. FIELDING: All organizations of this type  
15 have reserves. I don't know that anybody would argue that  
16 this is not a fiscally responsible conservative approach.  
17 And the organization should be conservative at least  
18 fiscally.

19 MR. RIDLEY-THOMAS: All right. Commissioner  
20 Figueroa-Villa does move. Is there a second paragraph?

21 MR. RIDLEY-THOMAS: It's been moved, and has been  
22 properly seconded that we move forward with the  
23 recommendation of staff with respect to the reserve fund.  
24 It is scored at 25 percent. Are all Board members, and  
25 all commissioners clear as to the specifics of which we're

1 speaking?

2 Is there any further discussion to be entertained on this  
3 item? Are there any objections? Any abstentions? Please  
4 record a unanimous vote.

5 Let's proceed to the next item before us.

6 You did well, sir. You can sit down now. No water for  
7 you today. Item number nine the honorable John Wagner.

8 0 MR. WAGNER: Good afternoon Mr. Chairman.

9 Members of the Board, item nine before you contains three  
10 strategic partnerships. And I'll make some brief  
11 introductions of the partnership before you and then turn  
12 it over to staff who will go in a little bit more detail  
13 just as recap. Two of these partnerships, that's the  
14 first two that we will be discusssing, were discussed at  
15 the last board meeting. And the third is a new item that  
16 we're recommending action on the first two. And the Board  
17 may want to take action on the third. We have this  
18 information and action to provide you with the flex on  
19 this third item. Given it is the first time you will have  
20 heard this item. As discussed last month, there are  
21 several circumstances under which first five LA staff can  
22 come before the Board and recommend a strategic  
23 partnership. That means that a contract goes forward  
24 without a competitive solicitation.

25 And since we covered those situations at the last Board

1 meeting I won't go into all of them but I did want to  
2 highlight the key justifications for the three  
3 partnerships before you today. Though I won't mention the  
4 key justification, I think it's important information and  
5 point out that in Board materials the memos for each one  
6 of those strategic partnerships provides a checklist for  
7 all of the reasons why a strategic partnership can occur.

8  
9 And based on Board approved policy and that checklist may  
10 have multiple justifications, and in fact they do. And I  
11 want today to call those to your attention which are on  
12 the Board packet. And the final point before going into  
13 the three specific partnerships, that's I'd just like to  
14 call out is that an action -- the action we're asking for,  
15 is to authorize staff to engage in a strategic  
16 partnership.

17 And what then that means is, once that authority given to  
18 staff contracts, scopes of work and other variables with  
19 this partner that will come back to you in the form of a  
20 contract. And scope work that you will again have an  
21 ability to formally vote on.

22 So the first strategic partnership in your packet  
23 recommends a partnership with the child care alliance of  
24 LA. And the Los Angeles county office of child care.

25 MR. DENNIS: Chair, I must recuse.

1 MR. RIDLEY-THOMAS: Proceed.

2 MR. WAGNER: The LA county of child care and  
3 education workforce registry. So while our senior  
4 research analyst Kimberly Hall is here, I will just  
5 mention that we are justifying and recommending this  
6 partnership due to the unique ability of the alliance and  
7 the offset of child care to tap into an existing and  
8 significant provider of networks targeted for  
9 conversations.

10 At our last Board meeting staff had worked to incorporate  
11 Board work and follow up on these discussions between  
12 staff and the Board as far as interring individual  
13 questions that are reflected in this latest proposal. So  
14 I will turn it over to Kimberly.

15 MR. RIDLEY-THOMAS: All right. That will be  
16 fine. Doing so on summary fashion will not be met with  
17 any objections from members of this Commission. If they  
18 do object they will be duly sanctioned and there will be  
19 no question about it. Proceed Madame Hall. Thank you.

20 MR. RIDLEY-THOMAS: Thank you Ms. Hall. Good  
21 afternoon item nine is a partnership.

22 MS. HALL: A partnership as was mentioned by  
23 Mr. Wagner. This partnership was presented at the  
24 April Commission meeting. We've incorporated the feedback  
25 and are returning with the current recommendation for your

1 consideration. As a reminder the registry will serve many  
2 important functions for first five LA as primary source  
3 development outcomes by First 5 LA's investments  
4 comprehensive workforce development evaluation.  
5 As a reminder, our approach to workforce development  
6 efforts is raised comprehensive, as the distinction  
7 workforce invested in. And in support of this, the  
8 registry will serve as a single source of data on par with  
9 advertised outcomes across several programs. And allow us  
10 to monitor the size and characteristics of ECE workforce,  
11 and inform current and future workforce development. And  
12 also it can be use to identify policy issues, and to  
13 advocate for new and approved policies.  
14 As indicated in the memo by Mr. Wagner the proposed  
15 partnership meets multiple criteria in a policy  
16 established by this Board before providing the  
17 justification of how we meet the criteria.  
18 Table on the slide. The slide presents the table results  
19 of an analysis in LA county. The results in this table  
20 will be referenced as a highlight appears on page three of  
21 the memo along with the sources of data. In terms of cost  
22 effectiveness the proposed partnership criteria.  
23 Q Three ways. First it provides access to early  
24 existing networks of over 10,000 licensed child care  
25 providers. The alliance of the office of child care up to

1 date, and comprehensive family child care providers in LA  
2 county. As you can see in the table no other provider  
3 network in the county currently has a licensed child care  
4 provider. This resource is needed for the registry in  
5 order to maximize participation and representativeness and  
6 saturation.

7 A competitive solicitation would need to include  
8 additional funding to recreate this existing network. The  
9 second way in which this criteria inset will have blind  
10 relationships trust and credibility in the child care  
11 communities. Competitive solicitation fund for the staff  
12 time and other resources to pursue and develop such  
13 relationships.

14 Finally, the license agencies can use existing resources  
15 to perform any of the at reach reach functions of the  
16 rectory industry office.

17 Existing resources include staff who are ready to have  
18 relationships with providers and interactions with them.  
19 As well as more tangible resources like newsletters and  
20 mailings that are used to get the word out. And finally,  
21 the existing 14 offices puts them in close agreement. You  
22 can't perform a competitive solicitation. Would need to  
23 include fund for the staff to do outreach to create  
24 mechanisms to raise awareness of accessible physical  
25 locations.

1 A second pro tier I can't say is expeditious or not. A  
2 timely launch of the registry is towards the development  
3 evaluation.  
4 The evaluation is played at the beginning 1314, and given  
5 it's reliance on registry day attachment, would be  
6 operational as soon as possible.  
7 The alliance and office of child care are well positioned  
8 to launch the registry office more quickly than any other  
9 entity, given the list of existing licensed child care  
10 providers. The strong relationships and the existing  
11 organizational infrastructure and resources already in  
12 place. I'll conclude my presentation by once again  
13 requesting your consideration of the proposed partnership.  
14 At this time I'd like to turn it back over to the Chair  
15 for discussion.

16 MR. RIDLEY-THOMAS: Thank you very much for your  
17 presentation.

18 Members of the Commission are there questions on what we  
19 would consider nine A at this point. If not we're going  
20 to dispose of the A, B, and C.

21 Now I note the hand of the Commissioner Tilton. Move with  
22 dispatch please.

23 MS. TILTON: Commissioner.

24 MR. RIDLEY-THOMAS: Yes.

25 MS. TILTON: I just realized that Mr. Dennis has

1 also managed to be present and absent at the same meeting  
2 and so in his absence at this meeting let me say that his  
3 involvement in this project has -- has been a benefit to  
4 us in the understanding he's given to us about what his  
5 project does. The information he's shared, and over the  
6 years I can say these two organizations, the alliance and  
7 his the county child care program are outstanding.  
8 They're excellent and I can't say enough about how  
9 important it is that we establish this partnership for the  
10 sake of children, the quality of child care for children.

11 MR. RIDLEY-THOMAS: Great any additional comments  
12 on the matter Mr. Superintendent? Commissioner Delgado.

13 MR. DELGADO: Thank you for the chart. The  
14 identification chart load, if we can get that every time  
15 that's really helpful. The only other question I have  
16 would be with the -- the expediency that for which you're  
17 trying to go towards as being one of the justifications.  
18 I haven't heard a time frame as to what I heard you say  
19 today that you would like to have it done as quickly as  
20 possible. That's very broad for next year ten years from  
21 now. What you mean by that. So we can feel the same  
22 sense, of you are general feeling with that. And my  
23 concern is of course that when you have the criteria that  
24 you have for going forward with this type of an  
25 appointment for contract that really any one of those four

1 can be a justification behind closed doors for the purpose  
2 of transparency. A lot of those types of data call out to  
3 the Board so we can at least examine it first.

4 MS. HALL: Thank you. So in terms of dates, our  
5 hope is to enter into a contract to establish the registry  
6 office in the first quarter of the fiscal year 1314. As I  
7 mentioned at the last Commission meeting we're interested  
8 in executing a contract for July 1. And part of the  
9 reason for that -- the sense of you are generally is that  
10 through the workforce investment that is First 5 LA.  
11 Currently, funds we've been collecting. Data and  
12 information, and are already starting to do recruitment  
13 for the registry. And one of the things we have now is a  
14 lot of information that needs to be moved into the  
15 registry. And so we have -- we have data essentially  
16 stacking up on us, and until we can establish the registry  
17 office we're just kind of holding on to information in our  
18 desks and part of the information registry has to do with  
19 the workforce development evaluation.

20 We have First 5 LA is invested in the workforce  
21 development projects of the ECE workforce consortium.  
22 Third year of a five year so our -- our need and are you  
23 generally around, having the data conducted part of what's  
24 driving the need to get this underway quickly.

25 MR. RIDLEY-THOMAS: All right. Thank you for

1 your question and your response commissioners. Are there  
2 additional questions on, or comments on nine A.

3 MS. AU: Just a clarification.

4 MR. RIDLEY-THOMAS: Clarification Commissioner  
5 Au. 11 the numbers of providers.

6 Are they unduplicated numbers or is there an overlap  
7 because you have 10,000 for the alliance and then the --  
8 the other entities are far less than.

9 MS. HALL: Yes.

10 MS. AU: But there is a potential across these  
11 different providers knelt works so the other entity shown  
12 is the providers sub set of the provider who are the  
13 office of child care and the alliance networks.

14 MS. AU: All right. Thank you. Appreciate that.

15 MR. RIDLEY-THOMAS: Thank you. All right. What  
16 is your pleasure with respect to nine A the justification  
17 having been given this was contingent from last month. So  
18 this additional work can be done.

19 What is the pleasure of the Board? Is there a motion to  
20 move forward on nine A?

21 Moved and seconded. Are there any objections to  
22 moving forward pertaining to the staff recommendation?

23 Seeing none, please record a unanimous vote.

24 We'll proceed to nine B.

25 Now honorable one, we understand that honor is a virtue.

1 Let me to comment that is as well.

2 MR. WAGNER: Okay. Thank you Mr. Chair. The  
3 second partnership, as we discussed was also brought  
4 before the Board in April. And this one involves the  
5 public health foundation enterprises WIC program. And the  
6 proposal is to extend, and expand the current one step  
7 ahead program. We are relying on a strategic partnership  
8 given the existence in our First 5 LA investments have  
9 made with this grantee and the fact that all seven WIC  
10 agencies in Los Angeles have signed up. And memorandum of  
11 understanding to collaborate as one entity for the  
12 purposes of this grant in administering this partnership  
13 that this is providing.  
14 Board input on, and questions regarding sustainability  
15 that was raised last month. And as well, adds on  
16 performance. And John, our senior programs's office  
17 specifically taking into account the.

18 MR. RIDLEY-THOMAS: All right. Ma'am please  
19 proceed.

20 MS. JOHN: Thanks, John. Good afternoon  
21 Supervisor and as this presentation is related to nine B  
22 in your packets. The last Commission meeting of  
23 April staff presented this item as an informational.  
24 We're returning this month with a recommendation to enter  
25 into a strategic partnership with P M F E WIC. We will be

1 providing a very brief background on the program and then  
2 primarily use this time to address some of the key  
3 questions raised by commissioners at the April meeting.  
4 Particularly around sustainability. And just to reiterate  
5 the recommendation of one step, a program in the amount of  
6 28.7 million over six years. And the second piece of  
7 this is to extend the contract with P H F E, which is set  
8 to expire June 30, 2013, in an amount not to exceed three  
9 months effective July one 2013.

10 And this second part is to insure that there's no gap in  
11 services in communities where the pilot is currently being  
12 rendered immaterial.

13 So in terms of the strategic partnership justification,  
14 this partnership with P H F E would meet three out of four  
15 stated criteria. And the details are listed in your  
16 packet. And as john mentioned earlier the key criteria  
17 that we're basing this on is that the partnership can  
18 implement the approved program or initiative more  
19 expeditiously than resources that would be objectined  
20 through a competitive solicitation. To give you a very  
21 brief background on the project, builds on the literacy  
22 program originally developed little by little. Little by  
23 little, was I told between 2003 and 2008 funded by First 5  
24 LA for \$4.7 million. And the program successfully helpd a  
25 thousand children evaluation of the program demonstrated

1 that the intervention significantly informed school  
2 readiness. On January 2011, the First 5 approved \$30  
3 million allocation over five years for the one step ahead  
4 program as a county wide initiative.

5 It is essentially an era of little by little with an added  
6 state safety component. So from December of 2011 to  
7 currently, P H F E has been piloting one step ahead and  
8 three WIC sites. Key lessons, primarily process related  
9 and informed the expansion estimates and recommendation  
10 that are before you today.

11 In terms of sustainability some key questions requested by  
12 commissioners of the April meeting have also been  
13 addressed in the memo.

14 For today's presentation we're focusing on those questions  
15 related to sustainability. So in fiscal year 1314, staff  
16 will work closely with P H F E to develop multi-year fund  
17 development and a sustainability plan that will include  
18 program expansion estimates and fuel fundraising targets  
19 to be monitored in succession annually.

20 The contract will be performance based each year to insure  
21 progress and scale and funding level in the subsequent  
22 year. In developing the sustainability plan, staff will  
23 work with P M F E to explore various strategies such as  
24 establishing a reserve fund, developing a brand for the  
25 one step ahead program, including various marketing and

1 communications strategies with a goal of soliciting  
2 support from corporate and private funders. And  
3 furthermore, during the pilot phase of the program,  
4 conduct a development assessment. An assessment of the  
5 development capacity of various WIC agencies and sites  
6 found that this capacity varies greatly across those  
7 sites. Key strategy will include building the development  
8 capacity of agency. Various topics including major gift  
9 solicitation endowments, individual fundraising, grant  
10 writing, and et cetera.

11 Finally, it's important to note the full, rather partial  
12 commitment from First 5 LA, and of P H F E. Significant  
13 leverage in soliciting other funds for the the one step  
14 foreman program. And details about P M F E's  
15 responsibility as I lead the agency are included. And  
16 that concludes this portion.

17 If you have questions my colleagues Nancy and I are  
18 available.

19 MR. RIDLEY-THOMAS: All right. Thank you for  
20 your presentation. Commissioner Fielding.

21 MR. FIELDING: So I'm not clear. How do you  
22 think it's possible it execute a contract? When would  
23 this start? When would the program start at the first  
24 five sight? I'm sure you said the year 1314, so I'm just  
25 trying to get a better timing. The pilot for one step

1 ahead is currently running, and we're asking for a three  
2 month extension to continue those the pilot sites. And  
3 then starting first we expect the program to fully kind of  
4 take off.

5 MR. FIELDING: Thank you.

6 MR. RIDLEY-THOMAS: Commissioner. Of the sites  
7 you're talking about, how many of them are in Best Start  
8 communities?

9 MS. JOHN: So currently with the three pilot  
10 sites, we know that one of those sites is within a Best  
11 Start community. In terms of expansion to the 20 sites,  
12 those sites are to be determined; and you know criteria  
13 that will be used to determine that, will, you know be  
14 looked at. The size of those WIC agencies will be looking  
15 at the capacity of the individual WIC agencies and sites  
16 to both implement the program and also, you know, their  
17 development capacity to fund raise for the program.  
18 So basically there will be various criteria that will be  
19 used to determine where those sites will land ultimately.  
20 Most likely -- I think, we can say with a locality of  
21 that, there will be a good number of those sites that will  
22 fall in Best Start communities, but we'll have to come  
23 back to you with that.

24 MR. RIDLEY-THOMAS: Commissioner Au.

25 MS. AU: Just inform follow up on this question

1 regarding Best Start communities. Again, one of the  
2 concerns I always have is when First 5 LA funds projects  
3 and initiatives that we always are struggling with  
4 connecting the programs together. So that we have more of  
5 a cohesive approach and I -- I'm -- rather concerned about  
6 this particular project in terms of how it fits into our  
7 place based Best Start work.

8 And the family strengthening piece because family  
9 strengthening, welcome baby, and the home visitation, it's  
10 up to a certain point. But we need to look at what  
11 happens when that particular initiative or service is no  
12 longer provided. What happens to children, and what --  
13 how it fits into our other investments.

14 With the WIC sites, they do work with mothers that are  
15 expecting babies. And the first -- at least the first  
16 year I believe.

17 So the question is how do all these components fit  
18 together. And I -- I like for First 5 LA to have a level  
19 of clarity. You know when we look at funding these  
20 things. So that when we talk about our investments and  
21 how it impacts families and the areas of our goals, that  
22 we can speak to it in a very comprehensive manner. Right  
23 now, I don't see even the narrative to support that.

24 MR. RIDLEY-THOMAS: All right. I have a few  
25 additional questions that might augment those concerns.

1 But Ms. Belshe, why don't you proceed.

2 MS. BELSHE: Thank you Mr. Chair. I just want to  
3 offer a reaction to Commissioner Au's .

4 MR. RIDLEY-THOMAS: Okay.

5 MS. BELSHE: Which I think is a very important  
6 one and represents a very important theme coming through  
7 our listening learning and leading exploration in terms of  
8 what is our unifying principles, and programs, and  
9 objectives and as a rule shared in the overview of our  
10 budget, you know. We have five major areas of activity,  
11 and two components are just two of those five. So we have  
12 a locality of investments that reflect our previous  
13 strategic plan.

14 County wide initiative that were supported by the Board  
15 back in 2011. Within nodes of implementation, are plans  
16 of approval. So this is something we're trying to get our  
17 arms around in terms of, and we'll talk with the  
18 programming and planning committee. Opportunities to  
19 better integrate and coordinate all these different first  
20 five initiatives. And as part of your Best Start where  
21 are the most significant connecting points between our  
22 county wide initiatives and the work is unfolding in -- in  
23 Best Start.

24 So we're not answering it with this specific initiative.

25 We are moving forward with Board approved policy and

1 direction, but we are going to need to be more intentional  
2 in terms of it's relationship with best start.

3 MR. RIDLEY-THOMAS: All right. Commissioner  
4 Kaufman. We'll he wishes to address some of the points  
5 raised by commissioner Au then and there.

6 MR. KAUFMAN: One is to sort of further what  
7 Yancey is raising. I see that there are really the  
8 problem with early childhood is there is no child care to  
9 go to so they can do everything in one spot for example,  
10 at school. Three WIC, child care, and health care  
11 delivery. You can argue there are others but if you're  
12 not talking about the systems and the like. 95 percent of  
13 poor pregnant women, and it goes age five. Kids drop out  
14 a little bit but it goes up to age five, that's where the  
15 poor pregnancy come in for First 5 . Child care we know,  
16 does some of that clearly for a large importance, not  
17 everybody can afford health care. WIC 25 or 30 years ago  
18 I think, was realized, in that nutrition was critical.  
19 That was their mission, but that they had access to the  
20 highest and most reliable services in the nation. And  
21 back number of years ago one of the WIC sites decide that  
22 one of their WIC moms and babies got immunized. That was  
23 revolutionary to think about, because it wasn't part of  
24 the culture to pay for the needs. And all of of the WIC  
25 programs, as around the country. And LA has been a leader

1 of that with our seven different ones. It has added more  
2 and more and more things on their platform.  
3 Practicing 20 years ago, developmental screening and even  
4 developmental treatment, or so I think, that if you look  
5 at where are the Best Start communities where there are  
6 the WIC sites where there can be found the child care aid,  
7 and the medical assistance, it's going to happen. And is  
8 already happening. So I do really believe that while it  
9 might not be articulated in this project if we look at  
10 what WIC does, and WIC could do.

11 And we bring together some creatives, I think this is an  
12 amazing investment personally. So I have nothing left,  
13 but to go where the money is, and rob the bank. And go  
14 where the kids are, particularly the poor kids. And if  
15 you see it differently, I think that we do need to remind  
16 ourselves, obviously that we have to work on that. We  
17 have to identify it. Measures show their is a facility.  
18 But I personally feel it's the right places have been  
19 investing in WIC in many different ways in the past.

20 MR. RIDLEY-THOMAS: All right.

21 MR. KAUFMAN: One other comment relates to the  
22 same action, if you want to come back to me on this. Or  
23 do it now. I really like what we're describing here, but  
24 I think within the contract that were this approved, I  
25 would suggest two things.

1 One, is that each year's next year's spending is  
2 contingent on how much other people's income comes in.  
3 That doesn't mean it's a match necessarily. Like a  
4 percentage, we basically say how much are we putting in  
5 this year?  
6 How much additional year support First 5 money should come  
7 in? So rather than staying dependent it turns out that  
8 this takes five, six, or seven years to get enough money  
9 to make it sustainable. I think we should do that.  
10 Outside of this, a large proportion of this program are  
11 the cost of goods. There's personnel and this then there  
12 are goods. There are books, there are things we give  
13 away.  
14 And this grant could pay for that. We should try not to  
15 pay for products. We should figure out if we can  
16 calendarly move appropriately, and under what  
17 circumstances should WIC receive free stuff.  
18 And again that means advertising potentially. It means  
19 we're not taking from tobacco, and giving it away as free  
20 cigarettes, or something. But there are some standards  
21 that could be done away with to make it sustainable.  
22 Lower proportion of dollars needed to cover the  
23 administrative and infrastructure, and other people are  
24 putting money into the goods, so I think if we can sustain  
25 this fundraising opportunity it's not going to work.

1 There is no way, in my opinion, that \$567 a year will be  
2 WIC, just like we've learned from other partners that  
3 there's just not that kind of money around.  
4 The cost could be zero, because appropriately with proper  
5 guidelines, you have a slow small administrative that  
6 might cover it.

7 MR. RIDLEY-THOMAS: Thank you. All right.  
8 Commissioner Dennis.

9 MR. DENNIS: I just kind of have a question from  
10 Neil. In your description of WIC, do they do early  
11 screenings and assessment for young children? Is that  
12 within the work that they do?

13 MR. KAUFMAN: I'm going to let somebody from WIC  
14 answer that.

15 MR. DENNIS: That's an important piece if that's  
16 done universally, then that's a big piece and I didn't  
17 know they did that.

18 MR. FIELDING: It's not done universally as far  
19 as I know.

20 MR. KAUFMAN: It's an opportunity it's a  
21 platform, it's a location. I did it with my team once and  
22 actually gave away books so there's been tests. I don't  
23 know, a small proportion of which get a size pack site at  
24 the WIC site. Is that true.

25 MS. AU: Small.

1 MR. KAUFMAN: She was shaking her head question.

2 MR. DENNIS: So it's not a routine practice.

3 MR. RIDLEY-THOMAS: All right. Commissioner Au.

4 MS. AU: You know, one of the that can also maybe  
5 be helpful for First 5 LA to be able to track, is again  
6 the duplication of services, and there are many  
7 organizations that are getting the same families. And I'm  
8 just wondering whether or not it would be helpful for us  
9 to be able to get some semblance of these families being  
10 serviced with the same kinds of services from multiple  
11 entities. Not to say that there may not be a need for  
12 that. But I would benefit from -- from knowing more about  
13 the -- the interface between families that are in need of  
14 support and services, and where those access points are.  
15 And the multiple areas of access that they do seem to  
16 experience overtime.

17 So I'm not sure if this is the place to do it, but I think  
18 that something for First 5 LA to keep in mind because  
19 we've got a number of literacy and school readiness  
20 initiatives. From the libraries to the child care centers  
21 preschool LA and up. They do a whole lot.

22 For my partnership for families there's always this sort  
23 of multi-completion, multi-level approaches that they all  
24 seem to do. So -- I think it would be helpful not to.

25 MS. JOHN: I just was thinking about vantage

1 point from First 5, we fund so many programs that use WIC  
2 as an access point, and connected to you are oral health  
3 programs, our various nutrition programs, our health  
4 centers, et cetera. And so the more -- the ways we can  
5 integrate are through outreach, information and resource  
6 sharing between all sort of points where we were funding  
7 these programs, so you know. We have a specially vantage  
8 point in that sense.

9 MS. AU: Yes. And based on that sustainability,  
10 and reading what was described, that the -- the -- the  
11 plan for WIC is that they will not do a full blown  
12 expansion of this program. They're taking it in -- in  
13 steps. So we may realize some cost -- if you want to call  
14 it cost savings or they are less than the full cost of our  
15 allocation.

16 Perhaps we can take a look at this as well. It's not  
17 going to be 4 million every year is my guess. It's --  
18 it's going to be a portion of it as they begin. It is to  
19 ramp and expand, John, it's a phased implementation. So  
20 it's at three now, it will go to nine, and then 16. And  
21 the potential for 20. So it's phased.

22 MS. AU: Okay.

23 MR. RIDLEY-THOMAS: Commissioner Swilley.

24 MS. SWILLEY: I don't have any concerns. I think  
25 WIC is the way to go. I still so do have some concerns.

1 I like your assurance that the Best Start communities will  
2 be concluded, but if part of the process is the ability to  
3 show sustainability, I think some of the communities in  
4 greatest need are the very communities that cannot  
5 demonstrate that.

6 So that in terms of criteria, in 20 sites that should be  
7 taken into consideration. Maybe that's the fear that's  
8 not real, but that's the concern I have. John there are  
9 90 sights across the county. They are looking at sites  
10 that are ranging in size from you 2 to 3,000, to up to  
11 9,000 participants. And so I think all of the criteria  
12 have to be sort of looked at in terms of the selection  
13 piece.

14 And we'll be working you know, closely with them on that  
15 piece.

16 MR. RIDLEY-THOMAS: All right on that very point  
17 it seems to me that the selection criteria is yet to be  
18 fully defined or is that it -- and that gives some degree  
19 of pause.

20 Perhaps can you speak to that a little more carefully?  
21 The specific concern about the sites selection criteria  
22 for the pilot phase as one concern that I'd like to put on  
23 the table. And then there's an additional question about  
24 the at risk pregnant, and post partum clients that are to  
25 be served and how that integrates into the program with

1 respect to site selection. There's an additional question  
2 that I think is worthy of our consideration in terms of  
3 increase in cost per client. There's an increase of some  
4 40 percent and so I think the Board is due some  
5 explanation of those things if you can offer it at this  
6 point.

7 In terms of Commission, I have readiness to relate to  
8 these specific concerns, and if we can pin them down here  
9 and now that will be fine. If we need to revisit this at  
10 a future meeting that will be fine as well.

11 John I'll take your last one first in terms of per  
12 participants piece.

13 MR. RIDLEY-THOMAS: 32 to 45. Is that correct,  
14 John? About 36 to 42 per participant for just taking  
15 direct service cost and dividing by the number of  
16 participants, so not very -- not including, sort of the  
17 lead agency's centralized function cost if you add in  
18 those costs it gets up to 51 to 53 participants. Based on  
19 the work that's been done through the pilot.

20 Things may vary moving forward because each site has a  
21 different -- you know, operating cost, and those kinds of  
22 things the -- the average could vary moving forward.

23 MR. RIDLEY-THOMAS: I understand your  
24 explanation, and it is that very explanation that gives me  
25 pause. I would like for that to be pinned down more

1 carefully if in fact it is possible.

2 With respect to this second set of questions that I posed  
3 about site selection and what say, yes?

4 MS. JOHN: I'm sorry, in terms of criteria for  
5 sight selection.

6 MR. RIDLEY-THOMAS: Correct, Ms. John, so  
7 basically that includes at this point a number of  
8 participants served by WIC agency readiness capacity of  
9 the sight to implement a program of county wide geographic  
10 data, and also there will not be an assessment of the  
11 development capacity of the agency, or I'm sorry of the  
12 site itself.

13 MR. RIDLEY-THOMAS: All right. Are there  
14 additional questions? I want to say for the record those  
15 responses don't seem to me to be completely sufficient,  
16 and I think more work is no doubt due in that regard.  
17 Madam executive director. That is the view of the Chair  
18 at this moment.

19 MS. BELSHE: You know one site selection I think  
20 has articulated a number of key criteria that we are  
21 having developed. It's unclear, or if there's some  
22 additional criteria, that would be helpful feedback. One  
23 approach we could take as presented, we are recommending  
24 that they retake a phased approach to implementation. And  
25 I think the Board has made it clear that you're looking

1 for greater clarity in terms of where these sights could  
2 be for the Board to approve moving forward with the  
3 strategic partnership which as Ms. John reminded us, to go  
4 to a head attorney into which we will come to the Board at  
5 that time.

6 We can come back with greater clarity focus on Best Start  
7 communities which we know are some of our most under  
8 served and at risk communities, number 1.

9 Number 2, what I heard from Neil is that there have been  
10 some increases in cost but it's not entirely clear what  
11 per capita is -- or if the per capita cost experience is  
12 an increase over the -- the -- the identifying lot, or if  
13 it's reflective of just -- I want to make sure we're  
14 comparing apples to apples, and not apples to oranges.  
15 Ms. John, there's a cost per participant range based on  
16 just the direct service cost. There's also a cost per  
17 participant based on the cost of the program, so taking  
18 the full amount dividing by cost per -- dividing by the  
19 number of participants. So those vary about ten to \$15.00  
20 per participant. Does that make sense?

21 MR. RIDLEY-THOMAS: I do understand your  
22 response. No it does not make sense. So I think that's  
23 some of what -- I think requires a bit more work. That  
24 would be my view. The request to be heard by wave public  
25 comment I'm going to call anyway. Did I at this point in

1 time and then we'll revisit the balance.

2 SPEAKER: We had this problem last time. Can I  
3 hold it in my hand?

4 It's too short.

5 MS. BELSHE: Yes, it is too short.

6 MR. RIDLEY-THOMAS: Is there some reason for your  
7 solidarity, ma'am?

8 SPEAKER: I wanted to start my brief comment by  
9 thanking staff. We know though that you're able to start  
10 this strategy partnership so thank you for the phone call  
11 had with you since the April 11th meeting and you do a  
12 better job for WIC than I so you're now honorary.

13 MR. KAUFMAN: I have.

14 SPEAKER: I suppose the first thing I would say is  
15 what questions I could answer maybe she had a little light  
16 on are questions and cost changes. Would that be worth  
17 your time for me to do that.

18 So here's the thing about the seven WIC programs  
19 is that we're geographically in different places so we have  
20 the antelope valley WIC program you have the east WIC the  
21 Pasadena WIC program the Watts WIC program and inform as  
22 far you know where all those are. Which basically covers  
23 spot six and we have our friends from LA buy here and we  
24 also have northeast valley here.

25 And who am I forgetting just us I think just us

1 so then have you P H F E the doughnut the whole way around  
2 everyone else. Three through eight but not in spots one  
3 or so with thinking about the roll out of one step ahead  
4 across the seven WIC programs the goal right now we have  
5 it in three WIC programs hours out in Pomona.

6 Northeast valley which is in Panorama City and LA buy  
7 which is in Huntington park. So in the first fiscal year  
8 of expansion we would go out just six new sights at six of  
9 the seven WIC programs the reason to not all seven is  
10 Pasadena needs a year to get ready. Any WIC program.

11 So we want to get a new director in place. Roll  
12 out in Pasadena in year two. So what that means in year  
13 one able to put new sights everywhere in the county. You  
14 know, not everywhere. We can't go to all sights in the  
15 multiple registration be ones. The first will be Palmdale  
16 because we need to get up there. So that's high on your  
17 list and family is Best Start and then east LA obviously  
18 somewhere in Watts because we have Watts health care  
19 corporation Long Beach WIC program.

20 So does that give any help or have I made the  
21 picture more?

22 MR. FIELDING: Have you looked an at how those  
23 comport with the Best Start communities?

24 SPEAKER: We do to to some degree. We know that  
25 in Antelope Valley we're going immediately. We have to

1 balance two things we have to balance that. Strategic  
2 partnership because we're be a strategic partner, yet I  
3 think we've not been able to have the close talks like  
4 this that we're lacking forward to the second week  
5 themselves because while all 90 wing nutrition not all can  
6 house this program both because of space because of  
7 staffing issues so while we might love to put bun in all  
8 14 of the Best Start communities.

9 I can't dell you WIC sites really would have the  
10 capacity to be successful. I think -- I mean I'm pretty  
11 confident that at least half of the communities could have  
12 them.

13 As we roll out to get into 16 and possibly up to  
14 20 sites. So we're very open to that and really welcome  
15 working with you and staff on covering strategically Best  
16 Start regions and not Best Start regions with what we call  
17 one step a is the across the county.

18 We see this a county wide initiative. Breath  
19 targeted on your because we have aren't worked closely.  
20 Thank you for your testimony.

21 MS. BELSHE: Mr. Chair. You had also raised a  
22 question on cost would it be appropriate for also speak to  
23 the participant cost issue you rised.

24 MR. RIDLEY-THOMAS: It might be but none are we  
25 to held ultimately responsible for what happens one way or

1 the other. Are you the point to be the budget analyst on  
2 all that. Speak i can tell you what I know. And I think  
3 what I knows true.

4 MR. RIDLEY-THOMAS: That's an escape clause.

5 MR. KAUFMAN: That's always good.

6 SPEAKER: I'll only share with you what I know to  
7 be true. I believe the question might come and cost  
8 increase from the first time you funded this project from  
9 2002 to 2008 us now the second time around is that the  
10 question because that dollar amount that I'm hearing I  
11 believe was relate today program implementation of the  
12 117,000 that we served from 2002 to 2008 and it costs  
13 March more now. Is that -- is that the question.

14 MR. RIDLEY-THOMAS: Partly that. It's also the  
15 question of apple to apples.

16 SPEAKER: Right.

17 MR. RIDLEY-THOMAS: Apples to apples. Apples to  
18 apples.

19 SPEAKER: So the reason.

20 MR. RIDLEY-THOMAS: So the math was beginning to.

21 SPEAKER: The math is always the problem.

22 MR. RIDLEY-THOMAS: Fuzzy than I would have hoped  
23 or expected.

24 SPEAKER: Well, I would agree or I would like to  
25 make it less fuzzy. And we have accounting people.

1 MR. RIDLEY-THOMAS: Board to do this level of  
2 drill down so that you have to justify. It would seem to  
3 me.

4 SPEAKER: I think it's important.

5 MR. RIDLEY-THOMAS: Pardon me if you don't mind.  
6 Some of these questions are pretty basic and fundamental.  
7 That's essentially what I'm attempting to make clear. And  
8 so madam executive director, the response that should be  
9 afforded the Board or the Commission is not from the  
10 similar in my view. It is from the staff who recommends  
11 it and therefore we hold the staff accountable. The staff  
12 holds the similar intelligent agencies act.

13 MS. BELSHE: Absolutely.

14 MR. RIDLEY-THOMAS: I have spent a considerable  
15 amount of time on this height and I feel you have done  
16 your best to aid us in your our of distress.

17 SPEAKER: I'm here for you any hour. You know  
18 how to reach me.

19 MR. RIDLEY-THOMAS: Thank you very much.

20 SPEAKER: Thank you.

21 MR. RIDLEY-THOMAS: Members of the Commission  
22 what is your pleasure?

23 MR. FIELDING: When was this first approved? Was  
24 it like two years ago because it seems like it's been  
25 going on for a long time. And I'm glad we're getting to a

1 point where we can feel more comfortable I think one of  
2 the wonderful things here there's two wonderful things I  
3 pediatrician Neil does poor disadvantaged socially  
4 disadvantaged education WIC program. So building on this  
5 platform is I'm very convinced right thing.

6 And the second is this is the first instance that  
7 I remember all the time that I've been on the Commission  
8 where we've funded a program small program fully evaluated  
9 we found it worked and we're now if I a position to say  
10 okay. We're going to go do this on a broader scale so I'm  
11 very supportive.

12 I understand your questions. My own preference  
13 would be to approve it. And to say but it has to come  
14 back with the criteria the overlap issue with the dollars  
15 you know. Great clarity answer those questions but at  
16 least give them that feeling of partnership.

17 MR. RIDLEY-THOMAS: I consider that to be a  
18 motion, is it not Commissioner Fielding.

19 MR. FIELDING: Yes.

20 MR. RIDLEY-THOMAS: Second?

21 Seconded. Commissioner Figueroa-Villa is she  
22 mentioned that there was no conversation about Best Start  
23 communities, did I understand that right. And the I guess  
24 my maybe if there wasn't that maybe the next time it come  
25 that's that would be part of the -- part of the motion and

1 the conversation.

2 MR. WAGNER: If I could answer that. Would I --  
3 what I heard her say is that the action before you today  
4 would authorize us to establish a strategic partnership  
5 once we 1}µ1 staff can be begin to work with PMFE WIC and  
6 they can begin to talk about scope of work you know.  
7 Including deliverables and things like those kinds of  
8 conversations with can start and we can bring those back  
9 and highlight those when we come back with a final .

10 MR. RIDLEY-THOMAS: This is a conceptual approval  
11 of the question that's-v been raised staff will interpret  
12 as needing to be respond specifically to those questions  
13 and at our next Board meeting trust that we can seek  
14 clarity on all these questions and move toward a more  
15 definitive I am brace of the programs the program but the  
16 question that's do to be clarified.

17 Is that reasonable? All right of there's are not  
18 been a motion by Commissioner Fielding and seconded by  
19 multiple members of Commission.

20 Commissioner Au yield not to temptation.

21 MS. AU: I just need Dr. Fielding to restate his  
22 motion, please, so I have clarity.

23 MR. FIELDING: I was suggesting that we approve  
24 this strategic partnership but final approval of the  
25 individual contract come back to the Board answering the

1 important questions that the Chair and Sandra have raised.

2 MR. RIDLEY-THOMAS: All right.

3 MS. AU: And others.

4 MR. FIELDING: Yes, others every question that's  
5 been raised by anybody.

6 MR. RIDLEY-THOMAS: Those questions that are  
7 anticipated. Yes. All right. Any more questions or  
8 comments on item nine B. All right. It has been moved  
9 and seconded. Are there any objection or abstentions on  
10 the matter as it comes before United States. All right.  
11 We proceed with the full consent of the Board and we will  
12 move on to nine C. Thank you.

13 MR. WAGNER: The third and final strategic  
14 partnership in your packet is in fact a new strategic  
15 partnership proposal and that is with the LA trust for  
16 children's health. This is -- this would enable First 5 L  
17 as to tap into the resources and establish network of LA  
18 U.S. D's well fitness center or school based ness center  
19 we think this is an exciting new proposal we would be  
20 enhancing six LAUSD we sites to better meet the needs of  
21 families with kids zero to five. So I'll turn it over to  
22 to provide a little bit more.

23 MR. RIDLEY-THOMAS: All right. Jessica? The  
24 floor is yours.

25 MS. KACZMAREK: Good afternoon, Commissioners.

1 To share with you information pertaining to the proposed  
2 strategic partnership with the LA trust for children's  
3 health.

4 Staff recommend that's the Commission approve the  
5 establishment of this strategic partnership to implement  
6 and oversee the development of early childhood pilot pro  
7 in six of the 14 LAUSD we will centers this will be a  
8 three year democrat project for a al budget not to \$2.9  
9 million. Now as was presented by the chief operating  
10 officer this strategic partnership opportunity was vetted  
11 against the Commissions policy on strategic partnerships  
12 staff determined that this opportunity met two of the four  
13 criteria as sheen here as wells being in alignment with  
14 our strategic plan.

15 We would like to provide you with a brief  
16 overview of the context surround investment opportunity  
17 and how it came to our opportunity. Wellness centers  
18 through conversations with LAUSD and when they shared with  
19 us the goals of their knew infrastructure that they were  
20 supporting with bond funds the purpose of these newly  
21 construction ed and renovated clinics known as wellness  
22 centers population based focus to providing medical, and  
23 offer health care to under served communities.

24 The wellness centers promote prevention and the  
25 corresponded nation of services as discussed and promoted

1 in the affordable care act as well. Although LAUSD a  
2 broad strategy foreign gauge with the communities  
3 surrounding the wellness centers they do not have at this  
4 time a strategy for intentionally targeting families with  
5 young children and this presented an opportunity for First  
6 5 LA.

7 By developing the early child linkage to wellness  
8 project community based infra structure that been built  
9 and expand the reach of the wellness centers to our target  
10 population continue um of care for families to access the  
11 wellness center services and par with the LAUSD school  
12 district where many of the children matriculating.  
13 Finally, many of these communities served by the wellness  
14 center as line with our Best Start communities and they're  
15 -- they surround investment that's we've made in areas  
16 such as oral health. This presents an opportunity for us  
17 to insure that for families learn about First 5 LAs work  
18 and they are connect today those service that's First 5 LA  
19 has in misdemeanor of these communities. At this point  
20 I'd like to turn the presentation over to my colleague  
21 Monday who will provide you with more information about  
22 the goals of project.

23 MS. BENITEZ-ANDRADE: Thank you Jessica.

24 Good afternoon, Commissioners. The goal of this  
25 project is that children are raised from zero and one of

1 the thing that's this project will do is measure a set of  
2 intermediary outcomes that are shown on the slide. And  
3 the proposed three year Jessica mentioned \$2.9 million the  
4 slide that you have before you really breaks down where  
5 those dollars go.

6 And I'd like to spend a little bit of time  
7 briefly talking about the main components of project  
8 itself. There are five components and the first really  
9 has to do with oversight and administration provided by  
10 the LA trust.

11 A second component has to do with the creation of  
12 early child link an to wellness teams. Three teams put  
13 together fade up of a facilitator and navigate and these  
14 together will serve adds ambassadors to communities  
15 between the communities to the wellness centers.  
16 The base I go of the navigator to be conduct outreach  
17 insuring that family s are connect today commune based  
18 resource s but also to First 5 LA investments such as oral  
19 health and nutrition pack and our Best Start efforts. The  
20 facilitators certified personnel such as nurse or social  
21 workers.

22 That have the capacity to really refer families  
23 to developmental assessments as need and had when  
24 appropriate but also they will be anal to really broker  
25 relationships between the large assist that is LAUSD as

1 well as the health care system itself. Overseeing all of  
2 the teams. A third component has to do with creating baby  
3 friendly spaces.

4           The centers are really designed 14 and this  
5 project would purchase equipment that would make the  
6 spaces comfortable for a families by including preschool  
7 furniture, having developmentally reading materials in the  
8 waiting room. Baby scales as wells references for  
9 families.

10           A fourth component has to do with learning and  
11 evaluation. I'm sorry the fourth com has to did with  
12 training through this pro we hope to really lay provide  
13 teed at the ices but also to the wellness center staff.  
14 So in addition to really learning how to dole and how to  
15 care for young children we want to make sure that they're  
16 also train today be able to communicate to families and  
17 developing child.

18           Then there's a evaluation and learning the LA  
19 trust will be putting learning sessions where across the  
20 center sights and to these early childhood linkage team \$  
21 they will discuss best practices that they're able to  
22 really talk about the best grate engagement family that's  
23 and the evaluation contribute to this larger discussion  
24 policy discussion about the roll that school based health  
25 centers flay in providing care.

1           Now, I would like to direct your attention to  
2 this map the selected six sights are here by pink dots the  
3 multi colored areas are the Best Start communities. So as  
4 you can see there's nice spread and you can see where  
5 these we Wellness center in relation to the Best Start  
6 communities the selected sights are Belmont high school.  
7 Jefferson high school.

8           Elizbeth learning center Washington prep lock  
9 early education center and in the south Carson high  
10 school. As you can see three of these sights are in the  
11 Best Start communities of southeast LA west agent s and  
12 broad way man Chester.

13           These sights were chosen because they are fully  
14 operational and ready to integrate the early childhood  
15 wellness project. Certified population and I die verse  
16 range of capacity for meeting the needs of young children  
17 for example the Belmont has a very row bust that can serve  
18 as I best practices model in the addressing the needs of  
19 young children.

20           This next slide summarizes the various public and  
21 private investment that's have been made across 14 of  
22 LAUSD's well centers in total of have already been spent  
23 on building this infra struck . The development proposed  
24 today would really go towards extend that go reach of the  
25 wellness centers to include our zero to five population

1 for three years. With the information collected over  
2 these three years, LAUSD will determine the future scale  
3 and sustain ability including whether this pro is correct  
4 today other there are sustain ability but the strategy  
5 most important to us are the one that's front and center.  
6 We expect that LAUSD will consider local education agency  
7 funds Medi-Cal administrative activities fund, various  
8 levels of policy add si for funding and grants through the  
9 LA trust.

10           Commissioners once again, thank you for this  
11 opportunity to bring this recommendation for your  
12 consideration to enter into a strategic partnership with  
13 the LA trust. With your approval staff will begin  
14 contract negotiation s with for a projected start date  
15 before I open it up to questions I would like to just take  
16 a little bit of time that Mary help us answer any  
17 questions you may have.

18           Thank you.

19           MR. RIDLEY-THOMAS: All right. Thank you very  
20 much. Members of Commission. Questions or comments to  
21 the staff on this item. Commissioner Browning followed by  
22 Commissioner Dennis.

23           MR. BROWNING: I may have missed this but how  
24 many children are estimated to have been served.

25           MS. KACZMAREK: Clinic that's are running ness

1 center s they estimate about 120 clients per week they'll  
2 be able to serve ten percent of those would be children.  
3 And we extrapolated that out to a three year total across  
4 all the six ices to be about 9,000 children.

5 MR. RIDLEY-THOMAS: Okay. Is that right. I  
6 guess it ten continue is it sounds a little high. But  
7 maybe that's correct.

8 MS. KACZMAREK: 5,000 per year.

9 MR. BROWNING: Those are different people and ten  
10 percent of those would be children zero to five. 500  
11 children per year per clinic.

12 MR. BROWNING: Okay.

13 MR. RIDLEY-THOMAS: We good all right. Thank  
14 you. You sure now. Commissioner.

15 MR. BROWNING: I'll get my calculator. Get big  
16 one the one with big digits on.

17 MR. DENNIS: The clinic model requires obviously  
18 that parents must take children and bring them to the  
19 clinics. Within their infra structure they're making a  
20 nexus between health -- and well and early childhood  
21 education is there any opportunity to look at some of  
22 mobile sights so that we could take the sight to like head  
23 start centers out of LA UP centers and perhaps other child  
24 care centers see this infra structure require that's the  
25 parent and the child to come to the clinic. Can the

1 clinic come to the child and is that a part of the  
2 thinking.

3 MS. KACZMAREK: Well, I think first and foremost  
4 the factors and and a half will be out in the community  
5 and building those relationship with members and yes.  
6 Encouraging them to come into the actual sight which is on  
7 a school cam.

8 However, there is the broader network of -- of  
9 wellness. The other feeder school that's support the --  
10 the high school where the actual clinic is at where you  
11 know the -- there can be service that's will be provide  
12 and outreach will be done to families in those other  
13 feeder schools. I think Kim or Mary if you could talk  
14 about how -- if there si mobile component to the wellness  
15 centers and what the --

16 SPEAKER: Good afternoon. I'm Kim Wade I  
17 actually am in charge of medical services in LAUSD. I'm  
18 also an ad hoc Board member of the LA trust.

19 In response it your question about mobile service  
20 \$ I think you are hitting upon a an actual new area for  
21 health care there are a lot of thing that's get paid for  
22 by Medi-Cal in a four wall clinic and then there are also  
23 opportunities that can be blown wide open with health care  
24 re in terms of kind of services screenings and particular  
25 and hopefully opportunities for more wellness like

1 activities including health promotion and health education  
2 that don't have to happen in the four walls of the  
3 traditional school health clinic and and so I think awful  
4 these concepts are of our wellness initiative trying to  
5 get prevention health promotion and the types of health  
6 primary health care that might not need to happen in a  
7 clinic per se.

8           Happening in our and we couch it all as wellness  
9 services.

10           SPEAKER: And I just want to say too that thank  
11 you for the question about the concept of this model of a  
12 full service community clinic object on eye school bring  
13 the clinic to the family in the communities to a place  
14 where they come every day any which. So you know we're  
15 talking about the community of family that's live right  
16 around that school who would have easier because as I  
17 result of this wellness center.

18           MR. RIDLEY-THOMAS: All right. Additional  
19 questions or comments at this point. All right. I'm  
20 sorry. Superintendent Delgado followed by Commissioner  
21 Au.

22           MR. DELGADO: I just learned that the youth  
23 policy institute was selected to get a promise prom  
24 initiative grant. Will these be touched by any of moneys  
25 that will be coming in for That.

1 MS. KACZMAREK: Well, the sites that have been  
2 selected are not in that geographic air at this point in  
3 time. However, you know, I think what we're really trying  
4 to learn here from this democrat project is how school  
5 based health centers and comprehensive view towards  
6 wellness can be taken to other sites. And so as we learn  
7 the that this has on children's zero to five and the  
8 benefits it can provide we would take that information and  
9 share it would our partners and there are -- and there's  
10 another school that is you know in that geographic area  
11 that's supported by LAUSD that maybe something that would  
12 be extended inform them.

13 MR. RIDLEY-THOMAS: Commissioner.

14 MS. AU: If you could, show the slide that shows  
15 all the various funders of this. Because I -- one of the  
16 questions that I had I initially was how could 2.9 -- less  
17 than \$3,000,000 from First 5 LA really create and provide  
18 this level of service for all these children and so this  
19 pretty much answers my question. Because re really  
20 talking about our portion of our investment is really to  
21 address children's zero to five.

22 Whereas this funding picture is much more real  
23 list tick to me because you're creating onsite clinics on  
24 these various campuses. So and I think that folks that  
25 are invested in this project are at this remarkable people

1 -- I mean organizations to do this sort of thing in  
2 partnership as W. So similar to the WIC thanks around the  
3 WIC viewing them as -- as primo strategic partner in term  
4 s of furthering our goals and objectives I think LAUSD and  
5 the -- the trust people I forget their names we wellness  
6 people may be a good partner as well. So I thank you.

7 MR. RIDLEY-THOMAS: All right. Attention has  
8 been called to the fact that there are a significant  
9 investment made by a range of stake holders which is a  
10 good thing. Conspicuous absent of county investments in  
11 terms of those resource s with public partnership dollars  
12 as well as mental health dollars this is a really  
13 important undertaking where we talk about school based  
14 health centers they are smart. They are efficient. They  
15 meeting the need of a population that would otherwise not  
16 be as effectively serviced.

17 That is middle school and high school populations  
18 of these school health centers and hats Oh off to First 5  
19 for that is for focusing on zero to five this is a new  
20 piece of business and an important piece to that.

21 And. Four or months and.

22 Five such clinics and a six month will be coming  
23 Monday. These are good thing s for our respective  
24 communities so I want to acknowledge how important this  
25 work is and I'm pleased that it's moving beyond the

1 confines of middle schools and high schools as much such  
2 in terms of elementary school as well. Good thing.

3 Commissioner Kaufman

4 MR. KAUFMAN: I agree with what the supervisor  
5 said. I'm very excited about this. I mean it make as I  
6 rot of sense. I have one philosophical and political  
7 question. We have hundred dollars funded program that's  
8 relate to other organizations like LAUSD and LACO and  
9 others and negotiate memorandum understanding with the  
10 school district Los Angeles trust for children's health is  
11 an intermediary. Wonderful organization but they don't  
12 have the ability to commit to sustaining and to  
13 integrating and going stale.

14 You're not supposed to, but LAUSD does so in the  
15 throws or thinking about how this become scalable and  
16 sustainable that's going to be with LAUSD maybe with other  
17 school districts if they come to us also. It is there an  
18 opportunity to specific M U O U that describes because  
19 we're giving you some money and going to be doing certain  
20 things and we're going to be doing certain things.

21 MS. KACZMAREK: So we have gotten letters of  
22 support from LAUSD and we have been met with the  
23 representatives from their Board to discuss a resolution  
24 and then the is going to be key to their decisions about  
25 sustaining and scale ability but they are definitely very

1 interested in work with us closely to see how they can use  
2 funds such as the local administration dollars and even  
3 fending from the prop 30 that got pass today how this can  
4 be sustained and scaled.

5 MR. KAUFMAN: All of those are promise and  
6 appropriate. We have had -- and I wouldn't call it a bad  
7 experience but we have not codified some of these  
8 understanding in writing that both organizations have  
9 signed so we can hold each other accountable for what's  
10 going on.

11 I think that other school construction activities  
12 that we have funded so I would suggest that within the  
13 motion there is a specific target and I'll leave it all to  
14 you as to whether that should happen three months or a  
15 year but that very specific deliver rabbles holding  
16 accountable both us and the school district around kind of  
17 thing that's we're doing because otherwise I fear that  
18 that won't work quite as well.

19 MR. RIDLEY-THOMAS: This is a reasonable  
20 suggestion. It patterns the motion that was a deposit bid  
21 the Board of supervisors to do precisely what you're  
22 talking about, Commissioner Kaufman, another example of  
23 that apparently in the county for such a motion or a  
24 memorandum of understanding or struck so let that be a  
25 part of the instructions to staff to pursue that as well.

1 Are there any other questions or comments at this point  
2 Commissioner Fielding.

3 MR. FIELDING: Real quick I assume that this is  
4 going through a nonprofit so you don't have to deal with  
5 the contracts that rifles are owned in the county. It's a  
6 real competition but I'm glad you're exempt for it.

7 MR. RIDLEY-THOMAS: There is no contracts that  
8 rivals that of the LAUSD Commissioner Fielding. Nine  
9 quick question. The money is to the clinics versus  
10 funding the services within the clinics is that right.

11 MS. KACZMAREK: The money will actually be shared  
12 across these five components so a portion of the funds  
13 will go to the LA trust for oversight and they are our  
14 primary partner to insure implementation and the majority  
15 of the funds will actually be subcontracted to LAUSD who  
16 will be hiring to go out and do the outreach and  
17 the navigation for families.

18 MR. DELGADO: Thank you.

19 MS. CURRY. Thank you.

20 MR. RIDLEY-THOMAS: All right. Any other  
21 question or comments at this point. Members of Commission  
22 the item is before us that would be nine C. What is your  
23 pleasure.

24 MS. AU: Move to approve as amended.

25 MR. RIDLEY-THOMAS: Is there a second second

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MR. RIDLEY-THOMAS: Any other comments objections any abstentions seeing none please report a unanimous vote and it's invention the honorable one. Can you relieve you of your pain and suffering at this point.

MR. WAGNER: In the sake of, thank you.

MR. RIDLEY-THOMAS: God bless you. Let us then proceed to the balance of the agenda with the appreciation for the staff and it's work on those three items. Items nine A, B and C.

MS. BELSHE: As requested, overview of the First 5 LAs investment in autism and developmental disabilities. And are you added for a new point six grants of no less an 300,000 over a three year period there is that allows for flexibility and allows responsibility and to propose how they would meet the four previously approved First 5 LA goal s of this grant. First 5 should be report back to the Board of commissioner on implementation at the November 14 meeting of the Commission.

Staff to report back at the June 13 meeting on options for contention funding of the 211 screening and care nation project. Report back should include an analysis of sustainable options, opportunities to improve to services options and coordinate with the above mentioned autism and anticipated program outcomes.

1 This is in pursuit of supporting September 2011 motion  
2 that indeed by Dr. Yancey follow up that the Commission in  
3 it's totality I am embraced this item. Pursuant to a  
4 presentation trust summary fashion.

5 Proceed ma'am.

6 MS. BELSHE: Let me underscore Chairs of  
7 mindfulness of time, and interests in moving forward I do  
8 want you to encourage to hit the high points full  
9 explanation that you were prepared to give.

10 MS. IIDA: Well, commissioners and supervisors, our  
11 presentation actually covers five years and, as listed  
12 here first I'd like to just give you an overview of the  
13 investment that's we have to date. Approximately.

14 MR. RIDLEY-THOMAS: Take full advantage of the  
15 mike ma'am. Other people doing other things that were  
16 there.

17 MS. IIDA: Thank you. And our convince.  
18 Have been in the general areas of early identification  
19 intervention as well as capacity building and policy adds  
20 more details of our convince investment are  
21 attachment A.

22 Here list some of our lesson that's we have  
23 learned from investment our most salient lessons engaging  
24 parents and providers relate to what parents need first  
25 education and support to make sure that they become more

1 knowledgeable about healthy child development the signs  
2 and symptoms of delay and the value of developmental  
3 screening and early intervention.

4 Parents also need call competent staff who can  
5 present appropriate and in their primary language. Moreover,  
6 Simply referring them to various agencies not sufficient  
7 and fine left lane in terms of providers we learned that  
8 subject training and on all screening and early  
9 intervention raises your capacity as as well as also  
10 insure that go developmental screenings will be done  
11 alternate regularly recommended age intervals.

12 Next, to help the Commission I just want today  
13 review how the had decided to focus on autism investment  
14 which is the last item on this slide here staff had  
15 convened the autism ad hoc committee on July 29th of  
16 2011. This was following the boards request at the June  
17 9ths 111 Commission meeting.

18 The list here represents the top priorities  
19 identified by the committee as the most pressing issues  
20 faced by families with young children with autism in LA  
21 county.

22 Staff reported the above to the Board at the  
23 September 8th, 2011, Commission meeting and it was at this  
24 meeting that the Board selected barriers to early  
25 identification.

26 The barriers identified by the committee focused

1 primarily on the limitations provided by the providers  
2 such as their lacking training and screening to  
3 developmental issue early.

4 Not conducting the screenings on a routine basis  
5 at risk stages of a child's developing reluctant to screen  
6 because identified children for services. I should also  
7 note that the commissioners added referrals to early  
8 intervention services and their final approval at the  
9 September meeting to insure that any child identified as  
10 having possible delays will be link today appropriate  
11 services.

12 There are other barriers, however associated with  
13 early identification and intervention. These showing here  
14 have created disparities among children who have or have  
15 not been able to be screened or diagnosed or received.  
16 For example, white children have been found to be  
17 diagnosed earlier than African-American children on an  
18 average almost two years earl .

19 African-American children on the other hand have  
20 been found more likely to receive diagnoses of global or  
21 conduct disorders before being diagnosed with autism  
22 spectrum disorders also barriers cultural stigma with  
23 having a child with autism and I lack of parental  
24 awareness to seek for instance raise concerns discuss the  
25 questions or learn from providers about how their child

1 should be growing and developing.

2           And I know physical disparities in public funding  
3 have made it difficult for some children and families. In  
4 2011, the California of developmental services spent  
5 almost twice as much on serving white children or  
6 African-American children.

7           So where are we now in terms of our current  
8 allocation at proved allocation is presented here this  
9 allocation represents the late Commissioner Yancey's  
10 motion which was approved by the Board at the June 9,  
11 2011, Commission meeting her primary interest in  
12 intervention and her vision to support relatively small  
13 community based organizations serving and who will list  
14 California under served families.

15           Thus the overall intent of this investment to  
16 support the development of a pilot project to be diverse  
17 under served communities. And including culturally  
18 competent partners each communities three areas noted  
19 above. They also represent the key lessons learned from  
20 related investments as well as the key issues ad hoc  
21 commit hence now staff has included all of the above to  
22 draft of the R P which has been pending discussion and  
23 direction from the Board.

24           The next two slides are I think the motion that's  
25 the supervisor has just introduced.

1           Would you like me to go over these?

2           MR. RIDLEY-THOMAS: If the commissioners deem it  
3 appropriate, I don't know if I think necessarily think the  
4 thrust has already been read in as a matter of record and  
5 is there any need for further explanation.

6           Is everybody reasonably comfortable?

7 Commissioner Browning.

8           MR. BROWNING: I am. Has that motion been  
9 approved.

10          MR. RIDLEY-THOMAS: No. It's been moved and has been  
11 seconded. Thank you very much. Were there any additional  
12 comments you want to make before the Board disposes of the  
13 item.

14          MS. IIDA: No. I think you also next month  
15 we'll come back to fundings for possibly continuing 211 and  
16 recommendation to augment the existing allocation for the  
17 autism R F P.

18          MR. RIDLEY-THOMAS: That's all in the motion that  
19 I read. All right. Is everyone clear commissioner Dennis.

20          MR. DENNIS: Supervisor you suggested that in  
21 your motion that it reads autism and perhaps it could be  
22 autism and other specially means because that would be a  
23 lot more inclusive and that would give you know provide us  
24 to not only deal with the autism spectrum but other  
25 special needs as well.

1 MR. RIDLEY-THOMAS: I think that's a reasonable  
2 intervention I don't know that this in anyway dilutes the  
3 of the matter is in a generic sense I think the motion of  
4 the spectrum refers to autism or other sorts of neural  
5 developmental disorders. And so to the extent that it can  
6 be understood that they would have I broad application I  
7 think commissioner Dennis is suggestion is accepted as a  
8 amendment Commissioner Kaufman.

9 MR. KAUFMAN: So I want to speak in favor of the  
10 two elements of the motion and then really talk about a  
11 third part which I think does round it out. The first is  
12 to increase allocation makes sense to me.

13 The second is to understand how 211 is a cognitive  
14 approach to using telephone based screening.

15 I think that we have to step back in addition to those two  
16 and that identifying ways to screen children who are  
17 close to 18 months, less than 24 months is really not what  
18 they need they need screening re and screening general  
19 nonspecific and that's why it's standing the motion but  
20 the real capacity that we need it build is actually not at  
21 WIC where we do the screening but it's really within the  
22 developmental specialist.

23 I can't and we've worked on that over the  
24 years in a number of different ways to try to improve the  
25 quality and we do a terrible job screening children.

1           We don't use the instruments that we know are  
2 effective. We're not screening them appropriately. We're  
3 not being appropriate as far as it's a problem that's been  
4 known for 20 years getting better part of this motion but  
5 part of the initiative part of what we want to think with  
6 it really to figure out do we have an additional health  
7 care delivery to increase the capacity of those effected by the  
8 screening for developmental problems autism spectrum  
9 disorder and make appropriate referrals because that's  
10 what we've been doing in the past.

11           Programs we should be explore that go in addition  
12 to whether included in the motion for today.

13           MR. RIDLEY-THOMAS: All right. Thank you very  
14 much Commissioner Kaufman. Is there any moving forward at  
15 this point 11 will not just a comment. Just taking  
16 my cue from Commissioner Kaufman. We had invested in  
17 another coalition or a round autism and I'm trying to  
18 remember if that's.

19           MS. BOSCH: Yancey.

20           MS. AU: Yancey. Where the focus was on  
21 providing training for I can't to do the more focused  
22 assessment and evaluation of children that may be  
23 suffering from autism spectrum disorder. So I'm not sure  
24 where he had is at at the moment because they sunsetted  
25 so if they're still in existence.

1 I think we need to capitalize on their tour so we  
2 can pull the two together so we -- we address the issue  
3 that Dr. Kaufman raised.

4 MS. IIDA: First in terms of early intervention  
5 services that is part of the Commissioner Yancey's  
6 entire concept of this investment. So it's not just  
7 bringing children for possible delay buzz then making sure  
8 once screened that they would be refer today various  
9 services so that referral piece is included and certainly  
10 we would always capitalize on our past he had si is one of  
11 them.

12 We cited other investments and that's in your  
13 Board packet such as the special needs 211. And many  
14 other smaller grants that we have extended through or  
15 granted rather through the opportunities funds so taking  
16 all that. That's how we built the concept of this  
17 investment to date.

18 MS. AU: Excellent.

19 MR. RIDLEY-THOMAS: Tell excellent. Thank you  
20 very much. The item is before us as properly amended. If  
21 there are no objections we it will be reflected a unanimous  
22 vote with the appreciation from the staff for it's work.  
23 We are now at 4:30. Which is our scheduled time to be  
24 adjourned.

25 We have a few more important items to address we

1 ask that you hang in with us to try to do it within a half  
2 hours time. But the objective here is now to give  
3 appropriate acknowledgment and proper attention to what to  
4 do and for members of Commission who need to respect  
5 their the instructions of the we're going to have a quick  
6 break here and Carla.

7 (Brief recess.)

8 MR. RIDLEY-THOMAS: Don't tell Dr. Yancey, but I  
9 had to go out and get a paramedic for Commissioner dennis.  
10 Now. Left you question my commitment anybody else got a  
11 demeanor with 7,100 step on it today?

12 MR. KAUFMAN: I got 2822.

13 THE COURT: I'm not talking about cumulatively.  
14 I'm talking about today.

15 MS. BELSHE: Mr. Chairman, and members if we can  
16 move to agenda item 11 and as we know few I think county  
17 Commission that's has explicitly and making and child  
18 acknowledge if we really want to we serve engage not  
19 guilty public policy and add and so consistent with board  
20 commitment we have retained services of a strategic  
21 legislative partner.

22 And John on landscape overview of what is some initial  
23 learning and observations about opportunities and two of  
24 our priority airs home visitation. John bent.

25 MR. RIDLEY-THOMAS: Now, John this will not be

1 your last opportunity.

2 MR. BENTON: Thank you.

3 MR. RIDLEY-THOMAS: And there is a way to insure  
4 use your imagination. Proceed there.

5 MR. BENTON: Thank you Mr. Chair. On behalf of  
6 California strategy colleague Steven over here who's in  
7 your Los Angeles office I won't go you California in  
8 it's the packets in of you who we are and also on the Web  
9 site get a sense of other partners up and down the state.

10 I wanted to start with this slide the initial  
11 scope of work. This is what we've talked to Kim and staff  
12 about doing is the immediate future here. On sustain  
13 ability we're talk look agriculture the long term public  
14 funding for the a number of the funded programs and  
15 particular we're lacking at two hour childhood education  
16 and the second is home visitation we're going down the  
17 chart there the public policy issues this is the 4,000  
18 bill that's introduced every year in Sacramento we try  
19 which ones may impact your programs and work with staff on  
20 those.

21 We want to have First 5 LA be a trusted and  
22 leading voice in Sacramento so we'll work with Kim and on  
23 that messaging up in Sacramento and work with your first  
24 type of county Commission mothers and other stake holders  
25 up in Sacramento ask and lastly defending against raids on

1 prop ten funding.  
Brief political overview I'll cut to the chase on this.  
2 Everyone probably reads a lot of Governor  
3 Brown. One is his fiscally conservative quantum  
4 is one of his points that he pulls out that basically  
5 mean take only what you need and that is an item as you  
6 look through the et through programs bills and signs or  
7 vetoes are we doing too much or do we really not need what  
8 we're doing it here.

9 So in essence the passing down stream to so they  
10 are a better ability to do to deal with issues I want to  
11 mention relative to the budget there's a lost lately that  
12 impact program that's are important to First 5 LA the  
13 governor rebench of of those program that's so.  
14 Proper levels and I don't need inform go back to prior  
15 levels.

16 In terms of other early childhood education  
17 for million \$ in cuts he has not included this all the  
18 alternate you will 3039 or in the may revise despite you  
19 will calls legislate tour. Terms of California tour.

20 MR. RIDLEY-THOMAS: Let me intervene right there.  
21 He obviously is a ban did noting his training. He is not  
22 focused on early childhood education Ridley-Thomas has  
23 said that the bible says a child will lead them. I  
24 introduced a motion here to support the Weber resolution  
25 that he will be faced with that and he ought to do the

1 right thing. And don't let down saint I go in.

2 MR. BENTON: Thank you Mr. Chairman.

3 MR. RIDLEY-THOMAS: And that comes from a  
4 property instant. Thank you.

5 MR. BENTON: The 40 new members in the is .  
6 They're hear until 2024 which allow uses to us is no  
7 building al lies within that 40 member caucus.

8 The Senate has become much more progressive and  
9 in terms of interest?  
10 Early childhood education there's several bills that  
11 we're tracking the Webers resolution that the chairman  
12 mentioned I think we're going to participate in that on  
13 Monday on the capital steps it's on our list high up  
14 there. Home vision unfortunate a has not been anyway goal  
15 is to take sure it becomes that. In terms of budget I'll  
16 read through the side the most important thing that's in  
17 the budget for the governor formula it might turn out to  
18 be one of the most important thing s for us strategically.

19 But in essence it switches school districts and  
20 allows them to move forward where they're needed and had  
21 also increases fund for the those districts that have high  
22 percentage of English learnings low income families and  
23 also foster youth and so?

24 Potential possibilities there. There's also as I  
25 mentioned earlier in the mayor resize funding child

1 education program.

2

3 The legislative annals office is has recommended 172  
4 million for school that was not included in the governor's  
5 may revise this is a quote that I might interest you this  
6 is directly from the governor may revise you could tack  
7 early childhood education and it would be applicable and I  
8 think as we move forward this is something that we can  
9 rely on it in terms of the motivations of what he wants to  
10 do with local control funding.

11

12 It applies to our programs as well. This formula  
13 starts with the baying strand based on the number of  
14 learners. You may be able to learn as up then I  
15 concentration grant over 50 percent of those populations.  
16 In terms of our issues down here T raises the question if  
17 LAUSD and other local school districts receive a block  
18 grant what is the opportunity for First 5 and LA and our  
19 your work early childhood education home visitation and  
20 some of those plans.

21 Is obviously there's a committee meeting last week or  
22 yesterday actually on this is the reply. Riverside chief  
23 operations officer specifically mentioned that he would  
24 like the ibility in this plan to be able to ply learning  
25 to three and four year olds in preschool because their

1 attachment needed not in kindergarten and first grade.  
2 First 5 LA priorities we're lacking at these two areas.  
3 In terms of the everyone up in legislature at least has  
4 an early child I think good education that will year  
5 even though we have some legislatures that's pending there's  
6 really nothing that's going to really be dramatic.

7           It's kind of plowing the field. 2014. Where you develop kind  
8 of a shovel ready for shovel ready early childhood  
9 education framework in anticipation of the foreman moneys.

10           In terms of home visitation unfortunately late it is not part of  
11 the discussion we need to make it part of the discussion  
12 up at the department of public health that only has 500  
13 families 3492 vision its as of January 13. The First 5  
14 had stepped in and are doing much more significant work in  
15 home visitation in the counsel did Is. Fund amount  
16 is how you convince public pairs and pairs that this is an  
17 important benefit for children. And I think that's our  
18 goal some observations moving forward I think that policy  
19 makers are generally uninformed about what you  
20 do down here and the program that's you support and part  
21 of our goal is to really educate them on that. Certainly  
22 with the new class we have up there we're able to do  
23 that. There's a real per of up there.  
24 Staff and consultants and members that proposition ten was  
25 past shifted almost the entire responsibility over to the

1 First 5s for early childhood issues and I think that's  
2 something that we have to cure the state still has  
3 responsibility for these programs and I think that's  
4 something important for us to talk about.

5         There are a whole slew of early childhood education groups up in Sacramento  
6 they are do a wonderful job but they've been playing  
7 defense for all these years and we all have be  
8 coordinated and focused and there's other 12 have not been  
9 engaged in Sacramento on our issues and I think that they  
10 are important we need to get them engaged also s to don't  
11 traditionally get in here. The Silicon Valley leadership  
12 there's other group that's benefited from what you do down  
13 here and they need to know how they bin fit from that and  
14 are willing to articulate that to the legislature tours and  
15 the governor.

16 Again the governor is very skeptical. And cost  
17 effectiveness of these programs in term s of these  
18 opportunities education has a higher likelihood of success  
19 largely declaration in this air home visitation will have  
20 some significant ground to do on that. We think it's a  
21 great issue for us to work on. We look forward to it.

22 It's a much tougher pull in terms of local flexibility  
23 there's a real opportunity as in the local control  
24 funding formula. To be able to work with your local  
25 education groups down here on developing part of the plan

1 that includes early child add education and certainly I  
2 think we can leverage the govern nors quote to apply that  
3 to our policewomans. And then moving forward next steps  
4 we're continue it own L-3 process listening learning and  
5 leading up in sack we've been doing that here.  
6 Down in Los Angeles. We're going to work with First 5 LA  
7 staff to identify bills this year that we might have a say  
8 in woman Shirley webers bill and then we're going to come  
9 back in June a little bit more of a strategic plan so we  
10 can show you some vision path way moving forward.

11 Mr. Chairman.

12 MR. RIDLEY-THOMAS: Thank you very much for that  
13 comprehensive yet suck si presentation you can come back  
14 any time you wish. It's quite all right. Members of the  
15 Commission you've heard an initial report it is the intent  
16 of the executive director to schedule these at if not an a  
17 monthly basis every other no so that we can stay on of the  
18 legislative aagenda that advances the work of First 5. I  
19 think it is insight and insight that we ought to lay claim  
20 to. It's time to move from being on the defensive and  
21 advance an agenda that's innovative construction type of  
22 that is forward looking on behalf of the population that  
23 we are Commissioned to both represent and serve. Toward  
24 that end, I think it should be noted that we have already  
25 been doing sew that is First 5 in collaboration with lay

1 and in terms of LA E CE works project they've been  
2 working very hard on this agenda I think commissioner  
3 Dennis participated in some activity in  
6 Sacramento recently. There's been a convening of  
7 legislative body dealing with the subject by the Chair of  
8 the legislative black us on communication has come to the  
9 Chair's office advocating support for the Weber resolution  
10 so we are already in the game and I do not think it's  
11 irrelevant that First 5 and lay copartnership and the  
12 partnership members and related individuals CE works  
13 have begun to lay the ground work or is to as it were so  
14 that we can build on that and do the kind of work that we  
15 knows important. The University of California calendar  
16 Los Angeles has been a partner in this pursuit with their  
17 an actual conferences so this is moving beyond the  
18 confines of those who are the atraditional stake holder  
19 advocates on the early child education fund but move it  
20 into the context of what it means to have I strong  
21 capitol.  
22 Start agriculture the zero to to five and going on. Is to  
23 there's a lot already being done a lost good work that has  
24 been done and the invitation to assembly member Weber to  
25 step forward is directly attributable to the partnership

1 work of lay and First 5 and E CE works to a lot again is  
2 happen not guilty capitol partners capitol strategies to  
3 come into the discussion to in that work broader level but  
4 specially in a specific way as well. So this is a good  
5 report I sub the motion to you for you so that it can  
6 be memorialized and communicated on behalf of the Oh Board  
7 and the activity that's take place in Sacramento. The  
8 topic we comment are what is your pleasure is there a  
9 motion to adopt the resolution that's before us. Going  
10 once I'm sold evelyn woods you remember here don't you.  
11 I felt every course I could in Evelyn wood.

12 MS. BELSHE: While members are readying want to  
13 underscore a couple of that John from strategies has listed  
14 Number 1 we have some opportunities but also some work  
15 to do so one of our recommendations is that we inform by  
16 this conversation. That California strategies it  
17 adds learning to engage first of program in and planning  
18 committee on a more detailed set of ideas that we would  
19 maltly bring from the Board in June specifically focused  
20 on the two areas are either vested today or increasingly  
21 will be invested going forward and that's our early hood  
22 education important I object vests in children and so ing  
23 with California strategies we'll first and program a  
24 planning committee at end of the month and then come back  
25 in June.

1 Building on your about. Chamber Dell and Evelyn  
2 Berg who works with commissioner Dell, and myself the  
3 early childhood education team and it was a terrific  
4 example of of johnance about partnership. And lay coand  
5 First 5 LA are strong Los Angeles standing paper partners  
6 with the business community which increasingly here in  
7 early years particularly quality early

8 PROSPECTIVE JUROR NO. 3: School is not just a  
9 nice thing to do but really is a business imperative  
10 that's prepared to be successful in the 21st century  
11 economy so as we think about key audiences we need to be  
12 thinking more broad by. I think the issue before you  
13 relative to this specific resolution is one that is very  
14 well aligned with our big picture senseibilitys and to the  
15 economic implications of early child education in  
16 anticipation.

17 MR. RIDLEY-THOMAS:

18 MR. STEELE: Can I just suggest that as part of  
19 the information on the meeting that you add this item to  
20 your agenda specifically because there is an up calming  
21 hereing as a need to take.

22 MR. RIDLEY-THOMAS: Excellent?

23 A You've heard the recommendation from counsel in  
24 to establishing this as I part of the agenda in light of  
25 the impending action in Sacramento on Monday. What is

1 your readiness in that regard on the process of adding this  
2 to the agenda. There any recommendations hearing no  
3 objection let's then go to the subject of the er is there  
4 a motion regarding a second to the motion regarding the  
5 resolution 45 weber? It's been seconded. Any discussion  
6 seeing no discussion we will then record a knew unanimous  
7 muss vote of the First 5 Commission with respect to the  
8 support of AC R 45. Thank you very much. And the  
9 appreciate the presentation capital strategies and we look  
10 forward to ex peck tiff director.

11 MS. BELSHE: Thank you Mr. Chair members and  
12 thank you john again and we will look forward to inviting  
13 ow down regularly as we do some glad to have you you as a  
14 partner. And thank you very much.

15 MR. RIDLEY-THOMAS: Don't forget to that message  
16 to he had G. Brown, Junior. A K A Jerry brown.

17 MS. BELSHE: We will be can you coming back other  
18 messages to a radio variety of important decision makes  
19 and audiences but I think you state that had very well.  
20 Stay lee is going to be provide a quick overview of the  
21 suggested criteria that we are here to get the boards  
22 feedback on to guide the development of legislative  
23 general knew to the Board but we consideration to what  
24 kind much wait weight we should apply to the find the  
25 right spot in terms ing direction to the Board to

1 narrowing of the hundreds of bill or thousands of bills  
2 focus on more fully as well as thousand work on a  
3 consistent basis with the Board as the always fluid  
4 legislative process unfolds stay si.

5 MS. LEE: Thank you Kim just most of the  
6 presentation so I'll just go in smaller chunks.

7 MS. BELSHE: Then that will stand me well this  
8 the Chair. Please.

9 MS. LEE: Commissioners we also like to wonderful  
10 commitment they made in the pub policy clay as one of the  
11 strategically s within the plan. Today we're just giving  
12 you an overview of our legislative advocate si share which  
13 get some back from you on our criteria? Access for the  
14 legislative agenda. We will looking at the add work in  
15 three buckets there ask the traditional policy agenda  
16 focused state level that align with the policy ageneral  
17 we're looking at agency focused policy that's affect First  
18 5 LA directly such as tobacco tax legislate to proposition  
19 \$10 the third et is sustain action focuses on our major  
20 investments particular reply?

The childhood and home visitation. Our legislative work will be focused in these component areas with will be talking mostly about the legislative agenda component today at the program and planning committee meeting and the at the June meeting strategy.

1 At Californias bill that's we cull down to a list of a  
2 few money and from there we aim to bring it down to about  
3 ten to 30 bills support more actively. We use criteria  
4 that I will talk about more closely to where the in a few  
5 slides and we also look at budget which is introduced in  
6 January and revised just this week in May to see how it a  
7 our priority areas and investments. Should an issue land  
8 on our legislative agenda. A video right. Support from  
9 our agency ranging from leadership involvement as the  
10 chairman mentioned our commissioner Dennis was supportive  
11 of an activity E CE works project as well as several other  
12 commissioners over the years and we look forward to  
13 continue to using your leadership to engage in activities  
14 from advice with policymakers provideing testimony  
15 promoting issue awareness and through our Monday morning  
16 reports and active coalition as well as official letters  
17 of support.

18 There are six areas on our tier yacht bottom five were  
19 created during the strategy plan to and we've added the  
20 first area here which we call alien mien. Should align  
21 with your policy agenda and our investments impact we look  
22 at reach and the value of the bills in terms of how the  
23 it will a children to five. Add we look at what different  
24 might make ability we look alternate some challengings to  
25 the bill does it have some issues with the structure or

1 other thing that's might cause it to be I am plausible in  
2 terms of pass or implementation we look at timely is there  
3 some increases opportunity due to a window or deadline and  
4 Tuesday does it-v prevention approach. From higher for  
5 the item on the top and lower on the bottom just in terms  
6 of importance of the agency to help us figure out which  
7 policies we should be supporting.

8 We've developed this recommended process that the  
9 Commission would approve the criteria that the staff would  
10 then apply to cry core tier I can't with consultant  
11 feedback. We would work to support those bills and issues  
12 on the legislative agenda. And then we would provide  
13 regular noly updates to the Commission. There's many  
14 considerations in terms of insuring that First 5 LA is I  
15 policy player and able to take full advantage of our  
16 leadership and resources with our consultants. We must  
17 keep in mind that we must be flex that bill amendments are  
18 constantly changing the nature of bills so while some  
19 bills may initially look unfavorable change them them with  
20 the support of our consultants to provide more benefit  
21 tower areas of which is the next point as well.

22 And also we're considering things like the at certain  
23 times it be behind the scenes roll and other times it will  
24 be more important for us to play a very adviceible up  
25 front roll in the political considerations to take into

1 consideration. Real late today the nature of our agency  
2 being a public agents and along the way. Next steps as I  
3 mentioned will be at the May program and planning  
4 committee to further discuss this criteria. As well as  
5 some option late today our sustain ability plan in terms  
6 of our add si work. In June we expect to present to the  
7 Commission and in July we expect to talk about additional  
8 resource that's might be need today support that strategy.  
9 I'd welcome any questions all right. Any questions? For  
10 our parenthesis on this item?

11 Continuation of the further the earlier conversation  
12 Mr. Bent set of broader set of circumstance legislative  
13 work and policy work. We thank you four your  
14 presentation. Madam executive director. It is yours to.

15 MS. BELSHE: Mine to be brief.

16 MR. RIDLEY-THOMAS: No it's yours to give the  
17 final decision.

18 MS. BELSHE: I want today share with the Board I  
19 just passed out an overview of the draft state legislative  
20 agenda that reflects the application of the criteria that  
21 stay just I didn't thinkly walked through so we'll have  
22 an opportunity at our income tax meeting to talk more  
23 fully. Criteria. The and the product of that. Certainly  
24 as we eye counsel and director of the Board feet back on  
25 the result s do the gore as all the of those cry tier why.

1 And the expectation on a monthly basis would we would be  
2 providing duplicate priority areas as well  
3 presentations by California strategies we have and will  
4 continue to look for ways tone gauge members of Board  
5 directly in the hearing last -- last week and certainly we  
6 have an opportunity to with our and vice Chair on time  
7 sensitive legislative issues call out some of the  
8 opportunities where we see Board engagement being most  
9 helpful and constructive type of.  
10 And look forward to the follow up discussion on your next  
11 Board meeting.

12 MR. RIDLEY-THOMAS: Thank you.

13 MS. BELSHE: Final item.

14 MR. RIDLEY-THOMAS: Somebody said music to my  
15 ears.

16 MS. KELLY: Good afternoon Mr. Chair and  
17 commissioners annual update regarding the LAUP contract  
18 renewal. Each year LAUP and First 5 LA staff negotiate  
19 revisions to the performance matrix and the an actual  
20 budget I'll be discussing these as well as provide the  
21 Commission with alternative budget proposals for  
22 consideration. Please note that this item will return  
23 action item. This year six revisions to the come targets  
24 have been identified. You may find a full performance  
25 matrix as attachment in the LA memo. Fiscal year 1314 are

1 identified in bold. I'll just very quickly go through the  
2 proposed revisions under outcome one we've add a milestone  
3 to assess the ability for better tracking teacher  
4 retention rates and our outcome three a couple of  
5 additional milestones one adding a social emotional growth  
6 target.

7 Our external evaluation the universal preschool outcome  
8 study has consistently led in this our added to the  
9 performance matrix in recognition that it's the compi  
10 nation. Emotional growth that are key calendar to school  
11 readiness. The second addition to come three is this will  
12 be our first year including targets around the classroom  
13 assessment system or class assessment. Which measures  
14 teacher child interaction. Under outcome 52 milestones  
15 been added to insure ongoing collaboration with First 5 LA  
16 and research and evaluations staff with LAUP and our  
17 contract math mat to work goals to establish a to access  
18 the long term outcomes LAUP programs changes to cut comes  
19 six and seven ongoing conversation lap sustain ability.

20 Given the close of the LAUP contract approaching in 20  
21 have been actively collaborating on prayer legal track.  
22 First 5, LAUP policy efforts recognizes that public  
23 is critical to extent preschool. Track two to address  
24 what LAUP would be should public funding not be full. And  
25 support the development of alternate business models.

1 Therefore letter track milestone has been out added to Oh  
2 outcome six for LAUP it's expect that had LAUP will hire a  
3 consultant for include potential income strategys and to  
4 track a milestone has been add today outcome seven to  
5 align policy and add si to support as this is of interest  
6 to first 5 LA insure coordinate and had tomb complimentary  
7 plan is in place. Specific targets will be add to this  
8 outcome area once the strategy is developed.

9 It's important to note that as in past practice the LAUP  
10 Board approves a draft version this year while First 5 LA  
11 LAUP agreed upon the revisions to the matrix that are  
12 proposed the LAUP seen six and seven and will be viewing  
13 the draft within your Board packet at their meeting the  
14 first week of June. This slide Oh outlines the proposed  
15 LAUP 14 the source s of founds you may find the budget in  
16 your packet as attachment C memo. This s proposed budge  
17 set approximately 4.9 million detail regardth increases in  
18 just one moment. Just very briefly on this side note that  
19 the rid number on the slide remit the piece s of LA  
20 autopsy that are either not First 5 LA Sundaying source s  
21 are prior years and therefore are not reflected in the  
22 LAUP line item in the budget reviewed by rule earlier.  
23 The first component of the budget increase that I want to  
24 highlight is the one .five due to shifts from sub did I  
25 providers. Period of time master agreement spaces last

1 through addition with other providers in past LA up has  
2 been largely able to re provider s with other sub however  
3 this year this sub Santa Ana hall loss of earl I didn't  
4 remember learning programs resulted in the need to replace  
5 sub si dyesed basis with unwhich are more ly Oh LAUP still  
6 in the same graphic air this is today have Juan on the  
7 budget for next year. The other increase to provided veer  
8 payment search and seizure due anticipated banes it LAUP  
9 star ings in fiscal year due to the in of the class  
10 assessment to LAUP star rating provider ratings decreased  
11 budget decrease of approximately one empty \$ since that  
12 time focused much of it's immaterial in teacher  
13 child interaction class assessment star rating that's  
14 would to the budge etcetera.

15 The second area of the budget et increase next year is for  
16 IT infra structure LAUP had an IT and found significant  
17 ask efficiencys in the system the upgrades are attempt  
18 today improve efficiency and more compelling sustain  
19 ability an example would be the collection of child level  
20 data by providers such as attendance data or developmental  
21 assessment day attachment different provide he shalls the  
22 written by hand and by L LAUP intends to use the data to  
23 date and better tell a compelling story to policy makers  
24 and funders other founders longer term costs are  
25 agency reduction of five to six positions in the financial

1 calendar year 1415 budget. Additional costs are also  
2 factored into the production projections for fiscal year  
3 1415 I insupra 12 to 18 monthintra structure development  
4 project.

5 Component. Increases bum et is the sustain ability  
6 planning as mentioned yearly in the parenthesis first 5  
7 and LAUP staff have been in conversations in recent months  
8 a regard two approach to sustain action toward pub funding  
9 of high school through a communications assessment by LA  
10 up several strategies were identified to better leverage  
11 the current federal moment and to effectively build public  
12 will in support of you be pick education testimony  
13 campaign of quality preschool and has resulted in a  
14 rebranding for LAUP.

15 These are anticipated to be ongoing  
16 annual increases. To prepare for the and second to  
17 prepare for the possibility that funding of preschool is  
18 unsuccessful the second of sustain ability plan  
19 development of alternative basis models and examples can  
20 be fee for service quality rateings registering the  
21 capacity that's been ed star rateing and it's recent race  
22 to the top experiences are y a fee for service sight.

23 The development of these possibility models was outcome  
24 six and the performance matrix. This is -- this is  
25 something that was recommend bid First 5 LA leadership and  
has been included in the budget as such. This would be a

1 one time experience but continue shally could have  
2 implement depend on results business plan. This slide  
3 represents the projected budgets for the future years  
4 submitted by LAUP I want to draw your attention to just a  
5 few item s on the slide. \$4.9 million increase to 1314.  
6 Second there's a line about the expense and revenue areas  
7 for business plan implementation this is intended as  
8 a placeholder these costs may or may not be necessary and  
9 increased properly plan during the 141-2314 fiscal year.  
10 Third as propose the the projections decompletion.  
11 Sustain ability fund this however assumes that the  
12 requested for bids plan implementation are necessary in  
13 future years and final alley I would note that all  
14 expenses seen on this slide throwing the proposed budget  
15 cranes are within the original LAUP. So we have reviewed  
16 with you the LAUP 1314 as propose and had now just want to  
17 prosecute vied a few option s for consideration. If the  
18 Commission desires to keep the same level of funding as in  
19 1213 this would be what would be necessary in term deuced  
20 spaces. Options three represents the proposed however I  
21 want to make this very clear that these option s are not  
22 in all in order of staff is not recommending any option  
23 over another.  
24 Options one and two explore the potential. Levels while  
25 allowing at addition al in struck and you are. To option

1 one and option 2. Is that option one represents an limb  
2 nation of preschool spaces beginning the fall of 2013  
3 where option natural a of  
4 School LAUP until the  
5 fiscal year 1213 budget levels were reached to achieve F Y  
6 121 sustain ability cost proposed the LAUP network would  
7 have to be reduced by approximately 1,100 s. Natural a  
8 this would likely take just over two years spaces are lost  
9 to to a each year. Based upon discussion and direction  
10 Commission today return to June with refined estimates.  
11 In and finally next s as mentioned there an action item  
12 that in the in June also the LAUP Board final draft of the  
13 performance might . In the fall following completion of  
14 the analysis of child pro report on LAUP's fiscal year 123  
15 performance I just want to highlight the key activities  
16 sustain ability staff from First 5 LA will LAUP clap  
17 tiffly on both assigning our and afford quality preschool  
18 and will support LAUP in the alternatieve business models  
19 take any questions thank you.

20 MR. RIDLEY-THOMAS: All right thank you very  
21 much. Member s of Commission madam executive director.

22 MS. BELSHE: If I may Mr. Chair couple points I  
23 want to emphasize. We have .

24 MR. RIDLEY-THOMAS: We have two persons who wish  
25 to be heard on this item.

1 MS. BELSHE: Thank you for a quick run through of  
2 a important and complicated contract number 1 the  
3 scenarios are not intended to reflect a staff  
4 recommendation but rather to respond to a question that  
5 come came the context of a our budget fiscal committee  
6 implications and potential concern considerations with  
7 increasing the budget as proposed by LAUP. One reasons we  
8 have been spending a lot of time in LAUP is to  
9 ununderstand that the 4.9 until \$ increase to make sure  
10 that we can make come back support of that level of  
11 investment because fund amly anchored in our shared goal  
12 adds round sustain ability so this the additional  
13 investments with will building policy add cast and as  
14 we think is quite important and there are resources  
15 within the existing allocation to support this additional  
16 investment.

17 The -- the options one and two under the different  
18 scenarios was intend today responsibility respond to this  
19 question. So the Board could say we want to hold funding  
20 level and so we want today give our Board a picture of  
21 what that would mean relative to reducing the number of  
22 slots supported so we're still doing our work with the  
23 staff but you know. We confident where this Board the  
24 augment grounded? Good day it and terms relationship  
25 sustain ability but we also wanted have a picture desire

1 was hold funding level what should of the considerations  
2 and trade offs would be.

3 MR. RIDLEY-THOMAS: Thank you very much. We're  
4 now going to hear public comment. I'm sore commissioner  
5 did you wish to be heard.

6 MR. DENNIS: My only issue this was a I mean as  
7 Kim said really complex and very context you'll  
8 discussion. Unfortunately. Not a lot of us are here.  
9 And to that end, this could be a major discussion at next  
10 month's meeting unless the there's some preparation for  
11 commissioner who's are not here because they will be  
12 hearing the presentation and engaging in discussion for  
13 the first time. Then second darely if the I object tent  
14 is to take action next month in preparation for July 1st  
15 implementation, we may be somewhat disadvantaged I mean a  
16 lot of folks just had to leave so I feel this is important  
17 significant and complex.

18 0 MS. BELSHE: One decision I might make is we have  
19 a proگرامing and planning committee meeting scheduled at  
20 the end month. And we could make notice of the full  
21 Commission if they were interested and put this on the  
22 agenda if the Chair might thinks more conversant  
23 knowledgeable and.

24 MR. RIDLEY-THOMAS: I think whatever  
25 opportunities can be inged would be good because it is the

1 intent to see us take this item up at the next meeting and  
2 dispose of it accordingly. All right. Commissioner Au  
3 and then I'm going to hear from the two person who's wish  
4 to be heard by way the public comment David grips and see  
5 keel I can't eye .

6 MS. AU: And keeping with the sensitive about the  
7 times I do have a need to to get further clarification  
8 about LAUSD's role in the subsidized, unsubsidized, and  
9 the impact on the increase as well. So because I don't  
10 quite -- my mind can't quite.

11 MS. KELLY:

12 MR. RIDLEY-THOMAS: Why don't you hold that  
13 question. For the so be prepared to respond to that for  
14 the entire Board and the committee context and ultimately  
15 the next Board meeting to the extent that you deem it  
16 appropriate. It's a good question. Commissioner Au.  
17 Public comment please.

18 SPEAKER: The head of the Board of supervise all  
19 another good people who are left. I'm David s and I  
20 recommending the LAUP Board of directors we want to thank  
21 the First 5 for what you've done with the budget but let  
22 me say just a couple of things. These are complex  
23 political and very at this indicated times we have to work  
24 together. Not just staff to staff, but Board to Board.  
25 It doesn't look good and I'm glad to see what you said Kim

1 that the staff only found out a few days ago that not only  
2 additional performance milestones would be added to the  
3 contract, but also that the First 5 staff is proposing  
4 those three options.

5 We can't operate this way. We've got to work together  
6 because we have a Board a very strong Board and we have a  
7 strong relationship with our staff to go through  
8 everything. As I said are complex at this indicate and  
9 had political time that's we're in. I request tell you  
10 right now our Board will want to serve every child not for  
11 reduction but we want to look at it system calendarly.  
12 Not separately. I beg -- I beg -- I plead he let's work  
13 together.

14 MR. RIDLEY-THOMAS: All right.

15 MR. DENNIS: I just need some clarification. Is  
16 there another presentation coming forward. All right.  
17 Thank you very much. Commissioner den .

18 MR. DENNIS: I just need a clarification from  
19 Dave ace's comments because it suggestion that's stuff  
20 just happened a come of days ago with regard to  
21 requirements surely if that's the case there is some --  
22 there would be some concern as to requirements and  
23 parameters and metric that's can still er on in the  
24 process as opposed to early on in the process.

25 MS. BELSHE: And if I may I really want to

1 underscore as I John and I shared it one of our first  
2 meetings early January when we had the opportunity to meet  
3 with LAUP Board collaboratively with LAUP and to do all we  
4 can to support their to sustain the important work that  
5 they do and I'm delighted by the collaborative work team  
6 undertaken together and the investment of a significant  
7 amount of time to develop a what we have ark characterized  
8 a parallel track or two step approach to sustain ability  
9 that involves both policy and add cast si and I'm -- I too  
10 am a little perplex only a few days ago LAUP learning of  
11 some additional milestones and outcomes weeks that very  
12 have had. In my comments the presentation of the  
13 scenarios were not presented as recommendations and so I  
14 appreciate the opportunity to again clarify the intent  
15 which was to respond to a made in our may one Board  
16 meeting budge and it finance LAUP where one of our  
17 accommodation s made the point that I mentioned earlier  
18 and providing the Board as we committed to doing.  
19 Look like if the budget would be held level. So that was  
20 the intend to provide that picture in response to our  
21 Board and have deferred to share that with LAUP. And if  
22 we could have done a clearer job in terms of intend then I  
23 will certainly take responsibility for that. Page in  
24 terms of working collaboratively to find ways to sustain  
25 the important work that LAUP does and to do so in a spirit

1 of partnership.

2 MR. RIDLEY-THOMAS: All right. Are there any  
3 other comments to be entered contained at this particular  
4 point in time. I think the engagement needs to be as  
5 comprehensive as is reasonable. I take the point that  
6 the staff should in fact be in direct communication with  
7 each other. That is fundamentally expected. There's  
8 nothing that precludes Board members from talking to Board  
9 members. And so to the extent that's there there's a need  
10 or desire to do so, everyone has a method by which to  
11 communicate and to the extent that that is the case,  
12 exercise that would be appropriate reasonableness and  
13 discretion to deem appropriate. All right. Anything more  
14 to come before us. Ma'am do you wish to be heard yes, I'm  
15 sorry. I had not put in with you I just want to because  
16 staff has been working very closely we appreciate the  
17 support the clarification is a set of options and I did  
18 have a conversation this afternoon because.

19 MR. RIDLEY-THOMAS: And your name rank and  
20 serial.

21 SPEAKER: Executive director of LA up when my  
22 Board saw the recommendations as a possible cut they saw  
23 it as a possible cut. And it was a discussion that came  
24 as a result of a development committee and as Kim just  
25 sprains but when my Board had heard in May there were

1 really no problem or issues with your additional request s  
2 for this coming year's fund that go we would move forward.  
3 So when we hear services possible.

4 MR. RIDLEY-THOMAS: What do you mean you moved  
5 forward.

6 SPEAKER: To move forward in terms of request of  
7 the additional \$4.9 million for weeks and so Kim is  
8 actually precise on her points that she made. But when  
9 it's written possible option s for you as a Commission to  
10 consider as commissioner dennis is very on arrest target.  
11 This is almost June F. We are going to for this coming  
12 year adjustment as I possibility and it's not a  
13 recommendation we need today tell our school district like  
14 in March. So timing is critical. The others is in term  
15 process so I do want to clarify that we want to work  
16 collaboratively sustain ability of your investment s are  
17 critical to our Board that are many of them are pointed by  
18 the supervisors as well as to the this Commission just a  
19 point of clarity.

20 So unless you have any other questions I know it's already  
21 525.

22 MR. RIDLEY-THOMAS: All right. Thank you very  
23 much for that timely reminder. All right. This is for  
24 information purposes only. We'll proceed accordingly.  
25 Now at the point of entertaining any other public comment.

1    Seeing none.  It is now 5:25.  And we are adjourned.  I  
2    assure you that I will make if up to you at our next  
3    meeting --  
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