1. What is the annual amount for the Demographic Migration Study: up to $500,000 per year for each of 5 years?
   a. The Demographic Migration Study is a single year project with a $500,000 maximum budget allowed.

2. Does First 5 LA have case records that contain information about migration? Would these records be available for analysis, and are they in machine readable format?
   a. First 5 LA does not anticipate using any of our existing data in this study.

3. Activity #1 on page 7 references "additional proprietary data sets." Would it be possible to get a description of these data sets?
   a. Additional proprietary data sets refer to data that the consultant has already collected that could be useful for this study or data sets purchased independently by the consultant that they anticipate using as part of the study.

4. To what area does "Metro LA" refer to in the listing of communities on page 4?
   a. Metro Los Angeles refers to the community listed on the Best Start LA website as Central Los Angeles/110-10 Freeway Corridor. More information can be found on this profile: http://beststartla.org/profiles/110_10Profile.pdf

5. What are the allowed indirect costs of a project?
   a. The “Composite Rate” calculates the hourly rate for the project, including all costs, both direct and indirect, divided by the total number of staff hours on the project. All equipment and other purchases are included in this composite rate. The composite rate for any contract may not exceed $150/hour.

6. What forms must be received with an original signature to First 5 LA?
   a. In addition to the electronic versions, the Cover Letter, Signature Authorization form and Disclosure Regarding Involvement in Litigation and/or Contract Compliance Difficulties with original signatures in blue ink must be received by September 29, 2010 at 5pm.