Meeting of February 9, 2012

Tot Parks and Trails Projects Authorized

The First 5 LA Commission approved moving forward with contract negotiations to implement the Tot Parks and Trails Project. Staff recommended 5 awards of nearly $8 million to qualified public/private partnerships in 4 of the 5 Los Angeles County Supervisorial districts. Nearly half of the 33 proposed projects will be located in communities participating in First 5 LA’s place-based investment effort, Best Start. An additional application proposing projects for the remaining Supervisorial district is still under review and will be presented to the Commission at a later date.

The landmark Tot Parks and Trails Project was approved in November 2011 and called for an allocation of $10 million to create an incentive for both community-based organizations and local agencies to develop, upgrade or improve playgrounds, play spaces and stroller trails specifically for toddlers. It also seeks to create sustainable changes in communities to support increased physical activity and a shift towards healthier and more active lifestyles.

Tot Parks and Trails Project Awardees

<table>
<thead>
<tr>
<th>Applicant</th>
<th>Award</th>
<th>Projects</th>
</tr>
</thead>
<tbody>
<tr>
<td>Amigos de los Rios*</td>
<td>$1,000,000.00</td>
<td>6</td>
</tr>
<tr>
<td>Los Angeles Neighborhood Initiative</td>
<td>$1,000,000.00</td>
<td>2</td>
</tr>
<tr>
<td>LA Land Trust</td>
<td>$1,996,510.00</td>
<td>6</td>
</tr>
<tr>
<td>Shane's Inspiration</td>
<td>$1,996,599.00</td>
<td>5</td>
</tr>
<tr>
<td>LA Conservation Corps*</td>
<td>$1,999,999.50</td>
<td>14</td>
</tr>
<tr>
<td><strong>TOTALS</strong></td>
<td><strong>$7,993,108.50</strong></td>
<td><strong>33</strong></td>
</tr>
</tbody>
</table>

* Organizations seeking to link the TPT projects with the Emerald Necklace* project, a 17-mile loop of parks and greenways connecting 10 cities and nearly 500,000 residents along the Rio Hondo and San Gabriel Rivers.
First 5 LA and LA Parks Foundation Team to Build Three Parks

In keeping with its goal of fighting childhood obesity and improving access to community amenities that promote healthy lifestyles, the First 5 LA Commission authorized a $1,050,000 investment in a partnership with the Los Angeles Parks Foundation to develop, build and maintain three neighborhood parks in the Best Start communities of Broadway-Manchester and Pacoima. The First 5 LA investment leverages a nearly equal investment from the City of Los Angeles in the three locations as part of the city’s 50 Parks Initiative. This initiative is focusing on public/private partnerships to substantially increase the number of parks and facilities available across the city with a specific focus on densely populated neighborhoods and communities that lack sufficient open space and recreational services. First 5 LA’s Community Investments staff worked closely with the City of Los Angeles Department of Recreation and Parks to identify this opportunity.

Executive Search Firm Retained to Begin National Search for Permanent CEO

A contract with Hamilton, Rabinovitz & Associates to conduct a national search for a permanent CEO was authorized by the First 5 LA Commission. The firm has over 30 years of experience with recruitments of leaders of both public and non-profit entities. The search is expected to take several months.

New Budget and Finance Committee Formed

As part of its ongoing effort to operate transparently and respond to recommendations from a recent special audit, The First 5 LA Commission approved two amendments to its bylaws.

- The Executive Committee will now be a standing committee of the Commission. It will conduct business in open meetings pursuant to the Brown Act.
- A new, standing Budget and Finance Committee was authorized which will also conduct business in open meetings pursuant to the Brown Act.

Committee Members and Liaisons Appointed

First 5 LA Commission Chairman and Los Angeles County Supervisor Zev Yaroslavsky appointed members to the Executive, Program and Planning and Budget and Finance Committees and also appointed Commissioners to serve as Liaisons to Public Affairs and Best Start Communities staff for 2012.

Executive Committee
- Jonathan Fielding – Chair
- Nancy Au
- Neal Kaufman
- Marv Southard
Program and Planning Committee
- Neal Kaufman – Chair
- Philip Browning
- Patricia Curry
- Alma Martinez/1st District Appointee
- Deanne Tilton

Budget and Finance Committee
- Marv Southard – Chair
- Jane Boeckmann
- Philip Browning
- Antronette Yancey

Public Affairs Liaisons
- Deanne Tilton
- Duane Dennis
- Appointee from Los Angeles County Office of Education

Best Start Liaisons
- Nancy Au
- Antronette K. Yancey
- Appointee from Los Angeles County Office of Education

Authorized Items – Contracts and/or Amendments to Contracts

The following items were authorized by the Commission (all amounts are for FY 2011-12 and all are new agreements unless indicated otherwise):

- Community Investments – Oral Health and Nutrition
  - Dental Health Foundation - $430,000*
- Policy – Policy Advocacy Fund
  - LA Best Babies Network/California Hospital Medical Center - $7,811
  - Breastfeeding Task Force of Greater Los Angeles - $29,016
  - Occidental College Urban and Environment Policy Institute - $35,737
  - Western Center on Law and Poverty - $33,331
  - Asian American Pacific Legal Center - $30,646
  - Community Health Councils, Inc. - $51,800
  - LA County Perinatal Mental Health Task Force - $21,667
  - Advancement Project - $33,333
  - California Center for Public Health Advocacy - $54,332
  - Public Counsel - $23,991
  - California Food Policy Advocates - $36,000
  - Crystal Stairs, Inc. - $52,208
Special Needs Network - $59,342
• Research and Evaluation – Connecting Risk and Perinatal Services
  o Shields for Families - $79,699
• Research and Evaluation – Population-Based Measures Project
  o UCLA Center for Healthier Children, Families and Communities - $99,907
• Research and Evaluation – Social Support Measurement Study
  o Harder + Co. - $131,726*
• Public Affairs – Premium Items Vendor
  o ADAPT Consulting, Inc. - $15,000
• Information Technology – Administration
  o LA Butler & Associates - $100,000*
  o Iron Mountain - $4,999*
• Program Development – Oral Health and Nutrition
  o AltaMed Health Services Corp. - $535,000
  o Northeast Valley Health Corp. - $535,000
  o St. John’s Well Child and Family Services - $275,001
  o Clinica Romero - $98,635
  o Antelope Valley Community Clinic - $409,631
  o Violence Intervention Program at LAC-USC Med. Center - $386,256
• Program Development – Best Start
  o Chapin Hall - $178,379*
• Program Development – LAUP Performance Based Contract
  o Altmayer Consulting, Inc. - $24,820*

*Indicates contract amendment

Other Actions

The Commission also took the following actions:

• Adopted a resolution to approve mid-year amendments to the FY 2011-12 Operating Budget totaling $605,226 and raising the total budget amount to $15,987,794
• Adopted a resolution to approve mid-year amendments to the FY 2011-12 Program Budget totaling $2,162,259 and raising the total budget amount to $182,249,147
• Approved agreements with Richards, Watson & Gershon to provide legal and interim CEO services effective December 1, 2011
• Adopted a resolution to allocate $41,000 from within the FY 2011-12 Program Budget Infant Safe Sleeping Initiative to fund the Infant Safe Sleep and Abusive Head Trauma pilot project at Harbor-UCLA Medical Center
• Requested staff to provide additional information at a future meeting and also referred a more detailed discussion of the motion to include families that are homeless and/or at imminent risk of homelessness as priority populations for First 5 LA funding to the Program and Planning Committee
The First 5 LA Board of Commissioners is comprised of 15 members (9 voting, 4 ex-officio, 2 alternates). The board includes voting members appointed by each of the Los Angeles County Supervisors and the L.A. County Departments of Children and Family Services, Public Health and Mental Health. The Chairman of the Los Angeles County Board of Supervisors also serves as Chairman of the First 5 LA Commission.

The 15-member Board also includes representatives from other educational, children and families organizations throughout the county. The Board of Commissioners meets on the second Thursday of each month at 1:30 pm at the First 5 LA offices. All meetings are open to the public and agendas are posted here at least 72 hours in advance.