

Summary of Commission Actions



Champions For Our Children
www.First5LA.org

Meeting of June 12, 2014

Commission Approves Goals and Direction for 2015-2020 Strategic Plan

The First 5 LA Board approved the vision, ultimate impact, goals and target population for the agency's new strategic plan to bring greater focus and clarity to the agency's role and impact on the lives of Los Angeles County's very young children and their families.

The approved vision statement describes the type of future First 5 LA envisions for young children and their families:

Throughout Los Angeles' diverse communities, all children are born healthy and raised in a safe, loving, and nurturing environment so that they grow up healthy in mind, body, and spirit, are eager to learn, with opportunities to reach their full potential.

The ultimate impact of First 5 LA's work is the aspirational, high-level statement of what First 5 LA aims to achieve. It serves as a single 'north star' to which all work will ultimately be aligned and expresses the intended result of investments and efforts:

Children enter kindergarten ready to succeed in school and life.

Goals clarify the areas of work First 5 LA will focus on to advance progress towards the ultimate impact. The goals are informed by research, evidence, and First 5 LA organizational experience. They represent broad statements about the desired change First 5 LA would like to see for children:

- *Children 0-5 achieve their maximum physical health potential.*
- *Children 0-5 achieve their maximum socio-emotional health potential*
- *Children 0-5 reach their maximum cognitive development potential*

The target population identifies the people who ultimately benefit from First 5 LA's work:

First 5 LA will work on behalf of all children 0-5 and their families in Los Angeles County, but will focus on those who face significant risks and challenges to achieving their maximum physical and socio-emotional health and learning potential.

Highlights

- Strategic Planning Goals and Direction Approved
- Proposed Budget for Fiscal Year 2014-15 Approved
- 110 new agreements, contract renewals and amendments approved

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Deanne Tilton



These key components help articulate formally adopted policy positions and intent for the organization's work going forward. At the upcoming June 23 Program & Planning Committee Meeting/Special Meeting of the Commission, Commissioners will continue deliberations on other elements of the strategic planning process.

Board Approves Budget for 2014-15 Budget

A fiscal year 2014-15 budget totaling \$240.6 million for programs and internal operations, which was first presented and discussed at the Commission's May meeting, was approved by the Commission.

Costs are estimated to rise by \$9.4 million as First 5 LA ramps up to full implementation a number of programs in the final year of its current strategic plan. In particular, FY 2014-15 will be the first complete year of full implementation of the place-based direct service investments in Family Strengthening, including the Welcome Baby voluntary home visiting program, as well as investments in the 14 Best Start communities to build community capacity and implement the Building Stronger Families Framework.

The program budget of \$221.2 million represents 92 percent of the overall proposed annual budget for First 5 LA, with a total of nearly \$73 million for countywide initiatives designed to broaden the reach of First 5 LA throughout Los Angeles County. Several of these significant efforts are also expected to move into full or nearly-full implementation during the upcoming year, including the Reducing Childhood Obesity Initiative, the Universal Assessment of Newborns Initiative and the Early Childhood Education Workforce Consortium.

Renewals Approved to Maintain Important Services

The Board unanimously agreed to approve two new agreements, 107 contract renewals and one contract amendment.

There are two new agreements from the Research and Evaluation Investment area. One with the Seedling Consulting Group for the Parent Child Interaction Therapy Evaluation and one with Harder + Company Community Research for the Permanent Supportive Housing Implementation Study – \$230,000.

There are 107 renewals totaling \$89,786,205:

- **13** from the Countywide Initiatives investment area for a total of \$32,526,305.
 - Two from the Community Investments Department under the Healthy Food Access Initiative for the Children's Garden Collaborative and Market Match program – \$1,889,548.
 - Six from the Grants Management Department: three for the Black Infant Health program, two for the Children's Dental Care program, and one for the Children's Vision Care program – \$9,043,271.
 - One from the Policy Department for the Workforce Development ECE Career Development Policy – \$1,150,401.
 - Four from the Program Development Department: one for the Children's Dental Care program, one for the Parent Child Interaction Therapy program, one for Access to Substance Abuse Services, and one for the Workforce Development – ECE Consortium – \$20,443,085.

- **31** from the Countywide Strategies investment area for a total of \$13,733,609.
 - Three from the Community Investments Department: one for the Early Childhood Linkage to Wellness program, one for Organizational Capacity Building, and one for the ECE Recoverable Grant Fund program – \$2,409,788.
 - One from the Grants Management Department for Healthy Kids Insurance Coverage – \$4,307,236.
 - 22 from the Policy Department: 10 for the Policy Advocacy Fund Cycle I program, 10 from the Policy Advocacy Fund Cycle II program, one for the Federal Policy and Sustainability Advocate, and one for the State Policy and Sustainability Advocate – \$2,958,403.
 - One from the Program Development Department for the P-5 Workforce Development Core Competencies program –\$717,892.
 - Two from the Public Affairs Department: one for the Public Education – Marketing & Communications program and one for various supportive services under the Public Affairs Department which is drawn from the Public Education, Place-Based and Research & Evaluation Initiatives – \$2,307,000.
 - Two from the Research and Evaluation Department: one for Getting Better Data and one for the Welcome Baby & Select Home Visitation Program Database – \$1,033,210.
- **Four** for First 5 LA’s Operational Activities: one for Building Management Services, one for Legal Services for First 5 LA, one for the lease and usage of Xerox equipment utilized by First 5 LA staff and one for the support of the Medi-Cal Administrative Activities (MAA) program – \$594,968.
- **37** from the Place-Based Initiatives investment area for a total of \$30,706,947.
 - Nine from the Best Start Department: one for the BSFF (Building Stronger Families Framework) Alignment: Capacity Development project, seven for the Learning by Doing Community Convenings, and one for Learning by Doing Capacity Building and Planning – \$2,740,163.
 - 28 from the Program Development Department: one for the Family Strengthening Oversight Entity, 20 for the Select Home Visitation Program and seven for the Welcome Baby and Universal Assessment Hospital programs – \$27,966,784.
- **16** from the Prior Strategic Plan Initiatives investment area for a total of \$6,868,021.
 - Five from the Program Development Department for the Baby Friendly Hospital Cycle 3 program – \$829,278.
 - 11 from the Grants Management Department: two for the Dental Health Innovation program and nine for Partnerships for Families – \$6,038,743.
- **Six** from the Research and Evaluation investment area from the Research and Evaluation Department for a total of \$5,356,355.
 - One for the Los Angeles County P-5 Asset Mapping project, one for the Workforce Registry project, one for technical assistance of the Family Strengthening Evaluation, one to conduct the Family Strengthening Evaluation, one for the Los Angeles Universal Preschool Child Outcomes Study, and one for the evaluation of Professional Development across the Workforce Initiatives.

There was also one amendment from the Research and Evaluation Investment area for additional funding for Harder + Company Community Research to expand evaluation activities to assess progress for Best Start – \$1,199,560.

Executive Director's Report

Executive Director Kim Belshé highlighted a few meetings during the last week where she had the opportunity to represent First 5 LA:

- A meeting of the Boys and Men of Color Initiative at the California Endowment brought together a remarkable continuum of city and county, law enforcement, judicial, educational and philanthropic leadership to help support and shape the lives of young men in our communities.
- A meeting of leadership from a number of foundations involved in support of 3rd grade reading from the vantage point of education and health care. First 5 LA in partnership with the Los Angeles Chamber of Commerce and Families in Schools is leading the way to develop a 3rd grade level reading campaign in Los Angeles County.
- A meeting with the Youth Policy Institute, one of the 12 sites around the country that is implementing the Promise Neighborhood program with a \$30 million federal implementation grant that will support their work in Pacoima and Hollywood. This will bring a cradle to college and career perspective in terms of supporting the full and positive development of young children in those communities.

Belshé said that these collective impact approaches that bring to the same table the diversity of leaders across different sectors to engage and advance solutions for particular problems are enormously promising and very important to the work we are doing at First 5 LA. We are the beginning point in that cradle to college and career continuum.

The First 5 LA Board of Commissioners is comprised of 17 members (nine voting, four ex-officio, four alternates). The board includes voting members appointed by each of the Los Angeles County supervisors and the L.A. County departments of Children and Family Services, Public Health and **Mental Health**. The Chairman of the L.A. County Board of Supervisors also serves as Chairman of the First 5 LA Commission. The Board also includes representatives from other educational, children and families organizations throughout the county. The Board of Commissioners meets on the second Thursday of each month at 1:30 p.m. unless otherwise indicated at the First 5 LA offices. All meetings are open to the public and agendas are posted [here](#) at least 72 hours in advance.