<table>
<thead>
<tr>
<th>I. Areas of Expertise</th>
<th></th>
<th># of areas selected</th>
<th>Score (max)</th>
<th>Relevant Expertise</th>
<th>(50)</th>
</tr>
</thead>
<tbody>
<tr>
<td>II. Content Knowledge</td>
<td></td>
<td># of domains selected</td>
<td>Score (max)</td>
<td>Relevant Content Knowledge</td>
<td>(50)</td>
</tr>
<tr>
<td>III. Quality of Sample Work</td>
<td></td>
<td># of examples submitted</td>
<td>Score (max)</td>
<td>Quality of Sample Work</td>
<td>(50)</td>
</tr>
</tbody>
</table>

**TOTAL SCORE**

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Name of Applicant: 

Name of Reviewer:
I. Areas of Expertise

*Please note, points should reflect the overall quality of expertise, regardless of the number of areas selected. Candidates should not receive more points for more areas or fewer points for fewer areas.

Relevant Expertise 50 points

This criterion reflects the extent to which the applicant’s statement of qualifications reflects skill in their declared area(s) of expertise. The combination of the applicant’s resume history, project history, and narrative explication of experience should convey a depth of understanding and/or skill of their identified areas of expertise. Furthermore, the area of expertise should be directly relevant to the work being undertaken by First 5 LA, and the applicant’s role on those projects should be in the capacity in which they might be employed by First 5 LA. This relevance should be reflected in the applicants’ application.

Please include notes and/or justification on a separate page

Score: (maximum score = 50)

II. Content Knowledge

*Please note, points should reflect the overall quality and depth of content knowledge, regardless of the number of areas selected. Candidates should not receive more points for more areas or fewer points for fewer areas.

Relevant Content Knowledge 50 points

This criterion reflects the extent to which the applicant’s statement of qualifications reflects content knowledge that matches their declared area(s) of specialization. The combination of the applicant’s resume history, project history, and narrative explication of content knowledge should convey a depth of understanding their identified knowledge domain. Furthermore, the knowledge domain should be directly relevant to the work being undertaken by First 5 LA, and the applicant’s role on those projects should be in the capacity in which they might be employed by First 5 LA. This relevance should be reflected in the applicants’ online application.
III. Quality of Sample Work

Quality of Sample Work 50 points

A major consideration is the quality of the work submitted, the applicant’s role in producing that work, and the relevance of the work submitted to desired content knowledge and relevance to the First 5 LA Policy Departments 2010-2015 Policy Agenda, state budget advocacy and communications strategy needs.

To that end, the work samples will be evaluated according to the following:

1. The quality of the work submitted: The work submitted demonstrates the applicant’s capacity to perform the duties that may be required of them, given their declared content knowledge domains. The work should also convey, if applicable, the applicant’s written communication skills, and the reviewer should include an evaluation of those skills when reviewing the application;

2. The role of the applicant in producing the work: The applicant’s role in producing the submitted work should be clear, and should conform to the role which First 5 LA would expect them to play should they be selected for project support;

3. The relevance of the submitted work: The work submitted should firstly be relevant to their declared content knowledge domains. More importantly, it should be directly relevant to the type of work which they will be performing for First 5 LA.

Applicants whose work is not conducive to submitting work samples should include instead more detailed project summaries describing their role on the project, unexpected challenges and how they were overcome, and a description of the relevance of the project to First 5 LA’s Policy Agenda, state budget advocacy, and communications strategy needs. These project summaries will be evaluated according to the following criteria:

4. The role of the applicant in the project: The applicant’s role in the project should be clear, and should conform to the role which First 5 LA would expect them to play should they be necessary for project support;

5. The relevance of the project to the applicants’ declared content knowledge domains and to First 5 LA’s needs: The project summarized should firstly be relevant to their declared content knowledge domains. More importantly, it should be directly relevant to the type of work which they will be performing for First 5 LA.

Please include notes and/or justification on a separate page

Score: (maximum score = 50)

Name of Applicant:

Name of Reviewer: