July 16, 2012,

Dear Applicant:

First 5 LA is issuing this Request for Qualifications (RFQ) to eligible organizations to serve as the Curriculum Developer/Technical Assistance and Training Provider which will enhance and modify the implementation of the Peer Support Groups for Parents project by developing core competencies, and providing training and technical assistance to five local community based organizations who will in turn convene and facilitate 20 peer support groups each for a Countywide total of 100.

In September 2011, First 5 LA approved a $300,000 allocation for the development of a curriculum and training and technical assistance support for the Peer Support Groups for Parents project.

The Peer Support Groups for Parents project seeks to support the development of countywide opportunities that foster social connections, reduce isolation, and encourage the sharing of knowledge and skills among parents within each local community. The ultimate goal of the project is to decrease social isolation and post-partum depression and increase social cohesion and connections for parents.

In response to this RFQ for the Curriculum Developer/Technical Assistance and Training Provider, applicants must complete and submit a proposal online and all required documents to First 5 LA. Mailed, faxed or emailed submissions will not be accepted.

Proposals must be received on August 27, 2012 by 5:00 p.m. PST. For additional information or further questions, please email Reena John, Senior Program Officer, at rjohn@first5la.org.

Thank you for your continued commitment to the children and families of Los Angeles County and to the vision and mission of First 5 LA.

Sincerely,

Craig A. Steele
Interim Chief Executive Officer

A public entity.

CAS:rj:sa