October 14, 2011

Dear Applicants:

First 5 LA is issuing this Request for Proposals (RFP) to eligible organizations committed to improving access to parks and trails for young children from prenatal stage through age 5.

In November, 2010, First 5 LA approved a $10 million allocation to develop tot parks and trails throughout Los Angeles County. This allocation was approved to support the goal of *Children Maintain a Healthy Weight* as identified in the FY 2009-2015 Strategic Plan. Through this RFP, First 5 LA will engage public/private partnerships in each Los Angeles County Supervisorial Districts to parks and trails for young children. Selected partnerships will receive funding up to $2 million for a period of up to three years per district.

The Tot Parks and Trails project seeks to create sustainable changes in communities to support increased physical activity creating the shift to healthy and active living communities. Applicants are encouraged to be creative in using available land. Examples of places that can be enhanced to support physical activities include: parks, sidewalks, trails, schools, workplaces, playgrounds, walkable neighborhoods, and indoor recreational facilities.

In response to this RFP, applicants must complete and submit their proposal and all required documents online to First 5 LA. Mailed, faxed or email submissions will not be accepted.

Proposals must be received by 5:00 p.m. on November 30, 2011. For additional information or further questions, please send an e-mail to: Karen Robertson-Fall, Program Officer, at krobertson@first5la.org.

Thank you for your continued commitment to children and families and your support of the vision and mission of First 5 LA.

Sincerely,

Evelyn V. Martinez  
Chief Executive Officer

EVM:krf