Dear Applicant:

First 5 LA is issuing this Request for Proposals (RFP) to eligible organizations committed to providing effective parent education and support programs parents of children from prenatal stage through age 5. First 5 LA seeks proposals from qualified organizations to serve as a Lead Agency to develop, facilitate, and manage peer support groups for parents countywide. The Leač Agency will build upon existing partnerships or develop new ones with community based organizations who will in turn develop and facilitate 20 peer support groups in each of the five Supervisorial districts.

In November 2010, First 5 LA approved a $2.2 million allocation to develop community peer support groups for parents throughout Los Angeles County. The Peer Support Groups for Parents project seeks to support the development of countywide opportunities that foster social connections, reduce isolation, and encourage the sharing of knowledge and skills among parents within each local community. The ultimate goal of this project is to decrease social isolation and post-partum depression and increase social cohesion and connections for parents.

In response to this RFP, applicants must complete and submit a proposal online and all required documents to First 5 LA. Mailed, faxed or emailed submissions will not be accepted.

Proposals must be received on August 27, 2012 by 5:00p.m. PST. For additional information or further questions, please email Reena John, Senior Program Officer, at rjohn@first5la.org.

Thank you for your continued commitment to the children and families of Los Angeles County and to the vision and mission of First 5 LA.

Sincerely,

Craig A. Steele
Interim Chief Executive Officer

CAS:rj:sa