Welcome Baby and Select Home Visitation Program Database RFQ

RFQ Information Session
September 25, 2012
# First 5 LA Project Team

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<th>Name</th>
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Who is First 5 LA?

- In 1998, CA voters passed Prop 10, taxing tobacco products to fund early childhood development.

- First 5 LA is a public entity governed by a Commission made up of County Supervisor appointees.

- Since 1998, we’ve funded over $1,000,000,000 in grants and contracts.
2009-2015 Strategic Plan

- New strategic plan: *Strengthening Families and Communities in L.A. County*

- Strategic Plan has both Placed Based and Countywide approaches to grant making

- Combined approach allows Commission to concentrate limited resources in areas of high need and to sustain efforts over time
Family Strengthening Strategies Overview

- Welcome Baby (4 Contacts)
  - For families living outside Best Start Communities

- Welcome Baby (9 Contacts)
  - For families living within Best Start Communities

- Select Home Visitation
  - For families living within Best Start Communities identified as high-risk for poor child health, safety and school readiness outcomes
Welcome Baby and Select Home Visitation Programs

- **Welcome Baby**
  - Universal program to identify risk level, while benefitting all families
  - Increased breastfeeding, parent-child bonding, usage of health and other appropriate services

- **Select Home Visitation**
  - Increased duration and intensity of home visitation services to address more complex or pervasive needs
  - Utilization of proven national models
    - Positive Parenting Program (Triple P)
    - Healthy Families America
    - Parents as Teachers
    - Safe Care
Project Goals

- Develop a data system for the *Welcome Baby* and Select Home Visitation Programs

- The data system must:
  - Extract client information from hospitals’ databases and import those data into the First 5 LA data system
  - Include case management, home visitation functionality
  - Share client information between hospitals and authorized community-based organizations
  - Provide for TCM/MAA billing
  - Be able to connect with other data systems to share data
Major Tasks

- Develop the final specifications for the data system
- Work with hospitals to create a data feed from their data system
- Develop and deploy the data system
- Migrate data from existing data system (DCAR) into the new data system
- Develop training materials and train data entry staff
- Provide ongoing support for data entry staff
Contractual Issues

- Standard contract procedures/requirements
- Deliverables-based and time and materials-based contract/payment structure
- 1-year contract duration with annual contract renewals as approved by the commission
- Commission approval (consent calendar)
  - Contract award
  - Contract renewal
- Data ownership
Application Process

- Question submissions
  - All questions to be submitted by September 28, 2012
  - First 5 LA to post the answers to all these questions by October 2, 2012

- Submission requirements
  - Deadline: October 15 @ 5pm
  - Proposals must be submitted electronically
  - Original documents signed in Blue Ink must also be received by deadline
Review Process

- External reviewers
  - Proposals will be scored by panel of external experts
    - There will be two levels of external reviews
  - Reviewer scores determine who is selected for finalist interviews

- Finalist interviews (November 12-16)

- Ideal experience
  - Have developed, implemented, and supported case management data systems for similarly sized initiatives
  - Have experience working with hospitals and home visitation programs
Questions