<table>
<thead>
<tr>
<th>Role</th>
<th>Name</th>
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<tbody>
<tr>
<td>Research Analyst:</td>
<td>Kelly Goods</td>
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<td>Senior Research Analyst:</td>
<td>Mario Snow</td>
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<td>Program Officer:</td>
<td>Bill Gould</td>
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<td>Contracts Compliance Officer</td>
<td>Victoria Duran-Lopez</td>
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In 1998, CA voters passed Prop 10, taxing tobacco products to fund early childhood development.

First 5 LA is a public entity governed by a Commission made up of County Supervisor appointees.

Since 1998, we’ve funded over $1,000,000,000 in grants and contracts.
2009-2015 Strategic Plan

- New strategic plan: Strengthening Families and Communities in L.A. County
- Strategic Plan has both Placed Based and Countywide approaches to grant making
- Combined approach allows Commission to concentrate limited resources in areas of high need and to sustain efforts over time
The strategic plan incorporates seven specific countywide strategies:

- public policy
- public education
- resource mobilization
- workforce development
- data systems integration
- health access
- systems integration

Closely connected is organizational capacity building
Parent Child Interaction Therapy (PCIT) is an evidence-based therapy

First 5 LA’s PCIT Training Program

* $20 million from 2012 – 2017

* Collaboration with LACDMH and UC Davis
  * Training mental health therapists in LA County
  * Capital improvements to provide PCIT
  * Stipends to offset costs of attending training
1. Describe the efforts undertaken at the county level and the provider agency level to support the expansion of the PCIT service delivery system in Los Angeles County.

2. Evaluate the preliminary outcomes of the expansion of the PCIT system in Los Angeles County at the level of the provider agency, the clients (parents and children), as well as the county level.

3. Develop an iterative process to provide feedback to the PCIT team on the progress of the program so they can maximize success of the program.
Major Tasks

* Develop an evaluation plan and interview materials
* Establish IRB and DUA/MOU approvals
* Conduct data matching with county datasets
* Report findings
  * Ongoing basis to PCIT team
  * Final report
* Maintain communications and report progress to First 5 LA
Contractual Details

* Standard contract procedures/requirements
* Deliverables-based contract/payment structure
* 4 year, 1 month contract
* Commission approval (consent calendar)
* Contract award
Application & Review Process

* Submission requirements
  * All Questions to be posted April 17
  * Deadline: April 25 by 5pm
  * Proposals must be submitted electronically

* External reviewers
  * Proposals will be scored by panel of external experts
  * Reviewer scores determine who is selected for finalist interviews

* Finalist interviews (May 7 - 9)

* Ideal Experience
  * Have knowledge of LA County mental health services for young children and their families; including DCFS involvement.
  * Have extensive experience collecting and analyzing quantitative and qualitative data in the area of mental health systems.
  * Have knowledge and extensive experience working with county data systems (LACDMH and LACDCFS), including establishing IRB and DUA/MOU approvals, and matching participants between the county data systems.
Questions