Best Start Family Survey

RFP Information Session
July 27, 2012
# First 5 LA Project Team

<table>
<thead>
<tr>
<th>Role</th>
<th>Name</th>
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<tr>
<td>Project Manager:</td>
<td>Kimberly Hall, Research Analyst</td>
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<td>Project Supervisor:</td>
<td>Hayley Roper Fingerhut, Senior Research Analyst</td>
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<td>Project Team Members:</td>
<td>Christine Aque, Research Analyst</td>
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<td>Jessica Monge, Research Analyst</td>
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<td>Contract Officer</td>
<td>Rommel Hilario, Contract Compliance Officer</td>
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Who is First 5 LA?

* In 1998, CA voters passed Prop 10, taxing tobacco products to fund early childhood development.
* First 5 LA is a public entity governed by a Commission made up of County Supervisor appointees.
* Since 1998, we’ve funded over $1,000,000,000 in grants and contracts.
New strategic plan: *Strengthening Families and Communities in L.A. County*

Strategic Plan has both Placed Based and Countywide approaches to grant making.

Combined approach allows Commission to concentrate limited resources in areas of high need and to sustain efforts over time.
14 communities

Background on communities

Status

Boundary revision

Best Start Department
Establish a baseline for each indicator

Compare Best Start Communities to L.A. County

Determine if differences exist among racial and ethnic groups
Family Survey Instrument

- Indicators (based on intermediate outcomes)
- Items drawn from existing surveys (LACHS & WIC)
- Current status
- No additional items
Major Tasks

* Finalize the design and analysis plan
* Develop the data entry system
* Develop training materials and train data collectors
* Conduct outreach/information campaign
* Recruit the sample
* Collect and analyze data
* Disseminate findings
Contractual Issues

* Standard contract procedures/requirements
* Deliverables-based contract/payment structure
* 1-year contract duration vs. 2-year project duration
* Commission approval (consent calendar)
  * Contract award
  * Contract renewal
* Data ownership
Application & Review Process

* Submission requirements
  * Deadline: Aug 24 @ 5pm
  * Proposals must be submitted electronically
  * Original documents signed in Blue Ink must also be received by deadline

* External reviewers
  * Proposals will be scored by panel of external experts
  * Reviewer scores determine who is selected for finalist interviews

* Finalist interviews (Sept 10-14)

* Ideal Experience
  * Large scale, survey projects with complex sampling designs
  * Working with individuals from diverse cultural and linguistic groups
  * Working with families and children from prenatal stage to age 5 within L.A. County
Questions