August 25, 2014

Dear Prospective Applicant:

First 5 LA is issuing this Request for Proposal to qualified individuals and groups interested in designing and conducting a collective impact evaluation of the early childhood obesity prevention investments that aim to reduce the prevalence of childhood obesity in Los Angeles County. The primary goal of the Reducing Early Childhood Obesity Collective Impact Evaluation is to determine the overall impact of First 5 LA investments on the rates of early childhood obesity in LA County.

To be eligible for consideration, applicants must submit a complete application including attachments, online at www.first5la.org/FundingCenter by October 3, 2014; 5pm PST. Deadline extended to October 10, 2014.

If you have any questions about this RFP, please email your questions to Pegah Faed, Research Analyst, at pfaed@first5la.org.

Thank you for your dedication to children and families and for supporting the vision and mission of First 5 LA.

Sincerely,

Kim Belshé
Executive Director

Kim Belshé