EXHIBIT B – BUDGET

Contract Number: 08104
Agency Name: KM Printing Production, Inc.
Project Name: First 5 LA Printer
Project Length: Nine (9) Months

Revision Date: 

Report Period:
Submission Date (Office Use only):

<table>
<thead>
<tr>
<th>Cost Type</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Printing, Shipping and Mailing services</td>
<td>$10,000.00</td>
</tr>
<tr>
<td>Total (not to exceed)</td>
<td>$10,000.00</td>
</tr>
</tbody>
</table>

NARRATIVE:
Project Requirements and Deliverables

Printing (Anticipated spending -- $8,000. For estimating purposes only.)
- Provide First 5 LA with pricing quotes for desired print jobs.
- Provide advice and recommendations for print job to make work most cost effective.
- Print materials on an "as needed" basis.
- Sort and bind printed materials on an "as needed" basis.

Shipping (Anticipated spending -- $1,000. For estimating purposes only.)
- Box, store and deliver printed materials

Mailing (Anticipated spending -- $1,000. For estimating purposes only.)
- Take First 5 LA provided mailing lists and prepare the list for mailing.
- Make recommendations for mailing service that are most cost effective.
- Mail necessary items.

APPROVAL:
Department: Public Affairs
Francisco Oaxaca, Director of Public Affairs
Date: 11/4/11
Signature:

FINANCE: Tracey L. Hause, Director of Finance
Date: 10.4.11
Signature:

CONTRACTOR: Kerwin Ngo, KM Printing Production, Inc.
Vice President
Date: 10/3/11
Signature:

Print Name & Title
Print Name & Title
Print Name & Title

CHILD & FAMILY COMMISSION
PROP 3.5, COMM (FIRST 5 LA)