# EXHIBIT B – BUDGET

<table>
<thead>
<tr>
<th>Contract Number:</th>
<th>08111</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agency Name:</td>
<td>Classic Litho &amp; Design</td>
</tr>
<tr>
<td>Project Name:</td>
<td>First 5 LA Printer</td>
</tr>
<tr>
<td>Project Length:</td>
<td>Nine (9) Months</td>
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</tbody>
</table>

**Contract Period:** October 1, 2011 – June 30, 2012

**Revision Date:**

**Report Period:**

**Submission Date (Office Use only):**

<table>
<thead>
<tr>
<th>Cost Type</th>
<th>Cost</th>
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</thead>
<tbody>
<tr>
<td>Printing, Shipping and Mailing services</td>
<td>$10,000.00</td>
</tr>
<tr>
<td><strong>Total (not to exceed)</strong></td>
<td><strong>$10,000.00</strong></td>
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</tbody>
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**NARRATIVE:**

**Project Requirements and Deliverables**

- **Printing (Anticipated spending – $8,000. For estimating purposes only.)**
  - Provide First 5 LA with pricing quotes for desired print jobs.
  - Provide advice and recommendations for print job to make work most cost effective.
  - Print materials on an "as needed" basis.
  - Sort and bind printed materials on an "as needed" basis.

- **Shipping (Anticipated spending – $1,000. For estimating purposes only.)**
  - Box, store and deliver printed materials

- **Mailing (Anticipated spending – $1,000. For estimating purposes only.)**
  - Take First 5 LA provided mailing lists and prepare the list for mailing.
  - Make recommendations for mailing service that are most cost effective.
  - Mail necessary items.

**APPROVAL:**

- **Department:** Public Affairs
- **Director of Public Affairs:** Francisco Oaxaca, Director of Public Affairs
- **Date:** 6/14

**Signature:**

**FINANCE:**

- **Director of Finance:** Tracey L. Hause, Director of Finance
- **Date:** 10/6/11

**Signature:**

**CONTRACTOR:**

- **Classic Litho & Design**
- **Date:** 9/26/2011

**Signature:**