April 6, 2012

Dear Prospective Applicants:

First 5 LA is issuing this Request for Qualifications (RFQ) to eligible organizations who are capable of serving as a Training Contractor for the Parent Child Interaction Therapy (PCIT) project. This project is committed to expanding families' access to Parent Child Interaction Therapy (PCIT) by increasing the number of licensed therapists and clinics that are certified to provide Parent Child Interaction Therapy (PCIT) to families.

In February, 2011, First 5 LA approved a $20 million allocation to develop and implement the Parent Child Interaction Therapy (PCIT) project throughout Los Angeles County. This allocation was approved to support First 5 LA's goal of Children are Safe from Abuse & Neglect as identified in First 5 LA's FY 2009-2015 Strategic Plan. Through this RFQ, First 5 LA will be working with a Training Contractor to design, develop, and implement a certified training program to increase the number of qualified PCIT therapists and clinical sites in Los Angeles County.

The Parent Child Interaction Therapy project (PCIT) is designed to expand access to clinical support for children with serious behavior problems and their parents. Parent Child Interaction Therapy (PCIT) is an evidenced-based therapy that has been successfully used to help young children ages two to seven years old with serious behavior problems like aggressiveness, defiance, temper tantrums and oppositional behavior.

In response to this RFQ, applicants must complete and submit their proposal and all required documents online to First 5 LA. Mailed, faxed or email submissions will not be accepted.

Proposals must be received by 5:00 p.m. on Friday, May 4, 2012. For additional information or further questions, please send an e-mail to: Bill Gould, Program Officer, at bgould@first5la.org

Thank you for your continued commitment to children and families and your support of the vision and mission of First 5 LA.

Sincerely,

Craig A. Steele
Interim Chief Executive Officer

A public entity.

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