Background
The purpose of the Prenatal through Three (P-3) Focus Area is to optimize the social, emotional, cognitive, language, physical and motor development of our youngest children within the context of the multiple environments that affect their development: (1) Pregnancy; (2) Nurturing Relationships; (3) Family; (4) Early Care and Education; (5) Early Intervention and (6) Neighborhoods and Communities.

Four integrated components are the foundation of the focus area.

Capacity Strengthening
Capacity Strengthening is the foundation for all aspects of the Focus Area and represents elements that must be addressed in order to implement strategies and achieve outcomes related to the remaining three components. Capacity strengthening will play a significant role in the ability of First 5 LA and its Baby Zone partner communities to meet desired outcomes and results.

Data
The collection and analysis of high quality data, is needed to ensure that the Policy and Direct Services components are fully realized. Administrative data collected through direct service activities will also directly benefit individual children and families by organizing and making available their own pertinent information.

Policy
The policy component is intended to make large-scale shifts in the awareness and direction of Prenatal through Three issues. This component is anchored by a broad policy agenda. The agenda addresses policy strategies directly affecting the Prenatal through Three Approach, as well as those that affect the larger system of care for this population (i.e. increased services, workforce development).

Direct Services
The Direct Services component has been designed to reflect a paradigm shift from targeting families for service to engaging families in their role as the most critical developmental environment for young children from the in-utero stage through the toddler years. This component encompasses not only engagement with families at the prenatal stage and at specified points during and after birth, but also the environments in which they live, learn, work and play.