THE PROMISE OF FIRST 5

- 1998 voter-approved tobacco tax
- Prevention and early intervention to support school readiness
- Integrated systems of care for young children, aged 0-5
- Local, community-based, decision making with strong ties to county governance (Board of Supervisors) and county systems (public agencies)
- Innovation through requirement that investments NOT supplant existing services
- Accountability, transparency, and flexibility
FIRST 5 TO DAY

• 15 years of investments in services and systems change
• Maturation from isolated, often fragmented investments into agencies serving as the locus of collaboration and partnership across the public and non-profit sector
• Focus on evidence-based programs with measurable impact on California’s hardest-to-reach and neediest children and families
• Readiness to promote policy changes that will ensure sustainability and efficiency
FIRST 5 INVESTMENTS

- $460 M invested in 2011-2012 (most recent statewide data)
- 840,000 children served
- 60% of investments in 6 core areas:
  - Quality ECE Enhancements (including Teacher Development)
  - Maternal and Child Health Care (including Prenatal Care, Newborn Home Visiting, and Breastfeeding Support)
  - Intensive Interventions for At-Risk Families
  - Health Access
  - Oral Health Care
  - Developmental Screenings, Assessments and Treatment
$85M in Quality Preschool Slots
- Average investment of $2,500 on top of State Preschool Investment
- 32,000 Children in 30 counties
- 50% of Statewide total in LA, serving 10,000 children

$37.5M in Provider Training and Development
- 34,000 teachers in 41 counties

Statewide consistency in quality standards, including environmental ratings, teacher-child interaction assessments, and alignment to the CA teacher qualification matrix
HOME VISITING INVESTMENTS

- 16 counties implementing evidence-based home visitation programs
  - 9 Nurse Family Partnership counties
  - 7 Healthy Families America
- $14.5M investment
- 10,000 families served by nurses speaking English, Spanish, Hmong, Chinese, Vietnamese, Tagalog
- Local commissions leveraging Federal funding including MIECHV, MAA, and TCM
- Many HV counties implementing “universally” through integration of several models at varying levels of intensity, based on family strengths
FIRST 5 AND THE OBAMA PLAN

- First 5 instrumental in developing systems meeting the federal standards for participation in Race to the Top and the MIEC Home Visiting Programs
- Local First 5 investments have served as California’s match or maintenance of effort baseline
- First 5 commissions have defined the quality basis for potential statewide systems
9 states received a total of $500M
Goal: Increase the number of low-income and disadvantaged children in high quality early learning programs
Design and implement systems integrating early education, developmental screening, early mental health, health insurance, etc.
CA received $52.6 million – and will receive an additional $22.4 this year (75% of original request)
Jan 2012-Dec 2015
75% of funds to 17 local consortia – 12 led or funded by First 5s
By December of 2015:

- 2,257 sites will be participating and rated on the QRIS
- 84,403 children with high needs will be participating in these programs
- Other First 5s are adopting the RTT standards as they invest locally
- First 5 / RTT approach will be the standard against which other efforts are assessed
LOOKING AHEAD

- First 5s now focusing on policy changes to sustain their quality initiatives
  - First 5 Association Policy Agenda addressing key areas of investment
  - Sustainability of essential services (home visiting, preschool, developmental screening)
- Need for coordination across counties
  - Common data collection and evaluation approaches
  - Obtaining economies of scale in purchasing curricula, assessments, and training
- Partnerships with CA Departments of Education and Public Health that recognize the “majority” role counties are playing
  - RTT and MIECHV are federal-state partnerships built (in CA) on local initiative and investment