CALL TO ORDER / ROLL CALL

1. Vice Chair Nancy Au called the meeting to order at 1:49 p.m.

   Vice Chair Au welcomed and introduced Ressie Roman and Jana Cooley who were in attendance representing the office of Supervisor Michael Antonovich.

2. Election of Commission Chair - 2006

   Nominations for the position of Commission Chair were opened. Commissioner Michael Antonovich was nominated. There were no other nominations.

   M/S (Jonathan Fielding / Jane Boeckmann) APPROVED AS RECOMMENDED

3. Election of Commission Vice Chair - 2006

   Nominations for the position of Commission Vice Chair were opened. Commissioner Nancy Au was nominated for a second term. There were no other nominations.

   M/S (Neal Kaufman / John Hatakeyama) APPROVED AS RECOMMENDED

4. Announcements by the Chair

   RECEIVED
5. Presentation of Plaque

In appreciation for her leadership and dedication to the issues impacting children during her tenure as Commissioner, Commissioner Renatta Cooper was presented with a plaque commemorating her five years of service on the Commission.

Commissioner Cooper expressed her appreciation and thanked the Commission for the work that it continues to do in continuing to improve the lives of children from the prenatal stage through five years of age in Los Angeles County. Further, Commissioner Cooper pledged to remain actively involved with Commission projects including the Workforce Development Roundtable.

CONSENT CALENDAR: (Items 6 – 7)

6. Approval of Commission Meeting Minutes – November 10, 2005

   M/S (Jonathan Fielding / Neal Kaufman) APPROVED AS RECOMMENDED

7. Approval of Monthly Financials

   M/S (Jonathan Fielding / Neal Kaufman) APPROVED AS RECOMMENDED

COMMISSION: (Items 8-12)

8. Executive Director’s Report

RECEIVED AND FILED

In addition to the written report, Executive Director Martinez commented on the following Commission-related issues.

- **All About the Kids Day** - First 5 LA is taking the lead in the organization and coordination of the second annual “All About the Kids Day” on February 22, 2006 in Sacramento. The day-long event will include meetings with key legislative offices for the various counties, a luncheon with a keynote speaker, and an evening reception.

9. Approval of the eight (8) grantees selected for the Partnerships for Families (PFF) Initiative for an amount not-to-exceed $8.6 million. The initial grant period will span one year beginning February 1, 2006.

   On September 16, 2005, First 5 LA released a Request for Proposals (RFP) for the Partnerships for Families (PFF) Initiative. Through this RFP, First 5 LA sought lead agencies to develop a collaborative that will provide prevention services and supports to *high risk pregnant women and families with children five years of age or younger* that are considered to be at high risk for abuse or neglect as identified by the Department of Children and Family Services. Applications were due on October 14, 2005 and a total of 33 proposals were received. Following an extensive review process, the PFF team has selected lead agencies in eight geographic regions (one per SPA). Grant awards range from $298,000 to $1.4 million per agency with all grant awards being contingent upon the successful completion of the grant negotiation.

   M/S (John Hatakeyama / Jonathan Fielding) APPROVED AS RECOMMENDED
10. Approval of the Allocation, from the $7 Million Data Investment Category, for an Amount Not-to-Exceed $800,000 Over Two Years for the Continued Operation of a Web-Based Accountability and Evaluation Data System. Funding will Allow for the System to be Streamlined Across Initiatives, Updated to Meet New State Evaluation

The use of web-based technology for accountability and evaluation data holds much promise for First 5 LA on many fronts. Our existing system has thus far been approached on an initiative by initiative basis and has focused exclusively on grantee-based initiatives. Funds for each initiative specific module have come out of the separate evaluation allocations for each of those initiatives. However, the fact that we are working with the same vendor across these initiatives lays the groundwork for a more coordinated data collection and reporting effort organization-wide. Also, the development of a new and improved state evaluation framework—to be implemented beginning in July 2006—makes the coming year an ideal time to enhance our current web-based data system by incorporating all our funded projects and standardizing our data collection protocols. The latter will not only satisfy new state requirements, but will also help toward meeting our own data needs as we define them.

Funding this effort out of the new Data investment category, approved by the Commission in November 2005, places our internal goal of improving the quality of and access to data about our funded initiatives and grantees, within the context of the broader Data goal of enhancing and integrating information systems to facilitate community access to data on children prenatal to five and their families. Indeed this first allocation from the Data investment category is a logical starting point in that it will improve the quality and accessibility of First 5 LA’s data, thus ensuring that our own data can be included in future efforts to coordinate and integrate county data on children and families.

M/S (John Hatakeyama / Jane Boeckmann) APPROVED AS RECOMMENDED

11. Approval of the Funding for the Continuation of the WIC Data Mining Research Partnership through June 2009 in the Amounts of $872,299 from Data Funds and $308,719 from Accountability Funds.

The Data Mining Project provides baseline data for policy and program design decisions, an annual snapshot of these indicators so that progress can be tracked over time, and the data necessary to establish a need for improved services in specific domains (e.g. breastfeeding rates, childhood obesity, low birth weight rates, etc.) and/or specific geographic areas (SPAs, ZIPs, priority areas, etc). Ongoing success of this project will position the Commission to fund programs that have the highest potential for impacting the primary objectives of health, safety and early learning, allow other agencies to target services in areas of highest need, and allow WIC agencies to better meet the needs of the 550,000+ participants they serve. Most importantly, the project is designed to be a partnership between WIC, First 5 LA, and the multiple other entities who can use the data to improve the lives of low-income families with young children. As such, it is designed to be responsive to the needs of the Commission and its partners, and First 5 LA staff work closely with the project staff so that data needs can be met and health indicator data can be integrated into planning and accountability processes.

M/S (John Hatakeyama / Jonathan Fielding) APPROVED AS RECOMMENDED
12. Public Comment

Blanca Baleras, Center for Community & Family Services  
Margarita Colin, Center for Community & Family Services  
Carmen Garcia, Center for Community & Family Services  
Sabrina Green, Center for Community & Family Services  
Liz Guerra, Family Literacy Support Network  
John Jackson, Association of Community Organizations for Reform Now  
Jennia Lepe, Center for Community & Family Services  
Tony Masseugale, Center for Community & Family Services  
Jesse Morris, Center for Community & Family Services  
Marleny Sanchez, Center for Community & Family Services  
Veronica Trigueros, Center for Community & Family Services

ADJOURNMENT

The meeting adjourned at 4:03 p.m.

The next Commission meeting is scheduled for:

February 9, 2006 at 1:30 p.m.  
Multi-Purpose Room  
750 N. Alameda Street  
Los Angeles, CA  90012

Meeting minutes recorded by Maria Romero.