Goals of Presentation

- Request Action on Policy Criteria and Process for 2015 Legislative Agenda
- Update on Policy and Sustainability Efforts: 2013-14
- Share and Discuss New Opportunities: 2015
- Q&A
Legislative Criteria & Process: Action

PROPOSED CRITERIA:
• In order to focus First 5 LA's advocacy activities during the 2015 legislative and budget season, staff recommends the following criteria to inform legislative activity:

  • Opportunities to advance First 5 LA priorities related to early learning and home visiting;
  • Policies that directly affect First 5 LA (e.g., tobacco taxes, bills or proposals that affect Prop. 10)
  • Near-term opportunities related to the new Strategic Plan; and
  • Opportunities that support First 5 LA's current investments (e.g. oral health, vision and others)

In addition, staff will utilize a set of additional considerations including:

  • Impact
  • Value-Add of First 5 LA
  • Feasibility
  • Prevention Approach
  • Staff Capacity
  • Coalitions
Policy Update: Background

• Role of Policy and First 5 LA
• Declining First 5 LA Revenue
• Focus on sustaining early learning investments: ECE and Home Visiting
• Retained California Strategies, HMA & The Raben Group
• Approved new Strategic Plan, November 2014
Early Learning and Development

<table>
<thead>
<tr>
<th>BIRTH – 2 YEARS</th>
<th>3 YEARS</th>
<th>4 YEARS</th>
<th>5 YEARS</th>
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<tbody>
<tr>
<td>Early Head Start</td>
<td>Head Start</td>
<td>Pre-K</td>
<td>Kindergarten</td>
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CHILD CARE

HOME VISITING
## Sustainability Goals

### Short Term

**ADVOCACY**
- First 5 LA known in Sacramento
- 2013/4 Legislative Agenda & Budget supported by policymakers
- F5LA view by policymakers as a leader for young children and families

**ECE**
- ECE incorporated in Local Control Funding Formula at state & local levels

**HV**
- Hospitals and insurers unified around shared interests/research needs
- F5LA research aligned with payer needs

**BOTH**
- Partnerships established to support long-term goals
- Strategic communications plan developed to raise awareness and engage policymakers; builds public will

### Intermediate Term

**ADVOCACY**
- F5LA’s voice on 0-5 issues broadened beyond ECE and HV
- Prop. 10 funding protected from budget sweeps

**ECE**
- Governor supports ECE policy
- Public funding secured for ECE field

**HV**
- Policymakers consider HV to be a priority issue impacting children and families and advocate for expanded investments

**BOTH**
- F5LA played leadership role in developing legislation in support of expanding quality ECE and HV
- Long-term alternative funding models identified and pursued
- Partnerships advocated for policy changes that support expanded ECE and HV funding
- Benchmarks developed to measure areas of impact

### Long Term

**Early childhood issues considered a state policy priority**

**Prop. 10 funding defended**

**Public funding for quality ECE and HV programs for children 0-5 and their families in LA County**
Commissioner Engagement in Policy

- **Expertise**
  - Panels
  - Testimony
  - Recommendations

- **Stakeholder Engagement**
  - Commissioners
  - Meetings

- **Policymaker Engagement**
  - Meetings
  - Calls
  - Inquiries
Commissioner Engagement

Commissioners

Alignment

Connections

Experience
STATE LEGISLATIVE AND BUDGET LANDSCAPE

John Benton
Principal
California Strategies
Governor Brown’s 2015-16 Budget

• $158.8 billion ($1.5 billion increase)
• $3.4 billion Reserve
• Pays Down Some Debt & School Deferrals
• Additional $4 billion for LCFF
• $1.2 billion Adult Ed, Career Tech, Workforce
• Medi-Cal—Assumes 12.2 million beneficiaries
• Retiree Health Liabilities ($72 billion)
Governor Brown Budget Priorities

• Maintain Fiscal Balance
• Local Control Funding Formula
• Public Safety Realignment
• Health Care Reform
• Climate Change
• Water Action Plan
• Redevelopment Dissolution
• Pension Reform
2015-16 GF Expenditures

2015-16 General Fund Expenditures
(Dollars in Millions)

- K-12 Education ($47,173) 41.6%
- Health ($24,086) 21.3%
- Human Services ($7,843) 6.9%
- Corrections and Rehabilitation ($10,160) 9.0%
- Natural Resources ($2,561) 2.3%
- Other ($7,412) 6.5%
- Higher Education ($14,063) 12.4%
Governor Brown’s Messaging on Poverty

- 23.4% of Californians Living in Poverty
- CA Provides Extensive Safety Net and Maintained Core Benefits During Recession
- Medi-Cal Population Has Grown to 12 million
- Broader Health Care Benefits than Other States
- Higher Cash Assistance to Families than Other States
- Generous Financial Aid for Higher Ed
Governor Brown’s Anti-Poverty Agenda

• K-12 Funding Focused on Most Needy
• Health Care Reform-- Adds four million Californians to Medi-Cal (12 million total)
• Minimum Wage Hike Up 25% to $10/Hour
• “Permanent Path Out of Poverty”
• Adult Ed, Career Tech, Workforce Investment funding in Budget--$1.2 Billion
Early Childhood Education

- State ECE Coalition Activities – *F5LA leadership*
- Local Control Funding Formula
- **2014-15** Budget Agreement--$281 million new monies for Child Care & Preschool Programs
  - Includes $50 million for Quality Improvement Grants to State Preschools
  - One-time $25 million for Professional Development Quality Improvement
  - 11,500 Full-Day State Preschool slots for low income 4-year olds
  - Intent to cover all low-income 4 year olds
State ECE Coalition Budget Ask

Three Pillars—Access, Affordability and Quality

- 10,500 new 4-Year old State Preschool slots
- Move State Preschool into Prop. 98
- Babies/Toddlers—10,000 General Child Care slots plus 10,000 Alternative Payment slots
- Increase Regional Market Rate ceiling
- Increase Standard Reimbursement Rate
- Simplify Rate Structure
State ECE Coalition Budget Ask

• System-wide Quality Focus to Support Local Quality Efforts
• Increase QRIS Block Grant and Extend to Providers for Infants and Toddlers
• Align CCDF to Support Emerging QRIS
• Include ECE in Prop. 98 Professional Development aligned to TK-3rd Grade
• Child Care Development Block Grant
• Centralized Eligibility Waiting List
ECE Legislation Filed

- AB 47 (McCarty)—State Preschool Expansion
- AB 188 (Garcia)—APP Eligibility (3% Fee)
- AB 233 (Lopez)—APP Rates and Procedures
- AB 271 (Obernolte)—APP Electronic Records
- AB 427 (Weber)—Early Primary Programs
- AB 765 (Ridley-Thomas)—Child Care COLA
- AB 833 (Bonta)—ECE Spot Bill
- AB 1161 (Olsen/Atkins)—Privately Funded Pilot Program—Tax Credits
- AB 1314 (Thurmond)—ECE Spot Bill
- SB 548 (DeLeon)—ECE Collective Bargaining
- SB 670 (Jackson)—ECE Spot Bill
- SB 749 (Morrell)—Child Care Trustline Registry
Health & Human Services Programs

Health and Human Services Proposed 2015-16 Funding

All Funds
(Dollars in Billions)

- Medi-Cal: $95.4 (67.1%)
- Other: $5.0 (3.5%)
- CalWORKs: $3.6 (2.6%)
- Other Social Services: $2.9 (2.0%)
- SSI/SSP: $2.8 (2.0%)
- Children's Services: $2.8 (2.0%)
- In-Home Supportive Services: $8.2 (5.8%)
- 2011 State-Local Realignment: $4.7 (3.3%)
- 1991-92 State-Local Realignment: $5.1 (3.6%)
- Department of Public Health: $3.1 (2.2%)
- State Hospitals: $1.7 (1.2%)
- Developmental Services: $5.7 (4.0%)
- Child Support Services: $1.0 (0.7%)

¹ Totals $142.2 billion for support, local assistance, and capital outlay. This figure includes reimbursements of $14.3 billion and excludes $5.1 million in Proposition 99 funding in the Department of Developmental Services budget and county funds that do not flow through the state budget.
Medi-Cal

• Moving From Enrollment to Effective Management of Medi-Cal Populations
• 1115b Waiver
• Innovation Pilots
• Denti-Cal
• Vision Pilots
• Behavioral Health
Home Visiting

• State HV Coalition Activities
  • MEICHV Letter to Congress
• Home Visiting Opportunities w/in Medi-Cal
  • 1115b Waiver
  • Innovations Programs
  • Managed Care Plans
  • State Plan Amendment
• AB 50 (Mullin)—Home Visiting
Developmental Screenings

- Required by Affordable Care Act
- No federal or state accountability
- Medi-Cal Managed Care Plans and contracted Provider Groups
- Gathering data and experience with F5 Association and other county F5’s
- Educating Administration and Legislature on ACA requirements, lack of compliance and related consequences
- Identify policy recommendations to incentivize, improve accountability and support innovative pilots
Pediatric Dental

- 2014-15 Parental Outreach Pilot ($17 million)
- AB 1174 (Bocengra)—Teledentistry (Signed)
- DPH – State Dental Director Position Created
- State Auditor’s Report—November 2014
- Legislative Oversight Hearings in 2015
- Denti-Cal RFP for FI and ASO
- Legislation—AB 648 (Low)—Virtual Dental Home; AB 880 (Ridley-Thomas)—Scope of Practice; SB 642 (Nguyen)—Medi-Cal Geographic Managed Care Dental
Vision Programs

• 2014-15 Budget—Mobile Vision Pilots
• Medi-Cal Coordination with LA Based Plans
• Coordination with F5LA Grantees
• Discussions with Medi-Cal on Mobile Vision Experience and New Model for Claims
• SB 402 Mitchell, requires regular vision exams in schools
• SB 349 Bates, mobile vision
BOE Assessments

- 2014-15 Budget Supplemental Report
- BOE Convenes Stakeholders—Nov. 13, 2014
- April 15, 2015 Report Due to Legislature
- Alternatives—Licensing Fee Increase and GF Contribution
- Work with Assemblyman Daly and Speaker Atkins
- AB 814 (Daly)—BOE Spot Bill
Tobacco Taxes

- Ballot Measure—Save Lives California Coalition
- Legislation—AB 1238 (Linder); SB 591 (Pan); SB 8 (Hertzberg)
- SB 591 (Pan)—
  - Adds $2 per pack
  - Three funds—Prevention, Disease-related, and Law Enforcement
  - Offset for F5 lost revenues
  - 2/3rds vote required
Questions?