First 5 LA
State Policy and Sustainability Consultant
RFQ

Applicant Information Workshop
January 23, 2013
Welcome

- Introductions
GoTo Webinar Basics

- Open and close your panel
- Full screen or window mode
- Raise your hand
- Ask questions
- Click “Help” for assistance
Agenda

✓ First 5 LA Background
✓ RFQ Details & Eligibility
✓ Deadlines
✓ Review Process and Timeline
✓ Questions
Background

- Founded 1998
- Proposition 10
- 50¢ tax on tobacco
- 0-5 children and families
- $1.2B invested to date
First 5 LA’s 2009-2015 Strategic Plan includes two main strategies to achieve its goals: *place based* and *countywide*.

- **Place based** investments focus on 14 communities in LA County known as *Best Start*. First 5 LA *Best Start* is a community-driven effort that brings together parents and other community members to support young children and families;

- **Countywide** investments represent a comprehensive effort to address systems improvement in LA County through a variety of strategies, including *public policy* change.
First 5 LA Policy Priorities

Promote comprehensive, affordable health insurance for all
Support integration and sharing of data
Expand voluntary home visiting
Increase supports for breastfeeding
Promote reductions in drug, alcohol and tobacco use by parents/caregivers
Expand early identification and intervention
Promote family strengthening principles and prevention practices in the child welfare system
Improve quality of early care and education programs
Strengthen the prenatal to 5 workforce
Increase access to healthy food options and physical activity

4 Strategic Goals:
* Children are born healthy
* Children maintain a healthy weight
* Children are safe from abuse and neglect
* Children are ready for kindergarten
First 5 LA Policy Priorities and Major Investment Areas

4 Strategic Goals

10 Policy Agenda Goals

Major Investment Areas
RFQ Qualifications

- Location: Sacramento, must be able to attend meetings in Capitol and have ability to communicate effectively/efficiently with First 5 LA staff via phone and email.

- Independent Consultant or Consultant Firm with Registered Lobbyists
Application

• See Section IV of RFQ for Application Info
• Narrative Application Questions IVA.2.a-b
  – 10 page maximum – anything above 10 pages will not be included for scoring
    • 8 pages for question a
    • 2 pages for question b
    • State whether you or staff are registered lobbyist and are filing

• See score sheet in Appendices
• SOW will be used for scoring – a final SOW will be negotiated with First 5 LA upon selection of consultant
Required Docs

- **Cover Letter
- Narrative Application
- SOW
- Budget
- Budget Narrative
- Resume(s)
- Client References
- Work Samples
- **Signature Authorization Form
- **Agency Involvement in Litigation Form
- W-9

*Applications with missing documents will be disqualified.

**Hard copies due in the office by deadline: Friday, February 1, 2013.
Priority Activities

• Identifying near-term (12-24 months) opportunities related to supporting funding/expansion of home visitation and early childhood education
• Support First 5 LA in co-sponsoring/supporting legislation (aligned with Policy Agenda)
• Support First 5 LA in monitoring policy/legislation of interest – annual Legislative Agenda
  http://www.first5la.org/files/2012StateLegislativeAgendaUpdated10.01.12.pdf
• Support relationship building with legislators and administrators
• Assist in strategy development around legislation
• Assist policy grantees in supporting policy work in Sacramento
DEADLINES

- Applications due February 1, 2013 5pm PST - Plan Ahead
- No Exceptions
  - This includes original signed copies of Cover letter, Signature Authorization Form and Agency Involvement in Litigation Form.
Review Process

- **Level 1:** First 5 LA staff will review each application to ensure that basic requirements are met. Basic requirements include: timely receipt of application, format as required, inclusion of all appropriate attachments, etc. Proposals with omissions of any required documentation are subject to disqualification.

- **Level 2:** Applications will be reviewed by a team of external reviewers using the Statement of Qualifications Review Tool posted with the RFQ (Appendix H). External reviewers are required to sign a Conflict of Interest and Confidentiality Statement.

- **Level 3:** Finalists will be interviewed by a team of First 5 LA staff members.

- **Level 4:** Finalist will be submitted to Commission for approval in March 2013.
Questions?
Thank You

http://www.first5la.org/Policy-and-Sustainability-Consultant-RFQ

Stacy Lee, Policy Manager
slee@first5la.org  213-482-7812