Strategic Planning for 2015-2020: Focusing for the Future
Webinar

April 21, 2014
Introductions

• First 5 LA
  – Kim Belshé, Executive Director
  – John Wagner, Chief Operating Officer
  – Teresa Nuno, Acting Chief of Programs and Planning
  – Jessica Kaczmarek, Project Lead/Program Officer III
  – Aimee Loya Owens, Program Officer II
  – Lee Werbel, Program Officer III
  – Annie Dear, Coro Fellow
  – Kaya Tith, Program Officer II

• Learning for Action
  – Steven LaFrance, President and CEO
  – Alex Hildebrand, Director of Strategy Consulting
  – Jessica Xiomara Garcia, Senior Project Associate
Today’s Objectives

• Establish the context for and introduce First 5 LA’s 2015-20 Strategic Planning process
• Outline the key phases of the Strategic Planning process
• Share the Strategic Imperative that anchors the planning process
• Identify opportunities for participation
• Q&A
2013 "Listening" and "Learning" activities identified strategic issues and opportunities

External forces influence strategic focus and integration

Leadership & Governance

Internal Systems & Infrastructure

External Relationships

Programs/Initiatives
- Place-Based Activity
- Countywide Activity

Strategic Focus, Impact & Role
2014 "Leading" activities will achieve impact, focus, sustainability

- First 5 LA’s Long Term Financial Projection provides a financial context for our work ahead
- Governance Guidelines ensure accountability, transparency and consistency in decision-making
- Strategic Plan 2015-20 establishes clearer focus for future impact
Strategic Planning: A Focused and Time-Bound Process

• The extensive work that has been done to understand First 5 LA’s context and past performance enables a focused and accelerated planning effort in 2014

• The planning process began in March 2014 with Board Approval of the Strategic Plan by November 2014
First 5 LA’s Strategic Plan is Intended To:

• Clearly articulate the measurable impact to which First 5 LA aspires to contribute

• Bring greater focus of First 5 LA’s strategic direction and achieve better alignment of efforts across organization

• Define the role(s) First 5 LA will play in affecting the lives of young children and their families at the county, state and national levels
Key Phases of the Strategic Planning Process:

• Phase I: Pre-Planning, Analysis and Alignment (Mar-May 2014)
  – Synthesis of 2013 baseline data
  – Identify critical strategic issues for Board and P&P
    • Strategic Imperative

• Phase II: Decision-Making (May-Nov. 2014)
  – Determine goals, outcomes and strategies
  – Board-Approved Strategic Plan in November

  – Planning and Board approval of Implementation Recommendations
First 5 LA Strategic Planning
Work Plan and Timeline

Phase I
- Program & Planning Committee: Input on Framework
- Commission: Update

Phase II
- Board Retreat
- Develop Framework for Impact and Sustainability
- Prioritize Goals, Outcomes, and Pathways
- Staff Input
- Community Input: Survey
- Synthesize L3 Data
- Develop Strategies and Objectives
- Community Input: Events
- Refine Vision & Mission
- Interview P&P Comm.

Phase III
- Community Input (TBD)
- Refine Strategies
- Interview Potential Partners
- Community Input
- Review Draft 1
- Review Draft 2
- Approve Plan

Implementation Planning (Dec 14 – Mar 15)
Phase I:
Why is First 5 LA Establishing a Strategic Imperative for the Plan?

• A **Strategic Imperative** anchors the planning process in the current context to ground and advance the process that requires difficult choices

• Without a Strategic Imperative for this plan, the process will not result in a clear focus that will guide the agency to achieve its greatest possible impact
The Strategic Imperative for Strategic Planning 2015-2020: Focusing for the Future

- Maximize return on the Commission’s future investments to achieve mission and greatest possible impact for children 0-5 and their families
- Determine a clear, well-defined focus for F5LA
- Align goals to long-term financial projections and strategy

Endorsed by Board April 10, 2014
How the Strategic Imperative will be Advanced:

- First 5 LA must articulate positions on several key levers in order to advance the strategic imperative and create impact.
- Positions on these levers will support decision-making in the planning process and beyond: They will help First 5 LA know its role in addressing a problem, regardless of what it is.
Six Key Levers to Advance the Strategic Imperative

- Upstream (Prevention) → Downstream (Intervention)
- Going Broad → Going Deep
- Growing Local Models → Leveraging Evidence-Based Models
- Single Impact Approaches → Multiple Impacts
- Go It Alone → Start with Partnership Opportunity
- Direct Services → Systems and Policy Change
There will be timely opportunities for your engagement in the process:

- **Community Input Survey** to solicit input about the most effective role(s) that First 5 LA can play in relation to its mission to increase the number of children 0-5 in LA County who are physically and emotionally healthy, ready to learn, and safe from harm
  - May 2014

- **Interactive Community Input Sessions** (in 5 different geographies within LA County) to solicit feedback on draft goals and strategies
  - August 2014

- **Community Input (TBD)** to refine strategies
  - September 2014
Opportunities to Stay Informed and Engaged:

• **Program & Planning (P&P) Committee Meetings** to engage the Commission in development of the Strategic Plan and provide recommendations
  – Next Meeting: April 24

• **Board of Commissioners Meetings** to review and approve key outputs from the Strategic Planning process
  – Next Meeting: May 8

• **First 5 LA’s Website** where materials of Commission and P&P meetings will be available

• **Monday Morning Report** to receive updates from First 5 LA
Opportunities to Stay Connected via our Website:

http://www.first5la.org/Strategic-Plan-2015-2020
Questions?
THANK YOU!!