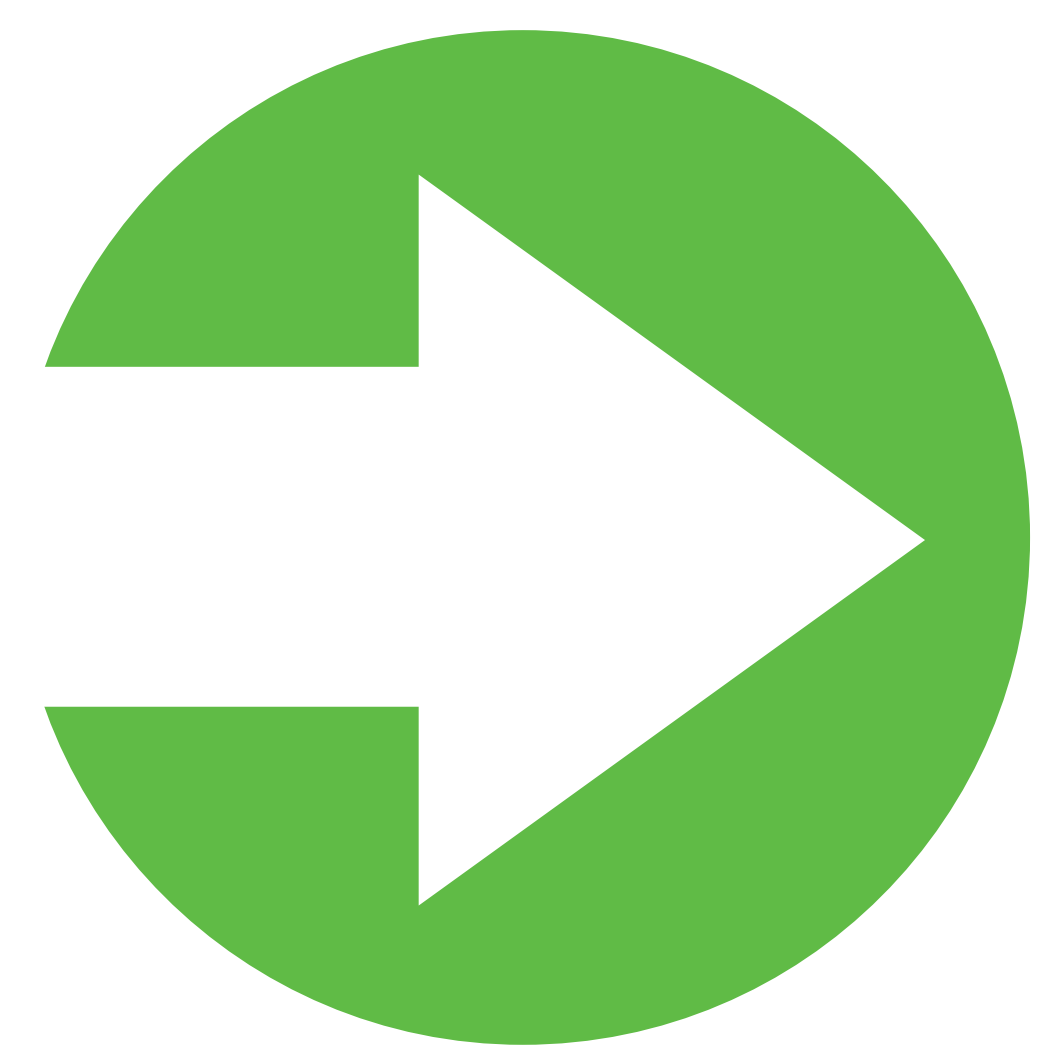


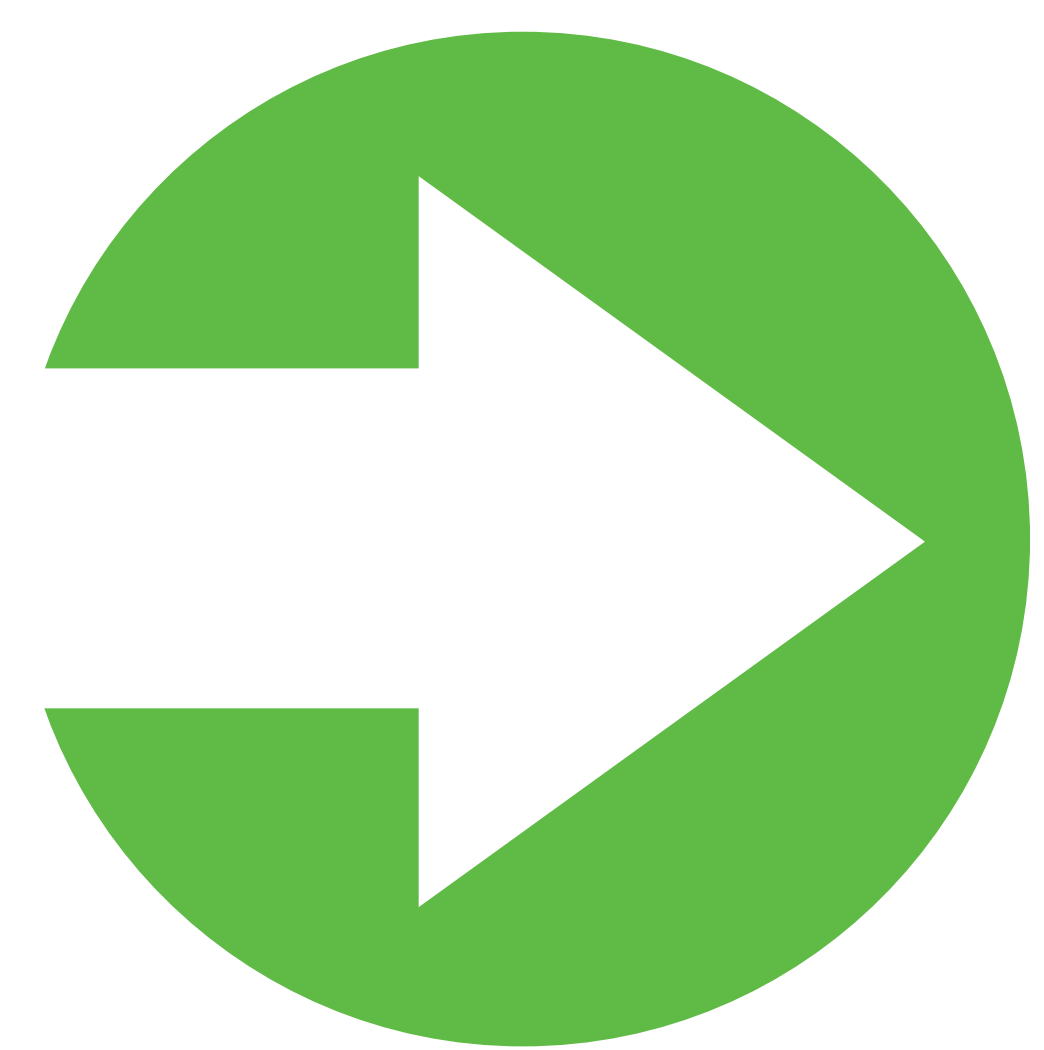
The Strategic Imperative for Strategic Planning 2015-2020:

Focusing for the Future

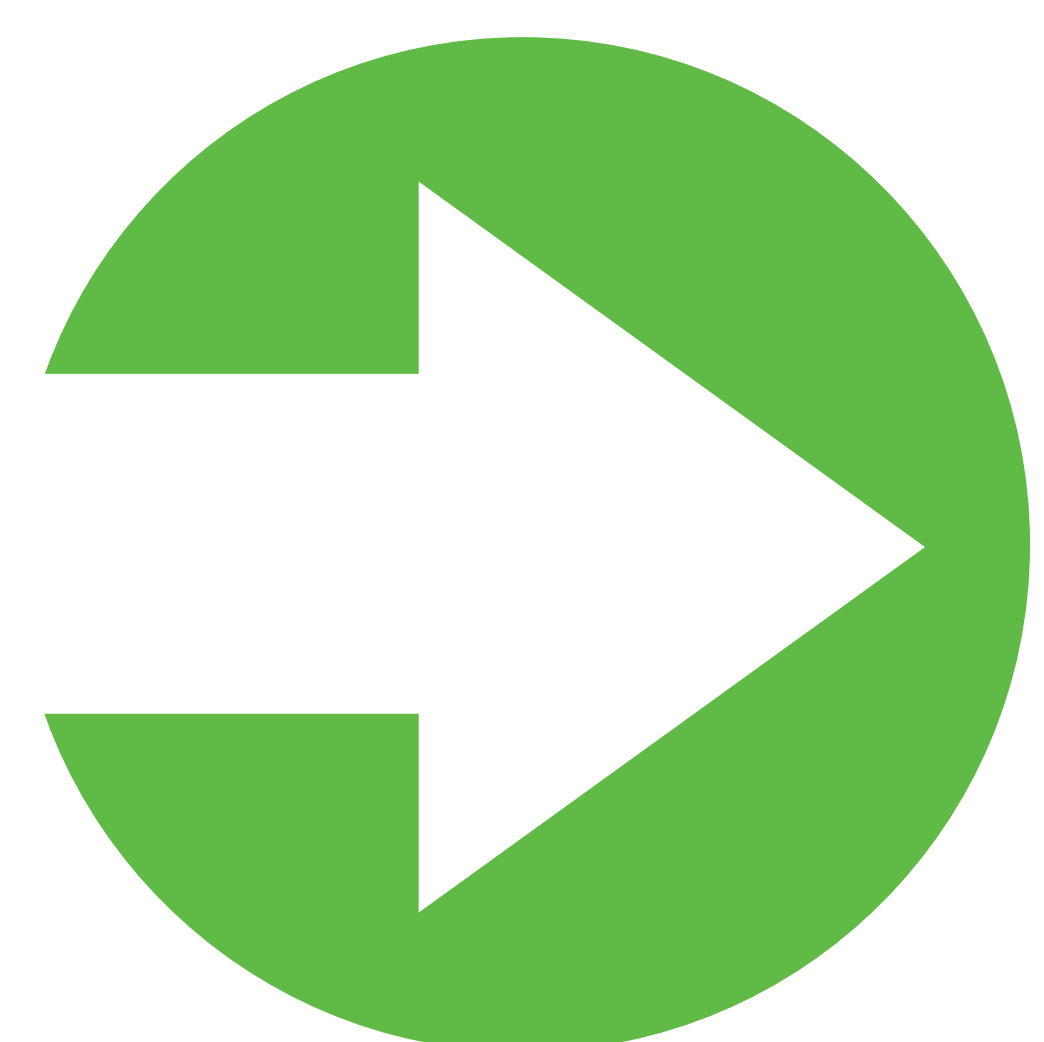
Endorsed by the Board of Commissioners, April 10, 2014



Maximize return on the Commission's future investments to achieve mission and greatest possible impact for children 0-5 and their families.



Determine a clear, well-defined focus for First 5 LA.



Align goals to long-term financial projections and strategy.