AGENDA

PROGRAM & PLANNING COMMITTEE MEETING
Chair: Antronette Yancey
Vice Chair: Arturo Delgado

Thursday, February 28, 2013
8:00 am - 10:00 am

Meeting Location:
First 5 LA
Multi-Purpose Room, First Floor
750 N. Alameda Street
Los Angeles, CA 90012

Item 1 Call to Order ACTION

Item 2 Review of Program & Planning Committee INFORMATION
Meeting Notes – October 25, 2012
• Antronette Yancey
  Committee Chair

Item 3 Family Strengthening Investment DISCUSSION
Scale and Scope
• Barbara DuBransky
  Senior Program Officer, Program Development

Item 4 Expiring Grants DISCUSSION
• Tara Ficek
  Senior Program Officer, Grants Management

  • Armando Jimenez,
    Director of Research & Evaluation

Item 5 Evaluation Proposal—Countywide Systems DISCUSSION
Improvement Comprehensive Evaluation Plan
• Bronwyn Mauldin
  Senior Research Analyst, Research & Evaluation

  • Armando Jimenez
    Director of Research & Evaluation

Item 6 Public Comment for Items Not on the Agenda INFORMATION

Item 7 Adjournment ACTION

A public entity.

Pursuant to the First 5 LA Commission Activity Break Policy, a 10-minute physical activity break will be taken midway through the meeting.
Item 1

Call to Order
Item 2

Review of Program & Planning Committee Meeting Notes – October 25, 2012
1. Call to Order

The meeting was called to order by Commissioner Dennis at 1:34 pm.

Commissioner Dennis welcomed everyone in attendance. Introductions followed.

2. Review of Program & Planning Committee Meeting Notes – September 27, 2012

No changes were made to the meeting notes.

THE ITEM WAS RECEIVED AND FILED

3. LAUP FY 2011-12 Performance

The presentation consisted of five key areas: (1) review of performance-based contract provisions; (2) review of LAUP FY 11-12 performance; (3) discussion of the Universal Preschool Child Outcomes Study (UPCOS) results; (4) preview of action item for November Commission Meeting; and (5) next steps.

The current fiscal year is the fourth year of implementation with a performance-based contract between First 5 LA and LAUP. Each year First 5 LA and LAUP staff negotiates revisions to outcome targets which are noted within the contract, in a table
SUMMARY MEETING NOTES

referred to as the performance matrix. Staff then presents to the Commission for approval the proposed revisions to the performance matrix as well as the budget and performance incentive fund.

The performance incentive fund is a provision within the contract that allows LAUP to maintain portions of their unexpended funds from one fiscal year to the next. The proportion of unexpended funds allowed to be carried over is dependent upon performance against a selection of targets from LAUP’s performance matrix.

Given that the contract has been performance-based for the past four years, the targets have become more quantitative and less process-oriented. Something that both First 5 LA and LAUP have been working toward for the past few years is inclusion of child-level outcomes. Fiscal year 2011-12 represents the first year that actual targets related to child progress, as well as parent engagement, were included within the contract. The child progress outcomes are assessed through the Universal Preschool Child Outcomes Study (UPCOS).

Of the three domains of child progress (language, literacy, cognitive development), LAUP exceeded targets in two, and fell short of the literacy development target. This target has some complexities associated with it due to changes in the knowledge of children entering LAUP programs. It was noted that LAUP’s performance this year in cognitive development showed an improvement from last year. LAUP focused on improving this area through coaching and other strategies. In doing so, LAUP used the results of UPCOS to inform their own program improvement.

Regarding parent engagement, LAUP exceeded targets in two areas while falling short of the other two targets. LAUP intends to conduct further evaluation in the area of parent engagement.

In the area of preschool quality, LAUP exceeded their target for environmental rating scores—i.e., ECERS/FCCRS. This year, LAUP also introduced the Classroom Assessment Scoring System (CLASS) assessment which focuses on teacher-child interaction. This year was a baseline year for CLASS data; so the only target was achieving 100 percent of providers assessed. LAUP and First 5 LA staff will be working on targets for CLASS scores for the FY13-14 contract.

In looking at the LAUP performance targets, some are easier to measure than others. Therefore, the Universal Preschool Child Outcomes Study (UPCOS) was utilized to measure those items that are harder to measure. UPCOS is now in its sixth year.

UPCOS is a large and complex study that slices the data in a variety of ways. The evaluation contractors provide information on raw scores as well as comparisons to the national average. But for the purposes of the staff presentation, the focus is on those elements of the performance-based contract that require scientific measurement related to the progress of children through the school year, as well as parent engagement targets set in collaboration among the partners.

The study partners include First 5 LA’s Program Development Department, Research & Evaluation Department, a variety of representatives from LAUP including the Director of Research & Evaluation, and the evaluation contractor (Mathematica Policy Research). The collaborative process with Mathematica and LAUP was so impressive that the three
study partners delivered a presentation on the target selection process at last year's American Evaluation Association (AEA) Conference.

Targets were piloted in 2010-11, and then incorporated into the performance-based contract in 2011-12. Together, targets were set for the amount of children's progress expected from fall to spring, and for parent engagement.

The previous years' data is reviewed to assist in revising targets from year to year, but staff also relied upon the Mathematica experts who have been involved with national studies to ensure that the targets set were consistent with those benchmarks; and that such were informed by the literature on what's important for children to know before kindergarten. All of this was done while also ensuring that the particular demographics of the population that LAUP serves was recognized. For example, the study partners all agreed that while children's progress would be examined against national norms when possible, the targets selected would be based on children's growth from fall to spring.

Regarding parent engagement targets, Mathematica worked with First 5 LA and LAUP to develop a shared definition of engagement, to develop questionnaires for providers that reflect the content of the definition, and to complete a descriptive study using those measures. A framing decision made early in the process was that LAUP should not be held accountable for parent behavior; and thus, the targets focused on what programs could do rather than what parents may do. At the end of the process, LAUP and First 5 LA agreed on six targets that covered three general areas: (1) communication; (2) opportunities for engagement; and, (3) information about community resources. Targets were developed and tested during the 2010-11 program year, and then further refined before being included in the performance-based contract for the 2011-2012 program year.

The next steps in the LAUP performance-based contract include contract improvement actions such as reviewing targets, defining a CLASS assessment target, continuing UPCOS, sustainability issues and the potential of a November ballot initiative.

Staff intends to bring a recommendation for approval of changes to the budget and contract language to the Commission at the meeting of November 8, 2012.

4. UPDATE: Best Start Family Strengthening Implementation

Staff briefly described the components of the Best Family Strengthening approach. In the Best Start communities, Best Start families are eligible to receive nine Welcome Baby engagements. Engagements refer to contacts made with the family in their homes, by phone and at the birthing hospital. The objectives of these engagements include ensuring newborns and their families are supported in initiating and continuing breastfeeding; establishing medical homes for the child and parents and ensuring mothers and babies receive their appropriate postnatal care; identifying and following through on any necessary referrals, based on the families unique needs; teaching basic early parenting skills; and, supporting early bonding and attachment.

Families outside of Best Start Communities will be eligible for up to four engagements to address some of these same objectives. All families will participate in a risk-screening at the time of birth. The risk screening is administered as an interview intended to inform providers in supporting families, as needed. The screening instrument has been used in
SUMMARY MEETING NOTES

Orange County for over 10 years and has been found to be reliable and valid in predicting risk to families of poor child outcomes. It is important to note, as well, that the screening is administered in a family-friendly and supportive manner; and is, of course, not mandatory. Also, 30 percent of Best Start families screened in the Welcome Baby program will be eligible for a referral to the Select Home Visitation program that will be present in their community.

Staff shared a flowchart demonstrating how families will be referred through the various First 5 LA and some non-First 5 LA funded programs. Non-Best Start families will first be contacted at the birthing hospital through the risk screening process. Families with a low level of risk will receive any referrals necessary and will not be contacted again. Families who demonstrate a moderate to higher level of risk will also receive any necessary referrals, but will also be offered up to three home visits.

Best Start families will be outreached to prenatally through clinics and private and group practices. Families identified as eligible for Nurse Family Partnership, a program provided throughout the county by the Department of Public Health and Los Angeles Unified School District, will be referred to that program through second trimester (18-weeks on average). Families not eligible for the Nurse Family Partnership will be enrolled in Welcome Baby and will receive up to three prenatal engagements, based on what stage of pregnancy the mother is in when they are enrolled. At the time of birth, Best Start families will be assessed with the same screening instrument as non-Best Start families. Families identified as low to moderate risk will be invited to continue through five post-natal Welcome Baby engagements. High Risk Families, estimated to be at approximately 30 percent, will be offered a referral to one of the Select Home Visitation programs. Additional referrals are made to families who participate in either of these programs, as needed, for such supports as housing, food, substance abuse, health services, and domestic violence services.

In 2010 the Commission approved six national home visitation models: (1) Healthy Families America; (2) Parents as Teachers; (3) SafeCare; (4) Triple P; (5) Nurse Family Partnership; (6) Early Head Start. Best Start communities are selecting models from among the first four programs to implement within their communities and which will be available to Best Start families deemed high risk by the Welcome Baby screening. Communities can choose one or more programs based on the unique needs of their families. The remaining two programs (Nurse Family Partnership, Early Head Start) will be invested in by First 5 LA under unique circumstances.

The Department of Public Health has implemented a Nurse Family Partnership program for over 10 years and has recently expanded program spaces through funding from the Mental Health Services Act, as well as federal home visitation funds. For this reason and because there is a limited population that is eligible for this program (young first-time mothers in poverty), First 5 LA is not investing in expansion of the Nurse Family Partnership program at this time; but is expected to revisit this policy periodically to ensure that this gold standard program is available to those families that are eligible.

Early Head Start is included in the approved list so that First 5 LA can support agencies within Best Start communities applying for Early Head Start expansion dollars, when available, to ensure that they are strong candidates. Though expansion was available
through Material Infant & Early Child Home Visitation funding, California did not select Early Head Start as an option for counties.

On June 14, 2012, the Commission approved 24 hospitals, in addition to the pilot, to be eligible to implement Welcome Baby for Best Start and non-Best Start families across the county. The hospitals were eligible due to the number of total Best Start births, as well as a minimum percentage of Best Start births within one or more individual Best Start community

The Letter of Intent (LOI) was released two weeks later and is open to the 24 hospitals on a rolling deadline of approximately every two months. Staff has received a total of seven responses after two deadlines. Further, four hospitals have indicated an intent to respond.

Once Welcome Baby programs are established, communities can establish their Select Home Visitation programs, as Welcome Baby will be the single referral source into these programs. The partnerships in the Best Start communities have identified or are in the process of identifying the programs that they would like to see implemented in their communities. This selection process has been completed by taskforces within the partnerships, inclusive of committed key stakeholders, agencies, parents and other residents. The process included mindful decision making, number of meetings, national calls, local calls, data requests, and curricula review.

In order to support long-term expansion of Welcome Baby countywide and Select Home Visitation, staff has worked to assess the potential for MediCal reimbursement to offset some of First 5 LA's investment in these programs.

Staff continues to assess the potential role of health insurance providers in leveraging and sustaining this work. LA Care attended the luncheon held to reach out to the 24 target hospitals and has begun to participate in the Welcome Baby taskforce in Metro LA. LA Care is interested in continuing to learn about the program as implementation continues. Not only is LA Care looking at the value of the program results, it is also considering ways in which it can assist in outreach to both families delivering at participating hospitals and hospitals that have not yet responded to the Letter of Intent.

Staff will also be releasing a Request for Proposal (RFP) to identify an oversight entity that will be responsible for assisting First 5 LA in some key areas of implementation. The role that the entity plays in each key area will be comprehensive as it relates to Welcome Baby. Though the entity will not need to monitor standardization, provide training or coordinate program incentives for the Select Home Visitation programs, the entity will play a key role in coordinating the programs' responses to and interactions with the national offices of the program, to provide a streamlined relationship between those offices and LA County programs, as well as ensure economies of scale in First 5 LA investment in training and data management.

The entity, along with First 5 LA staff, will also partner with the LA County Home Visitation Network, being launched by the Department of Public Health, to build strong referral pathways throughout the County and a policy agenda and platform for supporting home visiting strategies for young children.
The pilot Welcome Baby site is also the Pilot Baby Friendly Hospital site. This integration of unique strategies with shared outcomes has had a measurable impact on the breastfeeding rates of families delivering at California Hospital.

While Baby Friendly Hospitals work to adapt hospital policies and procedures related to breastfeeding promotion, Welcome Baby provides perinatal support for breastfeeding, resulting in complementary investments.

Only two Welcome Baby eligible hospitals are not either eligible to apply for First 5 LA Baby Friendly Hospital funding or currently working toward Baby Friendly Hospital status through Baby Friendly USA with non-First 5 LA resources. Given that First 5 LA is now working with 19 hospitals through these investments, with more hospitals expected to participate in one or more of them, and given that the work is highly ambitious, staff intends to hold a brief series of roundtable meetings next calendar year, so that staff, Commissioners, grantees and other key stakeholders can build a shared understanding of what it will take for these investments to be successful.

Full implementation is defined by programs having established site-specific protocols and the capacity to offer visits to more than a small sample of families. The number of Select Home Visitation spaces is based on a calculation of 30 percent of Best Start births in participating hospitals. This will result in spaces being available in one or more Best Start communities. As more hospitals choose to participate in Welcome Baby, additional spaces will be funded in communities served by the hospitals.

The data system will track client-level information throughout the time clients are enrolled in welcome baby and the select home visitation models. During this time, the data system will track: (1) universal assessment; (2) referrals; (3) completed referral follow-up; (4) services; and, (5) outcomes. When the hospital liaisons enter the client's universal assessment information into the data system, the system will eventually be able to connect to a countywide referral portal that will identify the closest program with spaces available that would meet the needs of the client.

The Research Advisory Committee (RAC) made the following recommendations regarding the data system.

1. System must be able to interface with eventual County data systems to share information with other county agencies
2. System would connect with a referral portal that would feed the data system with information about what home visitation providers have available spaces for new clients
3. System should be a robust case management system that captures client-level information and tracks the universal assessment, referrals, completed referral follow-up, services and outcomes.
4. System must migrate over the data in the existing system to the new system.

The Urban Institute has been conducting an evaluation of the Welcome Baby program since 2009. They administer in-home child/family surveys and observational assessments of Welcome Baby clients at 12, 24, and 36 months post-partum. Preliminary findings from the 12-month survey were shared, which compared mothers who received Welcome Baby program services with mothers who did not.
Preliminary findings from the Urban Institute's 12-month child/family surveys indicate that participating in the Welcome Baby program may be associated with some desired outcomes such as increased breastfeeding, use of services, and improved parenting as shown through a supportive and nurturing home environment. Also, Welcome Baby participants were very satisfied with home visits they received.

The evaluation design for the Family Strengthening programs has not been finalized pending consultation with the Research Advisory Committee (RAC). Evaluation will consist of five studies that will inform each other.

1. Child/Family Outcomes Study - Are programs improving child/family outcomes such as parenting practices, maternal and child health, prevention of child injuries, etc.?
2. Fidelity Study – To what extent are programs being implemented as intended by program model designers?
3. Process Study – How are agencies implementing the programs? Challenges, gaps?
4. Systems Study – What does the infrastructure of agencies look like as they begin implementation of programs? How does it change over time?
5. Cost Study – What are the total costs of each program? Cost per family? A cost-effectiveness component should be included.

The Request for Proposal for these studies will be released sometime in spring of next year and contractors will be on board by July.

5. Public Comment for Items Not on the Agenda

None.

ADJOURNMENT:

The meeting was adjourned at 4:34 pm.

NEXT MEETING:

The next regularly scheduled meeting will be taking place as follows.

1:30 pm – 4:30 pm
November 15, 2012

First 5 LA
Multi-Purpose Room
750 N. Alameda Street
Los Angeles, CA 90012

Meeting minutes were recorded by Maria Romero, Secretary to the Board of Commissioners.
Item 3

Family Strengthening
Investment Scale and Scope
Contracts Ending:
A framework for Decision-Making

Program and Planning Committee
February 28, 2013
Presentation Goals

• Review FY 2012-13 grants and contracts scheduled to end on June 30, 2013
• Present framework for board consideration
• Provide summaries of initiatives
Several Commission investments are scheduled to end on or before June 2013 and fall primarily into three categories:

1) One-Time Investments/Time-Limited
2) Investments with a sustainability plan
3) Investments potentially tied to Best Start
One-Time Investment/Time-Limited

Yes – ends on or before June 30, 2013

No

Is there a Sustainability Plan for the Initiative?

Yes
1. Partnerships for Families

Is there an evaluation regarding impact and cost?

No

Is the Initiative potentially tied to Best Start roll-out?

Yes
1. School Readiness
2. Healthy Births
3. Family Literacy
4. NACS

No

Is there an evaluation regarding impact and cost?
Framework for Decision-Making

One-Time Investment/Time-Limited

Yes – ends on or before June 30, 2013

No

Is there a Sustainability Plan for the Initiative?

Yes
  1. Partnerships for Families

Is there an evaluation regarding impact and cost?

No

Is the Initiative potentially tied to Best Start roll-out?

Yes
  1. School Readiness
  2. Healthy Births
  3. Family Literacy
  4. NACS

Is there an evaluation regarding impact and cost?

No
Initiative with a Sustainability Plan

• Partnerships for Families (PFF)
PFF Description

• Initiative’s intent: provide community-based prevention services and fill a gap in the current child welfare system
• Designed in 2005, services began in 2006
• Five-year initiative (2006-2011)
• Developed in partnership with the Los Angeles County Department of Children and Family Services (DCFS)
• Target population: families at high risk for child maltreatment
  – Community-referred pregnant women
  – DCFS-referred families with children 5 years and younger
PFF Model

• Synergistic—family, agency, and community levels

• 9 Lead agencies and collaboratives funded in each SPA

• Direct Services: in-home case management, concrete services/financial assistance, intensive services, access to early care & education, referrals/linkages to supports

• Capacity Building strategies: professional/organizational development, coordination and outreach regarding parent support groups, family educational events, parent advocacy and leadership development
PFF Statistics

- Total allocation: $71 million (2005-2012)
- Total families served: 4,688 (2006-2012)

FY 2011-2012

<table>
<thead>
<tr>
<th></th>
<th>Numbers served</th>
<th>Average Cost Per Participant</th>
<th>Actual Costs</th>
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<tr>
<td>Families</td>
<td>857</td>
<td>$11,829</td>
<td>$10,137,892</td>
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<td>Children</td>
<td>1719</td>
<td>$5,898</td>
<td>$10,137,892</td>
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PFF Evaluation: Increases in Family Functioning

<table>
<thead>
<tr>
<th>Percentage of Families</th>
<th>Family Functioning Dimension</th>
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<tbody>
<tr>
<td>80%</td>
<td>Caregiver/Child Interactions</td>
</tr>
<tr>
<td>74%</td>
<td>Supports to Caregivers</td>
</tr>
<tr>
<td>71%</td>
<td>Developmental Stimulation with Children</td>
</tr>
<tr>
<td>66%</td>
<td>Interactions between Caregivers</td>
</tr>
</tbody>
</table>
PFF Evaluation: Foster Care Removals

- The USC Study compared the long-term outcomes for children enrolled in PFF to similar children, who (1) were also the subjects of unsubstantiated/inconclusive child maltreatment allegations, (2) whose families were at also moderate or high risk of future maltreatment but (3) did not receive services.

<table>
<thead>
<tr>
<th>Outcome</th>
<th>PFF</th>
<th>No Services</th>
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<tbody>
<tr>
<td>DCFS Re-Referral</td>
<td>44%</td>
<td>52%</td>
</tr>
<tr>
<td>DCFS Case Opened</td>
<td>17%</td>
<td>16%</td>
</tr>
<tr>
<td>Child Removed and Placed in Foster Care</td>
<td>8%</td>
<td>14%</td>
</tr>
</tbody>
</table>
PFF Board Action for FY 2012-13

• September 2011: Commission extended PFF for FY 12-13 for a total amount of $10,687,168 to coincide with the anticipated availability of DCFS’ IV-E Waiver funds
• DCFS awaiting approval for IV-E Waiver extension
• Timeline Gap
PFF Board Recommendation for FY 2013-14

Extend funding for 9 PFF lead agencies and respective collaboratives for 12 months in the amount of $10,687,168 to align with DCFS’ IV-E Waiver notification and an anticipated contracting date of July 1, 2014.
**Framework for Decision-Making**

**One-Time Investment/Time-Limited**

- **Yes** – ends on or before June 30, 2013
- **No**

**Is there a Sustainability Plan for the Initiative?**

- **Yes**
  - 1. Partnerships for Families
  - Is there an evaluation regarding impact and cost?

- **No**
  - **Is the Initiative potentially tied to Best Start roll-out?**
    - **Yes**
      - 1. School Readiness
      - 2. Healthy Births
      - 3. Family Literacy
      - 4. NACS
      - Is there an evaluation regarding impact and cost?
    - **No**
Initiatives potentially tied to Best Start Implementation

- School Readiness (SRI)
- Healthy Births
- Family Literacy
- Neighborhood Action Councils (NACs)
Policy Decision Points Related to Investments in Best Start Communities

• Approval of Allocation to Implement Community Plans (April 2012)
  - **Family Strengthening - Welcome Baby and Home Visitation:** the communities will decide on the most effective approach to implement Welcome Baby. The communities will decide which one(s) of the Commission-approved intensive home visitation model(s) best fit the community needs. Budget to implement these components not included in this request.
  - **Family Strengthening - Community-Based Projects:** projects will focus on impacting the most fundamental influence on the lives of young children: their families. They are designed to assist parents/caregivers in supporting their child’s well-being and strengthening their bond with their children.
  - **Capacity Building:** focus will be on building the skills and relationships of families, residents, leaders and organizations to improve the lives of children prenatal through five and their families through the four core capacity areas.
SRI Description

• Initiative’s intent: children achieve school success
• Designed in 2002, services began in 2003
  – Created as an 8-year initiative with First 5 CA funding at 50%
• At height of program, 42 grantees implementing a range of activities with various intensity levels
  – Improved Child Development: center/home-based ECE
  – Improved Family Functioning: parent training/workshops
  – Improved Health: assessments/screening
  – Improved Systems of Care: community resources and referrals/advocacy/impact on policy
SRI Model

FY 2012-13 there are 17 grantees:
- 14 grantees implement Best Start approved, evidence-based, home visitation model Parents as Teachers
- 3 grantees implement activities from original SRI model focused on child development/family functioning
  - Grantees leverage Early Head Start (EHS) funds
  - EHS is a Best Start approved home visitation model
SRI Statistics

- Total allocation: $226 million (2003-2011)
  - First 5 LA cost $113 million
- Total Children served: 181,304 (2006-2011)
- Total Parents served: 156,788 (2006-2011)

FY 2012-2013

<table>
<thead>
<tr>
<th>Number of Grantees</th>
<th>Projected Numbers Served</th>
<th>Average Cost Per Participant</th>
<th>Contracted Amount</th>
<th>Number of grantees serving a BSC</th>
</tr>
</thead>
<tbody>
<tr>
<td>17</td>
<td>Children: 3,765</td>
<td>$796</td>
<td>$4,755,379</td>
<td>7</td>
</tr>
<tr>
<td></td>
<td>Parents: 2,204</td>
<td>$798</td>
<td></td>
<td></td>
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</table>
SRI Evaluation

• 2011 Elementary School Follow-up Study conducted with LAUSD and American Institutes of Research
• Sample of 25 SRI grantees selected and compared to students from LAUSD - School Readiness Language Development Program (SRLDP)
• Results of the 2011 Follow-up Study:
  – At kindergarten entry SRI students and SRLDP did not differ on English Language Development
  – However, at 3rd grade, SRLDP students scored higher than SRI students in English Language Arts and Math
  – But, both SRLDP and SRI had 3rd grade scores below proficient in English Language Arts and Math
SRI Board Action for FY 2012-13

• May 2012: Commission extended 17 grantees for a total amount of $4,755,379

• Commission approval to extend SRI grantees that are currently receiving and/or leveraging F5 LA funds to implement one of the approved Best Start Community (BSC) home visitation programs
  – For grantees serving a BSC, extend the grantee’s contract for one year or until the Community’s home visitation program is contracted, whichever is longest
  – For grantees not serving a BSC, extend the grantee’s contract for one year through June 30, 2013
SRI Board Recommendation for FY 2013-14

• Extend funding in the amount of $1,399,032
  – 6-month extension: 6 SRI grantees currently implementing their Best Start Community’s selected home visitation model (PAT)
  – 12-month extension: 1 SRI grantee (Antelope Valley) due to no Welcome Baby and select home visitation contractors

• Close remaining 10 SRI contracts ending June 30, 2013
Healthy Births Description

• Initiative’s intent: positively impact rates of low birth weight and preterm births
• Designed in 2002, services began in 2005
• Serve high-risk women who are under 300% FPL, pregnant or have had a birth in the last 6 months, and live in a zip code with high incidence of poor birth outcomes
Healthy Births Model

• 7 Best Babies Collaboratives (BBCs)
  – Community-based approach
  – Each BBC is comprised of multiple partners
  – BBC services: case management, home visits, health education, social support

• 1 TA provider, Los Angeles Best Babies Network (LABBN)
Healthy Births Statistics

- Total allocation: $28 million (2002-2011)
- Total clients served: 3,371 (Oct 2005 - Dec 2012)

<table>
<thead>
<tr>
<th>FY 2011-2012</th>
<th>Number of Grantees</th>
<th>Numbers Served</th>
<th>Average Cost Per Participant</th>
<th>Actual Costs</th>
<th>Number of grantees serving a BSC</th>
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</thead>
<tbody>
<tr>
<td>7</td>
<td>986</td>
<td>$3,463</td>
<td>$3,414,117</td>
<td>7 (100%)</td>
<td></td>
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</tbody>
</table>
Healthy Births Evaluation 2012-2013

BBC clients have higher incidence of low birth weight (9.5% vs 6.8%) than LAMB Survey participants.  

Longer-term BBC clients were less likely to have preterm births than shorter-term BBC clients and participants in the LAMB sample.  

Longer-term BBC clients were less likely to have preterm births compared to LAMB Survey participants of the same race/ethnicity or education level.  

<table>
<thead>
<tr>
<th>Percentage of Preterm Births</th>
<th>LAMB Survey</th>
<th>Longer-term BBC Client</th>
</tr>
</thead>
<tbody>
<tr>
<td>African-American⁴</td>
<td>12.9%</td>
<td>3.1%</td>
</tr>
<tr>
<td>Latina/ Hispanic⁵</td>
<td>9.2%</td>
<td>3.1%</td>
</tr>
<tr>
<td>Less than HS⁶</td>
<td>10.1%</td>
<td>3.3%</td>
</tr>
</tbody>
</table>

¹These are preliminary findings from a Healthy Births ongoing evaluation.  
²P=.00. ³Long term = 6 or more months of services; P = .00 ⁴P=.02, ⁵P=.02, ⁶P=.01
Healthy Births Board Action for FY 2012-13

• May 2012: Commission approval to extend Healthy Births in the amount of $4,370,250 for one year (FY 2012-13) or until Best Start Welcome Baby and Select Home Visitation programs are contracted
  – Welcome Baby will be contracted for all Best Start Communities in FY 2012-13 except Lancaster and Palmdale
  – Select Home Visitation will be contracted in early FY 2013-14 for all Best Start Communities except Lancaster and Palmdale (Welcome Baby needs to be in place before Select Home Visitation can be contracted)
Healthy Births Board Recommendation for FY 2013-14

Extend funding in the amount of $2,226,050

• 12-month extension: Antelope Valley Best Babies Collaborative (BBC) and Los Angeles Best Babies Network (LABBN)
  – Fund LABBN to provide TA and evaluation of the BBCs

• 6-month extension: 6 Best Babies Collaboratives (BBCs)
Family Literacy Description

- Initiative’s intent: achievement of both parents and children, strengthening parenting skills and knowledge, and promoting economic self-sufficiency
- Designed in 2001, services began in 2002
- Composed of 19 grantees (school districts and community based organizations) and 1 technical assistance provider (Family Literacy Support Network- FLSN)
Family Literacy Model

First 5 LA’s Family Literacy Initiative involves a family-focused service approach that includes four intensive key components:

- Adult Education
- Early childhood education
- Parenting education and training
- Intergenerational activities for parents/caregivers and children
Family Literacy Statistics

- Total allocation: $41 million (January 2003 - June 2012)
- Total Children Served: 6,025 (January 2003 - June 2012)
- Total Parents Served: 5,007 (January 2003 - June 2012)

FY 2011-2012

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Family Literacy Evaluation

- A follow-up study comparing Family Literacy participants to the Los Angeles Unified School District (LAUSD) School Readiness Language Development Program (SRLDP) participants found
  - FL participants performed at similar English proficiency levels
  - Family Literacy children scored higher on the CST English and Math assessments
  - Had higher school attendance rates
- Parents reported improved English skills, gains in employment, enrolling in college courses, reading or telling stories to their children more frequently
- Evaluation findings also reinforced the value of integrating the initiative’s four core components
Family Literacy Board Action for FY 2012-13

• May 2012: Commission approved to extend all Family Literacy grantees in the amount of $2,434,830* for one year (FY 12-13) or until Best Start community plans are contracted whichever is longer.

*includes both May 2012 and November 2012 Board action
Family Literacy Board
Recommendation for FY 2013-14

Option A) Close 19 grants and 1 technical assistance contract as of June 30, 2013

Option B) Extend funding for 10 grants, as previously identified as serving a Best Start community, and 1 technical assistance contract for 12 months in the amount of $1,326,674

Staff Recommends Option B
Neighborhood Action Councils (NACs) Description

- Initiative’s Intent: support and galvanize community residents to create their own community response
- Use of Relationship-Based Community Organizing model to strengthening communities through relationships and collective action, operating from an asset-based perspective of individuals and communities
- Focuses on creating Neighborhood Action Councils where community members can build relationships around shared values and then design and implement projects, programs and events to improve their lives and their communities
- There are NACs located throughout Los Angeles County and within the 14 Best Start Communities
NACs Model

Relationship-Based Community Organizing:

I. NAC Group Creation (2-3 months)

II. Relationship Building Phase (3 months)

III. Consensus Building through the Values Exercise (1 month)

IV. Leadership & Skills Development Phase (4 months)

V. Ongoing Relationship Building, Leadership/Skills Development, and Participation with Other Groups (Year 2)

VI. Ongoing Relationship Building, Leadership/Skills Development, and Participation in SPA-wide Network

VII. Ongoing Relationship Building, leadership/Skills Development, and Participation in Countywide Network
NACs Statistics

• Total Allocation: $5.71 million (October 2007 – June 2013)

• Total number of operating NACs
  – 102 Countywide
  – 65 Located within the 14 Best Start Communities (64%)

• Administration of the contract changed from The Children's Council to United Way of Greater Los Angeles in April 2011
NACs Evaluation

• Relationship-Based Organizing Protective Factors Survey (RBO-PFS):
  – Four factors designed to measure an individual’s protective factors (i.e., Social Support, Personal Empowerment, Economic Stability/Economic Optimism, and Quality of Life)
  – Five factors specific to families with children (i.e., Immediate and Extended Family Support, Professional Support, Personal Non-family Support, Successful Parenting, and Parenting Challenges)

• 2,000 individual participants
## NACS – Evaluation 2012

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1: Franke and Leap, Report on Neighborhood Action Councils (NACS), Fall 2012
NACs Board Action for FY 2012-13

• July 2012: Commission approved to extend contract with the United Way of Greater Los Angeles to continue NACs in support of the 14 Best Start Communities for a total of $1,460,000.
NACs Board Recommendation for FY 2013-14

• Anticipate continued support to Best Start Community Capacity Building efforts beyond July 2013
• Scale and scope of the work to be determined
Healthy Births Evaluation 2012-2013

BBC clients have higher incidence of low birth weight (9.5% vs 6.8%) than LAMB Survey participants.  

Longer-term BBC clients were less likely to have preterm births than shorter-term BBC clients and participants in the LAMB sample.

Longer-term BBC clients were less likely to have preterm births compared to LAMB Survey participants of the same race/ethnicity or education level.

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<tr>
<td>African-American⁴</td>
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¹These are preliminary findings from a Healthy Births ongoing evaluation.
²P=.00. ³Long term = 6 or more months of services; P = .00 ⁴P=.02, ⁵P=.02, ⁶P=.01
Healthy Births Board Action for FY 2012-13

- May 2012: Commission approval to extend Healthy Births for one year (FY 2012-13) or until Best Start Welcome Baby and Select Home Visitation programs are contracted
  - Welcome Baby will be contracted for all Best Start Communities in FY 2012-13 except Lancaster and Palmdale
  - Select Home Visitation will be contracted in early FY 2013-14 for all Best Start Communities except Lancaster and Palmdale (Welcome Baby needs to be in place before Select Home Visitation can be contracted)
Healthy Births Board Recommendation for FY 2013-14

Extend funding in the amount of $2,226,050

- 12-month extension: Antelope Valley Best Babies Collaborative (BBC) and Los Angeles Best Babies Network (LABBN)
  - Fund LABBN to provide TA and evaluation of the BBCs
- 6-month extension: 6 Best Babies Collaboratives (BBCs)
Family Literacy Description

- Initiative’s intent: achievement of both parents and children, strengthening parenting skills and knowledge, and promoting economic self-sufficiency
- Designed in 2001, services began in 2002
- Composed of 19 grantees (school districts and community based organizations) and 1 technical assistance provider (Family Literacy Support Network- FLSN)
Family Literacy Model

First 5 LA’s Family Literacy Initiative involves a family-focused service approach that includes four intensive key components:

- Adult Education
- Early childhood education
- Parenting education and training
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Questions
Item 5

Evaluation Proposal—Countywide Systems Improvement
Comprehensive Evaluation Plan
# Research and Evaluation Project Proposal

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<th><strong>Project Title</strong></th>
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<td><strong>Statement of Purpose</strong></td>
<td>The CSI Evaluation Plan is designed to study Countywide Systems Improvement in four key areas: Resource Mobilization, Policy, Public Education and Capacity Building. The time period covered by the study is our current strategic plan period. The first part of this study will seek to measure increased public knowledge behavior changes and improved public policies to keep children 0-5 healthy, safe and ready for school, as well as a greater quantity and quality of services available for children 0-5 and their families. The second part of the study will look at the four main strategies First 5 LA has engaged in to achieve those changes – Relationships, Influence, Leverage and Capacity Building – and analyze how they have led to those changes. Sources of data for this study include the following: • Interviews and focus groups with First 5 LA stakeholders in the field and in the community • Grantee data collected through the Getting Better Data project • Other existing studies, including the Edelman study for Public Affairs and our evaluations of the Community Opportunities Fund and the Policy Advocacy Fund • A social network analysis</td>
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<td><strong>Expected learning outcomes</strong></td>
<td>This study will help First 5 LA understand what strategies have been most/least effective, so that we can work more effectively to make change in countywide systems in the future. Specifically, we will seek to understand how the four strategies have contributed to changes in policy, public knowledge, resources available to serve children 0-5 in LA County and their families. In addition, we will learn 1. What kinds of relationships has First 5 LA built during the current strategic plan in support of children 0-5 and their families? 2. How has First 5 LA influenced others to act in support of children 0-5 in LA County? 3. What additional resources has First 5 LA leveraged for children 0-5 in LA County, from internal and external sources? 4. How has the capacity of organizations serving children 0-5 in LA County been improved? 5. How have these countywide strategies contributed to or supported First 5 LA’s place-based efforts?</td>
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<td><strong>Timeline and Major Activities</strong></td>
<td>May 2013: RFP released for a contractor to carry out the study October 2013: Contract start date April 2014: Six month progress report and findings October 2014: Twelve month progress report and findings April 2015: Final report and recommendations</td>
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<td><strong>Proposed Cost</strong></td>
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Draft 2/19/2013
Item 6

Public Comment for Items Not on the Agenda
Item 7

Adjournment