AGENDA

PROGRAM & PLANNING COMMITTEE MEETING
Chair: Neal Kaufman

Thursday, October 25, 2012
1:30 pm - 4:30 pm

Meeting Location:
First 5 LA
Multi-Purpose Room, First Floor
750 N. Alameda Street
Los Angeles, CA 90012

Item 1  Call to Order  ACTION

Item 2  Review of Program & Planning Committee Meeting Notes – September 27, 2012
   • Neal Kaufman  INFORMATION

Item 3  LAUP FY 2011-12 Performance
   • Elizabeth Iida  DISCUSSION

Item 4  UPDATE: Best Start Family Strengthening Implementation
   • Elizabeth Iida  INFORMATION

Item 5  Public Comment for Items Not on the Agenda  INFORMATION

Item 6  Adjournment  ACTION

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A public entity.
Item 1

Call to Order
Item 2

Review
of Program & Planning
Committee Meeting Notes –
September 27, 2012
SUMMARY MEETING NOTES

FIRST 5 LA

SUMMARY MEETING NOTES
Program & Planning Committee
September 27, 2012

COMMITTEE MEMBERS PRESENT:
Patricia Curry
Sandra Figueroa-Villa
Neal Kaufman (Chair)
Deanne Tilton

COMMISSIONERS PRESENT:
Nancy Au
Duane Dennis
Cynthia “Cindy” Harding (Alternate)
Sylvia S. Swilley (Alternate)
Christopher Thompson (Alternate)

COMMITTEE MEMBERS ABSENT:
Phillip Browning [Excused]

STAFF PRESENTERS:
Antonio Gallardo, Chief Program Officer
Jessica Monge, Program Officer
Teresa Nuno, Director of Community Investments
Jennifer Webb, Senior Program Officer

RECORDING SECRETARY:
Maria Romero, Executive Assistant

1. Call to Order

The meeting was called to order by Chair Kaufman at 1:33 pm.

Chair Kaufman welcomed everyone in attendance. He announced the meeting format would consist of an interactive dialogue on capacity building—something which he was passionate about.

2. Presentation on Capacity Building

Chair Kaufman thanked the staff from the Community Investment Department for inviting colleagues from the philanthropy and community to be a part of the agenda.

The presentation focused on the state of the non-profit sector in Los Angeles County and the potential role the philanthropic community can play in coordinating and strengthening capacity building resources. This issue has been brought into the spotlight as a result of the recent publication of several studies addressing the increase in demand for services from the non-profit sector while funding for these services has decreased. Chair Kaufman also commented that the Commission has long been committed to this topic, which is critical to the work at First 5 LA.

Chair Kaufman moderated an interactive dialogue on capacity building. Along with the three speakers—Kafi Blumenfield CEO & President of the Liberty Hill Foundation; David Greco, Vice President of the Nonprofit Finance Fund; and, Fred Ali, CEO & President of the Weingart Foundation—Commissioners, staff and colleagues from the
SUMMARY MEETING NOTES

philanthropy community were able to candidly discuss the ongoing challenges faced by our grantees to positively impact the lives of children, their families and communities.

One of the major takeaways highlighted by Fred Ali was that funders need to be aware of how they are doing business and not solely focus on programmatic services. He also stressed that funders focus on the systems, organizations and individuals that are providing the service. Another key point was the need to build trusting relationships with grantees to be able to begin a dialogue and potentially move towards more responsive grant-making practices. He advised funders to hold “listening tours” with grantees.

Selected highlights of suggestions from the meeting included:

- allowing for longer-term grant funding
- ensuring that as a funder we do not have unrealistic expectations for our grants
- fully covering the costs of a program to the best of the Commission’s ability
- committing to provide core operating support for grantees
- increasing the percentage the Commission is willing to pay for administrative costs

The Commissioners who participated in the discussion asked staff to explore the possibility of incorporating these ideas into First 5 LA’s future funding opportunities and grant-making policies.

3. First 5 LA Capacity Building Efforts

CPO Gallardo reported that the capacity building framework that was established in First 5 LA’s strategic plan was reflected in the range of investments that address capacity building at the individual, community, and/or organizational level. Furthermore, these capacity building strategies are carried out through at a county level and through a targeted, place-based approach designed to strengthen individuals, families and communities to collectively impact the various environments that interact with children.

In the 2009-2015 strategic plan, organizational capacity building is described as strengthening and increasing an organization's performance and effectiveness. The role of First 5 LA is to support organizations by providing technical assistance, organizational and leadership development training, and sustainability planning with the understanding that all new efforts will build upon previous work. Additionally, community capacity building is described as increasing the ability of communities and their residents to support desired changes through their ability to advocate for local policy changes and build collaboration between themselves and organizations. It also includes enhancing organizational collaboration in an effort to streamline and maximize resources for service provision at the local level.

First 5 LA has many projects that focus on capacity building. The following programs were highlighted and provide a snapshot of the diversity of projects.

- **Policy COF and PAF Grantees – Organizational Capacity Building** - The Policy Department manages two policy grantee portfolios—the Community Opportunity Fund (COF) policy grantees and the Policy Advocacy Fund (PAF) grantees. The COF portfolio was initiated under the previous strategic plan in the
Open Grantmaking Initiative and runs from September 2006 through February 2015. The PAF portfolio was initiated in August 2011 and will run through June 2018. The capacity building support accounts for approximately two to three percent of each fund portfolio costs. The Policy Department currently supports capacity building for its grantees in two main ways: 1) Technical assistance provided through a contracted provider, focusing on program implementation advice and advocacy evaluation support, and 2) quarterly grantee meetings.

- **Reducing Early Childhood Obesity in Los Angeles County - Individual, Organizational, and Community Capacity Building** - This project will provide $41.2 million in funding over four years to address the growing epidemic of childhood obesity that impacts children and their families. Primary target population are ECE and primary health-care providers, children less than five years of age and their families living in communities with the highest prevalence of childhood obesity, community-based nonprofit organizations, local grocers and restaurants serving families with young children, and county agencies.

- **Social Enterprise (SE) Grants Program - Organizational Capacity Building** - The SE program seeks to provide nonprofits serving the First 5 LA target population with the financial support to launch or expand a social enterprise endeavor that will strengthen their sustainability. Earned income strategies, including fee-for-service programs, will facilitate long-term sustainability for organizations to meet their mission beyond this project’s investment.

4. Public Comment for Items Not on the Agenda

None.

**ADJOURNMENT:**

The meeting was adjourned at 4:31 pm.

**NEXT MEETING:**

The next regularly scheduled meeting will be taking place as follows.

1:30 pm – 4:30 pm
October 25, 2012

First 5 LA
Multi-Purpose Room
750 N. Alameda Street
Los Angeles, CA 90012

Meeting minutes were recorded by Maria Romero, Secretary to the Board of Commissioners.
Item 3

LAUP
FY 2011-12 Performance
Los Angeles Universal Preschool
FY 11-12 Performance

Program and Planning Committee
October 25, 2012
Meeting Objectives

- Review performance-based contract provisions
- Review LAUP FY 11-12 Performance
- Discuss the Universal Preschool Child Outcomes Study Results (UPCOS)
- Preview action item for November Commission Meeting
- Share Next Steps
Performance-Based Contract

- FY12-13 is LAUP’s fourth year with a performance-based contract.
- Revisions to the performance matrix and to the Performance Incentive Fund, and the annual budget are approved annually.
- Performance targets and monitoring has expanded and improved each year:
- Performance Incentive Fund rewards LAUP for achieving results on a selection of the performance targets.
# LAUP FY11-12 Performance

<table>
<thead>
<tr>
<th>Outcome</th>
<th>Target</th>
<th>Actual Performance</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Outcome 1: Increasing access and availability of preschool to as many children as possible</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Half-day preschool spaces</td>
<td>10,760</td>
<td>10,797</td>
</tr>
<tr>
<td><strong>Outcome 2: Children are enrolled and regularly attending their preschool</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Average annual enrollment</td>
<td>93%</td>
<td>96%</td>
</tr>
<tr>
<td>Average daily attendance</td>
<td>85%</td>
<td>92%</td>
</tr>
<tr>
<td>Outcome 3: Child, family and community outcomes promote children’s readiness and success in school</td>
<td></td>
<td></td>
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<tr>
<td>--------------------------------------------------</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Outcome</strong></td>
<td><strong>Target</strong></td>
<td><strong>Actual Performance</strong></td>
</tr>
<tr>
<td>Language Development</td>
<td>70% of children gain 2 points or more on the EOQPVT IRT score</td>
<td>72% gained 2 points or more</td>
</tr>
<tr>
<td>Literacy Development</td>
<td>70% of children gain 7 points or more on the Rapid Letter Naming (RLN) IRT score</td>
<td>51% gained 7 points or more</td>
</tr>
<tr>
<td>Cognitive Development</td>
<td>70% of children gained 4 points or more on the Woodcock Johnson/Woodcock Munoz Applied Problems W score</td>
<td>76% gained 4 points or more (Woodcock Johnson) 93% gained 4 points or more (Woodcock Munoz)</td>
</tr>
<tr>
<td>Parent Engagement</td>
<td>95% of Family Child Care providers provided at least 3 opportunities for parents to be engaged in the program</td>
<td>87% provided at least 3 opportunities</td>
</tr>
<tr>
<td></td>
<td>95% of center-based providers provided at least 5 opportunities for parents to be engaged in the program</td>
<td>87% provided at least 5 opportunities</td>
</tr>
<tr>
<td></td>
<td>95% of providers reported using at least 3 of 6 suggestions for home and community based engagement</td>
<td>96% reported using at least 3 of 6 suggestions</td>
</tr>
<tr>
<td></td>
<td>75% of providers reported having a list or binder of community resources available for families</td>
<td>81% reported having a list or binder</td>
</tr>
<tr>
<td>Preschool Quality</td>
<td>100% of providers received the CLASS assessment</td>
<td>100%</td>
</tr>
<tr>
<td></td>
<td>5.0 minimum average score across all LAUP providers</td>
<td>5.6</td>
</tr>
<tr>
<td>Outcome 4: Cost-effective quality preschool services maximize the number of children served</td>
<td></td>
<td></td>
</tr>
<tr>
<td>---------------------------------------------------------------</td>
<td></td>
<td></td>
</tr>
<tr>
<td>LAUP maintains expense to revenue targets to ensure funds are prioritized on direct services</td>
<td>65% minimum for direct provider payments</td>
<td>70%</td>
</tr>
<tr>
<td>30% maximum for program support</td>
<td>25%</td>
<td></td>
</tr>
<tr>
<td>5% maximum for administration</td>
<td>5%</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Outcome 5: LAUP practices reflect evidence-based best practices and incorporate lessons learned</th>
</tr>
</thead>
<tbody>
<tr>
<td>Finalize the joint research and evaluation agenda with First 5 LA</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Outcome 6: LAUP achieves funding match targets</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reduced program/network costs as compared to FY 10-11 budget</td>
</tr>
<tr>
<td>Reduced internal operations expenses as compared to FY 10-11 budget</td>
</tr>
<tr>
<td>Fundraising (non-First 5 LA revenue)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Outcome 7: Progress is made in changing public will and public policies toward universal preschool</th>
</tr>
</thead>
<tbody>
<tr>
<td>Review relevant data collected by the LA Health Survey</td>
</tr>
<tr>
<td>Prepare report of LAUP activities to support increase of public will</td>
</tr>
</tbody>
</table>
Introduction to UPCOS

- Universal Preschool Child Outcomes Study (UPCOS) is currently in its 6th year
- Shared goal of First 5 LA and LAUP: support progress of all children in LAUP programs
- Sample is representative of LAUP
  - Stratified random sample of center-based programs and family child care homes
  - Randomly selected one classroom from each sampled program and all children within selected classrooms
# UPCOS Domains and Measures

<table>
<thead>
<tr>
<th>Domain</th>
<th>Measure</th>
</tr>
</thead>
<tbody>
<tr>
<td>Language-vocabulary</td>
<td>Expressive One-Word Picture Vocabulary Test (EOWPVT)</td>
</tr>
<tr>
<td>Literacy</td>
<td>Rapid Letter Naming (RLN)</td>
</tr>
<tr>
<td>Mathematics</td>
<td>Woodcock-Johnson (WJ)/ Woodcock-Muñoz (WM) Applied Problems</td>
</tr>
<tr>
<td>Fine motor</td>
<td>Woodcock-Johnson Spelling (WJ)</td>
</tr>
<tr>
<td>Social-emotional and approaches to learning</td>
<td>Leiter Examiner Rating Scale (Leiter-R)</td>
</tr>
</tbody>
</table>
Target Selection

- Collaborative process among LAUP, First 5 LA and Mathematica
- Data-driven process
- Revisit every year
  - Child Progress
  - Parent Engagement
## Child Progress Targets 2011-12

<table>
<thead>
<tr>
<th>Domain</th>
<th>Level 1</th>
<th>Level 2</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Language: Expressive One Word Picture Vocabulary Test (EOWPVT)</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Target</td>
<td>70% gain 2 points or more</td>
<td>45% gain 5 points or more</td>
</tr>
<tr>
<td><strong>Literacy: Rapid Letter Naming</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Target</td>
<td>70% gain 7 points or more</td>
<td>45% gain 13 points or more</td>
</tr>
<tr>
<td><strong>Fine Motor/Literacy: WJ-III Spelling</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Target</td>
<td>70% gain 7 points or more</td>
<td>45% gain 17 points or more</td>
</tr>
<tr>
<td><strong>Mathematics: WJ-III Applied Problems</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Target</td>
<td>70% gain 4 points or more</td>
<td>45% gain 13 points or more</td>
</tr>
<tr>
<td><strong>Mathematics: WM-III Applied Problems</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Target</td>
<td>70% gain 4 points or more</td>
<td>45% gain 13 points or more</td>
</tr>
<tr>
<td><strong>Social-Emotional and Approaches to Learning: Leiter-R</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Target</td>
<td>85% score in expected range in spring for English only and primarily groups</td>
<td>75% score in expected range in spring for Spanish only or primarily and other language only and primarily groups</td>
</tr>
</tbody>
</table>
Progress on Number of Letters Named on RLN

**Fall-Spring Change**

**Fall**

<table>
<thead>
<tr>
<th>UPCOS-2</th>
<th>UPCOS-4</th>
<th>UPCOS-5</th>
</tr>
</thead>
<tbody>
<tr>
<td>9.6***</td>
<td>6.7***</td>
<td>5.8***</td>
</tr>
<tr>
<td>8.5</td>
<td>9.9</td>
<td>12.5</td>
</tr>
</tbody>
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<table>
<thead>
<tr>
<th></th>
<th>Parent Engagement Targets 2011-12</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>95% of providers report using at least two strategies to communicate with parents about important meetings or events</td>
</tr>
<tr>
<td>2.</td>
<td>95% of providers report using at least two strategies to let parents know about classroom activities</td>
</tr>
<tr>
<td>3.</td>
<td>90% of providers report using at least two strategies to communicate with parents about how their child is doing</td>
</tr>
<tr>
<td>4a.</td>
<td>Family child care providers (FCCs): 95% of FCCs will provide at least 3 opportunities for parents to be engaged in the program</td>
</tr>
<tr>
<td>4b.</td>
<td>Center-based providers: 95% of center-based providers will provide at least 5 opportunities for parents to be engaged in the program</td>
</tr>
<tr>
<td>5.</td>
<td>95% of providers report using at least 3 of 6 suggestions for home and community-based engagement</td>
</tr>
<tr>
<td>6.</td>
<td>75% of providers report having a list or binder of community resources available for families</td>
</tr>
</tbody>
</table>
LAUP FY11-12 Performance

- Areas for Improvement
  - Rapid Letter Naming Target*
  - Parent Engagement Target

- Challenges
  - Sustainable operating model and revenue
  - Revenue Target*
    - Revenue raised: $557,291
    - Additional in-kind: $836,795

* * Included in Performance Incentive Fund
Summary of LAUP FY11-12 Performance

- LAUP Performance met or exceeded targets in all but three areas
- LAUP continues to improve performance while providing high quality preschool experience
- Areas to monitor
  - Some changes in demographics of population served
    - Reduction of Spanish speaking children
    - Increase of English speaking children
Next Steps

- Contract Improvement Actions
  - Review targets
  - Define CLASS assessment target
  - Continue UPCOS

- Sustainability
  - November ballot

- November 8, 2012 Commission Meeting
  - Approve revised contract language
Item 4

UPDATE:
Best Start Family
Strengthening Implementation
Family Strengthening Program

Welcome Baby and Select Home Visitation Program Models

Program and Planning Committee Meeting
October 25, 2012
Meeting Objectives

- Review Program Component
- Discuss Pilot Implementation
- Describe Welcome Baby Expansion & Select Home Visitation Implementation
  - Leveraging and Sustainability
  - Baby Friendly Hospital Integration
- Examine Data Systems & Evaluation Findings
Family Strengthening Components

- **Best Start Families**
  - Receive up to nine *Welcome Baby* engagements

- **Non-Best Start Families**
  - Receive up to four "*Welcome Baby*" engagements
  - Minimum participation in an interview to determine risk factors in birthing hospitals

- **Select Home Visitation Program Models**
  - For 30% of Best Start families who may benefit from more focused support
Best Start
Welcome Baby
Client Flow

- **First or Second Trimester of Pregnancy**
  Visit in the home, tote bag with diapers

- **Phone Call Check-in**

- **Third Trimester of Pregnancy**
  Visit in the home, parenting DVD

- **Baby is Born**
  Postpartum hospital visit

- **Nurse Home Visit Within About 3 Days of Mom and Baby Coming Home**
  Boppy pillow and medical kit

- **Baby's 2-4 Weeks**
  Visit in the home, new parent kit

- **Baby's 2 Months**
  Phone call check-in

- **Baby's 3-4 Months**
  Visit in the home, home safety items and developmental toy

- **Baby's 9 Months**
  Final visit in the home, developmental toy
Select Home Visitation

Approved Intensive Programs for Best Start Families:

- Healthy Families America
- Parents as Teachers
- SafeCare
- Triple P
- Nurse Family Partnership
- Early Head Start
First 5 LA Strategic Plan Goals

• Select Home Visitation models may impact:
  – Safe from abuse and neglect
  – Ready for kindergarten
Questions
California Hospital and Maternal Child Health Access

- Pilot Update
  - Served over 3,000 clients in three years of implementation
  - Implementation Successes
    - Refined training package
    - Improved outreach
    - Refined program protocols
    - Improved utilization of health care
    - Improved data system
California Hospital and Maternal Child Health Access

- Pilot Update (continued)
  - Implementation Challenges
    - Lack of referrals for significant family needs
    - Balancing unique contribution of Welcome Baby with Select Home Visitation
    - Prioritizing family needs
  - Integration of Bridges Screening Tool in birthing hospital visit
Questions
Welcome Baby Expansion

• LOI Released June 28, 2012 with Rolling Deadlines:
  – Five (5) LOI responses received on August 10, 2012
  – Two (2) LOI responses received on September 28, 2012
  – Four (4) hospitals preparing to respond

• Numbers served by 7 Hospitals and Pilot
  – 27,940 births countywide (21%)
  – 9,269 births in Best Start Communities (35%)
Select Home Visitation

• Program Model and Provider Selection
  – Role of Best Start Partnerships
  – Program Model Selections
    • Two (2) have selected Healthy Families America
    • Two (2) have selected Parents As Teachers
    • Two (2) have selected Healthy Families America and Parents As Teachers
    • One (1) has selected Parents As Teachers and Triple P
    • Seven (7) will select by December 2012
  – Provider Selection
    • Provider Pool Solicitation to be released in November 2012
Leveraging and Sustainability Considerations

- Medical Reimbursement
  - Welcome Baby: MediCal Administrative Activities (MAA)
    - First 5 LA Plan Amendment Submission
  - Select Home Visitation: Targeted Case Management (TCM)

- Health Insurance Provider Engagement

- Federal Home Visitation Funding
Oversight Entity

- Roles and Responsibilities
  - Standardization and Fidelity
    - Welcome Baby Oversight
    - Select Home Visitation Support
  - Training Package
    - Welcome Baby Oversight
    - Select Home Visitation Coordination
  - Technical Assistance
    - Welcome Baby Provision of Assistance
    - Select Home Visitation Coordination
Oversight Entity

- Roles and Responsibilities (con’t)
  - Incentives and Marketing Materials
    - Welcome Baby Management
    - Select Home Visitation Coordination
  - Data Collection and Coordination with Evaluation
    - Welcome Baby program improvement coordination and evaluation
    - Select Home Visitation Reporting Assistance to National Offices

- RFQ to be released on November 2, 2012
Baby Friendly Hospital Integration

• Eligibility Crosswalk
  – Thirteen (13) Welcome Baby eligible hospitals are BFH grantees (including the pilot)
  – Five (5) Welcome Baby eligible hospitals are eligible to apply for BFH in third cycle to be released October 2012
  – Five (5) Welcome Baby eligible hospitals are designated or working toward BFH designation without First 5 LA funding

• 2013 Hospital Roundtable Series
  – What will it take for First 5 LA and its hospital partners to be successful?
Select Home Visitation

- Communities will establish their Select Home Visitation Program upon full implementation of a Welcome Baby Program
- Community-Based Providers must
  - Pass a threshold review; and
  - Have approval of the Partnership prior to implementation of programs
- Select Home Visitation spaces will be ramped up in communities based on the number of births in hospitals participating in Welcome Baby
Questions
Data System Efforts

- Data system technical requirement priorities
  - Case management structure that supports client-level data collection and tracking for:
    - Universal Assessment
    - Referrals and Services
    - Outcomes
  - Referral portal connection
  - Ability to connect to LA County data systems
  - Data feeds from hospitals
  - Structure of data system to include and compliment the MIECHV program benchmarks
Data System Efforts

- Procurement process
  - Assembled a committee composed of Welcome Baby pilot program staff, home visitation grantees, a county representative, IT professionals, and a commission representative
  - Developed a wish list of technical requirements for future data system
  - Invited five well-established data system vendors to demo their systems for our committee
  - Received proposals from four of the five data system vendors in response to First 5 LA’s RFQ
Preliminary Evaluation Findings*

- 12 month Child and Family Survey
- Compared mothers who participated in Welcome Baby with mothers who did not participate
- Research questions:
  - What are the differences in outcomes for the Welcome Baby group and the comparison group at 12 months?
  - Did the Welcome Baby group demonstrate significantly better outcomes?
  - How did the mothers who participated in Welcome Baby perceive their home visiting experiences?

* The Urban Institute Annual Outcomes Report, Year 3
Preliminary Evaluation Findings

- What are the differences in child and family outcomes for the Welcome Baby group and the comparison group at 12 months?

- Did the Welcome Baby group demonstrate significantly better outcomes?
Preliminary Evaluation Findings

Differences between mothers in Welcome Baby and Comparison Group

- More likely to exclusively breastfeed during the first 4 months after birth
- Demonstrated higher scores on the HOME Inventory
  - More positive observed parent-child interactions
  - Greater variety in their home activities:
    - Eating meals as a family
    - Reading to their babies at least three times a week
  - More learning materials in the home
  - Engaged their babies in home learning activities with greater frequency
Preliminary Evaluation Findings

Differences between mothers in Welcome Baby and Comparison Group

- More likely to report that their children received all required immunizations
- More likely to use formal child care arrangements than informal care
Preliminary Evaluation Findings

How did the mothers who participated in Welcome Baby perceive their home visiting experiences?
Preliminary Evaluation Findings

Mothers’ Ratings of the Quality of their Relationships with the WB Home Visitors

<table>
<thead>
<tr>
<th>Rating</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Excellent</td>
<td>65.4</td>
</tr>
<tr>
<td>Very Good</td>
<td>24.9</td>
</tr>
<tr>
<td>Good</td>
<td>9.0</td>
</tr>
<tr>
<td>Fair</td>
<td>.7</td>
</tr>
</tbody>
</table>
Preliminary Evaluation Findings

Mothers’ Ratings of their Desire to Have More Home Visits with the WB Home Visitors

- Strongly Agree: 67.9%
- Agree: 26.9%
- Disagree: 4.5%
- Strongly Disagree: .7%
Preliminary Conclusions

- Welcome Baby appears to be achieving the desired outcomes of the program (e.g., increased breastfeeding, improved parenting and access to services)

- Welcome Baby participants were very satisfied with the home visits they received
Family Strengthening Evaluation

- Child/Family Outcomes
- Fidelity
- Process
- Systems
- Cost
Questions
Item 5

Public Comment
for Items Not on the Agenda
Item 6

Adjournment