EXHIBIT B – BUDGET

Contract Number: O8101
Agency Name: Automation Printing Co.
Project Name: First 5 LA Printer
Project Length: Nine (9) Months

<table>
<thead>
<tr>
<th>Cost Type</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Printing, Shipping and Mailing services</td>
<td>$10,000.00</td>
</tr>
</tbody>
</table>

Total (not to exceed) $10,000.00

NARRATIVE:

Project Requirements and Deliverables

Printing (Anticipated spending -- $8,000. For estimating purposes only.)
  ➢ Provide First 5 LA with pricing quotes for desired print jobs.
  ➢ Provide advice and recommendations for print job to make work most cost effective.
  ➢ Print materials on an "as needed" basis.
  ➢ Sort and bind printed materials on an "as needed" basis.

Shipping (Anticipated spending -- $1,000. For estimating purposes only.)
  ➢ Box, store and deliver printed materials

Mailing (Anticipated spending -- $1,000. For estimating purposes only.)
  ➢ Take First 5 LA provided mailing lists and prepare the list for mailing.
  ➢ Make recommendations for mailing service that are most cost effective.
  ➢ Mail necessary items.

APPROVAL:

Department: Public Affairs
Print Name & Title: Francisco Oaxaca, Director of Public Affairs
Date: [Handwritten]
Signature: [Handwritten]

FINANCE:
Print Name & Title: Tracey L. Hause, Director of Finance
Date: [Handwritten]
Signature: [Handwritten]

CONTRACTOR:
Print Name & Title: Aileen F. Platon, Automation Printing Co., CEO
Date: 9/22/2011
Signature: [Handwritten]