The Broadway-Manchester community is a part of the South LA region. Within this region more resources and infrastructure are typically found in communities in the northern area of the region. Broadway-Manchester, in the southern area of the region, is not as well-served as other areas in the region, but does share regional service providers, capacity and infrastructure. Community leaders have come together to address issues such as child welfare reform, depression, community and economic development, housing, educational reform, public safety and health access. The faith-based community is particularly strong in the South LA region and strives to provide a multitude of social services to residents in addition to religious support and guidance.

Community leadership in the South Los Angeles region, which includes Broadway-Manchester is described as “dedicated” “passionate” “hardworking”, “grassroots”, “invigorated against all odds” and “strength-based”.

Why Broadway-Manchester

According to 2008 California Department of Public Health data, the Broadway-Manchester community had a high rate of births to teens. A large percentage of children living in this area also score below basic, or far below basic, using the California Standards Test. In addition the Broadway-Manchester community has a high rate of adults who are unemployed when compared the County as a whole.

Overall, Broadway-Manchester has a high rate of schools and nonprofits per capita and has received relatively high levels of funding from First 5 LA, particularly for the Los Angeles Universal Preschool (LAUP) investment and for the Partnership for Families initiative in Service Planning Area (SPA) 6. Broadway-Manchester is also located close to a birthing hospital.

<table>
<thead>
<tr>
<th>Key Areas of High-Need</th>
<th>Broadway-Manchester</th>
<th>L.A. County</th>
</tr>
</thead>
<tbody>
<tr>
<td>Teen birth rate (CA Dept. of Public Health, 2008)</td>
<td>4.1 per 1,000</td>
<td>1.4 per 1,000</td>
</tr>
<tr>
<td>% of 3rd graders scoring below or far below basic on the English Language Arts CST (CA Dept. of Education, 2008)</td>
<td>48.2%</td>
<td>30.1%</td>
</tr>
<tr>
<td>% unemployment (civilian labor force) (Nielsen Claritas, 2009)</td>
<td>18.7%</td>
<td>8.3%</td>
</tr>
</tbody>
</table>
Leadership

“The South LA collaborative brought together people from the schools, parks and recreation, WIC, homeless programs, and the healthcare sector to talk about local issues and develop action plans.”

South LA has a long history of community activism where resident leaders are mobilized around various issues. Community leaders in South LA and the Broadway-Manchester community often find out about emerging issues by working directly with residents. The South LA region has a large number of collaboratives and organizing groups who serve the Broadway-Manchester areas. These collaboratives are known to be effective in terms of “bringing people together” as well as creative in their outreach when funding is a limiting factor. The overall declaration to fight for health and human rights has “engaged a lot of people and created a lot of energy”. This is also true of the Empowerment Congress formed by Supervisor Ridley-Thomas which draws on resident leaders to organize around community issues but also includes participation from the faith based community, service agencies, and law enforcement.

Infrastructure

“The dollars we are funded pays for a quarter of the budget and the rest is made up by in-kind services that we continue to give because, we believe in the community and we believe in the residents.”

The South Los Angeles region is home to some of the more established and sophisticated nonprofits in Los Angeles County. LA County Departments have co-located services in this area. WorkSource, OneSource and FamilySource centers are places people in the community go to “find out what’s available in the community, what social things are going on - from getting health insurance to knowing how to get on social security.” Other service providers mentioned during focus groups include the food banks, WIC offices, and legal aid as additional community infrastructure. Parks and recreation was also mentioned as part of the local service infrastructure.

Engaging Multiple Sectors

Organizations are “really working hard to make strong bridges and strengthening connection”

Focus group participants shared that the Broadway-Manchester community is working to engage multiple sectors and develop relationships. The County Supervisor’s office has a focus on school based health which is creating positive impact across South Los Angeles. The faith-based community is described as being “an essential core of the community” who provide social services in high-need areas including re-entry services, affordable housing, childcare, after school programming, and availability of food. According to focus group participants, many agencies partner with churches to conduct outreach and that There is a strong collaboration with the Los Angeles Unified School District and the County Executive Office to enhance school-based health centers.

Investments

“The Conrad Hilton Foundation, Dwight Stuart Foundation, and the Atlas Family Foundation are investing in child abuse prevention in South LA.”

The South LA region has seen various investments made to improve conditions of the community. There is a relatively high amount of investment from First 5 LA, particularly for the LAUP program in the Broadway-Manchester community and from the Partnership For Families Initiative which covers this area as part of Special Planning Area (SPA) 6. Locke High School, located in the Broadway-Manchester community, has received joint funding from the County and LAUSD for the Public Private Partnership Expanded School-based Health Center to provide school attendance immunizations, regular physicals, acute care and mental health services.

*Unless otherwise noted, this profile was informed by community focus groups and interviews.