Community Assessment Consultant Information Session

October 22, 2010
Agenda

• Welcome and Introductions
• About First 5 LA
• About Best Start
  ▪ Community Capacity Building
  ▪ Best Start Community Partnership
• Community Assessment
• Application Process
• Q&A and Follow-Up
Application Timeline

• Questions, requests for additional information: November 5, 2010
• Qualifications/applications: November 19, 2010 by 5:00 PM
• Application Review: November 22 – December 8, 2010
• In-person Interviews: December 13 – December 17, 2010
• Notification of Acceptance: January 5, 2011
• Contract Start Date: February 1, 2011
About First 5 LA

First 5 LA is committed to creating a future throughout Los Angeles County communities in which all young children are born healthy and raised in a nurturing environment so that they grow up healthy, are eager to learn and reach their full potential.
About Best Start

Bringing out the best in children by bringing out the best in our communities.

• Shifts how First 5 LA funds initiatives, moving toward a place-based approach, focused on high-need geographic areas

• Believes that the PLACE where a child grows up matters

• Relies on the development of a community partnership ready to take an active role in improving their communities based on Best Start’s four goals.
Four Priority Goals of Best Start

- Children are born healthy.
- Children maintain a healthy weight.
- Children are safe from abuse and neglect.
- Children are ready for kindergarten.
What a Best Start Community Looks Like

• Safe places for children to play
• Improved health services
• Access to healthy, affordable food
• Collaboration among service groups
• Effective coalitions of neighborhood leaders, local businesses and parents
Best Start Communities

1. Metro LA
2. Broadway-Manchester
3. Central Long Beach
4. Compton/East Compton
5. East Los Angeles (includes City Terrace, parts of Monterey Park)
6. Lancaster
7. Pacoima
8. Palmdale
9. Panorama City
10. South El Monte/El Monte
11. Southeast L.A. County Cities (including Bell, Cudahy, Bell Gardens and Maywood)
12. Watts/Willowbrook
13. West Athens
14. Wilmington
Community Capacity Building

Systems Improvement

Community Capacity Building

Intensive Family Strengthening
Community Capacity Building
Core Capacities

- **Community Engagement**: supporting relationship building and partnerships among and across families, other community members and systems (organizations and networks).

- **Community Leadership**: identifying, supporting and developing leaders within and from the local community.

- **Community Infrastructure**: strengthening, connecting and mobilizing local community-based resources (money, time and talent).

- **Community Investment**: the mobilization and connection of external resources (money, time and talent) of nonprofit, for-profit, government, and non-traditional partners to local community based resources.
Best Start Community Partnership

- Key to creating and sustaining change in each community.
- Is the place where parents, organizations and community leaders come together to make decisions about improving their community.
- Will develop a governance structure where decisions will be made democratically
- Will develop a proposal outlining how to implement Best Start in their community
- Will select a Community Facilitator and Community Assessment Liaison
Best Start Community Assessment

Purpose

• Inform each Community Partnership to determine what is required to support each community in meeting the four priority goals.

• Provide baseline data in each of the four capacity areas, expanding on the Community Selection process.
Best Start Community Assessment

- Will identify specific community assets and resources, as well as needs and challenges in each of the 14 communities
  - Building upon First 5 LA Community Selection process
  - Related to the four capacity areas
  - Indicators being developed for four capacity areas
- Will be co-designed by the consultant, Community Capacity Building Team & Research and Evaluation staff
Statement of Work

- Assessment Design
- Data Collection Plan
- Outreach and Logistics Plan
- Organizational Survey Tool
- Reporting and Dissemination
Compensation and Duration

• Consultant will be compensated based upon the project budget developed during the contracting period for approximately $107,000 per community, not to exceed $1.5 million

• Approximately 11 month contract (Feb. – Dec. 2011)

• Consultant Fee not to exceed $150/hour composite rate
Application Process Timeline

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Application Submission

Step 1: Register online at:
http://www.first5la.org/Best+Start+Community+Assessment+RFQ

Step 2: Complete application questions

Step 3: Upload application documents online by 5pm on November 19
Upload other documents (consulting project narrative, resumes, etc.)

Step 4: Mail or deliver original, signed (blue ink) cover letter, proposal package checklist, Signature Authorization and Agency Litigation forms by 5pm on November 19 to:
Evelyn V. Martinez, Chief Executive Officer
First 5 LA
750 North Alameda Street, Suite 300
Los Angeles, CA 90012
Attention: Best Start Community Assessment Consultant RFQ
Required Documents

• Appendix A: RFQ Checklist
  Mail or deliver a signed original

• RFQ Cover Letter
  Mail or deliver a signed original

• RFQ Application/Narrative

• Resumes of principal, associates and/or subcontractors, if applicable

• Proposed Budget

• Previous Clients/References
Additional Required Documents

- Appendix K: Agency Involvement in Litigation and/or Contract Compliance Difficulties
  Mail or deliver a signed original
- Appendix L: Signature Authorization Form
  Mail or deliver a signed original
- By-laws (if applicable)
- MOU (if applicable)
Selection process

- First 5 LA will check for completeness and adherence to requirements
- RFQ will be reviewed by external reviewers between November 22 and December 8, 2010
- Interviews will be scheduled December 13 - 17, 2010
- Notification of acceptance January 5, 2011
- Target start date is February 1, 2011
Review Criteria

- Ability to effectively conduct community-level work and collaborate with diverse stakeholder groups
- Experience and demonstrated success in performing comparable work;
- Experience in program design, program management, project budget management and implementation;
- Capacity to manage the scope of the project;
- Knowledge and understanding of LA County communities and issues influencing young children and families in LA County;
- Thoroughness, viability, and quality of the proposal;
- Appropriateness and cost-effectiveness of the budget.
Questions and Answers

• Submit questions via email no later than November 5, 2010 to ddelagarza@first5la.org

• Responses will be posted on the RFQ website: http://www.first5la.org/Best+Start+Community+Assessment+RFQ
Thank You!