March of Dimes and CPSP agree that Comenzando bien® meets CPSP patient education standards.

Purpose of the Program

The mission of the March of Dimes is to improve the health of babies by preventing birth defects, premature birth, and infant mortality.

Comenzando bien® is a culturally & linguistically appropriate prenatal curriculum for Latino families. The curriculum is available in both Spanish and English and is designed to:
- provide information to Latina women about pregnancy and healthy pregnancy behaviors.
- help participants overcome barriers to care and become assertive, informed consumers of prenatal care services.

Each Comenzando bien® session contains learning objectives, key messages, a materials toolbox, and a step-by-step lesson plan that can be adapted to meet your clients’ needs.
This training is directed towards CPHWs, health educators, and other health professionals that interact directly with patients.

Payment & registration must be submitted by end of business day Wednesday July 16th — limited space so register early!

Registration fee:
$35 per participant
Includes FREE PARKING, breakfast, lunch and March of Dimes educational materials.

Comenzando bien® curriculum
Organizations that are sending employees to this training must own at least one official Comenzando bien® curriculum per site.

Consultants who are attending this training must own at least one official Comenzando bien® curriculum.

All organizations and consultants must bring at least one curriculum to the training. → If you don't have a curriculum, you must buy one from us (cost $100.00). Include payment with your registration.

REGISTRATION
Please complete one per participant

Name: ___________________ Title: □ CPHW □ MA □ RN/LVN □ other: __________
Agency/Clinic: ___________________ Phone: ___________________
Address: ___________________ Email: ___________________

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Payment & registration must be submitted by end of business day Wednesday July 16th — limited space so register early!

Registration fee:
$35 per participant (x __) = _______ +
$100 per curriculum (x __) = _______

TOTAL _______

Payments accepted:
♦ Checks (made payable to March of Dimes)
♦ Cash
♦ Money orders

Payment & registration MUST be received by 7/16/2008

RSVP to: Fernanda Becerra
3699 Wilshire Blvd Ste. 520
Los Angeles, CA 90010

Or fax registration to (213) 637-5055 to secure registration and mail in payment with original registration.

2008 Comenzando bien® Training
Tuesday July 29  7:30am-4:00pm

Location:
The California Endowment
Center for Healthy Communities - Yosemite Hall A
1000 N. Alameda St.
Los Angeles, CA 90012
www.calendow.org/chc
FREE PARKING!

PROGRAM AGENDA

7:30-8:30am  Registration, Breakfast & Exhibitor booths: resources
8:30-8:45am  Introduction to Comenzando bien ® & Announcements
8:45-9:30am  Statistics on Latino birth outcomes
9:30-10:15am Adult learning: what you need to know as a facilitator
10:15-10:30am BREAK & last visit to exhibitor booths
10:30-11:15am Anatomy and physiology of pregnancy
11:15-12:00pm Myths & Misconceptions— how to keep healthy during pregnancy
12:00-12:45pm LUNCH
12:45-1:30pm Psycho-social issues during pregnancy
1:30-2:30pm Nutrition before, during and after pregnancy
2:30-2:45pm BREAK
2:45-3:30pm Lesson plans—incorporating Comenzando bien ® into CPSP
3:30-4:00pm Evaluations, certificates, closing