PARTICIPATE IN THE BREASTFEEDING TASK FORCE OF GREATER LOS ANGELES

- Subscribe to the free e-newsletter.
- Distribute the Breastfeeding Resource Directory to new parents.
- Attend a Task Force meeting. The Task Force meets Quarterly for networking and updates.
- Attend Task Force Professional Education Seminars. Regularly scheduled seminars update you on current breastfeeding issues.
- Make a contribution. Your tax deductible contribution helps the Task Force continue the projects that support breastfeeding.
- Do your shopping online. Sign up with iGive and a portion of your purchase is donated to the Task Force, at no cost to you. Visit the Task Force website and click on the iGive logo.
- Buy books online. Visit the Task Force website and click on the Amazon or Barnes and Noble buttons to see the professional and parenting breastfeeding book list we have compiled. You can purchase these books or any other products sold by these online vendors and the Task Force will receive a donation, at no cost to you.
- Donate your old car to support the Task Force.

BREASTFEEDING TASK FORCE OF GREATER LOS ANGELES

Presents:

Kangaroo Mother Care
Featured International Speaker: Nils Bergman, MD

Monday, November 17, 2008
9:00 am to 4:00 pm

Location:
Houssal's Forum
Long Beach Memorial Medical Center
2801 Atlantic Ave. Long Beach, California

CO-SPONSORED BY:
Miller Children’s Hospital, LBMMC
Community Perinatal Network, PAC/LAC,
PHFE, NEVHC & SLAHP WIC Programs

INFORMATION / QUESTIONS
(213) 596-5776
www.breastfeedla.org

PROGRAM DESCRIPTION
This unique seminar will feature the internationally acclaimed speaker and developer of Kangaroo Mother Care, Dr. Nils Bergman of South Africa. The seminar will take participants through the process of understanding the evolution of infant care to the practice and research framework for Kangaroo Mother Care (KMC), and on to developing an implementation framework for KMC for participants’ facilities. Dr. Bergman will speak on the importance of breastfeeding in the KMC model and the amazing abilities of the newborn infant. For more information on KMC visit www.kangaroomothercare.com

OBJECTIVES
Following the didactic presentations, participants will be able to:
♦ Describe how the brain makes the baby behave, and what behavior choices the newborn has;
♦ Explain the effects of newborn separation;
♦ Define Kangaroo Mother Care (KMC), in terms of basic biological needs and its three components;
♦ Describe the biological basis of breastfeeding; and to
♦ Understand KMC and breastfeeding in the broader scope of health care for newborns.

TARGET AUDIENCE
Physicians, Registered Nurses, Dietitians, Nutritionists, Occupational Therapists, CPHWs, Lactation Consultants, Lactation Educators, La Leche League Leaders, Health Educators, Case Managers, Home Visitors, Doulas, Breastfeeding Peer Counselors and others interested in supporting families in the initiation and maintenance of breastfeeding.
FACULTY

Nils Johannes Bergman, MD, MPH, PhD
- Honorary Senior Lecturer, University of Cape Town, South Africa
- Creator of Kangaroo Mother Care DVDs:
  I. Rediscover the Natural Way to Care for Your Newborn Baby
  II. Restoring the Original Paradigm for Infant Care & Breastfeeding
- Former Senior Medical Superintendent of Mowbray Maternity Center, Cape Town

REGISTRATION FEES
Registration fee includes: continental breakfast, lunch, syllabus, and continuing education credit.
Prior to November 10 $90
On or after Nov 10/at the door $100

LOCATION & PARKING
The conference is located at Long Beach Memorial Medical Center 2801 Atlantic Ave., Long Beach, California in Houssel’s Forum. Parking is located adjacent to the Conference Center. Parking fees are $2.00 with validation or $6.00 without. Please allow adequate time for traffic, parking and finding your way in the medical center. Delays are not uncommon.

CANCELLATION POLICY
Written cancellations received one week prior to the event will be granted subject to a $5 fee. No refunds after this date.

PARTICIPANT CONFIRMATION
Confirmation by e-mail will be sent to participants providing an e-mail address only. No other confirmation will be sent.

AGENDA
9:00 Registration
9:30 Restoring the Original Paradigm for Infant Care
10:45 Break
11:00 Amazing Abilities of the Newborn
12:15 Lunch
1:15 Practical Aspects of Kangaroo Mother Care
2:30 Break
2:45 Implementation of Kangaroo Mother Care: You Can Do It!
4:00 Adjourn

CONTINUING EDUCATION UNITS
CME, CEU, CPE and CERP credits will be offered at no additional charge. The Community Perinatal Network (CPN) is an approved provider by the California Board of Registered Nursing. This course offers 6 contact hours of continuing education. CPN’s provider number is CEP 14797. Licensee must maintain certificate for a period of four years. This course offers 5 L. CERPs. CERP application will be submitted.

The Perinatal Advisory Council - Leadership, Advocacy, and Consultation (PAC/LAC) is accredited by the Institute for Medical Quality / California Medical Association (IMQ/CMA) to provide continuing medical education for physicians. PAC/LAC takes responsibility for the content, quality and scientific integrity of this CME activity. This activity has been planned and implemented in accordance with the Institute for Medical Quality and the California Medical Association’s CME Accreditation Standards (IMQ/CMA) through the Joint Sponsorship of PAC/LAC and BTFGLA. PAC/LAC designates this educational activity for a maximum of 5 AMA PRA Category 1 Credit(s)™. Physicians should only claim credit commensurate with the extent of their participation in the activity. This credit may also be applied to the CMA Certification in Continuing Medical Education.

REGISTER ONLINE @ www.breastfeedla.org
BY MAIL OR FAX USING THE FORM BELOW

First Name Last Name
Job Title Agency Affiliation
Street Address
City State Zip Code
Telephone
E-mail address
Credits Requested (please check all that apply):
□ CEUs □ CPEs □ CMEs □ IBCLCs
License Number
Credit Card Payment:
□ $90 before 11/10 □ $100 on or after 11/10
□ Tax Deductible Contribution Amount: $______
Card Type: □ Visa □ Master Card
Card Number
Expiration Date Security number
Billing Address, if different than above
If paying by credit card, you may fax this registration form to (213) 596-5776.

MAIL REGISTRATION/CHECKS (payable to) Breastfeeding Task Force of Greater LA
1821A Speyer Lane
Redondo Beach, CA 90278
REGISTRATION FORM- NOVEMBER 17, 2008