Project Goals:
1. Create literature review explicating the connection between Baby Friendly Hospital, breastfeeding and First 5 LA priority goals.

<table>
<thead>
<tr>
<th>Objectives</th>
<th>Activities and Subtasks</th>
<th>Staff Assignment</th>
<th>Timeline</th>
<th>Deliverables</th>
</tr>
</thead>
<tbody>
<tr>
<td>Include who, what, when, where, how and how much for each objective.</td>
<td>Indicate the activities and subtasks leading to the fulfillment of the objective. Include benchmarks or milestones in chronological order. Include the appropriate quantity or frequency of the associated activities or subtasks.</td>
<td>Indicate staff, consultants or subcontractors responsible for the respective activity or subtask.</td>
<td>Indicate start and end period.</td>
<td>Indicate Date Due</td>
</tr>
<tr>
<td>1. Conduct literature review of current evidence for breastfeeding and Baby Friendly Hospitals.</td>
<td>1.1 In consultation with FSLA staff, discuss and reach agreement on parameters for the literature search and client’s preferences for organization and presentation of the information. 1.2 Conduct literature review of current evidence for the benefits of breastfeeding and the history and effectiveness of Baby Friendly Hospitals in promoting breastfeeding. 1.3 Write draft literature review. 1.4 In response to feedback from First 5 LA, make changes for final version of literature review.</td>
<td>Consultant (Dr. Aved)</td>
<td>4/23/2012-6/30/2012</td>
<td>1.1 Literature review draft Due 5/28/2012 1.2 Literature review final version Due 6/30/2012</td>
</tr>
</tbody>
</table>
# Deliverables Based Budget

**Agency:** BARBARA AVED ASSOCIATES  
**Project Name:** Baby Friendly Hospital Literature Review  
**Contract #**  
**Fiscal Year:** 2011-2012

<table>
<thead>
<tr>
<th>Task</th>
<th>LaborCost Type</th>
<th>% Conduct Literature Review</th>
<th># Hours</th>
<th>Total Dollars</th>
</tr>
</thead>
<tbody>
<tr>
<td>Labor Category 1</td>
<td>Subtotal- Hours</td>
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<td>100.0</td>
<td>100.0</td>
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<tr>
<td></td>
<td>Subtotal- Labor Dollars</td>
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<tr>
<td>Labor Category 2</td>
<td>Subtotal- Hours</td>
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<td></td>
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<tr>
<td>Labor Category 3</td>
<td>Subtotal- Hours</td>
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<tr>
<td></td>
<td>Subtotal- Labor Dollars</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**ADD ADDITIONAL ROWS AS NECESSARY**
- Subtotal- Hours
- Subtotal- Labor Dollars

**DIRECT COSTS**
- e.g., Equipment
- Add rows as necessary

**TASK TOTAL**
- 0.0
- 0.0
- 100 0.0
- 15,000.00

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**First 5 Authorized Staff**

**Total Cost:** 15,000  
**Total Hours:** 100  
**Composite Rate:** 150

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**Barbara M. Aved, PhD, MBA**  
Fiscal Contact Person  
Date: 2/27/2012

**Agency Authorized Signature**  
Date: 2/27/12

**Additional supporting documents may be requested**
## Deliverables Based Payment Schedule

**Agency Name:** BARBARA AVED ASSOCIATES  
**Project Name:** Baby Friendly Hospital Literature Review  
**Contract #**  
**Fiscal Year:** 2011-2012

<table>
<thead>
<tr>
<th>Month/Period</th>
<th>Task #</th>
<th>Task Description</th>
<th>Deliverable</th>
<th>Payment Amount</th>
<th>Task total</th>
</tr>
</thead>
<tbody>
<tr>
<td>May-12</td>
<td>1</td>
<td>Conduct Literature Review</td>
<td>1.1 Literature review draft</td>
<td>$9,000.00</td>
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<tr>
<td></td>
<td></td>
<td></td>
<td>1.2 Literature review final version</td>
<td>$6,000.00</td>
<td></td>
</tr>
</tbody>
</table>

**First 5 Authorized Staff**

- **Program Officer:** Holly C.
- **Finance:**

---

**Fiscal Contact Person Name:** Barbara M. Aved, PhD, MBA  
**Agency Authorized Signature:** Barbara M. Aved, PhD, MBA, President  

Additional supporting documents may be requested
Consultation to Conduct a Literature Review About Breastfeeding and the Baby Friendly Hospital Program

BUDGET NARRATIVE

Budget Amount: $15,000

Budget Narrative:
The estimated costs are needed to provide project direction and contract management, direct liaison with F5 staff, and completion of the work product deliverables.

Budget Notes:
1. All labor costs in this proposal reflect the requisite level of qualifications and experience and are based on current rate history for similar work. Professional fees reflect fully loaded hourly rates (e.g., inclusive of wages, fringe benefits, retirement, taxes) and are guaranteed for the duration of the contract.

2. The number of hours is based on our interpretation of the RFP requirements. The hours are calculated from experience conducting similar literature reviews, and are inclusive of planning and facilitating meetings (telephone, email), collecting and reviewing relevant materials and data, preparing a draft and final report and regular and ongoing communication with key staff associated with the project tasks.

3. No direct expenses are being billed in this contract.

4. No indirect costs are being billed in this contract.

Barbara M Aved

Barbara M. Aved, PhD, MBA, President

3/1/12

Date