Accomplishment Report 2008-2009

featuring First 5 LA's
2009-2015 Strategic Plan

Building Community
Around the Child

FIRST 5 LA
Champions For Our Children
Dear Friends of First 5 LA,

At First 5 LA, we believe in children — they are our future and our hope. We believe in the families that provide love, strength and guidance to children, but we also know they can’t do it by themselves. At First 5 LA, we believe in our communities, and we know that when the individuals, organizations and infrastructure of a community align to keep our children safe and provide opportunities for them to grow, we all benefit.

We believe in building community around the child. Building on our investments and learnings from our first 10 years as a Commission, First 5 LA staff, in consultation with Commissioners, grantees, stakeholders, children’s advocates, partners and others, completed our 2009-2015 Strategic Plan. The new Strategic Plan takes the original expectations of First 5 LA’s role — and, indeed, what can be accomplished for children in Los Angeles County — to the next level.

Accordingly, we are dedicating this year’s Accomplishment Report to illuminating our approach to long-term, sustainable and measurable progress toward creating healthy, safe and supportive community environments for our young children during their most essential development period.

I want to recognize the significant effort and consideration that went into the intensive and collective 18-month planning process resulting in the new Strategic Plan, which directs a significant portion of our future resources toward helping children and families most in need, and strengthening the communities in which they live. First 5 LA will pursue these goals through both a place-based approach and a countywide approach. Our new funding will focus on community-based programs and services that strengthen families and build community capacity in support of the needs of children, while retaining countywide policy, research and systems integration efforts. Our staff, Commissioners and partners conducted and analyzed an environmental scan that has led to the adoption of four goal statements and the identification of pathways to achieve our goals, along with an associated framework of strategies, the latter of which is still being shaped and refined.

**Best Start LA**

In addition to the completion of our new plan, we are also proud to point to place-based work already in progress. Best Start LA is our $125 million, multi-year investment that aims to shape, strengthen and support L.A. County communities by building resources and providing access to activities that improve the well-being, development and care experienced by pregnant women, parents of newborns and children age 3 and under. This year we launched our first Best Start LA community just southwest of downtown Los Angeles, with Para Los Niños, a nonprofit agency that provides services to at-risk children and their families, acting as the lead agency.

One of Best Start LA’s cornerstones is Welcome Baby! — a free, voluntary family engagement program that focuses on education and awareness building for expectant women and mothers of newborns.
We believe in building community around the child.

Other aspects of Best Start LA implemented this year include:

- The $10.5 million Baby Friendly Hospital project, which seeks to improve the breastfeeding rate in L.A. County by identifying and providing resource support for up to 20 hospitals with low exclusive breastfeeding rates.
- An allocation of over $1 million to implement the Family Place Library model in 20 libraries, which includes dedicated sections within the library outfitted with books, toys, and multimedia tools specifically designed for interaction between babies, toddlers, and their parents. The funding also created a Family Place Library training center in Carson, allowing local libraries to implement this model with lower costs than before.
- The Best Start LA Workforce Development Project, which seeks to increase the quality of care children prenatal to 3 receive by increasing the workforce competencies of the professionals who serve them.

Further Investment in the Community

In 2008-09, First 5 LA’s Community Opportunities Fund (COF) directly contributed to 29 community-based organizations, investing in six policy and advocacy and 23 organizational capacity building grants totaling more than $6 million. More than $2 million of these grants went to agencies and collaboratives new to First 5 LA funding.

First 5 LA’s policy team advocated for inclusion of early care and education funding in President Obama’s stimulus package. First 5 LA’s Commission then approved $4 million in matching American Recovery and Reinvestment Act (ARRA) grants to directly support the healthcare needs of young children without any or adequate medical coverage. We anticipate this investment will leverage an estimated $10 million over a two-year period to providers and services in L.A. County.

Locally, First 5 LA executive and policy staff worked with the Department of Children and Family Services (DCFS) to link young children who are particularly vulnerable to abuse and neglect to quality early care and education (ECE) services. DCFS has subsequently announced that they are making substantial progress in this area, and are piloting a direct referral system to Head Start clients. DCFS also plans to expand the referral system to other types of ECE.

Over the last year, First 5 LA’s Grantee Technical Assistance Institute provided in-depth professional services to the community. The Social Enterprise program worked with organizations to identify and develop mission-based business concepts to generate earned income; the Sustainability Project offered intensive planning and coaching sessions resulting in organizational plans to strengthen internal and external resources; and the Leadership Development program supported executive directors and senior managers in developing a strong peer network and advancing their work as organizational leaders.

I am especially proud that First 5 LA, through the leadership of our Commissioners, was able to fill the budget gap created by California state budget shortfalls in both the Healthy Families and Black Infant Health programs. First 5 LA allocated $3.8 million to cover a recent jump in Healthy Families applications and to avoid creation of a wait list for kids needing critical health care. The contribution was part of a $16.7 million joint initiative between First 5 LA, the state Commission and First 5 County Commissions throughout the state. Our Commission also facilitated more than $1.1 million to maintain and enhance seven countywide Black Infant Health programs to strengthen the delivery of case management services to African American mothers.

Evaluating Our Progress

Regular and transparent evaluation is essential to the validation of First 5 LA’s investments and the ongoing effectiveness of our initiatives to meet the acute needs of children and families. This year, we conducted multifaceted studies of our major health and childhood development-related initiatives, and were encouraged and energized by the results:

Healthy Kids: The Los Angeles County Healthy Kids program, established in 2003 to provide comprehensive health insurance to children not eligible for Medi-Cal or Healthy Families, was evaluated to determine its impact on frequency and quality of care. Our findings confirmed that the program helped to bolster the county’s safety net health system — preventable hospitalizations for children 0-18 have decreased since the implementation of Healthy Kids, and as a result of the decline in primary care visits for uninsured pediatric patients age 0-5, the county saved or was able to redirect over $16.7 million in primary care from 2003 to 2007.
Public Education and Partnership
To provide umbrella support to the investments outlined above, First 5 LA engaged in a series of public education campaigns geared toward improving the care and development of the county’s youngest children. Our outreach included a localized campaign to introduce our parent helpline to low-income parents in need of resources and support; the Read Early, Read About child literacy campaign to inform parents about the importance of reading to their children from an early age; and our Ready. Set. Grow! program, which offers free activities, fun games and helpful resources, information and tips for parents and caregivers through our quarterly bilingual Family Guide and its accompanying Web site at www.ReadySetGrowLA.org.

Many organizations and collaboratives we support worked to defeat a ballot measure in May 2009 that would have diverted 50 percent of First 5’s revenue from local programs for children and families to the state’s General Fund. By a margin of nearly 2 to 1, voters defeated Proposition 1D and, in so doing, once again guaranteed that the revenue generated by Proposition 10 will ensure that all young children across California receive the best start in life.

Looking Forward
We invite you to explore our Strategic Plan for the next five years, laid out in the following pages, and contact us with any questions. All of us at First 5 LA are looking forward to working together with you to see continued progress and increased quality of life for our young children. Thank you for your support and partnership.

Evelyn V. Martinez
Executive Director
Since its inception, First 5 LA has invested more than $800 million in providing services to children 0–5 and their families. We have allocated an additional $700 million for continued financial support, research and evaluation of these and additional programs. During fiscal year 2008–09 we provided approximately $160 million to programs and evaluations that addressed health, safety and school readiness. Total revenues came to $164.4 million, and total expenditures were $171.2 million. As of June 30, 2009, First 5 LA had total net assets of $894.9 million.

### FUNDING AREA AND ALLOCATION

<table>
<thead>
<tr>
<th>GOAL AREA</th>
<th>EARLY LEARNING</th>
<th>HEALTH</th>
<th>SAFE CHILDREN &amp; FAMILIES</th>
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<td><strong>1-888-FIRSTS-LA Parent Helpline</strong></td>
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<td><strong>School Readiness (with First 5 California matching grant)</strong></td>
<td>$ 230.5 MILLION</td>
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First 5 LA has invested more than $800 million in providing services to children 0-5 and their families.

This year marked First 5 LA’s 10-year anniversary, the perfect time to “take stock” and reflect on our successes and our lessons learned. Historically, approximately 70 percent of First 5 LA’s funding has supported direct services across Los Angeles County through a number of programs and initiatives generated by the Commission. While we are proud of the many accomplishments of our grantees and strategic partners during our first 10 years of operation, the Commission and staff recognize that First 5 LA’s future resources are limited and diminishing in comparison to the countywide need. Beginning in 2008, the Commission and staff launched an intensive public planning process to identify the best use of First 5 LA’s resources moving forward. After engaging community stakeholders, grantees, other funders and child development experts, the Commission concluded that a more focused, integrated funding approach would allow First 5 LA’s investments to have a greater opportunity to leverage prior investments and demonstrably improve the well-being of young children most in need in our county.


“Strengthening Families and Communities in L.A. County” focuses First 5 LA’s work for the next five years around four goals:

- Children are born healthy.
- Children maintain a healthy weight.
- Children are safe from abuse and neglect.
- Children are ready for kindergarten.

“Strengthening Families and Communities in L.A. County” marks a significant evolution in First 5 LA’s fundamental approach to grantmaking by committing, for the first time, a significant portion of funding to what is known as a “place-based approach.” Unlike more traditional initiative-based funding, First 5 LA will provide a continuum of support for high-risk children and their families, from pregnancy to kindergarten, within specific geographic communities.

This place-based approach will be paired with the improvement of countywide support systems to ensure each child in the county’s most at-risk communities has every opportunity possible to be born healthy, maintain a healthy weight, be safe from abuse and neglect, and enter kindergarten ready to learn.

Our plan focuses around four goals and a simple two-pronged funding approach.

Strengthening Families and Communities in L.A. County
First 5 LA’s Strategic Plan FY 2009-2015
Goals

Children are Born Healthy.
First 5 LA’s core organizational vision begins with all children being born healthy. Unfortunately, too many pregnancies in L.A. County do not go full term, and approximately 10,000 babies (around 7 percent) are born with low birth weight each year. Infants born at low birth weight face increased risk of impaired motor and social development and also are at risk for long-term disabilities, such as cerebral palsy, autism, vision and hearing impairments and other developmental disabilities. Children who are born at low birth weight are more likely to be enrolled in special education classes, repeat a grade or drop out of school than children who experience healthy birth weights.

The rate of low birth weight is disproportionately high among African Americans, and children in communities with high levels of poverty are at heightened risk for suffering from the negative consequences of low birth weight.

First 5 LA’s healthy birth goal aims to increase the number of pregnancies that go to full term and reduce the number of infants born with low birth weight.

Children Maintain a Healthy Weight.
According to the National Center for Disease Control (CDC), one in seven preschool-age children is obese. Recent research commissioned by First 5 LA found that here in L.A. County one in four children enrolled in preschool is obese. Children who are overweight are at an increased risk of developing type 2 diabetes, cardiovascular problems, orthopedic abnormalities, continued obesity and other health problems as they mature. Childhood obesity has also been linked to the premature onset of puberty. In addition, being overweight has been shown to negatively affect children’s social and psychological development.

Children born in low-income communities, who often have limited access to healthy foods and recreational opportunities, while having easy access to fast food, are at high risk for developing obesity. Latino children are most likely to have weight problems, with over 20 percent of 4-year-olds being overweight.

First 5 LA’s healthy weight goal aims to reduce the percentage of overweight young children in the target communities.

Children are Safe From Abuse and Neglect.
Child abuse has serious short- and long-term effects on all aspects of a child’s health and well-being. Children ages 0–5 are disproportionately the victims of child abuse and neglect, representing 26 percent of Department of Children and Family Service’s caseload. Child abuse or neglect is often associated with physical injuries, delayed physical growth and even neurological damage. Child maltreatment is also associated with psychological and emotional problems such as aggression, depression and post-traumatic stress disorder.

Across the lifespan, child abuse and neglect are linked to an increased risk of substance abuse, eating disorders, obesity, depression, suicide and risky sexual behaviors later in life. Women who were victims of physical assault as children are twice as likely to be victims of physical assault as adults. Some evidence suggests that victims of child maltreatment are more likely than others to engage in harmful or criminal behavior as juveniles and adults.

Child abuse and neglect are more common in poor and extremely poor families than in families with higher incomes, and disproportionately affect some ethnic populations, most notably African Americans.

First 5 LA’s safety from child abuse and neglect goal aims to reduce the incidence of child abuse and neglect within the target communities.

Children are Ready for Kindergarten.
The first five years of a child’s life are critical to ensuring that children enter school ready to learn. Although most children do not begin to read until first grade, the skills needed for literacy develop soon after birth. The home learning environment between ages 0–3 is critically important to future language acquisition, and the link between participation in a high-quality preschool and future educational success is well-documented. According to experts, if a child has not acquired the skills to read by third grade, the odds are that she will never catch up.

As in the other three First 5 LA goal areas, significant differences exist between third-grade-level reading scores in communities of high affluence and those with high need.

First 5 LA’s ready for kindergarten goal aims to ensure children have the social, emotional and cognitive skills needed to start school ready to learn, and on the path to reading at grade level by third grade.
Funding Strategies

Place-Based Approach
Lessons learned from the first 10 years of First 5 LA’s grant-making and research have underscored the importance of both family and community in making sure our county’s children get the best start in life possible. Families are the most fundamental factor influencing the lives of children. Children need caring, stable and informed parents and caregivers. But to truly thrive they also need to live in a supportive community that has safe open spaces like parks to play in, access to healthy foods, quality childcare facilities and schools, well-coordinated social services, and strong social institutions that support families, including faith-based organizations, libraries and community health centers.

First 5 LA recognizes children and families are only as healthy as the communities in which they live, yet some communities have greater resources to support children and families than others. Therefore, the First 5 LA Commission has committed to focus significant resources within specific geographic communities with the greatest need.

Family Strengthening
First 5 LA will invest in a continuum of family strengthening support for children in these communities, from prenatal through their entry into kindergarten. Funding will range from intensive family services, such as home visitations for new moms, to ensuring children have access to quality health services and preschool. Family strengthening will include ongoing support for parent education and counseling, and will engage families in social networking and community advocacy activities.

Case Management
Home Visitation
Parent Education
High-quality Childcare
Access to Quality Childcare & Education (ECE)
Integrated ECE with Parent Support

First 5 LA’s Place-Based Approach

Strengthening our families through access and education

• Born Healthy
• Healthy Weight
• Safe from Abuse and Neglect
• Ready for Kindergarten

Building the capacity of our communities
Funding Strategies

Community Capacity Building
First 5 LA will help build community capacity by supporting training and technical assistance for providers that serve children and families, building community coalitions to affect local change on behalf of children and families, improving the coordination of service delivery, and strengthening the organizational capacity of nonprofits serving the community.

- Community Advocacy
- Community Collaboration
- Community Resource & Referral
- Community Readiness, including community leadership and organizational infrastructure.
- Leveraging resources, including the potential for partnerships with other funders.
- Respect for natural community and neighborhood boundaries.
- Representation of diverse populations and regions among the target communities.

Furthermore, taking a focused place-based approach gives First 5 LA the opportunity to partner with local communities, other funders and child development experts to identify and implement the programs and strategies most likely to improve the lives of young children in the long run.

Target communities will be selected primarily on the basis of need as measured by poverty levels, unemployment and education rates of adults, low-performing schools, incidences of low birth weight, and other factors that put children at risk. Additional selection considerations include:

- Concentrate funding in communities where children and families have the greatest need.
- Provide a more seamless support system to high-risk families so that they are well supported at each stage in their child’s development.
- More significantly improve the lives of high-risk children in LA County for a longer period of time.

By focusing significant place-based funding in 10 to 20 target communities, First 5 LA will:

...children and families are only as healthy as the communities in which they live.

Parents and caregivers can receive free and confidential information, advice and referrals at 1-888-FIRST5-LA (1-888-347-7855).
First 5 LA will continue its ongoing countywide public education efforts to provide parents and caregivers with information on positive parenting, child development, early learning opportunities, children’s health and nutrition, and other areas critical to the first five years of life. These efforts include providing resources and referrals to parents, including supporting a parent helpline (1-888-FIRST5-LA).

First 5 LA believes that by utilizing its unique position in the county to advocate for young children, public will for investing in this population will increase across the county and positive outcomes for children will have a better chance of being sustained over time.

To maximize the impact of limited resources, direct services will no longer be funded outside the target communities.
First 5 LA recognizes that making the changes necessary to meet our identified goals will take time. Given the magnitude of the socio-economic challenges present in the target communities, five years is likely not enough time to achieve substantial improvements in each of the four goal areas. However, First 5 LA believes that with clear goals in mind, significant progress toward achievement of these goals can be made and measured by 2015.

For each of the strategic plan goals, First 5 LA has identified the key elements or building blocks necessary at the family, community and countywide policy arena levels to achieve long-term results. Gathered together, these building blocks form interconnected "pathways" toward achieving measurable improvements in healthy births, healthy weight, safety from abuse and neglect, and readiness for kindergarten.

Over the next five years, First 5 LA will measure both improvements in outcomes for children in the four goal areas as well as progress made on the pathways to achieving those goals. For example, for the healthy weight goal, First 5 LA will measure changes in the percentage of overweight young children in the target areas, but it will also measure increases in access to nutrition and recreational activities, two key elements essential to maintaining healthy weight over time. These types of progress measures, also known as intermediate outcomes, are being developed for each goal area. To review the full map of the pathways for all goals, please visit www.First5LA.org.

While First 5 LA is committed to monitoring and reporting the impact of its investments, it is also committed to learning from the experience of implementing this new approach. By being an active partner with communities, grantees and strategic partners, First 5 LA will convene stakeholders, share lessons across communities and make mid-course corrections to achieve better results in the long run.

In its first 10 years of grantmaking, First 5 LA invested nearly $800 million in providing services to L.A. County children 0–5 and their families. As a result we have seen an increase in young children and families with medical coverage, a significant increase in children enrolled in preschool, and demonstrated improvements in school readiness. Yet the work of ensuring that each child in the county grows up healthy, safe and ready to learn has only just begun.

First 5 LA’s new placed-based approach allows us to concentrate funding where it is most needed and forge new partnerships with communities, grantees, local governments and child advocates. Our countywide approach will maintain the Commission’s focus on strategies that improve the ways that services and other important resources are delivered to children and families. By working together to strengthen families and communities, we can provide the young children at the highest risk with the support they need to reach their full potential.

we will **convene** stakeholders, **share** lessons and make corrections to **achieve** better results.
Grantees & Partners

211 LA COUNTY
- First 5 LA Parent Helpline

1736 FAMILY CRISIS CENTER
- Los Angeles
  - CDL

ANTELOPE VALLEY PARTNERS FOR HEALTH
- Lancaster
  - Healthy Births

BELLOWSFORD UNIFIED SCHOOL DISTRICT
- Bellflower
  - School Readiness Initiative

BRENNWOOD CHILDREN’S CENTER, INC.
- Los Angeles
  - Partnerships For Families
  - Open Grantmaking/Community Opportunity Fund
  - School Readiness Initiative

BOYS & GIRLS CLUBS OF THE SOUTH BAY
- Harbor City
  - ECE Workforce Development/High School Recruitment

BREASTFEEDING TASK FORCE OF GREATER LOS ANGELES
- Redondo Beach
  - Open Grantmaking/Community Opportunity Fund

CALIFORNIA CENTER FOR PUBLIC HEALTH ADVOCACY
- Davis
  - Open Grantmaking/Community Opportunity Fund

CALIFORNIA HEALTHCARE WEST
- Los Angeles
  - Open Grantmaking/Community Opportunity Fund

CALIFORNIA HOSPITAL MEDICAL CENTER
- Los Angeles
  - Breast Start LA: Worksite-Baby!
  - Open Grantmaking/Community Opportunity Fund
  - Family Literacy
  - School Readiness Initiative

CENTER FOR INTEGRATED FAMILY AND HEALTH SERVICES
- Covina
  - School Readiness Initiative

THE CENTER FOR NON-VIOLENT EDUCATION AND PARENTING
- Los Angeles
  - ECE Workforce Development/Families, Friends & Neighbors
  - Open Grantmaking/Community Opportunity Fund

CHILD AND FAMILY GUIDANCE CENTER
- Northridge
  - School Readiness Initiative

CHILD CARE INFORMATION SERVICE
- Pasadena
  - Community Developed Initiatives
  - Open Grantmaking/Community Opportunity Fund

CHILD CARE RESOURCE CENTER
- Chatsworth
  - School Readiness Initiative

CHILD EDUCATIONAL CENTER – CALTECH/JPL COMMUNITY
- La Canada
  - Community Developed Initiatives

CHILDREN’S BUREAU OF SOUTHERN CALIFORNIA
- Los Angeles
  - Partnerships For Families
  - ECE Workforce Development/Families, Friends & Neighbors
  - Family Literacy
  - School Readiness Initiative

CHILDREN’S CENTER OF THE ANTELOPE VALLEY
- Lancaster & Palmdale
  - School Readiness Initiative

THE CHILDREN’S COLLECTIVE, INC.
- Los Angeles
  - ECE Workforce Development/Families, Friends & Neighbors

CHILDREN’S INSTITUTE, INC.
- Los Angeles
  - School Readiness Initiative

CITRUS VALLEY HEALTH PARTNERS
- West Covina
  - Healthy Births

CITY OF LONG BEACH (DHHS)
- Long Beach
  - Healthy Births

CITY OF SANTA MONICA
- Santa Monica
  - Oral Health Community Development

CITY OF TORRANCE MUNICIPAL WATER
- Torrance
  - Oral Health Community Development

COMMUNITY COALITION FOR SUBSTANCE ABUSE PREVENTION & TREATMENT
- Los Angeles
  - Open Grantmaking/Community Opportunity Fund

COMMUNITY HEALTH ALLIANCE OF PASADENA
- Pasadena
  - Open Grantmaking/Community Opportunity Fund

CONNECTIONS FOR CHILDREN
- Santa Monica
  - Community Developed Initiatives
  - Open Grantmaking/Community Opportunity Fund

COUNSELINGRDOs, INC.
- Burbank
  - Open Grantmaking/Community Opportunity Fund

COUNTRY OF LOS ANGELES DEPARTMENT OF PUBLIC HEALTH
- Los Angeles
  - Healthy Kids Health Insurance

COUNTRY OF LOS ANGELES PUBLIC LIBRARY
- Los Angeles
  - Best Start LA: Family Place Libraries

DRAW CHILD DEVELOPMENT CORPORATION
- Los Angeles
  - School Readiness Initiative

EL RANCHO UNIFIED SCHOOL DISTRICT
- Pico Rivera
  - School Readiness Initiative

ESTRADA COUNTS RESIDENT MANAGEMENT CORPORATION
- Los Angeles
  - School Readiness Initiative

EXCEL FAMILY INTERVENTION PROGRAM
- Los Angeles
  - Community Developed Initiatives

FAIRPLEX CHILD DEVELOPMENT CENTER
- Pomona
  - Family Literacy

FAMILIES IN SCHOOLS
- Los Angeles
  - School Readiness Initiative

FOOTBALL FAMILY SERVICE
- Pasadena
  - Open Grantmaking/Community Opportunity Fund

FRANCISCAN CLINICS, DBA QUEENS CARE FAMILY CLINICS
- Los Angeles
  - Open Grantmaking/Community Opportunity Fund

FRIENDS OF THE FAMILY
- Van Nuys
  - Open Grantmaking/Community Opportunity Fund

HARBOR COMMUNITY ADULT SCHOOL
- San Pedro
  - Family Literacy

HARBOR INTERIalth SERVICES, INC.
- San Pedro
  - Community Developed Initiatives

HATANAY-SYCAMORES CHILD AND FAMILY SERVICES
- Los Angeles
  - School Readiness Initiative

HAWTHORNE SCHOOL DISTRICT
- Hawthorne
  - Family Literacy

THE HEART TOUCH PROJECT
- Santa Monica
  - Community Developed Initiatives

THE HELP GROUP
- Sherman Oaks
  - Partnerships For Families
  - Open Grantmaking/Community Opportunity Fund

HUMAN SERVICES ASSOCIATION
- Bell Gardens
  - School Readiness Initiative

HUNTINGTON PARK - BELL COMMUNITY ADULT SCHOOL/ELIZABETH LEARNING CENTER
- Huntington Park
  - Family Literacy

INMED PARTNERSHIPS FOR CHILDREN
- Compton
  - Open Grantmaking/Community Opportunity Fund

INTERCOMMUNITY CHILD GUIDANCE CENTER
- Whittier
  - School Readiness Initiative

INTERNATIONAL INSTITUTE OF LOS ANGELES
- Los Angeles
  - School Readiness Initiative

KADEN PERMANENTAL BALDWIN PARK MEDICAL CENTER, PEDIATRIC DEPARTMENT
- Baldwin Park
  - Community Developed Initiatives

KADEN COMMUNITY HEALTH CENTER, INC. (HEAD START)
- Los Angeles
  - Family Literacy
Grantees & Partners

Long Beach
- School Readiness Initiative
- School Readiness Initiative (multiple locations)

Los Angeles
- School Readiness Initiative
- School Readiness Initiative
- Family Literacy
- Family Literacy
- School Readiness Initiative (multiple locations)

Paramount Unified School District
- Paramount
- School Readiness Initiative

Pathways LA
- Los Angeles
- Open Grantmaking/Community Opportunity Fund

People Coordinated Services of Southern California, Inc.
- Los Angeles
- School Readiness Initiative

Pomona Unified School District Child Development Program Pomona
- School Readiness Initiative

The Regents of the University of California, Center for Healthier Children, Families and Communities
- Los Angeles
- Healthy Kids Health Insurance/Early Development, Screening and Intervention (EDSI)

Reseda Community Adult School/Emen Children’s Center Reseda
- Family Literacy

Rio Hondo Community College District
- Whittier
- ECE Workforce Development/High School Recruitment

Roosevelt-Garfield Community Adult School (LAUSD)
- Los Angeles
- Family Literacy

Rowland Unified School District
- Rowland Heights
- Family Literacy

Saint John’s Hospital and Health Center
- Santa Monica
- Partnerships For Families

SHIELDS for Families, Inc.
- Los Angeles
- Partnerships For Families

Social Enterprise Institute
- Santa Ana
- Technical Assistance Institute: Social Enterprise Academy

South Bay Center for Counseling
- Torrance
- Partnerships For Families

South Central Los Angeles
- Los Angeles
- Family Literacy

South Central Los Angeles Regional Center for Developmentally Disabled Persons, Inc.
- Los Angeles
- Open Grantmaking/Community Opportunity Fund

Southern California Indian Center
- Fountain Valley
- Partnerships for Families

SPIRIT Family Services
- South El Monte
- Partnerships for Families

St. Anne’s Maternity Home
- Los Angeles
- Family Literacy

St. John’s Well Child and Family Center
- Los Angeles & Compton
- Healthy Births
- School Readiness Initiative

St. Mary Medical Center Foundation
- Long Beach
- ECE Workforce Development/Families, Friends & Neighbors

The Children’s Council
- Los Angeles
- Cost Cutting Approaches

University of Southern California
- Los Angeles
- Oral Health & Nutrition

Vanguard Next Century Learning Center
- San Fernando
- School Readiness Initiative

Venice Family Clinic
- Venice
- Open Grantmaking/Community Opportunity Fund

The Village Family Services
- North Hollywood
- Open Grantmaking/Community Opportunity Fund

Vista del Mar Child & Family Services
- Los Angeles
- School Readiness Initiative

Watts Labor Community Action Committee
- Los Angeles
- Community-Developed Initiatives

Watts Labor Community Action Committee
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<th>Grantees &amp; Partners</th>
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<th>Program Consultants</th>
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| CAROLLO ENGINEERS, A PROFESSIONAL CORPORATION (Westside Children’s Center)  
  • Open Grantmaking/Community Opportunity Fund  
  • School Readiness Initiative  
  • Special Needs Demonstration Project  
  • Westside Community Adult School/Shenandoah Elementary School  
  • Family Literacy  
  • Westside Infant-Family Network (WIN)  
  • YMCA of Greater Long Beach  
  • Community Developed Initiatives  
| CENTER FOR THE STUDY OF SOCIAL POLICY, INC. (Westside Children’s Center)  
  • Washington, D.C.  
  • Partnerships for Families  
| COACHMAN-MOORE & ASSOCIATES (Westside Children’s Center)  
  • Pasadena  
  • Best Start LA  
| CONTEXTO CULTURAL, INC. (Westside Children’s Center)  
  • Marina del Rey  
  • Technical Assistance Institute: Sustainability Project  
| ECONOMIC ROUNDTABLE (Westside Children’s Center)  
  • Los Angeles  
  • Cross Cutting Approaches  
| HEALTH REACH ASSOCIATES, INC. (Westside Children’s Center)  
  • Santa Cruz  
  • Medical Administrative Activities (MAA)  
| THE INSTITUTE OF CULTURAL AFFAIRS (Westside Children’s Center)  
  • Chicago  
  • Partnerships for Families  
| MUCKENTHALER AND ASSOCIATES, INC. (Westside Children’s Center)  
  • Los Angeles  
  • Oral Health & Nutrition  
| PUBLIC HEALTH INSTITUTE (Westside Children’s Center)  
  • Oakland  
  • Best Start LA: Sustainability  
| SOUTHERN CALIFORNIA GRANTMAKERS (Westside Children’s Center)  
  • Los Angeles  
  • Cross Cutting Approaches  
| SPECIAL SERVICE FOR GROUPS (Westside Children’s Center)  
  • Los Angeles  
  • Best Start LA: CBAR  
| TCC GROUP (Westside Children’s Center)  
  • New York  
  • Strategic Plan  
| ZERO TO THREE (Westside Children’s Center)  
  • Los Angeles  
  • Best Start LA: Workforce Development  

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| AMERICAN INSTITUTES FOR RESEARCH (First 5 LA)  
  • School Readiness Initiative Evaluation  
  • Family Literacy Initiative Evaluation Year 8  
| CLAREMONT GRADUATE UNIVERSITY (First 5 LA)  
  • Commission Level Placed-Based Case Study (Prevention Evaluation), and Healthy Births Initiative Expansion Knowledge Sharing  
| COUNTY OF LOS ANGELES, DEPARTMENT OF PUBLIC HEALTH, MATERNAL, CHILD AND ADOLESCENT HEALTH PROGRAMS (First 5 LA)  
  • Los Angeles Mommy and Baby (LAMB) Project  
| COUNTY OF LOS ANGELES, OFFICE OF CHILD CARE (First 5 LA)  
  • Steps to Excellence Program (STEP)  
| EPIC CONSULTING, LLC (First 5 LA)  
  • Best Start LA Economic Evaluation  
| EVALUATION, MANAGEMENT & TRAINING ASSOCIATES, INC. (First 5 LA)  
  • First 5 LA Parent Helpline Evaluation  
| HARRER & COMPANY COMMUNITY RESEARCH INC. (First 5 LA)  
  • Desired Results Developmental Profile and Revised (DROP-R): Psychometric Sub-study, the School Readiness Initiative Evaluation Workgroup facilitation  
| JUAREZ & ASSOCIATES, INC. (First 5 LA)  
  • Oral Health and Nutrition  
| MATHEMATICA POLICY RESEARCH, INC. (First 5 LA)  
  • Universal Preschool Child Outcomes Study  
| NATIONAL CENTER FOR LATINO CHILD & FAMILY RESEARCH (First 5 LA)  
  • LAUP Research and Evaluation Agenda Development/Implementation  
| PHASE MANAGEMENT SOLUTIONS WIC PROGRAM (First 5 LA)  
  • WIC Data Mining Research Partnership  
| THE ADVANCEMENT PROJECT/HEALTHY CITY (First 5 LA)  
  • Los Angeles County P-5 Asset Mapping  
| THE URBAN INSTITUTE (First 5 LA)  
  • Los Angeles Healthy Kids Program Evaluation  
| UNIVERSITY OF CALIFORNIA, LOS ANGELES (First 5 LA)  
  • Partnerships for Family Initiative Evaluation  
| WIND AND ASSOCIATES (First 5 LA)  
  • Placed-Based Evaluation, Community Social Indicators Project  

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<th>Ready. Set. Grow! Partners</th>
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| Parents can find free and low-cost family activities, discount coupons and educational activities at First 5 LA’s parenting Web site, ReadySetGrowLA.org.  
| Many of our grantees have supported First 5 LA’s Ready, Set, Grow! program by distributing our quarterly Family Guide to the communities they serve. We would like to thank the following partners for their distribution support and valuable contributions to making Ready. Set. Grow! a fun, engaging and informative program for parents of children 0–5.  
| BEACH CITIES HEALTH DISTRICT AND ADVENTUREPLEX  
  • California Science Center  
  • County of Los Angeles Public Library System  
  • East West Bank  
  • EXPO CENTER  
  • KIDSPLACE CHILDREN’S MUSEUM  
  • LEGOLAND  
  • LOS ANGELES DEPARTMENT OF RECREATION AND PARKS  
  • LOS ANGELES PUBLIC LIBRARY  
  • PETERSEN AUTOMOTIVE MUSEUM  
  • QUEENS CARE FAMILY CLINICS  
  • REACH OUT AND READ  
  • READING IS FUNDAMENTAL (RIF) AND RIF OF SOUTHERN CALIFORNIA  
  • REGAL ENTERTAINMENT GROUP  
  • SAFE KIDS LOS ANGELES  
  • SCHOLASTIC BOOKS  
  • SESAME WORKSHOP  
  • SKEBBAL CULTURAL CENTER  
  • SUSTAINABLE ECONOMIC ENTERPRISES OF LOS ANGELES (SEE-LA)  
  • THE WUKIN, INFANTS & CHILDREN (WIC) ORGANIZATIONS OF L.A. COUNTY |