EXHIBIT A – Performance Matrix

Contract Number:  
Agency Name: Barbara Aved Associates  
Project Name: Children’s Dental Care Program Consultant  
Project Length: 9 months

Revision Date: 

Project Description: Barbara Aved Associates will provide technical assistance and support to First 5 LA for the monitoring, evaluation and assessing progress of the Children’s Dental Care Program.

<table>
<thead>
<tr>
<th>Performance Objectives</th>
<th>Due Date</th>
<th>Quantity by Quarter</th>
</tr>
</thead>
<tbody>
<tr>
<td>Measureable, observable, and attainable objectives including: 1) Outcomes – Changes in health/mental health status, developmental status, attitudes, behaviors, knowledge, skills, practices, or policies; 2) Outputs – The direct result of activities and typically expressed as the number or scope of services and/or products that are delivered or produced; and/or, 3) Major Deliverables – Tangible products that are submitted in fulfillment of contract requirements.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Provide technical assistance to First 5 LA on transitioning CDCP Strategic Partners’ FY13-14 Scope of Works (3) to a Performance Matrix. The revised matrices will include performance objectives related to collaboration, evaluation and sustainability activities across all three Strategic Partners.</td>
<td>12/31/13</td>
<td>N/A 1 N/A N/A</td>
</tr>
<tr>
<td>Serve as lead convener for up to 3 CDCP collaborative meetings and provide technical assistance and support to CDCP partners to develop collaboration meeting schedule, agenda, format and outline roles and responsibilities for future collaboration meetings.</td>
<td>12/31/13</td>
<td>N/A 1 1 1</td>
</tr>
<tr>
<td>Provide technical assistance to CDCP Strategic Partners on implementation of CDCP’s Evaluation Framework.</td>
<td>6/30/14</td>
<td>N/A 1 1 1</td>
</tr>
<tr>
<td>Provide technical assistance to First 5 LA on an as needed basis for contract monitoring, assessing progress and evaluation of Children’s Dental Care Program.</td>
<td>6/30/14</td>
<td>N/A 1 1 1</td>
</tr>
<tr>
<td>Assist First 5 LA in the development of a renewed (Year 2) performance-based agreement with Children’s Dental Care Program Strategic Partners prior to the expiration in June 2014.</td>
<td>6/30/14</td>
<td>N/A N/A 1 1</td>
</tr>
</tbody>
</table>
# Hourly Budget Summary Exhibit B

**Agency:** BARBARA AVED ASSOCIATES  
**Project Name:** Children's Dental Care Program Consultant  

## LABOR

<table>
<thead>
<tr>
<th>Task/Deliverable</th>
<th>Title/Name</th>
<th>Hourly Rate</th>
<th>Hours</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Provide TA to First 5 LA re transitioning CDCP SOWs</td>
<td>Barbara M Aved, PhD, MBA, President</td>
<td>$150</td>
<td>50</td>
<td>7,500</td>
</tr>
<tr>
<td>Serve as lead convenor for up to 3 CDCP collab</td>
<td>Barbara M Aved, PhD, MBA, President</td>
<td>$150</td>
<td>95</td>
<td>14,250</td>
</tr>
<tr>
<td>Provide evaluation TA to CDCP Strategic Partners</td>
<td>Barbara M Aved, PhD, MBA, President</td>
<td>$150</td>
<td>65</td>
<td>9,750</td>
</tr>
<tr>
<td>Provide TA to First 5 LA for contract monitoring/progress</td>
<td>Barbara M Aved, PhD, MBA, President</td>
<td>$150</td>
<td>45</td>
<td>6,750</td>
</tr>
<tr>
<td>Assist First 5 LA to develop Yr 2 CDCP performance-based agreements</td>
<td>Barbara M Aved, PhD, MBA, President</td>
<td>$150</td>
<td>45</td>
<td>6,750</td>
</tr>
</tbody>
</table>

**TOTAL:** 300  
**Total:** $45,000

## OTHER COSTS

<table>
<thead>
<tr>
<th>Task/Deliverable</th>
<th>Description (Equipment, Travel, Supplies)</th>
<th>Rate</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Onsite TA to First 5 LA and CDCP Strategic Partners</td>
<td>Travel</td>
<td></td>
<td>0</td>
</tr>
</tbody>
</table>

**TOTAL:** $0  
**Total Cost:** $45,000  
**Total Hours:** 300  
**Composite Rate:** $150

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Barbara M Aved, PhD, MBA, President  
**Contract Period:** October 1, 2013 - June 30, 2014  
Phone # (916) 428-2947  
**Fiscal Contact Person**  
**Agency Authorized Signature**  
8/14/2013  
**First 5 Authorize Staff**  
**Program Officer**  
**Finance**  
8/1/2013  

Additional supporting documents may be requested
Consultation to Provide Technical Assistance Related to the
Children’s Dental Care Program

BUDGET NARRATIVE

Project Period: October 1, 2013 – June 30, 2014
Budget Amount: Not to Exceed $45,000

Budget Narrative:

The estimated costs are needed to meet the contract agreement performance tasks including ongoing communication with First 5 LA staff for regular updates, information sharing, problem solving and general guidance.

Budget Notes:

Personnel

1. All labor costs in this proposal reflect the requisite level of qualifications and experience to accomplish the work. For purposes of this project only, the hourly rate has been deeply discounted to accommodate the client’s budget formatting and related fiscal requirements and is not a reflection of current rate history. Professional fees reflect fully loaded rates inclusive of wages, fringe benefits, retirement and taxes, and are guaranteed for the duration of the contract.

2. The number of hours is based on interpretation of the Performance Matrix scope of work requirements. The hours are calculated from experience conducting similar projects, and are inclusive of meetings (telephone, email), collection or retrieval of data and other information, preparing written documents and ongoing communication with key staff and strategic partners associated with the project tasks.

Direct Costs

3. Travel is the only direct expense anticipated for this contract and is anticipated at $1500 to cover expenses associated with up to 3 roundtrip airfares, cabs, parking, mileage, meals, and lodging when needed.


Barbara M. Aved, PhD, MBA, President

8/14/13

Date