### EXHIBIT A – SCOPE OF WORK

|------------------------|-------------------------------------|-----------------------------------------------|--------------------------------|-----------------------------------------------|---------------|----------------|

#### Objectives
Include who, what, when, where, how and how much for each objective.

#### Activities and Subtasks
Indicate the activities and subtasks leading to the fulfillment of the objective. Include benchmarks or milestones in chronological order. Include the appropriate quantity or frequency of the associated activities or subtasks.

1. Evaluate print job requests, make suggestions on revisions to job, and cost out various quotes for completion of work.
2. Be in contact with First 5 LA representative, either F5LA project manager, F5LA designer or any First 5 LA contracted design firms, to define the parameter of the print needs and a schedule for delivery of items.
3. Work in concert with F5LA representatives to create a product that all parties have approved.
4. Produce the requested materials in a timely and high quality manner to the agreed upon budget and schedule.
5. Print and deliver Growth Charts for Eat Healthy, Grow Strong Public Education campaign.

#### Staff Assignment
Indicate staff, consultants or subcontractors responsible for the respective activity or subtask.

- Francisco Oaxaca
  Dir. of Public Affairs, First5 LA
- Larry Renick
  Assistant Dir. of Public Affairs, First 5 LA
- Violet Gonzalez
  Marketing Manager, First 5 LA
- Gustavo Muniz
  Graphic Designer, First 5 LA
- Aileen F. Platon
  CEO
  Automation Printing Co.
- David Tobman
  President
  Automation Printing Co.
- Gerhard Runken
  Senior Account Executive
  Automation Printing Co.

#### Timeline
Indicate start and end period.

Since there may be many projects to be created as part of this contract, each project timeline will be determined and agreed upon by project manager, design lead and Automation Printing Co. representative over the course of the contract period.

#### Deliverables
Indicate Date Due.

A variety of deliverables will be included in this contract on a project by project basis.

Therefore, individual project deliverables will be determined by project manager, design lead and Automation Printing Co. representative over the course of the contract period.
EXHIBIT B – BUDGET

Contract Number: 08|01
Revision Date: 4/12/12
Report Period: Submission Date (Office Use only):

<table>
<thead>
<tr>
<th>Cost Type</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Printing, Shipping and Mailing services</td>
<td>$12,000.00</td>
</tr>
<tr>
<td><strong>Total (not to exceed)</strong></td>
<td><strong>$12,000.00</strong></td>
</tr>
</tbody>
</table>

NARRATIVE:
Project Requirements and Deliverables

Printing (Anticipated spending -- $10,000. For estimating purposes only.)
- Provide First 5 LA with pricing quotes for desired print jobs.
- Provide advice and recommendations for print job to make work most cost effective.
- Print materials on an “as needed” basis.
- Sort and bind printed materials on an “as needed” basis.

Shipping (Anticipated spending -- $1,000. For estimating purposes only.)
- Box, store and deliver printed materials

Mailing (Anticipated spending -- $1,000. For estimating purposes only.)
- Take First 5 LA provided mailing lists and prepare the list for mailing.
- Make recommendations for mailing service that are most cost effective.
- Mail necessary items.

APPROVAL:
Department: Public Affairs
Director of Public Affairs: Francisco Oaxaca
Date: 3/20/12
Signature:

FINANCE:
Interim Director of Finance: Raoul Ortega
Date: 3/24/12
Signature:

CONTRACTOR:
CEO: Automation Printing Co.
Date: 03/14/2012
Signature: [Signature]

*Additional 2,000 added for original $10,000.*