eNR Services delivers technology solutions and programs to aid professionals during every phase of the public relations and corporate communications cycle. Click on the links below for more information and to see for yourself why more than 1,000 companies, ranging from leading global brand names to emerging start-ups, log on to eNR’s integrated product set to build media lists, distribute press releases, and to monitor news coverage from print, broadcast and online media outlets in both domestic and international markets.

<table>
<thead>
<tr>
<th>eNR Grassroots PR™</th>
<th>NewsWire One™ (formerly PR Manager)</th>
<th>MediaQ™</th>
</tr>
</thead>
<tbody>
<tr>
<td>Local news... for local media.</td>
<td>Targeted media list creation... and press release distribution.</td>
<td>Media research... integrating media contacts with media content.</td>
</tr>
</tbody>
</table>

**eNR’s Grassroots PR™** provides a channel to the local, grassroots media. All local media want and need local news... and eNR meets that need by creating and distributing both local and "localized" press releases targeted to each media site's geographic market.

**NewsWire One™**, formerly PR Manager, your one-stop application for building targeted media lists; creating rich-text, multi-media press kits; distributing press releases; researching editorial calendars and monitoring news coverage.

**MediaQ™** is a news research application that provides users access to print, broadcast and online content uniquely covering both the US and much of the global news market.

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**MediaContacts**

**Order Form**

**New Account/Renewal:** RENEWAL

**Date:** 2/9/2012

**Company Name:** First 5 LA

**Address:**

750 North Alameda Street, Suite 300

**City:** Los Angeles

**State:** CA

**Zip:** 90012

**Billing Contact:** Sharon Woodson-Bryant

**Phone:** 213.482.7507

**Fax:**

**Email:** swoodson@first5la.org

**Subscriber Name:** Sharon Woodson-Bryant

**Email:** swoodson@first5la.org

**AGREEMENT DATE:** 4/2/2012

**Agreement Terms:**

The term of this Subscription Agreement is ONE YEAR commencing on the Agreement Date noted above. Following this initial term, and in the absence of a new Subscription Agreement, this Agreement will automatically renew for a monthly term at a rate equal to 115% times the current monthly subscription fee unless expressly terminated by Client at the end of the initial term. Following the initial term, accounts in auto-renewal (month-to-month) status may terminate their Agreement with 30 days notice following the end of the current subscription month. This Agreement is subject to the Terms & Conditions available upon initial login to the account and subsequently at http://www.skr-corp.com/materials/terms_and_conditions.pdf.

**License Type:**

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<tr>
<th>License Type</th>
<th>National Database</th>
<th>Regional/State</th>
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<tbody>
<tr>
<td>MediaContacts - Full Access</td>
<td>$2,195.00</td>
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<tr>
<td>Select Alternate Billing Option</td>
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<tr>
<td>Quarterly</td>
<td>$575 per quarter - 1st user ($2,300/year)</td>
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<td>Monthly</td>
<td>$200 per month - 1st user ($2,400/year)</td>
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<tr>
<td>Full Access - Additional Users</td>
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<td>Varies</td>
<td>$705/year - each add'l user</td>
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<td>MediaContacts - State/Reg Access</td>
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<td>X</td>
<td>$195 - each add'l user</td>
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<td>Concurrent Additional Users</td>
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</table>

**AP Planner - Full Access**

- $1.15/month - 1st User
- $3.600/yr - each add'l user

**AP Planner - Custom Access**

- $500/month - 10 categories - 1st User

**AP Industry News Feeds**

- $1,000/month - per category - 1st User

**TOTAL Annual Subscription Cost:** $1,595.00

**NOTES:**

Payment Options:

- Invoice (Due 30)
- P.O. # (Required)

Credit Card Payment:

If Credit Card Payment box is checked, your signature below authorizes us to charge your card in accordance with the terms set forth in this Order Form. Your account manager will contact you for credit card details.

- Please invoice me or charge my credit card for the full subscription amount.

- Please invoice me or charge my credit card as indicated:

- Please charge my credit card for incidental charges as incurred. *

- * Incidental charges include PressKit Distribution charges, Enhanced Distribution reports, clip purchases, JIT’s, etc.

**Billing Address (If different from above):**

**City:**

**State/Province:**

**Zip/Postal Code:**

**Signature:**

**AE:** Megan Serke

**Accounting Use Only:**