



June 29, 2009

Champions For Our Children

Dear Prospective Applicant:

First 5 LA is issuing this Request for Proposals (RFP) to individuals and groups interested in working with our staff to plan and research a comprehensive data infrastructure which will be known as the Best Start LA Data Infrastructure (BSDI).

COMMISSIONERS
Los Angeles County Supervisor
Don Knabe
Chair

The BSDI is expected to accomplish three main goals.

Marvin J. Southard, D.S.W.
Vice Chair

- 1) Help inform ongoing development of the Best Start LA model.
- 2) Support the identification, prioritization and advocacy of policy solutions.
- 3) Support data collection and evaluation of all aspects of the Best Start LA focus area.

Nancy Au

Jane Boeckmann

Jonathan E. Fielding, M.D., M.P.H.

The Planning and Research Contractor will conduct an environmental scan and feasibility study, write a technology plan, advise First 5 LA on criteria for selecting a system design/build contractor, write a technical manual and user guides, and implement a "train the trainer" system to teach end-users. Given the complicated nature of this RFP, applicants would need to have familiarity planning and researching data infrastructure systems to be used by communities, families and grassroots nonprofit organizations.

Neal Kaufman, M.D., M.P.H.

Evangelina R. Stockwell, Ed.D.

Corina Villaraigosa

Carolyn R. Wilder

In response to this RFP, applicants are requested to submit a complete application outlining their specific qualifications to implement the RFP requirements to First 5 LA no later than 5pm on July 27, 2009. Prior to submitting their proposal, all applicants need to have attended the information session held on July 9, 2009. Following a review of all proposals submitted, qualified applicants will be invited for an interview during the week of August 24-28, 2009. First 5 LA reserves the right to modify or withdraw this RFP and selection process timeline at any time. Please submit one (1) original and three (3) paper copies of the application to:

EX OFFICIO MEMBERS

Duane Dennis

Jacquelyn McCroskey, D.S.W.

Evelyn V. Martinez, Executive Director

Deanne Tilton

**First 5 LA
750 N. Alameda Street, Suite 300
Los Angeles, CA 90012**

Harriette F. Williams, Ed.D.

**Attention: Best Start LA, Data Infrastructure
Planning and Research RFP**

EXECUTIVE DIRECTOR
Evelyn V. Martinez

Also submit one (1) electronic version of the application to Amado Ulloa, Data Coordinator, at aulloa@first5la.org. Faxed submissions will not be accepted. Questions regarding this RFP should be directed to Amado Ulloa, Data Coordinator, at 213.482.7535 or Aulloa@first5la.org.

750 N. Alameda Street
Suite 300
Los Angeles, CA 90012
PH: 213.482.5902
FAX: 213.482.5903
www.first5la.org
contact@first5la.org

Thank you for your continued commitment to children and their families and your support of the vision and mission of First 5 LA.

Sincerely,


Evelyn V. Martinez
Executive Director

A public entity.