



March 7, 2011

Champions For Our Children

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Evelyn V. Martinez

750 N. Alameda Street
Suite 300
Los Angeles, CA 90012
phone: 213.482.5902
fax: 213.482.5903
www.first5la.org

First 5 LA is issuing this Request for Qualifications (RFQ) to individuals and groups interested in being included in the Consultant Resource Directory, a searchable online directory on the First 5 LA website, provided as a resource for organizations serving very young children and their families. Our goal is to strengthen organizational capacity for these organizations, their staff and their constituencies to build and maintain qualitative sustainable programs and services for children ages 0 to 5 and their families. Consultants included in the directory must demonstrate substantive successful experience in providing professional counsel and/or technical assistance to a range of community-based agencies and programs and knowledge of organizations and programs serving young children and families.

Please prepare and submit all required documents as described in the full RFQ online at www.first5la.org/FundingCenter no later than **5:00 P.M. on Friday, March 25, 2011**. In addition to electronic versions of the Signature Authorization and Agency Litigation Forms, please **mail signed originals** of each to:

Evelyn V. Martinez, Chief Executive Officer
First 5 LA
750 N Alameda Street, Suite 300
Los Angeles, CA 90012
Attention: Consultant Resource Directory RFQ

ALL SUBMISSIONS MUST BE RECEIVED BY 5:00 P.M. MARCH 25, 2011. NO FAXED OR MAILED SUBMISSIONS WILL BE ACCEPTED.

For additional information or questions, please contact Heather Tunis, Program Officer, at (213) 482-7526 or htunis@first5la.org

Thank you for your dedication to children and families and for supporting the vision and mission of First 5 LA.

Sincerely,


Evelyn V. Martinez
Chief Executive Officer

EVM:ht:kw

A public entity.