



Champions For Our Children

September 8, 2010

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Evelyn V. Martinez

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Los Angeles, CA 90012  
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Dear Water Agency:

First 5 LA is issuing this Request for Proposal (RFP) to qualified water agencies interested in working with First 5 LA staff and Commission to implement the Oral Health Community Development (OHCD) Project.

First 5 LA's OHCD Project is based upon the Commission's priority to improve children's oral health across LA County. At the September 2007 Commission meeting, the First 5 LA Commission approved the OHCD Project which aims to prevent dental decay in children through community water fluoridation and related public education and advocacy activities. First 5 LA is seeking proposals from eligible water agencies throughout the county ready to implement fluoridation infrastructure projects for their service delivery area. Please refer to the attached RFP for all proposal requirements.

In response to this RFP, water agencies must complete and submit their proposal and all required documents to First 5 LA. Please submit one (1) original and five (5) copies of the proposal, including all required attachments and appendices to:

*Evelyn V. Martinez, Executive Director*  
First 5 LA  
750 N Alameda Street, Suite 300  
Los Angeles, CA 90012

**Attention: Oral Health Community Development Project**

The RFP is open and available continuously on a competitive, first-come-first-serve-basis contingent upon availability of funds. For eligible water agencies, funding is also available, if needed, for preparation of preliminary cost estimate reports required for the proposals. Please see the accompanying Request for Proposal- Preliminary Cost Estimate Report Funding.

Faxed or e-mailed submissions will not be accepted. For additional information or further questions, please send an e-mail to: Lucy Lin, Program Officer, at [OHCD@first5la.org](mailto:OHCD@first5la.org). Thank you for your continued commitment to children and families and your support of the vision and mission of First 5 LA.

Sincerely,

  
Evelyn V. Martinez  
Chief Executive Officer

A public entity.

EVM:ll