



April 10, 2009

Champions For Our Children

Dear Prospective Applicant:

COMMISSIONERS
Los Angeles County Supervisor
Don Knabe
Chair

First 5 LA is issuing this Request for Proposals (RFP) to individuals and groups interested in working with our staff to design and implement a comprehensive data infrastructure which will be known as the Best Start LA Program Management System (BSPMS).

Marvin J. Southard, D.S.W.
Vice Chair

The BSPMS is expected to accomplish three main goals.

Nancy Au

- 1) Help inform ongoing development of the Best Start LA focus area via continual evaluation of strategies.
- 2) Support the identification, prioritization and advocacy of policy solutions through Community Based Participation Action Research.
- 3) Support data collection and evaluation of all aspects of the Best Start LA focus area.

Jane Boeckmann

Jonathan E. Fielding, M.D., M.P.H.

BSPMS Specifications will be developed by the data infrastructure contractor using stakeholder focus groups. The data infrastructure contractor will also consult with First 5 LA and external evaluation staff to inform system specifications and evaluation capacity. Given the complicated nature of this RFP, applicants would need to have familiarity working with communities, families as well as more traditional data infrastructure experience.

Neal Kaufman, M.D., M.P.H.

Evangelina R. Stockwell, Ed.D.

Corina Villaraigosa

In response to this RFP, applicants are requested to submit a complete application outlining their specific qualifications to implement the RFP requirements to First 5 LA no later than 5pm on May 14, 2009. Prior to submitting their proposal, all applicants need to have attended the information session held on May 1, 2009. Following a review of all proposals submitted, qualified applicants will be invited for an interview during the week of June 1-5th. First 5 LA reserves the right to modify or withdraw this RFP and selection process timeline at any time. Please submit one (1) original and five (5) paper copies of the application to:

Carolyn R. Wilder

EX OFFICIO MEMBERS

Duane Dennis

Jacquelyn McCroskey, D.S.W.

Evelyn V. Martinez, Executive Director

Deanne Tilton

First 5 LA

750 N. Alameda Street, Suite 300

Los Angeles, CA 90012

Harriette F. Williams, Ed.D.

Attention: Best Start LA, Data Infrastructure Consultant

EXECUTIVE DIRECTOR

Evelyn V. Martinez

Also submit one (1) electronic version of the application to Amado Ulloa, Data Coordinator, at aulloa@first5la.org. Faxed submissions will not be accepted. Questions regarding this RFP should be directed to Amado Ulloa, Data Coordinator, at 213.482.7535 or Aulloa@first5la.org.

750 N. Alameda Street

Suite 300

Los Angeles, CA 90012

PH: 213.482.5902

FAX: 213.482.5903

www.first5la.org

contact@first5la.org

Thank you for your continued commitment to children and their families and your support of the vision and mission of First 5 LA.

Sincerely,

Evelyn V. Martinez
Executive Director

A public entity.